

1 800 FLOWERS COM INC  
Form 4  
May 05, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HARTNETT THOMAS G**

2. Issuer Name and Ticker or Trading Symbol  
**1 800 FLOWERS COM INC [FLWS]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**1600 STEWART AVE**  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**05/03/2006**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below)  Other (specify below)  
**Senior Vice President / Retail and Fulfillment**

**WESTBURY, NY 11590**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                             |
| Class A Common Stock            | 05/03/2006                           |  | M                              |   | 16,160  | A  | \$ 3.65                           |
| Class A Common Stock            | 05/03/2006                           |  | S                              |   | 15,660  | D  | \$ 7.17                           |
| Class A Common Stock            | 05/03/2006                           |  | S                              |   | 500   | D  | \$ 7.26                           |
|                                 |                                      |  |                                |   | 16,160  |  |                                   |
|                                 |                                      |  |                                |   | 500   |  |                                   |
|                                 |                                      |  |                                |   | 0   |  |                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| Stock Option Right To Buy                  | \$ 3.65  | 05/03/2006                           |  | M                              | 15,660  | 12/06/2001 12/06/2010                                    | Class A Common Stock  | 15,660                     |
| Stock Option Right To Buy                  | \$ 3.65  | 05/03/2006                           |  | M                              | 500   | 12/06/2001 12/06/2010                                    | Class A Common Stock  | 500                        |

## Reporting Owners

| Reporting Owner Name / Address                              | Relationships |           |                       |                        |
|---|---------------|-----------|-----------------------|------------------------|
|   | Director      | 10% Owner | Officer               | Other                  |
| HARTNETT THOMAS G<br>1600 STEWART AVE<br>WESTBURY, NY 11590 |               |           | Senior Vice President | Retail and Fulfillment |

## Signatures

/s/ Thomas G  
Hartnett 05/03/2006

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The stock option was issued under the 1-800-Flowers.com, Inc's 1999 Stock Incentive Plan. The exercised schedule of the Stock Option is as follows: The option shall become exercisable with respect to 20% of the option shares upon Optionees completion of each year of service over the five year period measured from the vesting commencement date. In no event shall the option become exercisable for any additional option shares after Optionees cessation of service.

## Edgar Filing: 1 800 FLOWERS COM INC - Form 4

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