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MATTEL INC /DE/ Form 4									
March 17, 2006									
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								PPROVAL	
Washington, D.C. 20549						Number:	3235-0287		
Check this box if no longer subject to Section 16. Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities						Expires: Estimated burden hou response	urs per		
abligations	(a) of the	Public U	Jtility Hole	ding Cor		of 1935 or Section	on		
(Print or Type Responses)									
			2. Issuer Name and Ticker or Trading Symbol MATTEL INC /DE/ [MAT]			5. Relationship of Reporting Person(s) to Issuer			
(Last) (First)			-		(Check all applicable)				
(Month/D			Date of Earliest Transaction Month/Day/Year) X_ Director 3/16/2006 Officer (give below)				title10% Owner Other (specify below)		
(Street) 4. If Amendment,				ent, Date Original 6. Individual or			oint/Group Filing(Check		
Filed(Mon EL SEGUNDO, CA 90245							One Reporting Person lore than One Reporting		
(City) (State)	(Zip)	Tał	ble I - Non-I	Derivative	Securities A	cquired, Disposed o	of, or Beneficia	lly Owned	
1.Title of Security2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date any (Month/Day/Year)		Date, if	3. Transaction Code (Instr. 8)	Disposed	(A) or of (D)	Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(D) Price	(Instr. 3 and 4)			
Reminder: Report on a separate lin	ne for each cl	lass of sec	curities benef	icially ow	ned directly of	or indirectly.			
				inforn requir	nation cont red to respo lys a curre	spond to the collect ained in this form ond unless the for ntly valid OMB co	are not m	SEC 1474 (9-02)	
Та					posed of, or convertible s	Beneficially Owned securities)	l		

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securitie Acquire (A) or Dispose (D) (Instr. 3, and 5)	d d of	(Month/Day/Year)		(Instr. 3 and 4)	
				Code V	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common stock - right to buy (1)	\$ 17.08	03/16/2006		А		7,500		03/16/2006	03/16/2016	Common stock	7,500
Restricted Stock Units	(2)	03/16/2006		А		2,500		(3)	(3)	Common stock	2,500

Reporting Owners

Reporting Owner Name / Address	Relationships					
F	Director	10% Owner	Officer	Other		
NG DOMINIC MATTEL, INC. MAIL STOP M1-1516 333 CONTINENTAL BLVD. EL SEGUNDO, CA 90245	Х					
Signatures						

/s/ Dominic Ng 03/16/2006 **Signature of Date Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option was granted pursuant to the Mattel, Inc. 2005 Equity Compensation Plan (the "2005 Plan"). The option is immediately vested in full.
- (2) The Restricted Stock Units (the "RSUs" or the "Units") were granted pursuant to the 2005 Plan. Each Unit represents a contingent right to receive one share of Common Stock (or, at the election of Mattel, Inc., a cash amount equal to the fair market value of such share). The RSUs are accompanied by dividend equivalent rights.
- The RSUs vest on the third anniversary of the date of grant. On the vesting date, the reporting person will receive one share of
 (3) Common Stock for each Unit (or, at the election of Mattel, Inc., a cash amount equal to the fair market value of one share of Common Stock on the date of vesting), subject to tax withholding.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.