Edgar Filing: Molinaroli Alex A - Form 4

Molinaroli Form 4 May 16, 20											
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FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287			
Check t if no lou subject Section Form 4 Form 5	nger to 16. or Filed pu	ox STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,									
obligations may continue. See InstructionSection 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19401(b).											
(Print or Type	Responses)										
Molinaroli Alex A Symbol				er Name an SON COI			I	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of	of Earliest 7	Fransaction			(Check	an applicable)	
				onth/Day/Year)				Director 10% Owner X Officer (give title Other (specify below) below) Vice Chairman			
			Month/Day/Year) A				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
MILWAU	KEE, WI 53201						Ē	Form filed by Mo Person	ore than One Re	porting	
(City)	(State)	(Zip)	Tał	ole I - Non-	Derivative	Secu	rities Acqui	ired, Disposed of,	or Beneficial	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	n Date, if Transaction Disposed of (D) Securities C Code (Instr. 3, 4 and 5) Beneficially F Day/Year) (Instr. 8) Owned I Following C Reported (6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
_				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	05/15/2013			М	90,000	А	\$ 23.965	$\frac{130,842.96}{(1)}$	D		
Common Stock	05/15/2013			S	90,000	D	\$ 36.5253 (2)	40,842.96	D		
Common Stock								47,595.947 (<u>3)</u>	Ι	by 401(k) Trustee	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 23.965	05/15/2013		М		90,000	10/02/2008	10/02/2016	Common Stock	90,000

Reporting Owners

Reporting Owner Name / Address	Relationships							
reporting o wher runner runness	Director	10% Owner	Officer	Other				
Molinaroli Alex A								
5757 N. GREEN BAY AVENUE			Vice					
P.O. BOX 591			Chairman					
MILWAUKEE, WI 53201								
Signatures								
/s/ Angela M. Blair, Attorney-in-fac	ct for Alex	А.	05/16/	2013				

Molinaroli

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 69.86 shares acquired via dividend reinvestment on April 2, 2013, at \$34.87 per share.

The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$36.41 to \$36.62, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the

Date

(2) Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote 2 of this Form 4.

The number of underlying securities is based on the stock fund balance on May 15, 2013. The actual number of shares issuable upon the distribution date is not determinable since the stock fund is a unitized account consisting of 96% company stock and 4% money market

(3) fund. The stock account balance reflected in this report is based on a May 15, 2013, stock fund price of \$36.75 per share, and includes a company match of 353.440 shares on February 15, 2013 at \$31.83 per share.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.