MONSTER WORLDWIDE INC Form 8-K February 01, 2005

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# Form 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 1, 2005

# Monster Worldwide, Inc.

(Exact name of issuer as specified in its charter)

#### **Delaware**

(State or other jurisdiction of incorporation)

**0-21571** (Commission File Number)

13-3906555 (IRS Employer Identification No.)

**622 Third Avenue** 

New York, NY 10017

(Address of Principal Executive Offices)

Registrant s telephone number, including area code (212) 351-7000

#### None.

(Former Name or Former Address, if Changed Since Last Report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act

#### ITEM 8.01 OTHER EVENTS

Monster Worldwide, Inc. (the Company ) is providing the following historical unaudited financial information that reflects the Company s 2004 business dispositions as discontinued operations for all periods presented. A description of the businesses disposed of in 2004 follows.

On October 5, 2004, the Company entered into a Stock Purchase Agreement, (the Agreement ) with General Yellow Pages Consultants, Inc. d/b/a The Marquette Group ( The Marquette Group ) and US Motivation, Inc., the Company s wholly owned Directional Marketing subsidiary ( US Motivation ). Pursuant to the terms of the Agreement, the Company sold all of the issued and outstanding capital stock of US Motivation to The Marquette Group in exchange for a net cash payment of Ten Million Dollars (\$10,000,000), subject to a post closing adjustment. Accordingly, all historical results are reported as discontinued operations for all periods presented.

In December 2004, the Company sold and disposed of certain Advertising and Communications businesses in Continental Europe (the Businesses), in order to focus fully on its Monster business. None of these dispositions were considered material or included a significant amount of assets. All results of the Businesses are reported as discontinued operations for all periods presented.

2

## MONSTER WORLDWIDE, INC.

## FINANCIAL INFORMATION BY QUARTER (UNAUDITED)

(in thousands, except per share amounts)

	First		Quarter Second	Third			Nine Months
2004							
Revenue:							
Monster	\$ 122,162	\$	141,904	\$	157,679	\$	421,745
Advertising & Communications	38,097		38,368		39,649		116,114
Directional Marketing	22,092		21,855		26,872		70,819
Total revenue	182,351		202,127		224,200		608,678
Salaries and related	82,599		93,967		106,165		282,731
Office and general	39,869		42,419		45,112		127,400
Marketing and promotion	38,972		39,569		37,522		116,063
Amortization of intangibles	760		1,381		3,182		5,323
Total operating expenses	162,200		177,336		191,981		531,517
Operating income	20,151		24,791		32,219		77,161
Interest and other, net	(356)		(554)		(355)		(1,265)
Income from continuing operations before income taxes	19,795		24,237		31,864		75,896
Income taxes	6,805		8,188		10,743		25,736
Income from continuing operations	12,990		16,049		21,121		50,160
Income (loss) from discontinued operations, net of tax	(585)		191		(1,133)		(1,527)
Net income	\$ 12,405	\$	16,240	\$	19,988	\$	48,633
Basic earnings (loss) per share:							
Income from continuing operations	\$ 0.11	\$	0.14	\$	0.18	\$	0.43
Loss from discontinued operations, net of tax					(0.01)		(0.02)
Net income	\$ 0.11	\$	0.14	\$	0.17	\$	0.41
Diluted earnings (loss) per share:							
Income from continuing operations	\$ 0.11	\$	0.14	\$	0.18	\$	0.42
Loss from discontinued operations, net of tax					(0.01)		(0.01)
Net income	\$ 0.11	\$	0.14	\$		\$	0.41
		·		·			
Weighted average shares outstanding:							
Basic	115,533		117,431		118,584		117,188
Diluted	118,030		120,192		120,351		119,392
	-,		, ,		- 7		. ,
	3						

	Quarter									
		First		Second		Third		Fourth		Full Year
2003										
Revenue:	ф	102.460	¢.	100 (25	ф	102 702	ф	104.020	ф	410.706
Monster	\$	103,468	\$	100,625	\$	103,783	\$	104,920	<b>3</b>	412,796
Advertising & Communications		32,219		33,550		34,165		36,092		136,026
Directional Marketing		24,883		25,716		30,544		22,222		103,365
Total revenue Salaries and related		<b>160,570</b> 69,953		<b>159,891</b> 74,192		168,492		163,234 80,929		<b>652,187</b> 303,208
2 11 11 11 11 11 11 11 11 11 11 11 11 11		41,524		. , .		78,134		,		154,805
Office and general		,-		36,615		38,716		37,950		- ,
Marketing and promotion		33,514		32,838		30,432		25,593		122,377
Business reorganization and other special		45 401		154						45.625
charges		45,481 614		154 595		601		577		45,635
Amortization of intangibles										2,387
Total operating expenses		191,086		144,394		147,883		145,049		628,412
Operating income (loss)		(30,516)		15,497		20,609		18,185		23,775
Interest and other, net		(902)		(77)		70		(232)		(1,141)
Income (loss) from continuing operations before income taxes		(21 410)		15 420		20.670		17.052		22.624
		(31,418)		15,420		20,679		17,953		22,634
Income taxes		(2,915)		6,125		7,286		5,460		15,956
Income (loss) from continuing operations		(28,503)		9,295		13,393		12,493		6,678
Income (loss) from discontinued operations,		(07.2(2)		252		(1.170)		(2(1)		(00.540)
net of tax	φ	(87,363)	ø	352	ф	(1,170)	φ	(361)	φ	(88,542)
Net income (loss)	\$	(115,866)	\$	9,647	\$	12,223	\$	12,132	Þ	(81,864)
Basic earnings (loss) per share:										
Income (loss) from continuing operations	\$	(0.26)	\$	0.08	\$	0.12	\$	0.11	\$	0.06
Income (loss) from discontinued operations,		` ′								
net of tax		(0.78)		0.01		(0.01)				(0.79)
Net income (loss)	\$	(1.04)	\$	0.09	\$	0.11	\$	0.11	\$	(0.73)
		( 11 )								(31.3)
Diluted earnings (loss) per share:										
Income (loss) from continuing operations	\$	(0.26)	\$	0.08	\$	0.12	\$	0.11	\$	0.06
Loss from discontinued operations, net of tax		(0.78)				(0.01)				(0.78)
Net income (loss)	\$	(1.04)	\$	0.08	\$	0.11	\$	0.11	\$	(0.72)
Weighted average shares outstanding:										
Basic		111,455		111,860		112,342		112,838		112,124
Diluted		111,455		113,636		115,249		115,514		114,087

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MONSTER WORLDWIDE, INC. (Registrant)

By: /s/ MICHAEL SILECK

Michael Sileck

Chief Financial Officer

Dated: February 1, 2005

5