

MARTIN MARIETTA MATERIALS INC

Form 425

January 11, 2012

CJS Securities, Inc.
New Ideas for the New Year
January 11, 2012

1

Rock Solid Fundamentals.

Positioned for the Long Term.

FILED BY MARTIN MARIETTA MATERIALS, INC.

PURSUANT TO RULE 425 UNDER THE SECURITIES ACT OF 1933

AND DEEMED FILED PURSUANT TO RULE 14a-12

UNDER THE SECURITIES EXCHANGE ACT OF 1934

SUBJECT COMPANY: VULCAN MATERIALS COMPANY

COMMISSION FILE NO. 001-33841

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Martin

Marietta Materials Today

Continued Commitment to Strategy Yields

New Ideas for the New Year

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The Principles of our Strategy Remain Unchanged

Positioning

Uniquely positioned in an
attractive industry

3

Long-term

superior performance

Performance

Differentiated

performance

Growth

Multiple

long-term drivers

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Commitment to Strategy Yields Improved Positioning

4

Target selective markets

achieve #1 or #2 position

Disciplined acquisition strategy

last 3-4 years, walked away from
many deals

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San Antonio Expansion

Acquisition of

6 aggregates quarries

2 ready mix plants

1 asphalt plant

High-growth area

Serve additional customers in a larger geographic footprint

Provides long-term reserves to replace current sites (> over 200M tons)

5

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Asset Exchange with Lafarge
6

Acquired Lafarge's Denver, CO Front
Range assets:

10 aggregates quarries

(200M tons reserves)

19 ready mix plants

12 asphalt plants

Road paving business

Swapped River business
Presence in Colorado

The Principles of our Strategy Remain Unchanged

Positioning

Uniquely positioned in an
attractive industry

Performance

Differentiated

performance

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Growth

Multiple

long-term drivers

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Long-term

superior performance

Our Differentiated Performance Profile

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1

Highly disciplined

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2

Low cost leader

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Faster growth than
the industry

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Attractive Specialty
Products business

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Strong financial position

Superior
performance and
returns to
shareholders

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Low Cost Leader

Declining costs

Investment in new technologies
increased productivity

Low cost distribution network

9

Significant Headcount

Reduction

6,400

5,600

4,500

-30%

Note: Headcount equal to average number of employees

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2003

2006

2010

Hourly

Salary

even as volume increased

2003 to 2006

32% by rail and water

Attractive Specialty Products Business

Chemical products

(water treatment;

pulp and paper)

10

11% of 2010 consolidated net sales

Key end uses / Product lines

Dolomite lime

(steel manufacturing)

31%

69%

Operating Margin

Net Sales

29%

\$176M

Operating Margin

(%)

26% of total 2010 operating profits

7%

29%

> 30%

2005

2010

2011F

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Investing \$53M to expand capacity by 15%

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The Principles of our Strategy Remain Unchanged

11

Long-term

superior performance

Positioning

Uniquely positioned in an

attractive industry

Performance

Differentiated

performance

Growth

Multiple

long-term drivers

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Multiple Long-Term Growth Drivers

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Infrastructure renewal

Government funding expansion

Faster growing markets

Growth of Specialty Products

business

Powerful operating leverage

Our

long-term value

proposition

Key Drivers

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The Need for Infrastructure Renewal
Has Never Been Greater

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Expanding transit a necessity
Gas tax is too low to meet current
(and future) infrastructure needs.

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Government Funding is Evolving
Federal Highway Bill
Expired September 30, 2009
Continuing resolution through March 31, 2012
Likely 2013 before new bill
2-year bill
\$50B annually for highways only
Financing
energy production
and oil & gas royalties
Delayed until 2012
Unanimously passed on Nov. 9
2-year bill
Spending at current funding
levels (adjusted for inflation)
Eliminates earmarks
House
Senate
Map 21
Moving Ahead for Progress
in the 21
st
Century

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State Departments of Transportation
State budgets better than most realize
Set to play expanding role

specific funding such as toll roads, gas taxes

examples Texas, North Carolina
Funding at the State Level
Toll Roads & Alternate Financing
Tax Initiatives

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Long-Haul Distribution Network Serves Critical Markets

16

Nova Scotia

Bahamas

Jacksonville

Savannah

Morehead

City

Mobile/

Pensacola

Lake Charles

Beaumont

Tampa/

Pt. Manatee

Baltimore

Charleston

Cape Canaveral

Bermuda

New York City

From Nova Scotia

From Bahamas

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Powerful Leverage with Volume Recovery

17

+5%

Volume

+10%

EPS

2010 Increase

Every additional **\$1**

sales adds **\$0.60**

to operating profit

Every additional **\$1**

sales adds **\$0.60**

to operating profit

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Rock Solid Fundamentals. Positioned for the Long Term.

Long-term
superior performance
18
Performance
Positioning

Uniquely positioned in
attractive industry

barriers, resilient
pricing, growing
market share
Growth

Differentiated
performance

low cost leader,
disciplined, Specialty
Products business

Multiple long-term
drivers

infrastructure
spending, powerful
leverage to volume

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Martin Marietta's Proposal is Compelling
Provides Significantly More Value and Less Risk than
Vulcan on a Standalone Basis

19

Note: Martin

Marietta

has

prepared

presentations

for

investors,

and

other

information,

relating

to

the

proposed

business

combination that are available on Martin Marietta's and the SEC's websites. Please see "Important Additional Information" at the end of this presentation.

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Compelling Combination of
Two Highly Complementary Businesses

20

Note 1:

As of December 12, 2011.

Source: Company filings

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Nova Scotia

Total Reserves

(billions of tons)

Number of Facilities

Total Reserves

(billions of tons)

Number of Facilities

2010 Shipments

(millions of tons)

2010 Net Sales

(\$M)

2010 Net Sales

(\$M)

2010 Shipments

(millions of tons)

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\$1,551
130
14.7
317
\$2,406
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Key Economic Terms of the Proposed Transaction

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Consideration

Premium to Vulcan s

Shareholders

Ownership

Stock-for-stock tax-free exchange of 0.50 of a
Martin Marietta share of common stock for
each Vulcan Materials share of common stock

15% and 18% premiums to the average
exchange ratio during the 10 and 30 day
periods ended December 9, 2011

Vulcan Materials shareholders to own 58%

Martin Marietta shareholders to own 42%

Vulcan's Valuation is at a Cyclical High

22

Note 1:

Please see EBITDA reconciliation in the appendix.

Note

2:

Between

December
31,
2001
and
December
9,
2011,
the
change
in
Martin
Marietta's
and
Vulcan's
stock
price
was
57%
and
(30%),
respectively,
and
change
in
S&P
500 index was 9%.

Source:

Company filings, IBES consensus from FactSet

Vulcan Share Price vs. Valuation

Vulcan Today

Vulcan share price

Vulcan TEV / NTM EBITDA

Debt / Adj. EBITDA

Unaffected

price: \$33.55

Unaffected

multiple: 17.0x

Credit

Rating

A1/A+

A1/A+

A1/A+

A3/A-

Baa2/BBB

Ba2/BB

Announcement of Florida Rock

Housing bubble

drove Vulcan's

peak

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Near all-time high
EBITDA multiple
Excessive leverage
resulting in junk
debt rating
Nominal dividend
Negative earnings
Historically high
SG& A as % of sales
Significant share
price
underperformance
of (87%) and (39%)
to Martin Marietta
and S&P 500,
respectively, over
the last 10 years

Vulcan is far worse off today than in the past

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Analysts
Relative Price Targets
1
Price Target
Analyst
Martin
Marietta
Vulcan
Implied
Exch. Ratio
Martin Marietta s
Offer of 0.50 as a
Premium to Implied
Exchange Ratio
Citi
\$63.00
\$27.00
0.429x
16.7%
D.A. Davidson
75.00
32.00
0.427x
17.2%
Goldman Sachs
77.00
29.00
0.377x
32.8%
Jefferies
104.00
49.00
0.471x

6.1%

Morgan Keegan

82.00

36.00

0.439x

13.9%

RBC

79.00

35.00

0.443x

12.9%

Stephens

80.00

38.00

0.475x

5.3%

Susquehanna

68.00

32.00

0.471x

6.3%

Wells Fargo

77.00

32.50

0.422x

18.5%

Median

2

\$78.00

\$32.25

0.413x

20.9%

Consensus

Median

3

\$79.50

\$32.00

0.403x

24.2%

Martin Marietta's Proposal is a Premium to Exchange

Ratios Implied by Street Estimates

Note:

Analysts

named

publish

price

targets

for

both

Martin

Marietta
and
Vulcan.
Median
implied
exchange

ratio is calculated by dividing Vulcan's median price target by Martin Marietta's median price target.

Note 1:

Based on unaffected share price as of December 9, 2011.

Note

2:

Median
price
targets
of
analysts
that
publish
price
targets
for
both

Martin
Marietta
and
Vulcan.

Note

3:

Median
price
targets
of
all
analysts
that
publish
price
targets
for

Martin
Marietta
and
Vulcan.

Source:

Wall Street Research, Thomson One

Note 1:

Based on unaffected share price as of December 9, 2011.

Source:

Thomson One; EBITDA estimates taken from Vulcan's "Why Vulcan
Has Rejected Martin Marietta's Proposal", January 5, 2012

Wall Street Consensus Estimates

Valuation

multiples

and

stock

price

reflect

the

potential

margin

enhancement that Vulcan

relies on in defense of its rejection

(\$M)

Martin

Marietta

Vulcan

Revenue

\$1,797

\$2,527

EBITDA

\$348

\$332

TEV / EBITDA

1

12.7x

21.1x

Revenue

\$2,050

\$2,879

EBITDA

\$438

\$558

TEV / EBITDA

1

10.1x

12.6x

% Revenue growth

14%

14%

% EBITDA growth

26%

68%

Achieving Prior Peak Financial Performance for Vulcan
Would Require a Repeat of the Housing Bubble

24

Housing Bubble...

2,273K

total

housing

starts

FL:

266K

total

housing

starts

2

CA:

191K

total

housing

starts

AZ:

92K

total

housing

starts

Current

...Future

Vulcan pro forma peak EBITDA:

\$1,344M

Vulcan 2011E EBITDA:

\$332M

FL: 40K total housing starts

CA: 47K total housing starts

AZ: 11K total housing starts

McGraw-Hill total housing start

forecasts

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Note 1:

2,273K and 685K total housing starts (seasonally adjusted) as of January 2006 and November 2011, respectively; U.S. Census

Note 2: FL, CA & AZ peak housing starts (2005); current housing starts (2011E); National Association of Home Builders (NA

Note 3:

Based on Vulcan's Why Vulcan Has Rejected Martin Marietta's Proposal, January 5, 2012.

Note 4:

McGraw-Hill Construction, Construction Market Forecasting Service (CMFS), December 2011.

Simply said, hope is not a strategy

685K total housing starts

3

2012: 640K total housing starts

2013: 895K total housing starts

2014: 1,295K total housing starts

2015: 1,480K total housing starts

2016: 1,490K total housing starts

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Relative Performance Coming Out of the 2001 Recession

25

Martin Marietta Showed Strong Recovery

Note 1:

Based on reported operating earnings from most recent filings for respective periods.

Source:

Company filings

as

Evidenced

by

2002

2006

CAGRs

1

Gross profit

Operating earnings

Net income

Martin Marietta

Vulcan

16.1%

14.7%

21.4%

16.6%

29.9%

29.0%

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LTM
12/31/02
LTM
9/30/11
Change
TEV / NTM EBITDA
7.9x
17.0x
9.1x
Leverage
2
1.5x
9.4x
7.9x
FCF / Total Debt
3
22.3%
3.4%
(19.0%)
Net Interest
Expense / Adj.
EBITDA
4
8.1%
69.9%
61.8%
EPS
5
\$1.64
(\$0.69)
(\$2.33)
Adj. SG&A as % of
Net Sales
6

8.2%

12.6%

4.5%

Martin Marietta is a Much Stronger Company
than Vulcan Today

26

LTM

12/31/02

LTM

9/30/11

Change

TEV / NTM EBITDA

8.2x

11.4x

3.2x

Leverage

2

2.4x

3.0x

0.6x

FCF / Total Debt

3

6.7%

12.2%

5.5%

Net Interest

Expense / Adj.

EBITDA

4

14.0%

17.8%

3.7%

EPS

5

\$1.77

\$1.78

\$0.01

Adj. SG&A as % of

Net Sales

8.1%

8.3%

0.2%

Note 1:

9/30/11 TEV / NTM EBITDA multiple as of December 9, 2011.

Note 2:

Leverage defined as Total Debt / LTM Adj. EBITDA. Please see EBITDA reconciliation in the appendix.

Note 3:

FCF / Total Debt defined as net cash provided by operating activities less capex divided by total debt. Please see FCF reconciliation in the appendix.

Note 4:

Please see EBITDA reconciliation in the appendix.

Note 5:

Reported EPS.

Note 6:

Vulcan's SG&A excludes R&D for comparative purposes. Please see SG&A reconciliation in the appendix.

Source:

Company filings, IBES consensus from FactSet

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Vulcan is a Very Different Company Today
Compared to When it Came Out of the 2001 Recession

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Significant Shareholder Value Creation

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Estimated

\$200 -

\$250 million

in annual synergies

Meaningful dividend

Balance sheet well-

positioned for

cyclical recovery

and growth

Efficiencies gained

from size and scale

Continued focus on

operational

excellence

Stronger platform

for long-term growth

Continuing

equity

ownership

~42%

~58%

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located areas; exposure to residential construction markets; and the impact on the combined company (after giving effect to the impact of any of the foregoing risks, as well as other risk factors listed from time to time in Martin Marietta's and Vulcan's filings with the SEC. The foregoing review of important factors should not be construed as exhaustive and should be read in conjunction with the other information included elsewhere, including the Risk Factors section of the Registration Statement and our most recent reports on Form 10-K of Martin Marietta and Vulcan filed with the SEC. Any forward-looking statements made in this presentation are qualified in that they are only statements, and there can be no assurance that the actual results or developments anticipated by us will be realized or, even if realized, will have the expected consequences to, or effects on, us or our business or operations. Except to the extent required by applicable law, we will not update publicly or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.

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Important Additional Information

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This presentation relates to the Exchange Offer by Martin Marietta to exchange each issued and outstanding share of common stock of Vulcan for 0.500 shares of Martin Marietta common stock. This presentation is for informational purposes only and does not constitute an offer to exchange, or a solicitation of an offer to exchange, shares of Vulcan common stock, nor is it a substitute for the Tender Offer Statement on Schedule TO or the preliminary prospectus/offer to exchange included in the Registration Statement on Form S-4 (the "Registration Statement") (including the letter of transmittal and related documents) as amended and supplemented from time to time, the "Exchange Offer Documents") filed by Martin Marietta on December 12, 2011 with the SEC. The Registration Statement has not yet become effective. The Exchange Offer will be made only through the Exchange Offer Documents. **INVESTORS AND SECURITY HOLDERS ARE URGED TO READ THE EXCHANGE OFFER DOCUMENTS AND OTHER RELEVANT DOCUMENTS THAT MARTIN MARIETTA HAS FILED OR MAY FILE WITH THE SEC WHEN THEY BECOME AVAILABLE BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION.**

Martin Marietta may file a proxy statement on Schedule 14A and other relevant documents with the SEC in connection with its solicitation of proxies (the "Vulcan Meeting Proxy Statement") for the 2012 annual meeting of Vulcan shareholders (the "Vulcan Meeting"). Martin Marietta may also file a proxy statement on Schedule 14A and other relevant documents with the SEC in connection with its solicitation of proxies for a meeting of Martin Marietta shareholders (the "Martin Marietta Meeting") to approve, among other things, the issuance of shares of Martin Marietta common stock pursuant to the Exchange Offer (the "Martin Marietta Meeting Proxy Statement"). **INVESTORS AND SECURITY HOLDERS ARE URGED TO READ THE VULCAN MEETING PROXY STATEMENT AND THE MARTIN MARIETTA MEETING PROXY STATEMENT AND OTHER RELEVANT MATERIALS WHEN THEY BECOME AVAILABLE BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION.**

All documents referred to above, if filed, will be available free of charge at the SEC's website (www.sec.gov) or by directing your request to Morrow & Co., LLC at (877) 757-5404 (banks and brokers may call (800) 662-5200).

Martin Marietta, its directors and executive officers and the individuals referenced in the Registration Statement to be nominated by Martin Marietta for election to Vulcan's Board of Directors are participants in any solicitation of proxies from Vulcan shareholders for the Vulcan Meeting or any adjournment or postponement thereof. Martin Marietta, its directors and executive officers are participants in any solicitation of proxies from Martin Marietta shareholders for the Martin Marietta Meeting or any adjournment or postponement thereof. Information about the participants, including a description of their direct and indirect interests, by security holdings or otherwise, is available in the Registration Statement or the proxy statement for Martin Marietta's 2011 annual meeting of shareholders, filed with the SEC on April 8, 2011, or will be available in the Vulcan Meeting Proxy Statement, the Martin Marietta Meeting Proxy Statement or other relevant solicitation materials that Martin Marietta files with the SEC in connection with the foregoing matters, as applicable.

Martin Marietta anticipates that some divestitures may be required in connection with the regulatory approval process. The financials shown in this presentation reflect the combined operations of Martin Marietta and Vulcan, but do not reflect the impact of any divestitures that may be necessary.

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