

GENERAL ELECTRIC CAPITAL CORP

Form FWP

March 18, 2011

Filed Under Rule 433

Registration Statement No. 333-160487

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Corporate Notes and you A few companies, like GE Capital, offer you the ability to directly invest in their unsecured debt through corporate notes. When you invest in the corporate notes of GE Capital, you will receive the following benefits: Higher interest rates than many other cash alternatives like FDIC insured savings accounts, short term CDs, and money market mutual funds The flexibility to redeem at anytime without a penalty Free electronic transfers between Non-Ked bank accounts and the ability to wire funds 24/7 investment account access via internet and automated telephone service If this Short term investment sounds like a flexible way to save money and enjoy higher interest rates, you can start investing online today. Why do I get such terrific interest rates? Plain and simple, these investments are not FDIC insured. Unlike short term bond funds or money market mutual funds, they are the unsecured debt of a single company. So, your risk (and your return) is higher. When you buy these notes, you are joining more than 120,000 people like you who trust the stability of GE Capital. Some of them are current and former employees of GE or GE Capital who believe in the strength and long term success of GE Capital. But please, read; our prospectus first. \S_ Questions? Contact us or call us at 1 800 433 44BO Representatives are available Monday Friday, from 8:30 a.m. to 7:00 p.m. ET GE Interest Plus is a non-investment in the unsecured corporate debt of General Electric Capital Corporation. You should note that GE Interest Plus Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike checking accounts and certificates of deposit, GE Interest Plus is not a FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issue has filed a registration statement including a prospectus) Registration Statement No. 333 1 BQ4B7i with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov & by clicking here [Alternative/ely. the issue/](#), any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 800 433 44BO. ¹ Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. The portion of your investment that is greater than \$5 Million will earn a rate of .25% and a yield of .25%. GE.com GECBpitch.com Prospectus Filing Policy SEC Filings Requests Interest Rate History Site Map Copyright 2011. General Electric Capital Corporation

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View transactions and statements Transfer money between your investment and your linked bank account Update your profile Add or change a linked bank account Earn on Every Penny you Invest Even better, there are no sales charges, management or maintenance fees. That means you get a return on all the money you invest in our corporate notes Apply online now Questions? Contact us or call us at 1 800 433 4480 Representatives are available Monday Friday, from 8:30 a.m. to 7:00 p.m. ET GE Interest Plus is an investment in the senior, unsecured corporate debt of General Electric Capital Corporation. You should note that GE Interest Plus is a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.secdatabase.com or by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will bring you the prospectus if you request it by clicking here or calling 1 800 433 4480.

Apply Online in 3 Easy Steps We've made it easier than ever for you to start investing. You may establish investments for individuals, joint tenants and custodial investments for children through the Uniform Gift or Transfer to Minors Act. Remember, you must be 18 years old and a resident of the United States in order to apply. When you are ready to proceed, click the button below. You'll be directed to our secure site where you can open and fund your investment to day. You'll: Indicate your registration type. Provide your personal information. Verify your external bank account and use it to fund your new investment. V. Questions? Contact us or call us at 1 800 433 4480 Representatives are available Monday Friday from 8:30 a.m. to 7:00 p.m. ET GE Interest Plus is an investment in the senior, unsecured corporate debt of General Electric Capital Corporation. You should note that GE Interest Plus Hedge funds money managed fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for more information on this investment offering. The issuer has filed a registration statement including a prospectus (Registration Statement No. 333-16C4S7T) with the SEC for the offering to which this communication relates*. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issue* and this offering. You may get these documents free by visiting EDGAR on the SEC website at www.sec.gov by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will readily mail you the prospectus if you request it by clicking here or calling toll free 1 333 2 Sa. ¹Yield reflects the annual rate of return on your investment It assumes that interest is compounded daily and added to the investment. The portion of your investment that is greater than \$1 Million will earn a rate of .25% and a yield of .25%. GE.com GECapital.com Prospectus Privacy Policy SEC Filings Requests Kit Rate History Site Map Copyfile111. General Electric Capital Corporation

Save your Money. Not your Questions. At GE Interest Plus, we take pride in going the extra mile to serve you. The good news is that your concerns may have already been addressed. Please read the frequently asked questions, and if you have any other questions, our representatives are available Monday-Friday, 8:30 am-7:00 pm Eastern Time. They may be reached toll free at 600-433-4480.

General Information

- What is GE Interest Plus?
- How does GE Interest Plus set its rates?
- How is yield calculated?
- How is the interest rate determined?
- Why do you pay a lower rate for a term investment than a 5-year floating rate investment?
- Can I apply for an investment if I do not have a checking account?
- Investing and redeeming: What types of checks will be accepted for investment? How do I add or redeem from my investment? Can I redeem my investment at anytime? Are there any penalties for redeeming funds?
- What type of account can I open with my GE Interest Plus investment? Can I have more than one account with my GE Interest Plus investment?
- Are my investments FDIC insured? Investment Quality: How is my investment insured? Is GE Interest Plus covered under the FDIC's Temporary Liquidity Guarantee Program?
- Fees: Do I pay any sales or management fees? Are there any hidden fees?

Reporting, investor communications When will I know that my investment has *been* established? How often will I receive statements? When will I receive my 10&& Int. Statement? Type? of investment accounts What are the types of investment accounts that I can open? What is a Uniform Gift to Minor s Account? Can I establish an investment account %vith an address outside the United States? Can I have my mail sent to an address outside the United States? Does GE Interest Plus offer IRAs? How to contact us What are the mailing addresses for GE Interest Plus? Where do I wire money? Managing your investment online or over the phone * How can I manage my investment via the Internet? How secure is my information online? What if I am having trouble logging in to eService? \ _ Questions? Contact us or call us at 1 8U0 433 4430 Representatives are available Monday Friday¹.from 8:30 a.m. to 7:00 p.m.ET GE Interest Plus is an investment in the senior, unsecured corpora te debt of General Electric Capital Corporation. You should noteth at GE Interest Plus Notes BTe not a money maifcet f u no. which : j i allj 3 diversified fund consisting of investment in snct terni debt secur ities cf many companies. Unlike cank account snd ceftificste cf deposit. GE Interest Plus is not en J DIC i . : deposit. GE Interest Plus is riot qljaranteed under the FDICs TempDfary Liquidity Guarantee Program. It ispcssible tc Ic se money if GE Capital is unatletaosy its debts. Please see the prospectus foe important investment infbrmatic n. The i uer has filed a registration statement { i n d u d i n g a prospectus; [Registration Statement Wo. S33 1BQ4e7] with the BEC fw the offering to which this cam muni cation leletes. Before you invest, you should read the prospectus in that registration statement and other ddcuments the issuer has filed with the SEC For mote complete informa tinn about the issuer and this offering. You may get these documents for free by visiting EDGAR en the SEC website atwww.Bec.gov or by dieking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange tc mail ysu the prospectus if you request it by clicking here or calling toll free 1 300 33 4420. Yield reflects the annual rate of return cm your investment It assumes that interest is accrued daily and posted monthly, and thai there are no additions i n veatmen ts or redemptions. The portion of your I nvestment that is greater th a n 55 Million will earn a rate of .25% anciayield c f .25*. GE.cofn GECapital.com Prospectus Privacy Policy SEC Filings Request a fcit Rate History Bits Map Conurioht 2311. General Electric Caoital Corooration

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Thank you for choosing to invest in GE Interest Plus. Your application is under review. This means that we are in the process of verifying some of the information you provided. You will be notified within 3 business days with the status of your application. Approvals are communicated via email. If we require additional information, we will contact you by email or telephone. If you have any questions regarding your application, please call a Customer Service Representative at 1 888 433 3573.

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Online funding consists of two parts, account verification and funds transfer. If you choose online funding, you can either verify the bank account instantly or in a few days through trial deposits made to your bank account. To fund your investment electronically, please designate a bank account that we will link to your GE Interest Plus investment. Your initial investment will be transferred from the designated bank account. In addition, subsequent investments and redemptions through the Automated Clearing House will be transferred from and to this linked account at no charge (Quick Transaction Service). Instructions The registration of the bank account you designate must match the registration of the GE Interest Plus investment. For example, if you are establishing a GE Interest Plus Investment for John and Jan Smith, the linked bank checking account should be registered to the same individuals. If you are establishing an investment registered to John Smith alone, the bank account registration should be the same. The bank account you designate must be a bank located in the U.S. General Electric Capital Corporation Private Policy GE Interest Plus is an investment in the senior, unsecured corporate debt of the General Electric Capital Corporation. You should note that GE Interest Plus is not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including prospectus) [Registration Statement File No. 333-137177] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in this registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.edgar.gov or by contacting the issuer. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by contacting hereof calling toll free 1-800-433-4441.

Online funding consists of two parts, account verification and funds transfer. If you choose online funding, you can either verify the bank account instantly or in a few days through trial deposits made to your bank account. To fund your investment electronically, please designate a bank account that we will link to your GE Interest Plus investment. Your initial investment will be transferred from the designated bank account. In addition, subsequent investments and redemptions through the Automated Clearing House will be transferred from and to this linked account at no charge [Quick Transaction Service] Instructions The registration of the bank account you designate must match the registration of the GE Interest Plus investment. For example, if you are establishing a GE Interest Plus Investment for John and Jan Smith, the linked bank checking account should be registered to the same individuals. If you are establishing an investment registered to John Smith alone, the bank account registration should be the same. The bank account you designate must be a bank located in the U.S. 3201 1 General Electric Privacy Policy GE Interest Plus is an investment in the unsecured debt of the General Electric Capital Corporation. You should note that GE Interest Plus is not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important information. The issuer has filed a registration statement with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EOGAR on the SEC website at www.sec.gov or by calling the issuer. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by calling toll free 1 800 333 450.

You can either verify your bank account instantly, or through trial deposits. We recommend instant verification, which requires you to enter in the Username and Password for the bank account you will be using. **Instant Verification:** Choose this option to verify your bank account now. When You select this option you will be prompted to enter your bank login information in order to verify your account. **Trial Deposit:** Choose this option to verify your bank account in 2 to 3 business days. When You select this option, 2 small deposits will be posted to your bank account in a few days. After they have been posted, you will receive an email reminding you to view them and return to verify your account. Youin

I hereby authorize General Electric Capital Corporation (GE Capital) and its agents to initiate debits and credits to my designated bank account to implement fund transfers in the services I have requested. I also authorize the bank that holds my account to honor these debits and credits. All funds and transfers under the services will comply with U.S. laws. I may terminate these funds transfer authorization by providing notice to GE Capital, but my notice will be effective only after GE Capital and my Bank have a reasonable opportunity to act on my notice. In addition, I authorize (12011 General Electric Capital Group's Privacy Policy) GE Interest Plus is an investment in the senior, unsecured debt of the General Electric Capital Group. You should note that GE Interest Plus Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important information. The issuer has filed a registration statement including a prospectus [Registration Statement No. 333-158487; with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer* has filed with the SEC for more complete information about the issuer* and this offering. You may get these documents free by visiting EDGAR on the SEC website at www.sec.gov by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1-800-334-4400.

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Going forward, you will receive a monthly statement that reflects your investment activity. You may monitor your investment 24 hours a day, 7 days a week on line at our eService site or by calling our toll free automated telephone line 1 800 433 4480. Customer Service Representatives are available Monday through Friday, from 3:30 a.m. to 7:00 p.m. Eastern Time. . /ant to view your investment online now Log in to eService and complete your online registration using the username and password you selected during your application With eService, you ll be aPle to access your account information, eStatements, and transact online. Click here to get started or the login button below. Again, welcome, and we look forward to serving you. E2011 General ElectiicCap.itBl Cofporation Privacy Policy GE Interest Plus i an investment in the senim. unsecured coipcote debt of the General Elediic Capital Cmpcolian *You* should note thai GE Interest Plus Notes Bie not a mcney martlet fund, which is generally a diversified fund consisting of investment in shot term debt securities of many nan panics. Unliiebanfc accounts and certificates cf cepcsit. GE Interest Plus is not an FDIC in uted depcvit. GE The \siUff has filed s *TfQ*Vo\mn* stHtement linduding a pirKpentieS [Regisliaticn Statement ffo 33 180*B7] with ihe SEC *for* the offering tc which this rammunicetinn lelates Before you inuest, you wrKrrectusif nonreonestltbvdidrino hereof eel lino toll fiee 1 00 33 4480

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