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PRUDENTIAL FINANCIAL CAPITAL TRUST III Form 424B3 April 05, 2007

CALCULATION OF REGISTRATION FEE

Maximum

Title of Each Class of	Aggreg	ate Offering	Am	ount of
Securities Offered	I	Price ⁽¹⁾	Registra	ation Fee ⁽²⁾
5.100% Internotes® Due April 15, 2012	\$	4,215,000	\$	129.40
5.700% Internotes® Due April 15, 2022	\$	2,865,000	\$	87.96
5.850% Internotes® Due April 15, 2032	\$	3,091,000	\$	94.89
TOTAL			\$	312.25

⁽¹⁾ Excludes accrued interest, if any.

Prudential Financial InterNotes®, Due One Year or More from Date of Issue

Filed under Rule 424(b)(3), Registration Statement(s) No. 333-132469, 333-132469-01 and 333-132469-02

Pricing Supplement Number 173 Dated April 02, 2007

(to Prospectus dated March 16, 2006 and Prospectus Supplement dated March 16, 2006)

Investors should read this pricing supplement in conjunction with the Prospectus and Prospectus Supplement.

CUSIP	Aggregate			Net	Coupon	Coupon	Coupon		1st	1st	Survivor s	Product	Moody s	s S&I
	Principal	Selling	Gross					Maturity	Coupon	Coupon				ļ
Number	Amount	Price	Concession	Proceeds	Type	Rate	Frequency	Date	Date	Amount	Option	Ranking	Rating	Ratin
1432ASK7	\$4,215,000.00	100.000%	1.000%	\$4,172,850.00	FIXED	5.100%	SEMI-	04/15/2012	10/15/2007	\$26.92	YES	Senior	A3	Α
							ANNUAL					Unsecured		
												Notes		ŀ

Redemption Information: Callable at 100.000% on 04/15/2009 and every interest payment date thereafter.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets Services, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Securities LLC, Wachovia Securities, LLC

The Prudential Financial, Inc. InterNotes will be subject to redemption at the option of Prudential Financial, Inc., in whole on the interest payment date occurring any time on or after 04/15/2009 at a redemption price equal to 100% of the principal amount of the Prudential Financial, Inc. InterNotes, plus accrued interest thereon, if any, upon at least 30 days prior notice to the noteholder and the trustee, as described in the prospectus.

	Aggregate													
CUSIP				Net	Coupon	Coupon	Coupon		1st	1st	Survivor	s Product	Moody s	5 S&I
	Principal	Selling	Gross					Maturity	Coupon	Coupon				
Number	Amount	Price	Concession	Proceeds	Type	Rate	Frequency	Date	Date	Amount	Option	Ranking	Rating	Rating
1432ASL5	\$2,865,000.00	100.000%	2.000%	\$2,807,700.00	FIXED	5.700%		04/15/2022	10/15/2007	\$30.08	YES		A3	Α

⁽²⁾ A filing fee of \$312.25 calculated in accordance with Rule 457(r), has been transmitted to the SEC in connection with the securities offered by means of this pricing supplement.

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SEMI-ANNUAL Senior Unsecured Notes Redemption Information: Callable at 100.000% on 04/15/2010 and every interest payment date thereafter.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets Services, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Securities LLC, Wachovia Securities, LLC

The Prudential Financial, Inc. InterNotes will be subject to redemption at the option of Prudential Financial, Inc., in whole on the interest payment date occurring any time on or after 04/15/2010 at a redemption price equal to 100% of the principal amount of the Prudential Financial, Inc. InterNotes, plus accrued interest thereon, if any, upon at least 30 days prior notice to the noteholder and the trustee, as described in the prospectus.

CUSIP	Aggregate			Net	Coupon	Coupon	Coupon		1 st	1 st	Survivor	s Product	Moody	s S & l
	Principal	Selling	Gross					Maturity	Coupon	Coupon				
Number	Amount	Price	Concession	Proceeds	Type	Rate	Frequency	Date	Date	Amount	Option	Ranking	Rating	Ratin
4432ASM3	\$3,091,000.00	100.000%	2.500%	\$3,013,725.00	FIXED	5.850%	SEMI-	04/15/2032	10/15/2007	\$30.88	YES	Senior	A3	A
							ANNUAL					Unsecured		
												Notes		

Redemption Information: Callable at 100.000% on 04/15/2012 and every interest payment date thereafter.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets Services, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Securities LLC, Wachovia Securities, LLC

The Prudential Financial, Inc. InterNotes will be subject to redemption at the option of Prudential Financial, Inc., in whole on the interest payment date occurring any time on or after 04/15/2012 at a redemption price equal to 100% of the principal amount of the Prudential Financial, Inc. InterNotes, plus accrued interest thereon, if any, upon at least 30 days prior notice to the noteholder and the trustee, as described in the prospectus.

Prudential Financial, Inc.	Offering Dates: March 26, 2007 through April 02, 2007	Prudential Financial, Inc. \$2,500,000,000.00 Prudential Financial Retail Medium-Term Notes, including					
	Trade Date: Monday, April 02, 2007 @12:00 PM ET	Prudential Financial InterNotes® Prospectus dated March 16, 2006 and the Prospectus Supplement dated March 16, 2006					
	Settlement Date: Thursday, April 05, 2007						
	Minimum Denomination/Increments: \$1,000.00/\$1,000.00						

DTC number: 0235 via RBC Dain Rauscher Inc.

Initial trades settle flat and clear SDFS: DTC Book Entry only

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If the maturity date or an interest payment date for any note is not a Business Day (as defined in the Prospectus), principal, premium, if any, and interest for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

The Prudential Financial, Inc. InterNotes will be represented by a master global note in fully registered form, without coupons. The master global note will be deposited with, or on behalf of, DTC and registered in the name of a nominee of DTC, as depository, or another depository as may be named in a subsequent pricing supplement.

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