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PRUDENTIAL PLC Form 6-K December 14, 2018

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of December, 2018

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name

Jane Fields Wicker-Miurin

- 2 Reason for the notification
- a) Position/status

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Non-Executive Director (PDMR)

b) Initial notification / Amendment

Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

Prudential plc

b) LEI

a)

5493001Z3ZE83NGK8Y12

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii)
4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

. '

Description of the financial instrument, type of instrument

Ordinary shares of 5 pence

each

Identification code

GB0007099541

b) Nature of the transaction

Acquisition of shares

Price(s) and volume(s)

Price(s)

Volume(s)

GBP 13.975

1,000

Aggregated information

d) - Aggregated volume

1,000

- Price

GBP 13.975

e) Date of the transaction

2018-12-14

f) Place of the transaction

London Stock Exchange

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

Jennie Webb, Share Plans Manager, +44 (0)20 7548 2027 Sylvia Edwards, Deputy Group Secretary, +44 (0)20 7548 3826

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 14 December 2018

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Sylvia Edwards

Sylvia Edwards Deputy Group Secretary