

Borba George A Jr  
Form 4  
March 06, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
George Borba Family Trust

2. Issuer Name and Ticker or Trading Symbol  
CVB FINANCIAL CORP [CVBF]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
2130 EUCLID AVENUE  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/04/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Trust

UPLAND, CA 91784

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
| Common Stock                    | 03/04/2013                           |  | S                              | 346,802   | D \$ 10.5187  | 10,292,865   | D                                 |
| Common Stock                    | 03/05/2013                           |  | S                              | 380,902   | D \$ 10.7711  | 9,911,963  | D                                 |
| Common Stock                    | 03/06/2013                           |  | S                              | 105,200   | D \$ 10.8107  | 9,806,763  | D                                 |
| Common Stock                    |                                      |  |                                |   |   | 277,000 <sup>(1)</sup>                                   | D                                 |
| Common Stock                    |                                      |  |                                |   |   | 28,547 <sup>(2)</sup>                                    | D                                 |

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|              |                       |   |              |
|--------------|-----------------------|---|--------------|
| Common Stock | 47,350 <sup>(3)</sup> | I | By Trust     |
| Common Stock | 288 <sup>(4)</sup>    | I | As Custodian |
| Common Stock | 11,232 <sup>(5)</sup> | D |              |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Beneficially (Instr. 3, 4, and 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |         |
|--|---------------|-----------|---------|---------|
|  | Director      | 10% Owner | Officer | Other   |
| George Borba Family Trust<br>2130 EUCLID AVENUE<br>UPLAND, CA 91784      | X             | X         |         | Trust   |
| Borba Children's Holding Trust<br>2130 EUCLID AVENUE<br>UPLAND, CA 91784 |               |           |         | Trust   |
| Borba George A Jr<br>701 N HAVEN AVE<br>ONTARIO, CA 91764                | X             |           |         |         |
| Gourdikian Linda B<br>2130 EUCLID AVENUE                                 |               | X         |         | Trustee |

ONTARIO, CA 91784

## Signatures

/s/ Linda Borba  
Gourdikian 03/06/2013

\_\_Signature of Reporting  
Person Date

/s/ Linda Borba  
Gourdikian 03/06/2013

\_\_Signature of Reporting  
Person Date

/s/ Linda Borba  
Gourdikian 03/06/2013

\_\_Signature of Reporting  
Person Date

/s/ George A Borba  
Jr 03/06/2013

\_\_Signature of Reporting  
Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 277000 shares held by the Borba Childrens Trust
  - (2) 28547 shares held by Linda Borba Gourdikian
  - (3) 47350 shares held by Linda Borba Gourdikian as trustee
  - (4) 288 shares held by George Borba Jr as custodian for minor children
  - (5) 11232 shares held by George Borba Jr of which 10000 are restricted shares

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.