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GANNETT CO INC /DE/ Form 8-K April 12, 2004

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (date of earliest event reported):

April 12, 2004

Commission file number 1-6961

GANNETT CO., INC.

(Exact name of registrant as specified in charter)

Delaware 16-0442930

(State or Other Jurisdiction of Incorporation or Organization of Registrant) (I.R.S. Employer Identification No.)

7950 Jones Branch Drive, McLean, Virginia(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (703) 854-6000.

Item 12. Results of Operations and Financial Condition

On April 12, 2004, Gannett Co., Inc. announced its consolidated financial results for the first quarter ended March 28, 2004. On April 12, 2004, the company also issued a press release announcing the company's statistical report for the period and quarter ended March 28, 2004. Copies of these press releases are furnished with this report as exhibits.

SIGNATURE

Pursuant to requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Gannett Co., Inc.

Date: April 12, 2004 By: /s/ George R. Gavagan

George R. Gavagan

Vice President and Controller

Exhibit Index

Exhibit Description

99.1 Gannett Co., Inc. Earnings Press Release dated April 12, 2004

99.2 Gannett Co., Inc. Statistical Report Press Release dated April 12, 2004