

NATIONAL RURAL UTILITIES COOPERATIVE FINANCE CORP /DC/

Form 424B3

March 17, 2017

Rule 424 (b) (3)

Registration No. 333-210526

U.S. \$20,000,000,000.00

National Rural Utilities CFC

VARIABLE DENOMINATION FLOATING

RATE DEMAND NOTES

Pricing Supplement No.31 March 17, 2017

TO PROSPECTUS Dated March 31, 2016

Interest Rate: 0.750% per annum

Rates will be set daily. Eligible Investor [1] will purchase a Variable Rate Note, containing a promise

from CFC to repay the note plus interest upon the receipt of a Redemption Notice from the Eligible

Investor.

Period

Beginning:

March 17, 2017

[1] Generally CFC members and other rural utilities which have been determined to satisfy federal and state eligibility criteria.