

PROCTER & GAMBLE Co  
Form 8-K  
February 21, 2013

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported) February 21, 2013

THE PROCTER & GAMBLE COMPANY  
(Exact name of registrant as specified in its charter)

|  |                                   |  |
|--|-----------------------------------|--|
| Ohio<br>(State or other jurisdiction of incorporation) | 1-434<br>(Commission File Number) | 31-0411980<br>(IRS Employer Identification Number) |
|--|-----------------------------------|--|

|  |                   |
|--|-------------------|
| One Procter & Gamble Plaza, Cincinnati, Ohio<br>(Address of principal executive offices) | 45202<br>Zip Code |
|--|-------------------|

|  |                   |
|--|-------------------|
| (513) 983-1100<br>(Registrant's telephone number, including area code) | 45202<br>Zip Code |
|--|-------------------|

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4))

ITEM 7.01 REGULATION FD DISCLOSURE

On February 21, 2013 The Procter & Gamble Company (the "Company") participated in the Consumer Analyst Group of New York annual conference. Pursuant to Item 7.01, "Regulation FD Disclosure," the Company is furnishing on this Form 8-K a series of slides referenced in the Company's remarks at the conference. Presentation slides are also posted on

the Company's website.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

BY: /s/ Susan S. Whaley  
Susan S. Whaley  
Assistant Secretary  
February 21, 2013

EXHIBIT(S)

99. Informational Slides Provided by The Procter & Gamble Company dated February 21, 2013