#### MOLSON COORS BREWING CO

Form 4 May 05, 2015

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

**OMB APPROVAL** 

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

burden hours per

response...

5. Relationship of Reporting Person(s) to

(Ch - -1- -11 - --1: - -1-1-)

Issuer

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

MOLSON COORS BREWING CO

Symbol

1(b).

(Print or Type Responses)

**COORS PETER H** 

1. Name and Address of Reporting Person \*

			[TAP]			(Check all applicable)					
(Last) 1225 17TH	(First) H STREET, SUIT	(Middle) TE 3200		/Day/Year)	Transactio	n		below)	title 10 below) man of the Bo		
				nendment, onth/Day/Y	Date Origii ear)	nal		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner.							ally Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution any (Month/Da	Date, if	3. Transactic Code (Instr. 8)	owr Dispos (Instr. 3,	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class B Common Stock	05/01/2015			M	30,000	A	\$ 32.67	187,118 <u>(1)</u>	D		
Class B Common Stock	05/01/2015			S(2)	21,116	D	\$ 73.5441 (3)	166,002	D		
Class B Common Stock								13,536,806	I	by Adolph Coors Company LLC	
								20,939	I		

Class B Common Stock			by Marilyn E & Peter H Coors, Co-Trustees of Peter H Coors 2012 Grantor Retained Annuity Trust XI
Class B Common Stock	96,394	I	by Marilyn E & Peter H Coors, Co-Trustees of Peter H Coors 2012 Grantor Retained Annuity Trust XII
Class B common Stock	9,163 <u>(4)</u>	I	by Marilyn E & Peter H Coors, Co-Trustees of Peter H Coors 2013 Grantor Retained Annuity Trust XIII
Class B Common Stock	13,573	I	by Marilyn E & Peter H Coors, Co-Trustees of Peter H Coors 2013 Grantor Retained Annuity Trust XIV
Class B Common Stock	129,365	I	by Marilyn E & Peter H Coors, Co-Trustees of Peter H Coors 2013 Grantor Retained

			Annuity Trust XV
Class B Common Stock	75,564	I	by Marilyn E & Peter H Coors, Co-Trustees of Peter H Coors 2013 Grantor Retained Annuity Trust XVI
Class B Common Stock	64,029 <u>(5)</u>	Ι	by Marilyn E & Peter H Coors, Co-Trustees of Peter H Coors 2014 Grantor Retained Annuity Trust XVII
Class B Common Stock	114,337	I	by Marilyn E & Peter H Coors, Co-Trustees of Peter H Coors 2014 Grantor Retained Annuity Trust XIX
Class B Common Stock	25,988 (1) (4) (5)	I	by Marilyn E & Peter H Coors, Co-Trustees of Peter H Coors 2015 Grantor Retained Annuity Trust XX
Class B Common Stock	1,064	I	by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orderivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercis Expiration Dat (Month/Day/Y	e	7. Title and A Underlying S (Instr. 3 and	ecurities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 32.67	05/01/2015		M	30,000	05/18/2006	05/18/2016	Class B Common Stock	30,000

### **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

COORS PETER H 1225 17TH STREET SUITE 3200 DENVER, CO 80202

Chairman of the Board

## **Signatures**

Kathleen M. Kirchner, by Power of Attorney 05/05/2015

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects the transfer of 9,143 shares of Class B common stock on March 11, 2015 held directly by the reporting person to Marilyn E. Coors and Peter H. Coors as Co-Trustees of Peter H. Coors 2015 Grantor Retained Annuity Trust XX.
- (2) The reporting person's option exercise and sale reported in this Form 4 were effected pursuant to Rule 10b5-1 Trading Plan previously adopted by the reporting person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934.
- (3) The price reported represents the weighted average sales price of Class B common stock sold in multiple transactions at prices ranging from \$73.50 to \$73.725, inclusive. The reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff,

Reporting Owners 4

upon request, information regarding the number of shares sold at each price within the range.

- Reflects the transfer of 4,400 shares of Class B common stock on March 10, 2015 from Marilyn E. Coors and Peter H. Coors as

  (4) Co-Trustees of Peter H. Coors 2013 Grantor Retained Annuity Trust XIII to Marilyn E. Coors and Peter H. Coors as Co-Trustees of the Peter H. Coors 2015 Grantor Retained Annuity Trust XX.
- Reflects the transfer of 12,445 shares of Class B common stock on March 10, 2015 from Marilyn E. Coors and Peter H. Coors as
- (5) Co-Trustees of Peter H. Coors 2014 Grantor Retained Annuity Trust XVII to Marilyn E. Coors and Peter H. Coors as Co-Trustees of the Peter H. Coors 2015 Grantor Retained Annuity Trust XX.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.