RYANAIR HOLDINGS PLC Form 6-K March 24, 2014

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of March 2014

RYANAIR HOLDINGS PLC (Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office Dublin Airport County Dublin Ireland (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-_____

Notification of Transactions of (1) Persons Discharging Managerial Responsibility and (2) Persons closely associated with Persons Discharging Managerial Responsibility

This form is intended for use by an issuer making a notification required by Rules 7.2 and 7.3 of the Central Bank of Ireland's Market Abuse Rules in relation to a person falling within either of the above categories of individual. These categories are defined in Regulation 12 (8) of the Market Abuse (Directive 2003/6/EC) Regulations 2005 and are detailed as part of this form.

All relevant boxes should be completed in block capital letters.

1 Name of the Issuer 2

RYANAIR HOLDINGS PLC

3 State whether notification relates to 4 a person closely associated with a person discharging managerial responsibilities named in 2 and identify the connected person

NO

5 Description of shares or derivatives6 or other financial instruments linked to them

ORDINARY SHARES OF €0.0063 EACH

7 State the nature of the transaction 8

ACQUISITION OF ORDINARY SHARES

9 Number of shares, derivatives or 10 other financial instruments linked to them disposed of

NOT APPLICABLE

11 Date and place of transaction 12

Name of person discharging managerial responsibilities

LOUISE PHELAN

Indicate whether the notification is in respect of a holding of the person referred to in 2 or 3 above or in respect of a non-beneficial interest

LOUISE PHELAN

Name of registered shareholder(s) and, if more than one, number of shares or derivatives or other financial instruments linked to them, held by each shareholder

LOUISE PHELAN

Number of shares, derivatives or other financial instruments linked to them acquired 7000

Price per share or derivative or other financial instrument linked to them or value of transaction

€7.1219

Date issuer informed of transaction

20 MARCH 2014 - ISE 23 March 2014 13 Any additional information 14 Name of contact and telephone number for queries NOT APPLICABLE **JULIUSZ KOMOREK - 01 812 1212** Person authorised on behalf of the issuer responsible for making the notification JULIUSZ **KOMOREK** Date of notification 24 MARCH 2014 Information required under Irish Stock Exchange Listing Rule 6.10 The following additional information is required to be disclosed under ISE Listing Rule 6.10 in respect of interests in securities of a director or secretary or their connected persons. An issuer is not being required to submit the information below to the Central Bank in respect of any PDMR who is also a director/secretary/connected persons. 15 Name of director or secretary (if not required16 State whether the notification relates to a single to be stated in box 2) transaction being notified in accordance with the Market Abuse Rules and ISE LR 6.10 NOT APPLICABLE YES Description of class of share 17 18 Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) ORDINARY SHARES OF €0.0063 EACH 0.0005% 19 Percentage of issued class disposed (treasury 20 Total holding following notification and total percentage shares of that class should not be taken into holding following notification account when calculating percentage) (any treasury shares should not be taken into account when calculating percentage) NOT APPLICABLE LOUISE PHELAN NOW HOLDS 7000 ORDINARY SHARES OR 0.0005 %. If a person whose interests are required to be disclosed under ISE Listing Rule 6.10 has been granted options by the issuer, please complete the following boxes: 21 Date of grant 22 Period during which or date on which it can be exercised **NOT APPLICABLE** NOT APPLICABLE Description of shares involved (class 23 Total amount paid (if any) for grant of the 24 and number) option

NOT APPLICABLE

NOT APPLICABLE

| 25 | Exercise price (if fixed at time of grant)26 or indication that the price is to be fixed at the | Total number of shares over which options are held following notification |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| | time of exercise NOT APPLICABLE | NOT APPLICABLE |
| | | |
| | ignature of duly designated officer of issuer responsible fo | r making notification |
| JUL | IUSZ KOMOREK | |
| Date of noti | fication24 MARCH 2014 | |
| he/she is a information | esignated officer of the issuer responsible for making the ware that the information as has been provided in rest which has been required by or which has been requested be provided to the Irish Stock Exchange only. | ponse to the questions 15 to 26 above is not |
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| | SIGNATURES | |
| | the requirements of the Securities Exchange Act of 1934, to see behalf by the undersigned, hereunto duly authorized. | the Registrant has duly caused this report to be |
| | RYANAIR HOLDII | NGS PLC |
| Date: 24 Ma | arch, 2014 | |
| | By:/s/ Juliusz Ko | omorek |

Juliusz Komorek Company Secretary