RYANAIR HOLDINGS PLC Form 6-K November 07, 2014

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of November 2014

RYANAIR HOLDINGS PLC (Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office Dublin Airport County Dublin Ireland (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-_____

Notification of Transactions of (1) Persons Discharging Managerial Responsibility and (2) Persons closely associated with Persons Discharging Managerial Responsibility

This form is intended for use by an issuer making a notification required by Rules 7.2 and 7.3 of the Central Bank of Ireland's Market Abuse Rules in relation to a person falling within either of the above categories of individual. These categories are defined in Regulation 12 (8) of the Market Abuse (Directive 2003/6/EC) Regulations 2005 and are detailed as part of this form.

All relevant boxes should be completed in block capital letters.

1 Name of the Issuer 2

Ryanair Holdings PLC

3 State whether notification relates to 4 a person closely associated with a person discharging managerial responsibilities named in 2 and identify the connected person

No

5 Description of shares or derivatives6 or other financial instruments linked to them

Ordinary Shares of €0.0063 each

- 7 State the nature of the transaction 8
 - (i) Exercise of Share Options
 - (ii) Sale of Shares
- 9 Number of shares, derivatives or 10 other financial instruments linked to them disposed of
 - (ii) 1,000,000
- 11 Date and place of transaction 12
 - (i) 385,000 6 Nov 2014 ISE;

Name of person discharging managerial responsibilities

Michael Cawley

Indicate whether the notification is in respect of a holding of the person referred to in 2 or 3 above or in respect of a non-beneficial interest

Michael Cawley

Name of registered shareholder(s) and, if more than one, number of shares or derivatives or other financial instruments linked to them, held by each shareholder

Michael Cawley

Number of shares, derivatives or other financial instruments linked to them acquired

(i) 1,000,000

Price per share or derivative or other financial instrument linked to them or value of transaction

- (i) €2.56
- (ii) $385,000 \text{ at } \in 8.56$;

615.000 at €8.29

Date issuer informed of transaction

(i) 385,000 - 6 Nov 2014

	615,000 - 7 Nov 2014 - ISE	615,000 - 7 N	Vov 2014	
	(ii) 385,000 - 6 Nov 2014 - ISE;	(ii) 385,000 - 6 N	lov 2014	
	615,000 - 7 Nov 2014 - ISE	615,000 - 7 N	Vov 2014	
13	Any additional information 14	Name of contact an queries	Name of contact and telephone number for queries	
	Not Applicable			
		Juliusz Komorek - 01	945 1212	
	Person authorised on behalf of the issuer responsible	Juliusz Komorek		
	Date of notification7 November 2014			

Information required under Irish Stock Exchange Listing Rule 6.10

The following additional information is required to be disclosed under ISE Listing Rule 6.10 in respect of interests in securities of a director or secretary or their connected persons. An issuer is not being required to submit the information below to the Central Bank in respect of any PDMR who is also a director/secretary/connected persons.

15	Name of director or secretary (if not1) required to be stated in box 2) Not Applicable	6	State whether the notification relates to a single transaction being notified in accordance with the Market Abuse Rules and ISE LR 6.10 Yes
17	Description of class of share 18	8	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)
	Ordinary Shares of €0.0063 each		0.028% - 6 Nov 2014 0.044% - 7 Nov 2014
19	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)	0	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)
	0.028% - 6 Nov 2014 0.044% - 7 Nov 2014		615,588; 0.044%

If a person whose interests are required to be disclosed under ISE Listing Rule 6.10 has been granted options by the issuer, please complete the following boxes:

21	Date of grant Not Applicable	22	Period during which or date on which it can be exercised Not Applicable
23	Total amount paid (if any) for grant of the option Not Applicable	24	Description of shares involved (class and number) Not Applicable
25		26	••

Total number of shares over which

Exercise price (if fixed at time of grant) or

signed on its behalf by the undersigned, hereunto duly authorized.

Date: 07 November, 2014

indication that the price is to be fixed at the time options are held following of exercise Not Applicable

Name and signature of duly designated officer of issuer responsible for making notification

_____Juliusz Komorek

Date of notification _____7 November 2014

The duly designated officer of the issuer responsible for making this notification acknowledges and confirms that he/she is aware that the information as has been provided in response to the questions 15 to 26 above is not information which has been required by or which has been requested by the Central Bank, and is information which is required to be provided to the Irish Stock Exchange only.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be

Juliusz Komorek Company Secretary

RYANAIR HOLDINGS PLC

By: /s/ Juliusz Komorek