

Lifevantage Corp  
Form 8-K  
January 24, 2011

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 8-K  
CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): January 19, 2011**

**Lifevantage Corporation**

(Exact name of registrant as specified in its charter)

**Colorado**

**000-30489**

**90-0224471**

(State or other Jurisdiction of  
Incorporation)

(Commission File Number)

(IRS Employer Identification  
No.)

**11545 W. Bernardo Court, Suite 301, San Diego,  
California**

**92127**

(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code: **(858) 312-8000**

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.02 Results of Operations and Financial Condition**

On January 19, 2011, Lifevantage Corporation (the Company ) issued a press release announcing its preliminary unaudited second quarter fiscal 2011 operating results. The press release is furnished as Exhibit 99.1 hereto and shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing.

**Item 8.01. Other Events**

On January 21, 2011, Lifevantage Corporation issued a press release announcing that its Board of Directors and President and Chief Executive Officer, David Brown, have agreed that Mr. Brown will focus all his efforts on the Company s network marketing sales channel. In his new role, he will retain the title CEO and President of the Company s network marketing operations. The Board of Directors intends immediately to initiate a search for a successor to assume Mr. Brown s role as the Company s President and Chief Executive Officer. Mr. Brown will continue to serve in this capacity until a successor is named and will continue to serve on the Board of Directors. A copy of the press release announcing this news is attached as Exhibit 99.2 and incorporated by reference herein.

**Item 9.01. Financial Statements and Exhibits**

(d) Exhibits

**Exhibit Number Description**

99.1	Press release issued on January 19, 2011 announcing preliminary unaudited second quarter fiscal 2011 financial results.
99.2	Press release issued on January 21, 2011.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: January 21, 2011

**Lifevantage Corporation**

By: /s/ Carrie E. Carlander  
Carrie E. Carlander  
Chief Financial Officer, Secretary &  
Treasurer

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