ROGERS WIRELESS COMMUNICATIONS INC Form SC 13D/A October 14, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FINAL AMENDMENT TO
SCHEDULE 13D
Under the Securities Exchange Act of 1934
(Amendment No. 7)*

ROGERS WIRELESS COMMUNICATIONS INC.

(Name of Issuer)

Class B Restricted Voting Shares

(Title of Class of Securities)

775102205

(Cusip Number)

Benjamin F. Stephens AT&T Wireless Services, Inc. 7277 164th Avenue NE, Building 1 Redmond, WA 98052 (425) 580-6000

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

October 13, 2004

(Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of ss.ss.240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 775102205

1.	Name o	f Reporting Person:	I.R.S. Identification Nos. of above person (entities only):			
	AT&T W	AT&T Wireless Services, Inc.				
2.	Check the Appropriate Box if a Member of a Group (See Instructions): (a) X (b) _					
3.	SEC Use Only:					
4.	Source N/A	Source of Funds (See Instructions): N/A				
5.		Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e): _				
6.		Citizenship or Place of Organization: Delaware				
	7.	Sole Voting Power: None				
Number of Shares Beneficially Owned by Each Reporting Person With	8.	Shared Voting Power:				
	9.	Sole Dispositive Pow None	ver:			
	10.	Shared Dispositive P None	ower:			
11.		Aggregate Amount Beneficially Owned by Each Reporting Person: None				
12.		Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):				
13.	Percent of Class Represented by Amount In Row (11): None)					
14.	Type o	Type of Reporting Person (See Instructions):				

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CUSIP No. 775102205

1.	Name o	f Reporting Person: I.R.S. Identification Nos. of above person (entities only):			
	MMM Holdings, Inc.				
2.	Instru (a) X	Check the Appropriate Box if a Member of a Group (See Instructions): (a) X (b) _			
3.	SEC Us	SEC Use Only:			
4.	Source N/A	Source of Funds (See Instructions): N/A			
5.		Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e): _			
6.		Citizenship or Place of Organization: Delaware			
	7.	Sole Voting Power: None			
Number of Shares Beneficially Owned by Each Reporting Person With	8.	Shared Voting Power:			
	9.	Sole Dispositive Power:			
	10.	Shared Dispositive Power:			
11.		Aggregate Amount Beneficially Owned by Each Reporting Person: None			
12.		Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):			
13.	Percen None	Percent of Class Represented by Amount In Row (11): None			
14.	Type o	Type of Reporting Person (See Instructions): CO			

CUSIP No. 775102205

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1.	Name of	Reporting Person	I.R.S. Identification Nos. of above person (entities only):			
	JVII					
2.	Check the Appropriate Box if a Member of a Group (See Instructions):					
	(a) X					
	(b) _					
3.	SEC Use Only					
4.	Source of Funds (See Instructions): N/A					
5.	Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e): _					
6.	Citizenship or Place of Organization: Delaware					
	7.	Sole Voting Power:				
Number of Shares	8.	Shared Voting Power	r:			
Beneficially		None				
Owned by Each	9.	Sole Dispositive Po	ower:			
Reporting Person With		None				
rerson wien	10.	Shared Dispositive None	Power:			
11.	Aggregate Amount Beneficially Owned by Each Reporting Person: None					
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):					
13.	Percent of Class Represented by Amount In Row (11): None					
14.	Type of Reporting Person (See Instructions): PN					

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CUSIP NO. 775102205

This Amendment No. 7 ("Amendment No. 7") amends and supplements the statement on Schedule 13D initially filed on August 27, 1999, as previously amended (the "Original Filing"). Information reported in the Original Filing remains in

effect except to the extent that it is amended, restated or superseded by information contained in this Amendment No. 7. Capitalized terms used and not defined in this Amendment No. 7 shall have the meanings set forth in the Original Filing.

ITEM 4. PURPOSE OF TRANSACTION

Item 4 of the Original Filing is hereby amended by adding the following at the end thereof:

On October 13, 2004, the transactions contemplated by the Purchase and Sale Agreement (as defined in Amendment No. 6) were consummated in accordance with its terms. As a result none of the Reporting Persons beneficially owns any shares of Class A Multiple Voting Shares of Class B Restricted Voting Shares.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER

Item 5 of the Original Filing is hereby amended and restated in its entirety as follows:

- (a) None. To the Reporting Persons' knowledge, other persons named in Item 2 do not beneficially own, within the meaning of Rule 13d-3 under the Act, any Class A Multiple Voting Shares or Class B Restricted Voting Shares.
- (b) None.
- (c) On September 13, 2004, JVII General Partnership ("JVII") entered into the Purchase and Sale Agreement with Rogers Communications Inc. Pursuant to that Agreement, on October 13, 2004, all securities owned by JVII in the Issuer to Rogers Communications Inc. were sold to Rogers Communications Inc. for an aggregate purchase price of approximately C\$1.767 billion, or C\$36.37 per share in cash.
- (d) None.
- (e) On October 13, 2004, the Reporting Persons ceased to be the beneficial owner of any Class A Multiple Voting Shares or Class B Restricted Voting Shares.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: October 13, 2004

AT&T WIRELESS SERVICES, INC.

By: /s/ Marilyn J. Wasser

Name: Marilyn J. Wasser Title: Executive Vice President

MMM HOLDINGS, INC.

By: /s/ Marilyn J. Wasser

Name: Marilyn J. Wasser

Title: Executive Vice President

JVII GENERAL PARTNERSHIP

By: AT&T Wireless Services, Inc.

By: /s/ Marilyn J. Wasser

Name: Marilyn J. Wasser

Title: Executive Vice President

By: MMM Holdings, Inc.

By: /s/ Marilyn J. Wasser

Name: Marilyn J. Wasser

Title: Executive Vice President