

AUTONATION, INC.
 Form 4
 July 08, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WESTFALL KEVIN P

(Last) (First) (Middle)
 200 SW 1ST AVE, SUITE 1600
 (Street)

FORT LAUDERDALE, FL 33301

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 AUTONATION, INC. [AN]

3. Date of Earliest Transaction (Month/Day/Year)
 07/07/2011

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 SVP - Sales

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	07/07/2011		M ⁽¹⁾	38,648 A \$ 21.59	50,161	D	
Common Stock	07/07/2011		M ⁽¹⁾	998 A \$ 9.92	51,159	D	
Common Stock	07/07/2011		M ⁽¹⁾	998 A \$ 16.99	52,157	D	
Common Stock	07/07/2011		M ⁽¹⁾	998 A \$ 18.02	53,155	D	
Common Stock	07/07/2011		M ⁽¹⁾	998 A \$ 17.7	54,153	D	

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Common Stock	07/07/2011		<u>M</u> ⁽¹⁾	958	A	\$ 18.2	55,111	D
Common Stock	07/07/2011		<u>M</u> ⁽¹⁾	958	A	\$ 19.64	56,069	D
Common Stock	07/07/2011		<u>M</u> ⁽¹⁾	958	A	\$ 23.21	57,027	D
Common Stock	07/07/2011		<u>M</u> ⁽¹⁾	958	A	\$ 26.49	57,985	D
Common Stock	07/07/2011		<u>S</u> ⁽¹⁾	29,972	D	\$ 38.4641 <u>(2)</u>	28,013	D
Common Stock	07/07/2011		<u>S</u> ⁽¹⁾	16,500	D	\$ 39.4918 <u>(3)</u>	11,513	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 21.59	07/07/2011		<u>M</u> ⁽¹⁾	38,648	<u>(4)</u>	08/01/2015	Common Stock	38,648
Employee Stock Option (right to buy)	\$ 9.92	07/07/2011		<u>M</u> ⁽¹⁾	998	<u>(5)</u>	03/02/2019	Common Stock	998
Employee Stock	\$ 16.99	07/07/2011		<u>M</u> ⁽¹⁾	998	<u>(5)</u>	03/02/2019	Common Stock	998

Option (right to buy)									
Employee Stock Option (right to buy)	\$ 18.02	07/07/2011	M ⁽¹⁾	998	<u>(5)</u>	03/02/2019	Common Stock	998	
Employee Stock Option (right to buy)	\$ 17.7	07/07/2011	M ⁽¹⁾	998	<u>(5)</u>	03/02/2019	Common Stock	998	
Employee Stock Option (right to buy)	\$ 18.2	07/07/2011	M ⁽¹⁾	958	<u>(6)</u>	03/01/2020	Common Stock	958	
Employee Stock Option (right to buy)	\$ 19.64	07/07/2011	M ⁽¹⁾	958	<u>(6)</u>	03/01/2020	Common Stock	958	
Employee Stock Option (right to buy)	\$ 23.21	07/07/2011	M ⁽¹⁾	958	<u>(6)</u>	03/01/2020	Common Stock	958	
Employee Stock Option (right to buy)	\$ 26.49	07/07/2011	M ⁽¹⁾	958	<u>(6)</u>	03/01/2020	Common Stock	958	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WESTFALL KEVIN P 200 SW 1ST AVE SUITE 1600 FORT LAUDERDALE, FL 33301			SVP - Sales	

Signatures

/s/ Jonathan P. Ferrando,
Attorney-in-Fact

07/08/2011

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction completed pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 16, 2011.

This transaction was executed in multiple trades at prices ranging from \$38.12 to \$39.09. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

(2) This transaction was executed in multiple trades at prices ranging from \$39.29 to \$39.88. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

(3) The option became exercisable in 25% annual increments on each of the first four anniversaries of August 1, 2005.

(4) The option becomes exercisable in 25% annual increments on each of the first four anniversaries of June 1, 2009, subject to continuous employment with the Company.

(5) The option becomes exercisable in 25% annual increments on each of the first four anniversaries of June 1, 2010, subject to continuous employment with the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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