#### Edgar Filing: MERCADOLIBRE INC - Form 4

Form 4	DLIBRE INC										
December (										OMB A	PPROVAL
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION							OMB	3235-0287			
Check this box			Wa	shingto	Number: Expires:	January 31,					
if no lor subject Section Form 4 Form 5 obligati may cor <i>See</i> Inst 1(b).	nger to 16. or Filed pur ons ntinue.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940									2005 average urs per . 0.5
(Print or Type	Responses)										
1. Name and LEVY AN	Address of Reporting TON J		Symbol			Ticker or T RE INC []			5. Relationship of Issuer		
(Last)	(First) (1	Middle)	3. Date of	of Earliest	t Tr	ansaction			(Checl	c all applicabl	e)
	ERAL ATLANTIC COMPANY,LLC K PLAZA		(Month/1 11/30/2	Day/Year 2009	·)				X Director Officer (give below)		% Owner er (specify
CDEENW	(Street)			endment, onth/Day/Y		te Original			6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M	one Reporting P	erson
GREENW	ICH, CT 06830								Person		1 0
(City)	(State)	(Zip)	Tab	ole I - Nor	n-D	<b>Derivative S</b>	ecurit	ties Acqu	ired, Disposed of	, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Date 2A. Deemed fear) Execution Date, if any (Month/Day/Year)			tior	4. Securitie pr Disposed (Instr. 3, 4 a Amount	d of (Ê	))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/30/2009			S		184,502	D	\$ 49.46	2,586,140	I	See Footnotes (1) (7) (8)
Common Stock	11/30/2009			S		46,127	D	\$ 49.29	2,586,140	I	See Footnotes (1) (7) (8)
Common Stock	11/30/2009			S		2,391	D	\$ 49.46	2,586,140	I	See Footnotes (2) (7) (8)
Common	11/30/2009			S		598	D	\$	2,586,140	Ι	See

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Stock					49.29			Footnotes (2) (7) (8)
Common Stock	11/30/2009	S	440	D	\$ 49.46	2,586,140	Ι	See Footnotes (3) (7) (8)
Common Stock	11/30/2009	S	110	D	\$ 49.29	2,586,140	Ι	See Footnotes (3) $(7)$ $(8)$
Common Stock	11/30/2009	S	199	D	\$ 49.46	2,586,140	I	See Footnotes (4) $(7)$ $(8)$
Common Stock	11/30/2009	S	50	D	\$ 49.29	2,586,140	I	See Footnotes (4) $(7)$ $(8)$
Common Stock	11/30/2009	S	10,304	D	\$ 49.46	2,586,140	Ι	See Footnotes (5) $(7)$ $(8)$
Common Stock	11/30/2009	S	2,575	D	\$ 49.29	2,586,140	Ι	See Footnotes (5) (7) (8)
Common Stock	11/30/2009	S	2,164	D	\$ 49.46	2,586,140	Ι	See Footnotes (6) $(7)$ $(8)$
Common Stock	11/30/2009	S	540	D	\$ 49.29	2,586,140	Ι	See Footnotes (6) (7) (8)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e	Securities	(Instr. 5)	Bene
	Derivative				Securities	5	(Instr. 3 and 4)		Owne
	Security				Acquired				Follo
					(A) or				Repo
					Disposed				Trans
					of (D)				(Instr
					(Instr. 3,				
					4, and 5)				
				Code V	(A) (D)		Title		

Date Expiration Exercisable Date

Amount or Number of Shares

# **Reporting Owners**

**Reporting Owner Name / Address** 

**Relationships** 

Х

Director 10% Owner Officer Other

LEVY ANTON J C/O GENERAL ATLANTIC SERVICE COMPANY,LLC **3 PICKWICK PLAZA** GREENWICH, CT 06830

# Signatures

/s/ Anton J. 12/02/2009 Levy Date

Reporting Person

\*\*Signature of

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) By General Atlantic Partners 84, L.P ("GAP 84"). See footnotes 7 and 8.
- (2) By GapStar, LLC ("GapStar"). See footnotes 7 and 8.
- (3) By GAPCO GmbH & Co. KG ("KG"). See footnotes 7 and 8.
- (4) By GAP Coinvestments CDA, L.P. ("CDA"). See footnotes 7 and 8.
- (5) By GAP Coinvestments III, LLC ("GAPCO III"). See footnotes 7 and 8.
- (6) By GAP Coinvestments IV, LLC ("GAPCO IV"). See footnotes 7 and 8.

Amount of securities beneficially owned following November 30, 2009 reported transactions represents 2,385,752 shares of common stock owned by GAP 84; 30,912 shares owned by GapStar; 133,235 shares owned by GAPCO III; 27,977 shares owned by GAPCO IV;

(7) 2,576 shares owned by CDA and 5,688 shares owned by KG. General Atlantic LLC ("General Atlantic") is the general partner of General Atlantic GenPar, L.P. ("GenPar") and CDA. GenPar is the general partner of GAP 84.

The managing members of GAPCO III and GAPCO IV are Managing Directors of General Atlantic. GAPCO Management GmbH ("GmbH Management") is the general partner of KG. Certain Managing Directors of General Atlantic make voting and investment

(8) decisions with respect to the securities held by KG and GmbH Management. Mr. Levy is a Managing Director of General Atlantic and a Managing Member of GAPCO III and GAPCO IV. Mr. Levy disclaims beneficial ownership of such shares beneficially owned by them except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.