

CHAMPION INDUSTRIES INC

Form 10-Q

June 14, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 10-Q

**Quarterly Report Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934**

For the quarterly period ended April 30, 2004

Commission File No. 0-21084

Champion Industries, Inc.

(Exact name of Registrant as specified in its charter)

West Virginia
(State or other jurisdiction of
incorporation or organization)

55-0717455
(I.R.S. Employer
Identification No.)

2450-90 1st Avenue
P.O. Box 2968
Huntington, WV 25728

(Address of principal executive offices)
(Zip Code)

(304) 528-2700

(Registrant's telephone number,
including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No .

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). Yes No .

9,733,913 shares of common stock of the Registrant were outstanding at April 30, 2004.

Champion Industries, Inc.

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PART I FINANCIAL INFORMATION**Item 1. Financial Statements****Champion Industries, Inc. and Subsidiaries****Consolidated Balance Sheets**
(Unaudited)

	April 30, 2004	October 31, 2003
	<hr/>	<hr/>
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 2,040,763	\$ 2,171,713
Accounts receivable, net of allowance of \$1,196,000 and \$1,191,000	17,647,353	20,142,812
Inventories	10,710,336	11,349,929
Other current assets	1,454,908	739,560
Deferred income tax assets	1,059,520	1,059,520
	<hr/>	<hr/>
Total current assets	32,912,880	35,463,534
Property and equipment, at cost:		
Land	2,063,373	2,063,373
Buildings and improvements	8,392,371	7,445,219
Machinery and equipment	39,958,396	37,682,530
Equipment under capital leases	983,407	983,407
Furniture and fixtures	3,104,385	2,965,389
Vehicles	3,320,283	3,262,861
	<hr/>	<hr/>
	57,822,215	54,402,779
Less accumulated depreciation	(36,730,329)	(34,964,006)
	<hr/>	<hr/>
	21,091,886	19,438,773
Cash surrender value of officers' life insurance	988,134	1,020,795
Goodwill and other intangibles	2,225,576	2,114,390
Other assets	328,193	431,343
	<hr/>	<hr/>
	3,541,903	3,566,528
	<hr/>	<hr/>
Total assets	\$ 57,546,669	\$ 58,468,835
	<hr/>	<hr/>

See notes to consolidated financial statements.

Champion Industries, Inc. and Subsidiaries
Consolidated Balance Sheets (continued)
(Unaudited)

	April 30, 2004	October 31, 2003
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LIABILITIES AND SHAREHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 2,453,577	\$ 3,283,222
Accrued payroll	1,093,106	1,500,165
Taxes accrued and withheld	1,300,478	1,259,853
Accrued income taxes	6,149	707,119
Accrued expenses	739,985	789,676
Current portion of long-term debt:		
Notes payable	703,370	744,662
Capital lease obligations	207,153	202,309
	<hr/>	<hr/>
Total current liabilities	6,503,818	8,487,006
Long-term debt, net of current portion:		
Notes payable, line of credit	3,014,000	1,705,668
Notes payable, term	2,705,053	2,103,569
Capital lease obligations	48,805	156,718
Other liabilities	424,909	424,233
Deferred income tax liability	2,900,807	2,900,807
	<hr/>	<hr/>
Total liabilities	15,597,392	15,778,001
	<hr/>	<hr/>
Shareholders' equity:		
Common stock, \$1 par value, 20,000,000 shares authorized; 9,733,913 and 9,713,913 shares issued and outstanding	9,733,913	9,713,913
Additional paid-in capital	22,278,110	22,242,047
Retained earnings	9,937,254	10,734,874
	<hr/>	<hr/>
Total shareholders' equity	41,949,277	42,690,834
	<hr/>	<hr/>
Total liabilities and shareholders' equity	\$57,546,669	\$58,468,835
	<hr/>	<hr/>

See notes to consolidated financial statements.

Champion Industries, Inc. and Subsidiaries

Consolidated Statements of Income

(Unaudited)

	Three Months Ended April 30,		Six Months Ended April 30,	
	2004	2003	2004	2003
Revenues:				
Printing	\$24,137,454	\$23,904,047	\$47,135,346	\$46,510,694
Office products and office furniture	<u>6,363,445</u>	<u>5,425,140</u>	<u>12,679,026</u>	<u>11,437,434</u>
Total revenues	30,500,899	29,329,187	59,814,372	57,948,128
Cost of sales:				
Printing	17,483,303	17,276,671	34,506,803	33,810,597
Office products and office furniture	<u>4,129,793</u>	<u>3,560,676</u>	<u>8,453,894</u>	<u>7,727,942</u>
Total cost of sales	<u>21,613,096</u>	<u>20,837,347</u>	<u>42,960,697</u>	<u>41,538,539</u>
Gross profit	8,887,803	8,491,840	16,853,675	16,409,589
Selling, general and administrative expenses	<u>8,611,461</u>	<u>7,572,601</u>	<u>16,532,515</u>	<u>15,028,285</u>
Income from operations	276,342	919,239	321,160	1,381,304
Other income (expense):				
Interest income	1,180	595	2,798	2,048
Interest expense	(56,590)	(53,416)	(103,269)	(105,440)
Other	<u>50,045</u>	<u>21,264</u>	<u>73,079</u>	<u>46,787</u>
	<u>(5,365)</u>	<u>(31,557)</u>	<u>(27,392)</u>	<u>(56,605)</u>
Income before income taxes	270,977	887,682	293,768	1,324,699
Income taxes	<u>(109,822)</u>	<u>(370,769)</u>	<u>(119,000)</u>	<u>(553,469)</u>
Net income	<u>\$ 161,155</u>	<u>\$ 516,913</u>	<u>\$ 174,768</u>	<u>\$ 771,230</u>

Earnings per share

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Basic	<u>\$ 0.02</u>	<u>\$ 0.05</u>	<u>\$ 0.02</u>	<u>\$ 0.08</u>
Diluted	<u>\$ 0.02</u>	<u>\$ 0.05</u>	<u>\$ 0.02</u>	<u>\$ 0.08</u>
Weighted average shares outstanding:				
Basic	<u>9,731,000</u>	<u>9,714,000</u>	<u>9,724,000</u>	<u>9,714,000</u>
Diluted	<u>9,864,000</u>	<u>9,750,000</u>	<u>9,845,000</u>	<u>9,740,000</u>
Dividends per share	<u>\$ 0.05</u>	<u>\$ 0.05</u>	<u>\$ 0.10</u>	<u>\$ 0.10</u>

See notes to consolidated financial statements.

Champion Industries, Inc. and Subsidiaries

Consolidated Statements of Cash Flows

(Unaudited)

	Six Months Ended April 30,	
	2004	2003
Cash flows from operating activities:		
Net income	\$ 174,768	\$ 771,230
Adjustments to reconcile net income to cash provided by operating activities:		
Depreciation and amortization	2,123,338	2,026,944
Gain on sale of assets	(5,133)	(4,450)
Increase in deferred compensation	5,362	7,149
Bad debt expense	216,181	(16,466)
Changes in assets and liabilities:		
Accounts receivable	2,279,278	1,185,370
Inventories	639,593	(1,210)
Other current assets	(715,348)	633,828
Accounts payable	(829,645)	(906,757)
Accrued payroll	(407,059)	(640,993)
Taxes accrued and withheld	40,625	(158,945)
Accrued income taxes	(700,970)	(539,040)
Accrued expenses	(49,691)	(53,349)
Other liabilities	(4,686)	(9,953)
	2,766,613	2,293,358
Net cash provided by operating activities		
Cash flows from investing activities:		
Purchases of property and equipment	(3,708,225)	(1,953,099)
Proceeds from sales of property and equipment	83,614	81,448
Decrease in other assets	(154,742)	53,034
Decrease in cash surrender value life insurance	32,661	23,421
	(3,746,692)	(1,795,196)
Net cash used in investing activities		
Cash flows from financing activities:		
Borrowings on line of credit	2,745,000	1,500,000
Payments on line of credit	(1,436,688)	(500,000)
Proceeds from term debt and leases	1,000,000	572,550
Principal payments on long-term debt	(542,857)	(1,499,639)
Proceeds from exercise of stock options	56,063	
Dividends paid	(972,389)	(971,390)
	849,129	(898,479)
Net cash provided by (used in) financing activities		

Net decrease in cash and cash equivalents	(130,950)	(400,317)
Cash and cash equivalents, beginning of period	<u>2,171,713</u>	<u>4,507,139</u>
Cash and cash equivalents, end of period	<u>\$ 2,040,763</u>	<u>\$ 4,106,822</u>

See notes to consolidated financial statements.

Champion Industries, Inc. and Subsidiaries**Notes to Consolidated Financial Statements (Unaudited)****April 30, 2004****1. Basis of Presentation and Business Operations**

The foregoing financial information has been prepared in accordance with accounting principles generally accepted in the United States of America (GAAP) and rules and regulations of the Securities and Exchange Commission for interim financial reporting. The preparation of the financial statements in accordance with GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from these estimates. In the opinion of management, the financial information reflects all adjustments (consisting of items of a normal recurring nature) necessary for a fair presentation of financial position, results of operations and cash flows in conformity with GAAP. These interim financial statements should be read in conjunction with the consolidated financial statements for the year ended October 31, 2003, and related notes thereto contained in Champion Industries, Inc.'s Form 10-K dated January 26, 2004. The accompanying interim financial information is unaudited. The balance sheet information as of October 31, 2003 was derived from our audited financial statements.

Certain prior-year amounts have been reclassified to conform to the current year Financial Statement presentation.

2. Earnings per Share

Basic earnings per share is computed by dividing net income by the weighted average shares of common stock outstanding for the period and excludes any dilutive effects of stock options. Diluted earnings per share is computed by dividing net income by the weighted average shares of common stock outstanding for the period plus the shares that would be outstanding assuming the exercise of dilutive stock options. The dilutive effect of stock options was 133,000 and 121,000 shares for the three and six months ended April 30, 2004 and 36,000 and 26,000 shares for the three and six months ended April 30, 2003.

3. Inventories

Inventories are principally stated at the lower of first-in, first-out cost or market. Manufactured finished goods and work in process inventories include material, direct labor and overhead based on standard costs, which approximate actual costs. The Company utilizes an estimated gross profit method for determining cost of sales in interim periods.

Inventories consisted of the following:

	April 30, 2004	October 31, 2003
Printing:		
Raw materials	\$ 2,137,549	\$ 2,203,228
Work in process	1,962,131	2,022,420
Finished goods	3,570,476	3,680,184
Office products and office furniture	3,040,180	3,444,097

\$10,710,336

\$11,349,929

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Champion Industries, Inc. and Subsidiaries

Notes to Consolidated Financial Statements (Unaudited) (continue)

4. Long-Term Debt

Long-term debt consisted of the following:

	April 30, 2004	October 31, 2003
Installment notes payable to banks	\$3,408,423	\$2,848,231
Capital lease obligations	255,958	359,027
	3,664,381	3,207,258
Less current portion	910,523	946,971
	\$2,753,858	\$2,260,287

The Company has an unsecured revolving line of credit with a bank for borrowings to a maximum of \$10,000,000 with interest payable monthly at interest rates at LIBOR plus 1% to 1.5%. This line of credit expires in July 2006 and contains certain restrictive financial covenants. There was \$3,014,000 and \$1,705,668 outstanding under this facility at April 30, 2004 and October 31, 2003.

The Company has an unsecured revolving line of credit with a bank for borrowings to a maximum of \$1,000,000 with interest payable monthly at the Wall Street Journal prime rate. The line of credit expires in October 2005 and contains certain financial covenants. There were no borrowings outstanding under this facility at April 30, 2004.

During the second quarter of 2004 the Company financed a previously funded press purchase with a term note for \$1.0 million at the Wall Street Journal prime rate.

The Company's non-cash activities for the six months ended April 30, 2004 and 2003 included vehicle purchases of approximately \$0 and \$96,000, which were financed by a bank and for the six months ended April 30, 2003 the purchase of a building in Baton Rouge, Louisiana of which \$1,440,000 of the purchase price was financed by a bank.

5. Shareholders' Equity

The Company paid a dividend of five cents per share on March 22, 2004 to stockholders of record on March 5, 2004. Also, the Company declared a dividend of five cents per share to be paid on June 21, 2004 to stockholders of record on June 4, 2004.

6. Commitments and Contingencies

On February 16, 2002, a jury verdict was rendered against the Company in a civil action brought against the Company in state court in Jackson, Mississippi.

The plaintiffs in this civil action asserted that the Company and its Dallas Printing Company, Inc. subsidiary had engaged in unfair competition and other wrongful acts in hiring certain of its employees. The jury awarded the plaintiffs \$1,745,000 in actual damages and \$750,000 in punitive damages.

Champion Industries, Inc. and Subsidiaries**Notes to Consolidated Financial Statements (Unaudited) (continued)**

On March 1, 2002, the plaintiffs in the civil action filed a motion for attorney's fees and costs in the amount of \$889,401. On July 16, 2002, the court entered an order granting plaintiff \$645,119 in attorney fees and expenses, and ordered that interest on the amount of the jury award accrue from February 22, 2002.

On July 17, 2002, the Company filed a notice of appeal from the jury verdict. The appeal involves both the jury award and the attorney's fee and expense award. If the Company is not successful on appeal, Mississippi law provides that it is liable for an additional 15% of the total award.

The Company was advised on February 3, 2004 that the Court of Appeals of the State of Mississippi has reversed the aforementioned judgment and jury verdict rendered against the Company and has remanded the case for new trial. As a result of this action plaintiffs had 14 days from February 3, 2004 to petition the appeals court for rehearing of its ruling. The plaintiffs filed their petition for rehearing on February 17, 2004. The Company had 7 days to respond to such a petition and the Company's response was filed on February 24, 2004. Unless the appeals court reverses its order upon petition, the effect of the appeals court is to negate the lower court's award of damages and attorney's fees previously granted against the Company, and grant a new trial on plaintiff's claims. If the appeals court does not reverse its order, plaintiffs may seek an appeal to the Mississippi Supreme Court. Similarly, if the appeals court reverses its order, the Company may seek an appeal to the Mississippi Supreme Court.

The Company has been advised that it has no insurance coverage for this award. If upon final resolution of the appeals process, the verdict is not overturned, the impact on the operating results of the Company could be material.

As of April 30, 2004 the Company had contractual obligations in the form of leases and debt as follows:

Contractual Obligations	Payments Due by Fiscal Year						Total
	2004	2005	2006	2007	2008	Residual	
Non-cancelable operating leases	\$ 546,826	\$ 838,513	\$ 751,053	\$ 555,103	\$399,594	\$ 6,000	\$3,097,089
Revolving line of credit			3,014,000				3,014,000
Term debt	703,370	533,769	446,691	464,436	319,964	940,193	3,408,423
Obligations under capital leases	207,153	48,805					255,958
	<u>\$1,457,349</u>	<u>\$1,421,087</u>	<u>\$4,211,744</u>	<u>\$1,019,539</u>	<u>\$719,558</u>	<u>\$946,193</u>	<u>\$9,775,470</u>

Champion Industries, Inc. and Subsidiaries

Notes to Consolidated Financial Statements (Unaudited) (continued)

7. Accounting for Stock-Based Compensation

In December 2002, the FASB issued SFAS No. 148 *Accounting for Stock-Based Compensation Transition and Disclosure*. Statement 148 amends FASB Statement No. 123, *Accounting for Stock-Based Compensation*, to provide alternative methods of transition to Statement 123's fair value method of accounting for stock-based employee compensation.

The Company has elected to follow the intrinsic value method in accounting for its employee stock options. Accordingly, because the exercise price of the Company's employee stock options equals the market price of the underlying stock on the date of grant, no compensation expense is recognized.

The fair value of these options was estimated at the date of grant using a Black-Scholes option pricing model with the following weighted-average assumptions for 2004 and 2003, respectively: risk-free interest rates of 4.03% and 3.97%; dividend yields of 4.21% and 7.22%; volatility factors of the expected market price of the Company's common stock of 54.0% and 46.4%; and a weighted-average expected life of the option of 4 years.

The following pro forma information has been determined as if the Company had accounted for its employee stock options under the fair value method. For purposes of pro forma disclosures, the estimated fair value of the options is expensed in the year granted since the options vest immediately. The Company's pro forma information for the quarters and six months ended April 30 are as follows:

	Three Months Ended April 30		Six Months Ended April 30	
	2004	2003	2004	2003
Net Income, as reported	\$161,155	\$516,913	\$174,768	\$771,230
Deduct: Total stock-based employee compensation expense determined under fair value method for all awards, net of related tax effects			109,962	47,200
Pro Forma net income	<u>\$161,155</u>	<u>\$516,913</u>	<u>\$ 64,806</u>	<u>\$724,030</u>
Earnings per share:				
Basic, as reported	\$ 0.02	\$ 0.05	\$ 0.02	\$ 0.08
Basic, pro forma	0.02	0.05	0.01	0.07
Diluted, as reported	\$ 0.02	\$ 0.05	\$ 0.02	\$ 0.08
Diluted, pro forma	0.02	0.05	0.01	0.07

Champion Industries, Inc. and Subsidiaries

Notes to Consolidated Financial Statements (Unaudited) (continued)

8. Industry Segment Information

The Company operates principally in two industry segments organized on the basis of product lines: the production, printing and sale, principally to commercial customers, of printed materials (including brochures, pamphlets, reports, tags, continuous and other forms) and the sale of office products and office furniture including interior design services.

The table below presents information about reported segments for the three and six months ended April 30:

2004 Quarter 2	Printing	Office Products & Furniture	Total
Revenues	\$27,068,780	\$ 7,908,579	\$34,977,359
Elimination of intersegment revenue	(2,931,326)	(1,545,134)	(4,476,460)
Consolidated revenues	<u>\$24,137,454</u>	<u>\$ 6,363,445</u>	<u>\$30,500,899</u>
Operating income	297,582	(21,240)	276,342
Depreciation & amortization	1,089,450	58,762	1,148,212
Capital expenditures	2,689,128	9,839	2,698,967
Identifiable assets	48,131,179	9,415,490	57,546,669
Goodwill	1,774,344	286,442	2,060,786
2003 Quarter 2	Printing	Office Products & Furniture	Total
Revenues	\$26,372,039	\$ 6,666,610	\$33,038,649
Elimination of intersegment revenue	(2,467,992)	(1,241,470)	(3,709,462)
Consolidated revenues	<u>\$23,904,047</u>	<u>\$ 5,425,140</u>	<u>\$29,329,187</u>
Operating income	797,482	121,757	919,239
Depreciation & amortization	983,395	36,754	1,020,149
Capital expenditures	2,895,686	24,951	2,920,637
Identifiable assets	49,339,095	9,275,736	58,614,831
Goodwill	1,447,308	286,442	1,733,750

Champion Industries, Inc. and Subsidiaries

Notes to Consolidated Financial Statements (Unaudited) (continued)

2004 Year to date	Printing	Office Products & Furniture	Total
Revenues	\$52,598,800	\$15,598,533	\$68,197,333
Elimination of intersegment revenue	(5,463,454)	(2,919,507)	(8,382,961)
Consolidated revenues	\$47,135,346	\$12,679,026	\$59,814,372
Operating income	474,966	(153,806)	321,160
Depreciation & amortization	2,051,147	72,191	2,123,338
Capital expenditures	3,682,677	25,548	3,708,225
Identifiable assets	48,131,179	9,415,490	57,546,669
Goodwill	1,774,344	286,442	2,060,786
2003 Year to date	Printing	Office Products & Furniture	Total
Revenues	\$51,606,315	\$13,884,759	\$65,491,074
Elimination of intersegment revenue	(5,095,621)	(2,447,325)	(7,542,946)
Consolidated revenues	\$46,510,694	\$11,437,434	\$57,948,128
Operating income	1,271,906	109,398	1,381,304
Depreciation & amortization	1,957,040	69,904	2,026,944
Capital expenditures	3,430,224	59,341	3,489,565
Identifiable assets	49,339,095	9,275,736	58,614,831
Goodwill	1,447,308	286,442	1,733,750

Champion Industries, Inc. and Subsidiaries

Notes to Consolidated Financial Statements (Unaudited) (continued)

A reconciliation of total segment revenues and of total segment operating income to income before income taxes, for the three and six months ended April 30, 2004 and 2003, is as follows:

	Three months		Six months	
	2004	2003	2004	2003
Revenues:				
Total segment revenues	\$ 34,977,359	\$ 33,038,649	\$ 68,197,333	\$ 65,491,074
Elimination of intersegment revenue	(4,476,460)	(3,709,462)	(8,382,961)	(7,542,946)
Consolidated revenue	<u>\$ 30,500,899</u>	<u>\$ 29,329,187</u>	<u>\$ 59,814,372</u>	<u>\$ 57,948,128</u>
Operating Income:				
Total segment operating income	\$ 276,342	\$ 919,239	\$ 321,160	\$ 1,381,304
Interest income	1,180	595	2,798	2,048
Interest expense	(56,590)	(53,416)	(103,269)	(105,440)
Other income	50,045	21,264	73,079	46,787
Consolidated income before income taxes	<u>\$ 270,977</u>	<u>\$ 887,682</u>	<u>\$ 293,768</u>	<u>\$ 1,324,699</u>
Identifiable assets:				
Total segment identifiable assets	\$ 57,546,669	\$ 58,614,831	\$ 57,546,669	\$ 58,614,831
Elimination of intersegment assets	—	—	—	—
Total consolidated assets	<u>\$ 57,546,669</u>	<u>\$ 58,614,831</u>	<u>\$ 57,546,669</u>	<u>\$ 58,614,831</u>

Champion Industries, Inc. and Subsidiaries

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Results of Operations

The following table sets forth, for the periods indicated, information derived from the Consolidated Income Statements as a percentage of total revenues.

	Percentage of Total Revenues			
	Three Months Ended		Six Months Ended	
	April 30,		April 30,	
	2004	2003	2004	2003
Revenues:				
Printing	79.1%	81.5%	78.8%	80.3%
Office products and office furniture	20.9	18.5	21.2	19.7
Total revenues	100.0	100.0	100.0	100.0
Cost of sales:				
Printing	57.3	58.9	57.7	58.4
Office products and office furniture	13.6	12.1	14.1	13.3
Total cost of sales	70.9	71.0	71.8	71.7
Gross profit	29.1	29.0	28.2	28.3
Selling, general and administrative expenses	28.2	25.8	27.6	25.9
Income from operations	0.9	3.2	0.6	2.4
Interest income	0.0	0.0	0.0	0.0
Interest (expense)	(0.2)	(0.2)	(0.2)	(0.2)
Other income	0.2	0.1	0.1	0.1
Income before taxes	0.9	3.1	0.5	2.3
Income tax expense	(0.4)	(1.3)	(0.2)	(1.0)
Net income	0.5%	1.8%	0.3%	1.3%

Three Months Ended April 30, 2004 Compared to Three Months Ended April 30, 2003

Revenues

Total revenues increased 4.0% in the second quarter of 2004 compared to the same period in 2003 to \$30.5 million from \$29.3 million. Printing revenue increased 1.0% in the second quarter of 2004 to \$24.1 million from \$23.9 million in the second quarter of 2003. Office products and office furniture revenue increased 17.3% in the second quarter of 2004 to \$6.4 million from \$5.4 million in the second quarter of 2003. The revenue increase was primarily attributable to strategic acquisitions completed in the third quarter of 2003 in both segments.

Cost of Sales

Total cost of sales increased 3.7% in the second quarter of 2004 to \$21.6 million from \$20.8 million in the second quarter of 2003. Printing cost of sales in the second quarter of 2004 increased \$207,000 and increased slightly as a percentage of printing sales from 72.3% in 2003 to 72.4% in 2004. Office products and office furniture cost of sales increased 16.0% or

approximately \$569,000 in 2004 to \$4.1 million from \$3.6 million in 2003. The increase in office products and office furniture cost of sales is attributable to the higher sales discussed above. The decrease in office products and office furniture cost of sales as a percent of sales is reflective of reduced costs resulting from an import program, margin enhancements on sales growth and new pricing programs for the calendar year.

Operating Expenses

In the second quarter of 2004, selling, general, and administrative expenses increased on a gross dollar basis to \$8.6 million from \$7.6 million in 2003, an increase of \$1,039,000 or 13.7%. This increase resulted in selling, general and administrative expenses as a percentage of sales increasing to 28.2% in 2004 from 25.8% in 2003.

The increase in selling, general and administrative expenses is primarily due to acquisitions completed in the third quarter of 2003, costs incurred in the consolidation of facilities, higher payroll costs to support sales initiatives and increased professional fees for accounting and legal costs. Selling, general and administrative expenses were favorably impacted during the second quarter of 2003 as a result of a decrease in bad debt expense resulting from a customer in bankruptcy who subsequently paid in full.

Income from Operations and Other Income and Expenses

Income from operations decreased 69.9% in the second quarter of 2004 to \$276,000 from \$919,000 in the second quarter of 2003. This decrease is the result of increased selling, general and administrative expenses partially offset by increased gross profit contributions as discussed above.

Income Taxes

The Company's effective income tax rate was 40.5% for the second quarter of 2004 and 41.8% for the second quarter of 2003. The effective income tax rate approximates the combined federal and state, net of federal benefit, statutory income tax rate.

Net Income

Net income for the second quarter of 2004 was \$161,000 compared to net income of \$517,000 in the second quarter of 2003. Basic and diluted earnings per share for the three months ended April 30, 2004 and 2003 were \$0.02 and \$0.05.

Six Months Ended April 30, 2004 Compared to Six Months Ended April 30, 2003

Revenues

Total revenues increased 3.2% in the first six months of 2004 compared to the same period in 2003 to \$59.8 million from \$57.9 million. Printing revenue increased 1.3% in the six month period ended April 30, 2004 to \$47.1 million from \$46.5 million in the same period in 2003. Office products and office furniture revenue increased 10.9% in the six month period ended April 30, 2004 to \$12.7 million from \$11.4 million in the same period in 2003. The revenues in the printing and office products and office furniture segment increased primarily due to strategic acquisitions completed during the third quarter of 2003 in both segments.

Cost of Sales

Total cost of sales increased 3.4% in the six months ended April 30, 2004 to \$43.0 million from \$41.5 million in the six months ended April 30, 2003. Printing cost of sales increased 2.1% in the six months ended April 30, 2004 to \$34.5 million from \$33.8 million in the six months ended April 30, 2003, due primarily to the increase in printing sales noted above and gross margin compression resulting from increased material and outside purchase costs. Office products and office furniture cost of sales increased 9.4% in the six months ended April 30, 2004 to \$8.5 million from \$7.7 million in the six months ended April 30, 2003 but decreased as a percent of sales from 67.6% in 2003 to 66.7% in 2004. The increase in office products and office furniture cost of sales is attributable to an increase in office products and office furniture sales. The decrease in office products and office furniture cost of sales as a percent of sales is reflective of reduced costs resulting from an import program, margin enhancements on sales growth and new pricing programs for the calendar year, of which four months are included in the six months ended April 30, 2004.

Operating Expenses

During the six months ended April 30, 2004 compared to the same period in 2003, selling, general and administrative expenses increased as a percentage of sales to 27.6% from 25.9%. Total selling, general and administrative expenses increased \$1.5 million. The increase in selling, general and administrative expenses is primarily due to acquisitions completed in the third quarter of 2003, costs incurred in the consolidation of facilities during the second quarter of 2004, higher payroll costs to support sales initiatives and increased professional fees for accounting and legal costs. Selling, general and administrative expenses were favorably impacted during the second quarter of 2003 as a result of a decrease in bad debt expense resulting from a customer in bankruptcy who subsequently paid in full.

Income from Operations and Other Income and Expenses

Income from operations decreased 76.8% in the six month period ended April 30, 2004 to \$321,000 from \$1.4 million in the same period of 2003. This decrease is the result of increased selling, general and administrative expenses partially offset by increased gross profit contributions as discussed above.

Income Taxes

The Company's effective income tax rate was 40.5% for the six months ended April 30, 2004, down from 41.8% in the same period of 2003. The effective income tax rate approximates the combined federal and state, net of federal benefit, statutory income tax rate and is partially impacted by the geographic profitability mix of our operations.

Net Income

Net income for the first six months of 2004 decreased 77.3% to \$175,000 from \$771,000 in the same period of 2003 due to the reasons discussed above. Basic and diluted earnings per share for the six months ended April 30, 2004 and 2003, were \$0.02 and \$0.08.

Inflation and Economic Conditions

Management believes that the effect of inflation on the Company's operations has not been material and will continue to be immaterial for the foreseeable future. The Company does not have long-term sales and purchase contracts; therefore, to the extent permitted by competition, it has the ability to pass through to the customer most cost increases resulting from inflation, if any.

Seasonality

Historically, the Company has experienced a greater portion of its profitability in the second and fourth quarters than in the first and third quarters. The second quarter generally reflects increased orders for printing of corporate annual reports and proxy statements. A post-Labor Day increase in demand for printing services and office products coincides with the Company's fourth quarter.

Liquidity and Capital Resources

Net cash provided by operations for the six months ended April 30, 2004, was \$2.8 million compared to net cash provided by operations of \$2.3 million during the same period in 2003. This change in net cash from operations is due primarily to timing changes in assets and liabilities including a reduction in inventories in 2004 versus a slight increase in 2003 and an increase in cash generated from accounts receivable collections representing \$2.3 million in 2004 compared to \$1.2 million in 2003. These items were partially offset by increases in other current assets compared to decreases in other current assets in 2003, resulting from a deposit refund in 2003 to purchase a fractional ownership in an aircraft from an entity controlled by its Chief Executive Officer in the amount of \$875,000.

Net cash used in investing activities for the six months ended April 30, 2004 was \$3.7 million compared to \$1.8 million during the same period in 2003. The net cash used in investing activities during the first six months of 2004 and 2003 primarily relates to equipment purchases and expenditures for buildings and improvements.

Net cash provided by financing activities for the six months ended April 30, 2004 was \$849,000 compared to net cash used in financing activities of \$898,000 during the same period in 2003. This change is primarily due to \$300,000 in net additional borrowings on the Company's line of credit, an additional \$400,000 of net proceeds from term debt borrowings secured by equipment, and lower principal payments in 2004.

Working capital on April 30, 2004 was \$26.4 million, a decrease of \$567,000 from October 31, 2003. Management believes that working capital and operating ratios remain at acceptable levels.

During the second quarter of 2004, the Company entered into a purchase agreement with an equipment manufacturer for the purchase of a printing press for approximately \$479,000. As a result of this commitment the Company paid this manufacturer a deposit of \$96,000.

The Company expects that the combination of funds available from working capital, borrowings available under the Company's credit facilities and anticipated cash flows from operations will provide sufficient capital resources for the foreseeable future. In the event the Company seeks to accelerate internal growth or make acquisitions beyond these sources, additional financing would be necessary.

Environmental Regulation

The Company is subject to the environmental laws and regulations of the United States, and the states in which it operates, concerning emissions into the air, discharges into the waterways and the generation, handling and disposal of waste materials. The Company's past expenditures relating to environmental compliance have not had a material effect on the Company. These laws and regulations are constantly evolving, and it is impossible to predict accurately the effect they may have upon the capital expenditures, earnings, and competitive position of the Company in the future. Based upon information currently available, management believes that expenditures relating to environmental compliance will not have a material impact on the financial position of the Company.

Special Note Regarding Forward-Looking Statements

Certain statements contained in this Form 10-Q, including without limitation statements including the word believes, anticipates, intends, expects or words of similar import, constitute forward-looking statements within the meaning of section 27A of the Securities Act of 1933, as amended (the Securities Act), and section 21E of the Securities Exchange Act of 1934, as amended (the Exchange Act). Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements of the Company expressed or implied by such forward-looking statements. Such factors include, among others, general economic conditions, changes in business strategy or development plans, and other factors referenced in this Form 10-Q. Given these uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. The Company disclaims any obligation to update any such factors or to publicly announce the results of any revisions to any of the forward-looking statements contained herein to reflect future events or developments.

ITEM 3a. Quantitative and Qualitative Disclosure About Market Risk

The Registrant is currently financing primarily with equity capital. Therefore, changes in interest rates do not have a material impact on the Company's Financial Statements.

ITEM 4. Controls and Procedures

Company management, including the Chief Executive Officer, Chief Operating Officer and Chief Financial Officer, has conducted an evaluation of the effectiveness of disclosure controls and procedures pursuant to Exchange Act Rule 13a-15c as of the end of the period covered by this annual report. Based on that evaluation, the Chief Executive Officer, Chief Operating Officer and Chief Financial Officer concluded that the disclosure controls and procedures are effective in ensuring that all material information required to be filed in this annual report has been made known to them in a timely fashion. There were no changes in internal controls over financial reporting during the last fiscal quarter that have materially affected or are reasonably likely to materially affect the Company's internal controls over financial reporting.

PART II OTHER INFORMATION**ITEM 4. Submission of Matters to a Vote of Security Holders**

At the annual meeting of shareholders held March 15, 2004, the following matters were voted upon:

- a) Fixing the number of directors at eight (8) and election of the following nominees as directors, with votes for and withheld, as well as broker non-votes, as follows:

Director	Votes "For"	Votes "Withheld"	Broker Non-votes
Louis J. Akers	9,214,733	45,624	-0-
Philip E. Cline	9,233,381	26,976	-0-
Charles R. Hooten, Jr.	9,236,726	23,631	-0-
Harley F. Mooney, Jr.	9,238,796	21,561	-0-
A. Michael Perry	9,238,796	21,561	-0-
Marshall T. Reynolds	9,220,253	40,104	-0-
Neal W. Scaggs	9,219,853	40,504	-0-
Glenn W. Wilcox, Sr.	9,150,828	109,529	-0-

- b) Adoption of the 2003 Stock Option Plan

Votes "For"	Votes "Against"	Votes "Abstained"	Broker Non-votes
6,913,074	204,027	132,146	2,011,110

Item 6. Exhibits and reports on Form 8-K

- a) Exhibits:

(31.1)	Principal Executive Officer Certification Pursuant to Section 302 of the Sarbanes-Oxley act of 2002 Marshall T. Reynolds	Exhibit 31.1	<u>Page Exhibit 31.1-p1</u>
(31.2)	Principal Financial Officer Certification Pursuant to Section 302 of the Sarbanes-Oxley act of 2002 Todd R. Fry	Exhibit 31.2	<u>Page Exhibit 31.2-p1</u>

(31.3)	Principal Operating Officer Certification Pursuant to Section 302 of the Sarbanes-Oxley act of 2002 Kirby J. Taylor	Exhibit 31.3	<u>Page Exhibit 31.3-p1</u>
(32)	Marshall T. Reynolds, Todd R. Fry and Kirby J. Taylor Certification Pursuant to 18 U.S.C. Section 1350 as Adopted Pursuant to Section 906 of the Sarbanes-Oxley act of 2002	Exhibit 32	<u>Page Exhibit 32-p1</u>

b) The following reports on Form 8-K were filed during the quarter for which this report is filed:
Form 8-K dated February 3, 2004, filed February 3, 2004 regarding Champion's press release titled COURT
REVERSES JURY VERDICT AND FEE AWARD AGAINST CHAMPION.

Form 8-K dated February 4, 2004, filed February 9, 2004 regarding Item 4 of Form 8-K CHANGES IN
REGISTRANT'S CERTIFYING ACCOUNTANT.

Form 8-K dated February 24, 2004, filed February 24, 2004 regarding Champion's press release titled CHAMPION
ANNOUNCES FIRST QUARTER 2004 RESULTS AND DIVIDEND.

SIGNATURES

Pursuant to the requirement of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CHAMPION INDUSTRIES, INC.

Date: June 11, 2004

/s/ Marshall T. Reynolds

Marshall T. Reynolds
Chief Executive Officer

Date: June 11, 2004

/s/ Kirby J. Taylor

Kirby J. Taylor
President and Chief Operating Officer

Date: June 11, 2004

/s/ Todd R. Fry

Todd R. Fry
Vice President and Chief Financial Officer