UNITED STATES SECURITIES AND EXCHANGE COMMISSION

FORM 8-K

Washington, D.C. 20549

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 21, 2004

Umpqua Holdings Corporation

(Exact Name of Registrant as Specified in Its Charter)

<u>OREGON</u> <u>000-25597</u>

(State or Other Jurisdiction of Incorporation or Organization)

(Commission File Number)

93-1261319

(I.R.S. Employer Identification Number)

200 SW Market Street, Suite 1900 Portland, Oregon 97201

(address of Principal Executive Offices)(Zip Code)

(503) 546-2499

(Registrant's Telephone Number, Including Area Code)

(Former name or former address, if changed since last report)

Item 7. Financial Statements and Exhibits

(c) Exhibits.

The following exhibits are being filed herewith and this list shall constitute the exhibit index:

Exhibit

(99)

Statistical Supplement

Item 9. Regulation FD Disclosure

Attached as Exhibit 99 is a Statistical Supplement for the three years ended December 31, 2003 which is being provided to shareholders and others who have requested additional financial and statistical information from the Company that is not included in the Company's earnings release. This information is being furnished to satisfy Regulation FD, but is not deemed filed under the Securities Exchange Act of 1934.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UMPQUA HOLDINGS CORPORATION (Registrant)

Dated: January 21, 2004

By:/s/ Kenneth E. Roberts
Kenneth E. Roberts
Assistant Secretary

UMPQUA HOLDINGS CORPORATION Statistical Supplement (in thousands, except share data and ratios: unaudited)

	4th Qtr 2003	3rd Qtr 2003	2nd Qtr 2003	1st Qtr 2003	4th Qtr 2002	3rd Qtr 2002	2nd Qtr 2002	1st Qtr 2002	4th Qtr 2001	3rd Qtr 2001
Income Statement Data	2000	2000	2000	2000	2002	2002	2002	2002	2001	2001
Interest income	\$ 36,608	\$ 35,927	\$ 34,281	\$ 35,317	\$ 30,058	\$ 24,052	\$ 23,149	\$ 23,065	\$ 21,724	\$ 22,568
Interest expense	6,804	6,839	7,480	7,738	6,935	5,739	5,428	5,695	6,487	8,314
Net interest income	29,804	29,088	26,801	27,579	23,123	18,313	17,721	17,370	15,237	14,254
Provision for credit losses Net interest income after provision for credit	1,075	1,050	950	1,475	1,384	900	600	1,004	1,750	617
losses	28.729	28.038	25.851	26.104	21.739	17.413	17.121	16.366	13.487	13,637
Service fees Brokerage fees &	3,188	3,256	3,198	2,914	2,541	2,138	1,877	2,084	2,066	1,871
commissions	2,554 1,200	2,635 3,160	2,370 2,834	1,939 4,279	2,208 3,989	2,299 1,190	2,331 2,216	2,174 1,679	2,125 2,195	2,221 861

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Mortgage banking revenue,										
net Gain (loss) on sale of										
securities	2				_					
Other income	760		1,100	1,045			2 `478	541	732	334
Total noninterest income	7,704	9,516	11,638	10,184	9,156	6,705	6,001	6,480	7,126	5,313
Salaries and employee	10.500	10.400	10 171	10.000	10.077	2.000	2.500	2.700	7.007	7.000
benefits Promises and equipment	13,583									
Premises and equipment	3,770 6,077	,								
Other non interest expense	6,077 23,430									
Total noninterest expense Operating income before	۷۵,۳۵۵	∠ن,نن∓	20,010	۲۵,51	13,007	10,141	14,000	14,317	14,001	10,120
income tax & merger										
expense	13,003	14,250	13,611	13,714	11,861	8,997	8,233	7,929	6,062	5,224
Provision for income taxes	4,412									
Net income before		•	•					-	•	
merger expenses	\$ 8,591	\$ 9,267	\$ 8,804	\$ 8,789	\$ 7,463	\$ 6,010	\$ 5,282	\$ 4,934	\$ 3,650	\$ 3,277
Merger expenses net of tax		·		100	7.0					
benefit		251					÷ = 200	973	,	
Net income	\$ 8,591	\$ 9,016	\$ 8,132	\$ 8,380	\$ 6,715	\$ 6,010	\$ 5,282	\$ 3,961	\$ (591)	\$ 3,277
Share Data(1)										
Before Merger Expenses:										
Basic earnings per common share	\$ 0.30	\$ 0.33	\$ 0.31	\$ 0.31	\$ 0.31	\$ 0.30	\$ 0.26	\$ 0.25	\$ 0.19	\$ 0.17
Diluted earnings per	φ υ.υυ	φ υ.υυ	ψ υ.υ ι	φ υ.υ ι	ψ υ.υ ι	ψ υ.υυ	φ υ.Δυ	φ υ.Δυ	ψ υ. ι υ	ψ 0.17
common share	\$ 0.30	\$ 0.32	\$ 0.31	\$ 0.31	\$ 0.31	\$ 0.29	\$ 0.26	\$ 0.24	\$ 0.19	\$ 0.17
After Merger Expenses:	₩	Ψ	*	₩	*	* -	* -	Ψ-	* -	Ť -
Basic earnings per										
common share	\$ 0.30	\$ 0.32	\$ 0.29	\$ 0.30	\$ 0.28	\$ 0.30	\$ 0.26	\$ 0.20	\$ (0.03)	\$ 0.17
Diluted earnings per									,	
common share	\$ 0.30	\$ 0.31	\$ 0.28	\$ 0.29	\$ 0.28	\$ 0.29	\$ 0.26	\$ 0.20	\$ (0.03)	\$ 0.17
Tangible book value per										
common share	\$ 5.61	\$ 5.36	\$ 5.10	\$ 4.86	\$ 4.55	\$ 6.21	\$ 5.93	\$ 5.60	\$ 5.49	\$ 5.83
Book value per common	^ 44 00	* 44 00	^ 10 77	^ 10 F7	10.00	^ 7 F4	* 7.00	* 0.04	* 0.70	2 2 46
share	\$ 11.23	\$ 11.00	\$ 10.77	\$ 10.57	\$ 10.30	\$ 7.51	\$ 7.23	\$ 6.91	\$ 6.78	\$ 6.49
Cash dividends per	ቀ በ በ4	ቀ በ በ4	¢ ∩ ∩ 4	<u></u> ቀ በ በ4	¢ ∩ ∩4	φ n n4	Φ Λ Λ Λ	ቀ በ በ4	ቀ በ በ4	ф n ns
common share Ratio of dividends declared	\$ 0.04	\$ 0.04	\$ 0.04	\$ 0.04	\$ 0.04	\$ 0.04	\$ 0.04	\$ 0.04	\$ 0.04	\$ 0.03
Ratio of dividends declared to net income	13.23%	12.59%	13.92%	13.50%	16.68%	13.39%	15.22%	20.32%	-133.90%	17.69%
to net income Shares outstanding							3 20,108,342			
Basic weighted average	20,711,010	20,000,0	20,001,-10	20,207,020	21,000,00.	20,107,0.0	20,100,0	10,010,100	13,300,000	10,001,100
shares of common stock										
		28.343,696	28.283,843	28,157,475	24,054,398	20,125,583	20,041,973	19.960,668	18.837,665	18.791,249
Common stock equivalents	413,101									
Fully diluted weighted										,
average shares of										
common stock										
outstanding	28,802,165	28,702,891	28,667,926	28,570,144	24,364,160	20,398,796	20,318,704	20,204,142	19,107,953	19,065,828
Balance Sheet Data (at										
period end)	↑ F47 701	400 072	^ 070 070	\$ 074 000	4040 615		. 4402.330	* 101 100	4 040 700	4 040 920
Investment securities	\$ 517,781	\$ 422,973	\$ 370,878	\$ \$374,000	\$ 349,615	\$ 272,007	\$ 197,320	\$ 191,189	\$ 212,722	\$ 210,829
Loans & leases, gross (excl held-for-sale)	2,003,587	1,935,482	1,877,238	1,823,311	1,778,315	5 1,076,521	1,051,008	1,041,553	1,016,142	869,397
neid-for-sale) Less: Allowance for credit	2,000,00.	1,800,404	1,011,400	1,0∠∪,∪	1,770,010	1,∪/∪,∪∟.	1,001,000	1,041,000	I,U I U, 1	000,00,
losses	25,352	25,312	25,316	24,538	24,731	15,038	14,698	14,271	13,221	10,831
Loans & leases, net (excl	۵٠,٠.	۵٠,٠	۵,۰	Eige €	⊢ :191 ~	10,00	Project.	1119	,	10,2.
held-for-sale)	1,978,235	1,910,170	1,851,922	1,798,773	1,753,584	1,061,483	1,036,310	1,027,282	1,002,921	858,566
Intangible assets	159,585		160,547	161,181	160,967		26,117	26,169	25,841	12,463
Total assets	2,963,815	2,811,195	2,747,057	2,645,915	2,555,964	1,586,955	1,489,711	1,437,172	1,428,711	1,298,936
Total deposits	2,378,192	2,263,211	2,282,909	2,178,769	2,103,790	1,347,494	1,278,086	1,207,513	1,204,893	1,108,964
Total shareholders' equity	318,969									122,214
Balance Sheet Data										
(averages)										
Gross loans and leases	= =00				*** 244		254			
							\$ 1,041,251			
Earning assets	2,499,933									
Total assets	2,863,045									
Total shareholders' equity	314,184	305,751	301,314	292,767	215,557	149,350	143,008	138,473	123,205	120,381
Other Einensiel Date										

Other Financial Data

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	_aga.	g. G.		.022	0 00					
Total loan charge-offs Total loan recoveries Net loan charge-offs	\$ 1,591 556	\$ 2,045 991	\$ 466 294	\$ 1,975 307	\$ 1,760 212	\$ 669 109	\$ 234 61	\$ 129 176	\$ 1,346 121	\$ 487 235
(recoveries) Loans 90 days past due	1,035	1,054	172	1,668	1,548	560	173	(47)	1,225	251
and still accruing	927	533	1,112	963	3,243	520	2,559	2,166	311	398
Non-accrual loans	10,498	12,861	20,767	16,853	15,152	4,803	4,140	2,527	3,055	745
Total nonperforming loans	11,425	13,394	21,879	17,816	18,395	5,323	6,699	4,693	3,366	1,143
Other real estate owned	2,529	2,452	2,504	3,430	2,209	756	1,384	1,430	1,061	108
Nonperforming assets Selected Ratios	13,954	15,846	24,383	21,246	20,604	6,079	8,083	6,123	4,427	1,251
Before Merger Expenses:										
Return on average total	1.100/	1.000/	1.040/	1.000/	1 400/	4 550/	1 400/	1 400/	1 100/	1 000/
assets (annualized) Return on average total	1.19%	1.33%	1.34%	1.38%	1.43%	1.55%	1.48%	1.42%	1.13%	1.02%
shareholders' equity										
(annualized)	10.85%	12.02%	11.72%	12.17%	13.74%	15.97%	14.82%	14.45%	11.75%	10.80%
Return on average tangible										
shareholders' equity			0= 10=1	07.044				. = ===:		
(annualized)	22.10%	25.31%	25.19%	27.04%	23.76%	19.35%	18.14%	17.79%	13.92%	11.96%
Efficiency ratio (3) - Umpqua Bank only	56.89%	55.94%	57.51%	54.98%	52.88%	55.08%	57.22%	58.35%	60.19%	60.78%
Efficiency ratio (3)	62.10%	59.98%	61.55%	59.16%	58.23%	59.58%	61.83%	61.64%	64.16%	68.87%
Non interest revenue to	02070	33.3375	01.0070	301.070	00.2070	33.3375	01.0070	01.0170	0111070	00.01
Total revenue (TE)	20.42%	24.49%	30.00%	26.69%	28.01%	26.42%	24.92%	26.78%	31.42%	26.66%
Effective tax rate	33.93%	34.97%	35.32%	35.91%	37.08%	33.20%	35.84%	37.77%	39.79%	37.27%
After Merger Expenses:										
Return on average total	1 100/	1 200/	1 0/10/	1 220/	1 200/	1 550/	1 /00/	1 1/10/	0.100/	1 000/
assets (annualized) Return on average total	1.19%	1.30%	1.24%	1.32%	1.29%	1.55%	1.48%	1.14%	-0.18%	1.02%
shareholders' equity										
(annualized)	10.85%	11.70%	10.83%	11.61%	12.36%	15.97%	14.82%	11.60%	-1.90%	10.80%
Return on average tangible										
shareholders' equity				0= =0.1	0.4.0004					
(annualized)	22.10%	24.63%	23.27%	25.78%	21.38%	19.35%	18.14%	14.28%	-2.25%	11.96%
Average yield on earning assets (2) (annualized) Interest expense to interest	5.85%	5.95%	6.05%	6.51%	6.61%	6.89%	7.33%	7.48%	7.54%	7.89%
bearing										
liabilities(2)(annualized)	1.39%	1.47%	1.69%	1.78%	1.92%	2.12%	2.19%	2.32%	2.86%	3.67%
Net interest spread (2)	4.45%	4.48%	4.36%	4.73%	4.69%	4.77%	5.14%	5.16%	4.67%	4.22%
Interest expense to earning	1.000/	1.100/	1.010/	4.440/	1 500/	1.000/	1.000/	1.000/	0.000/	0.000/
assets (annualized) Net interest margin (2)	1.08%	1.12%	1.31%	1.41%	1.50%	1.62%	1.69%	1.82%	2.22%	2.86%
(annualized)	4.77%	4.82%	4.74%	5.10%	5.10%	5.27%	5.63%	5.66%	5.32%	5.03%
Net interest margin (2)										
(annualized) - Umpqua										
Bank only	4.91%	4.98%	4.90%	5.27%	5.28%	5.27%	5.63%	5.66%	5.32%	5.03%
Asset Quality Ratios										
Allowance for possible loan and lease losses to										
ending total loans and leases	1.27%	1.31%	1.35%	1.35%	1.39%	1.40%	1.40%	1.37%	1.30%	1.25%
Nonperforming loans to										
ending total loans and										
leases	0.57%	0.69%	1.17%	0.98%	1.03%	0.49%	0.64%	0.45%	0.33%	0.13%
Nonperforming assets to	0.479/	0 569/	0.000/	0.000/	0.010/	0.200/	0 549/	0.420/	0.210/	0.100/
ending total assets Net loan charge-offs	0.47%	0.56%	0.89%	0.80%	0.81%	0.38%	0.54%	0.43%	0.31%	0.10%
(recoveries) to avg										
loans and leases										
(annualized)	0.21%	0.22%	0.04%	0.38%	0.44%	0.21%	0.07%	-0.02%	0.54%	0.12%
Capital Ratio										
Average shareholders'	10.070/	11.000/	44 400/	14.050/	10 110/	0.700/	0.000/	0.000/	0.050/	0.400/
equity to average assets Year to Date Growth	10.97%	11.08%	11.43%	11.35%	10.41%	9.70%	9.99%	9.82%	9.65%	9.48%
Loans	12.67%	8.84%	5.56%	2.53%	75.01%	5.94%	3.43%	2.50%	35.12%	15.61%
Deposits	13.04%	7.58%	8.51%	3.56%	74.60%	11.84%	6.07%	0.22%	21.27%	11.61%
Total assets	15.96%	9.99%	7.48%	3.52%	78.90%	11.08%	4.27%	0.59%	23.26%	12.06%
Mortgage Banking Revenue	,						,	,		
	1,208	2,424	4,867	4,985	4,904	2,377	1,892	1,662	2,053	1,639

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Gain (loss) on origination										
and sale										
Servicing income before										
accelerated amortization	299	318	323	253	227	207	193	177	132	113
Accelerated servicing right										
amortization	(527)	(1,222)	(1,056)	(709)	(670)	(343)	(169)	(160)	(225)	(117)
Sub total before mortgage										
servicing right (MSR)										
valuation change	980	1,520	4,134	4,529	4,461	2,241	1,916	1,679	1,960	1,635
MSR valuation change	220	1,640	(1,700)	(250)	(471)	(1,050)	300	-	235	(774)
Total Mortgage Banking										
Revenue	1,200	3,160	2,434	4,279	3,990	1,191	2,216	1,679	2,195	861
Mortrgage Servicing Right										ļ
Asset										ļ
Gross Mortgage Servicing										ļ
Right Asset	12,515	12,859	13,041	12,646	11,533	8,789	7,764	6,987	5,872	4,705
less: valuation reserve	(1,907)	(2,127)	(3,767)	(2,467)	(2,217)	(1,746)	(696)	(996)	(996)	(1,231)
Net Mortgage Servicing										!
Right Asset	10,608	10,732	9,274	10,179	9,316	7,043	7,068	5,991	4,876	3,474
Net Mortgage Servicing										
Right Asset as % of										
serviced loan portfolio	0.91%	0.91%	0.77%	0.90%	0.91%	0.87%	0.98%	0.94%	0.91%	0.79%

⁽¹⁾ Per share data has been adjusted for subsequent stock dividends and stock splits.(2) Tax exempt interest income has been adjusted to a tax equivalent basis at a 35% effective tax rate beginning in 2001. Prior years at 34%.

⁽³⁾ Efficiency ratio is noninterest expense divided by the sum of net interest income (tax equivalent basis) plus noninterest income.