Leone Armand JR Form 4 May 18, 2010

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

January 31, 2005

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**OMB APPROVAL** 

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *Leone Armand JR			Symbol	nd Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	3. Date of Earliest	v Jersey, Inc. [BKJ]	(Check a	ll applicable)		
1365 PALISADE AVENUE			(Month/Day/Year) 05/14/2010		_X_ Director Officer (give titl below)	10% Owner  Other (specify below)		
	(Street)		4. If Amendment, I	Date Original	6. Individual or Joint	/Group Filing(Check		
FORT LEE	, NJ 07024		Filed(Month/Day/Ye	ear)	Applicable Line) _X_ Form filed by One Form filed by More Person	1 0		
(City)	(State)	(Zip)	Table I - Non	-Derivative Securities Acq	uired, Disposed of, o	r Beneficially Owned		
1.Title of	2. Transaction	Date 2A. Deem	ed 3.	4. Securities Acquired	5. Amount of 6	7. Naturo		

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	05/14/2010		Code V P	Amount 100	(D)	Price \$ 11.79	76,766	D		
Common Stock	05/14/2010		P	100	A	\$ 11.795	76,866	D		
Common Stock	05/14/2010		P	200	A	\$ 11.8	77,066	D		
Common Stock	05/18/2010		P	100	A	\$ 11.8	77,166	D		
Common Stock							33,726	I	As Cust. For children	

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Common Stock  $550 \qquad I \qquad \begin{array}{c} \text{Held by} \\ \text{IRA for} \\ \text{benefit of} \\ \text{spouse} \end{array}$ 

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options	\$ 11.5					12/01/2008	12/01/2017(1)	Common Stock	8,000
Options	\$ 11.5					08/01/2008	10/01/2017(2)	Common Stock	13,334

# **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

Leone Armand JR

1365 PALISADE AVENUE X

1365 PALISADE AVENUE FORT LEE, NJ 07024

**Signatures** 

Connie Caltabellatta, Attorney in fact for Armand Leone, Jr. 05/18/2010

\*\*Signature of Reporting Person Date

Reporting Owners 2

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option to purchase 10,000 shares of common stock was granted December 1, 2007 and vests over 5 years.
- (2) Option to purchase 20,000 shares of comon stock was granted October 1, 2007 and vests over 34 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.