INTERNATIONAL SPEEDWAY CORP Form 10-Q July 08, 2010

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 10-Q

p Quarterly Report Pure For the quarterly period ended Ma	rsuant to Section 13 or 15(d) of y 31, 2010 OR	the Securities Exc	change Act of 1934
o <b>Transition Report Pu</b> For the transition period from	rsuant to Section 13 or 15(d) of	f the Securities Ex	change Act of 1934
INTE	ERNATIONAL SPEEDWAY C act name of registrant as specifie		
FLORIDA	O-2384		59-0709342
(State or other jurisdiction	(Commission		(I.R.S. Employer
of incorporation)	File Number)		Identification No.)
ONE DAYTONA BOULI	EVARD,	32	114
DAYTONA BEACH, FL		(Zip	code)
(Address of principal executi			
	s telephone number, including a		
Indicate by check mark whether the r		•	•
Securities Exchange Act of 1934 duri		•	<u>e</u>
required to file such reports), and (2)	has been subject to such filing re	equirements for the	-
		11 1 . 1	YES þ NO o
Indicate by check mark whether the r			
any, every Interactive Data File requi			
(Section 232.405 of this chapter) duri		for such shorter per	iod that the registrant was
required to submit and post such files		lan an accalanated (	The common and another of City
Indicate by check mark whether the r or a smaller reporting company. See	-		rated filer and smaller reporting
company in Rule 12b-2 of the Exch	ange Act. (Check one):		
Large accelerated filer b Acc	(Do not ch	elerated filer o neck if a smaller ng company)	Smaller reporting company o
Indicate by check mark whether the r	-		-2 of the Exchange Act). YES o NO b
Indicate the number of shares outstandate:	ding of each of the issuer s clas	ses of common stoc	•
Class A Common Stock	27,633,206 shares		as of May 31, 2010
Class B Common Stock	20,531,394 shares		as of May 31, 2010
			•

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## PART I. FINANCIAL INFORMATION ITEM 1. FINANCIAL STATEMENTS

#### INTERNATIONAL SPEEDWAY CORPORATION Consolidated Balance Sheets

ACCETEC	November 30, 2009 May 31, 2010 (Unaudited) (In Thousands, Except Share and Per Share Amounts)					
ASSETS						
Current Assets:	¢	150 570	¢	166 624		
Cash and cash equivalents Short-term investments	\$	158,572	\$	166,634		
		200		200		
Receivables, less allowance of \$1,200 in 2009 and 2010,		41 024		19 162		
respectively Inventories		41,934 2,963		48,462 3,840		
Income taxes receivable		2,903 4,015		3,640		
Deferred income taxes		2,172		2,420		
Prepaid expenses and other current assets		2,172 8,100		15,314		
riepaid expenses and other current assets		8,100		13,314		
Total Current Assets		217,956		236,870		
Property and Equipment, net of accumulated depreciation of		217,730		230,670		
\$540,176 and \$567,947, respectively		1,353,636		1,376,294		
Other Assets:		1,555,050		1,370,274		
Long-term restricted cash and investments		10,144		2,201		
Equity investments		10,144		26,673		
Intangible assets, net		178,610		178,610		
Goodwill		118,791		118,791		
Other		29,766		9,335		
omer		25,700		7,555		
		337,311		335,610		
		337,311		232,010		
Total Assets	\$	1,908,903	\$	1,948,774		
		, ,		, ,		
LIABILITIES AND SHAREHOLDERS EQUITY						
Current Liabilities:						
Current portion of long-term debt	\$	3,387	\$	54,856		
Accounts payable		18,801		22,049		
Deferred income		63,999		113,184		
Income taxes payable		8,668		1,140		
Other current liabilities		19,062		23,384		
Total Current Liabilities		113,917		214,613		
Long-Term Debt		343,793		266,302		
Deferred Income Taxes		247,743		262,265		
Long-Term Tax Liabilities		20,917		7,263		
Long-Term Deferred Income		12,775		11,663		

Other Long-Term Liabilities	30,481	30,017
Commitments and Contingencies		
Shareholders Equity:		
Class A Common Stock, \$.01 par value, 80,000,000 shares		
authorized; 27,810,169 and 27,495,205 issued and outstanding in		
2009 and 2010, respectively	278	275
Class B Common Stock, \$.01 par value, 40,000,000 shares		
authorized; 20,579,682 and 20,531,394 issued and outstanding in		
2009 and 2010, respectively	205	205
Additional paid-in capital	493,765	482,973
Retained earnings	665,274	693,270
Accumulated other comprehensive loss	(20,245)	(20,072)
Total Shareholders Equity	1,139,277	1,156,651
Total Liabilities and Shareholders Equity	\$ 1,908,903	\$ 1,948,774

See accompanying notes

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## INTERNATIONAL SPEEDWAY CORPORATION Consolidated Statements of Operations

	Three Months Ended							
	May	y 31, 2009	Ma	y 31, 2010				
	(Unaudited)							
	(In T	housands, Excep		d Per Share				
		Amo	unts)					
REVENUES:								
Admissions, net	\$	43,680	\$	35,695				
Motorsports related		92,908		91,756				
Food, beverage and merchandise		13,392		11,968				
Other		2,398		2,747				
		152,378		142,166				
EXPENSES:		132,376		142,100				
Direct:								
Prize and point fund monies and NASCAR sanction fees		35,390		35,201				
Motorsports related		31,953		32,115				
Food, beverage and merchandise		9,249		8,780				
General and administrative		25,569		25,909				
Depreciation and amortization		18,489		18,425				
Impairment of long-lived assets		15		433				
		120,665		120,863				
		,		,				
Operating income		31,713		21,303				
Interest income		230		38				
Interest expense		(5,509)		(5,142)				
Equity in net loss from equity investments		(57,274)		(474)				
Other income		163						
(Loss) income from continuing operations before income taxes		(30,677)		15,725				
Income taxes		1,018		5,463				
(Loss) income from continuing operations		(31,695)		10,262				
Loss from discontinued operations, net of income tax benefits of		, ,		,				
\$32 and \$0, respectively		(45)						
Net (loss) income	\$	(31,740)	\$	10,262				
		, , ,		,				
Basic earnings per share:								
(Loss) income from continuing operations	\$	(0.65)	\$	0.21				
Loss from discontinued operations	7	(3.20)	7	<b>7</b> 2				
Net (loss) income	\$	(0.65)	\$	0.21				
THE (1055) HICOHIC	Ψ	(0.03)	Ψ	0.41				

Diluted earnings per share: (Loss) income from continuing operations Loss from discontinued operations	\$	(0.65)	\$	0.21
Net (loss) income	\$	(0.65)	\$	0.21
Dividends per share	\$	0.14	\$	0.16
•	Ψ			
Basic weighted average shares outstanding		48,565,438	2	48,151,840
Diluted weighted average shares outstanding		48,565,438	4	48,243,168
See accompanying notes.	3			

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## INTERNATIONAL SPEEDWAY CORPORATION Consolidated Statements of Operations

	Six Months Ended May 31, 2009 May 31, 2010 (Unaudited) (In Thousands, Except Share and Per Share Amounts)					
REVENUES: Admissions, net Motorsports related Food, beverage and merchandise Other	\$	91,516 195,442 26,801 4,738	\$	74,232 190,314 24,367 5,279		
EXPENSES: Direct:		318,497		294,192		
Prize and point fund monies and NASCAR sanction fees Motorsports related Food, beverage and merchandise General and administrative Depreciation and amortization Impairment of long-lived assets		69,532 61,062 18,726 50,504 36,880 85		68,076 59,862 17,267 50,492 36,784 656		
Operating income Interest income Interest expense Equity in net loss from equity investments Other income		81,708 694 (11,779) (58,913) 334		61,055 100 (10,755) (1,549)		
Income from continuing operations before income taxes Income taxes		12,044 18,551		48,851 13,102		
(Loss) income from continuing operations Loss from discontinued operations, net of income tax benefits of \$63 and \$25, respectively		(6,507) (87)		35,749 (47)		
Net (loss) income	\$	(6,594)	\$	35,702		
Basic earnings per share: (Loss) income from continuing operations Loss from discontinued operations	\$	(0.13)	\$	0.74		
Net (loss) income	\$	(0.13)	\$	0.74		

Diluted earnings per share: (Loss) income from continuing operations	\$	(0.13)	\$ 0.74
Loss from discontinued operations			
Net (loss) income	\$	(0.13)	\$ 0.74
Dividends per share	\$	0.14	\$ 0.16
Basic weighted average shares outstanding		48,557,010	48,209,102
Diluted weighted average shares outstanding		48,557,010	48,312,954
See accompanying notes.	4		

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## INTERNATIONAL SPEEDWAY CORPORATION Consolidated Statement of Shareholders Equity

	Class A Common Stock \$.01 Par Value	Class F Commo Stock \$.01 Par Value	Additional Paid-in	Retained Earnings (Unaudited) (In Thousands)	Accumulated Other  Comprehensive Loss	Total Shareholders Equity
Balance at November 30, 2009	\$ 278	\$ 205	\$ 493,765	\$ 665,274	\$ (20,245)	\$ 1,139,277
Activity 12/1/09 5/31/10: Comprehensive income						
Net income Gain on currency				35,702		35,702
translation Interest rate swap					9	9
amortization Interest rate swap fair					2,506	2,506
value					(2,342)	(2,342)
Total comprehensive income Cash dividend declared						35,875
(\$0.16 per share) Reacquisition of				(7,706)		(7,706)
previously issued common stock Income tax benefit	(3)		(11,040)			(11,043)
related to stock-based compensation			(585)			(585)
Stock-based compensation			833			833
Balance at May 31, 2010	\$ 275	\$ 205	5 \$ 482,973	\$ 693,270	\$ (20,072)	\$ 1,156,651
See accompanying not	es.		5			

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#### INTERNATIONAL SPEEDWAY CORPORATION Consolidated Statements of Cash Flows

	Six Mor May 31,	nths Ended		
	2009 (Una	Mag nudited ousanc		
OPERATING ACTIVITIES				
Net (loss) income	\$ (6,594)	\$	35,702	
Adjustments to reconcile net (loss) income to net cash provided by operating				
activities:				
Depreciation and amortization	36,880		36,784	
Stock-based compensation	1,187		833	
Amortization of financing costs	270		291	
Amortization of interest rate swap			2,506	
Deferred income taxes	4,650		3,253	
Loss from equity investments	58,913		1,549	
Impairment of long-lived assets, non-cash	85		656	
Other, net	(334)		4	
Changes in operating assets and liabilities:				
Receivables, net	(19,380)		(6,528)	
Inventories, prepaid expenses and other assets	(13,445)		(9,660)	
Accounts payable and other liabilities	(5,836)		(9,745)	
Deferred income	48,057		48,073	
Income taxes	(10,533)		(6,731)	
Net cash provided by operating activities	93,920		96,987	
INVESTING ACTIVITIES				
Capital expenditures	(41,382)		(51,149)	
Proceeds from equity investments/affiliates	12,500			
Equity investments and advances to affiliates	(432)		(14,174)	
Decrease in restricted cash	14,931		7,943	
Other, net	(1,016)			
Net cash used in investing activities	(15,399)		(57,380)	
FINANCING ACTIVITIES				
Payment of long-term debt	(150,859)		(26,090)	
Reacquisition of previously issued common stock	(246)		(5,455)	
Net cash used in financing activities	(151,105)		(31,545)	
Net (decrease) increase in cash and cash equivalents	(72,584)		8,062	
Cash and cash equivalents at beginning of period	218,920		158,572	
Cash and cash equivalents at end of period	\$ 146,336	\$	166,634	

See accompanying notes.

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#### International Speedway Corporation Notes to Consolidated Financial Statements May 31, 2010 (Unaudited)

#### 1. Basis of Presentation

The accompanying consolidated financial statements have been prepared in compliance with Rule 10-01 of Regulation S-X and accounting principles generally accepted in the United States but do not include all of the information and disclosures required for complete financial statements. The balance sheet at November 30, 2009, has been derived from the audited financial statements at that date but does not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. The statements should be read in conjunction with the consolidated financial statements and notes thereto included in the latest annual report on Form 10-K for International Speedway Corporation and its wholly-owned subsidiaries (the Company ). In management s opinion, the statements include all adjustments which are necessary for a fair presentation of the results for the interim periods. All such adjustments are of a normal recurring nature.

Unless indicated otherwise, all disclosures in the notes to the consolidated financial statements relate to continuing operations.

Because of the seasonal concentration of racing events, the results of operations for the three and six months ended May 31, 2009 and 2010 are not indicative of the results to be expected for the year.

#### 2. New Accounting Pronouncements

In accordance with the Accounting Standards Codification ( ASC ) 805-50, Business Combinations, the topic was issued to retain the purchase method of accounting for acquisitions, but requires a number of changes, including changes in the way assets and liabilities are recognized in the purchase accounting. It also changes the recognition of assets acquired and liabilities assumed arising from contingencies, requires the capitalization of in-process research and development at fair value, and requires the expensing of acquisition-related costs as incurred. ASC 805-50 is effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. The Company s adoption of this statement in fiscal 2010 did not have an impact on its financial position and results of operations.

In accordance with the ASC 810-10, Consolidation, minority interests will be recharacterized as noncontrolling interests and will be reported as a component of equity separate from the parent sequity, and purchases or sales of equity interests that do not result in a change in control will be accounted for as equity transactions. In addition, net income attributable to the noncontrolling interest will be included in consolidated net income on the face of the income statement and upon a loss of control, the interest sold, as well as any interest retained, will be recorded at fair value with any gain or loss recognized in earnings. This portion of ASC 810-10 is effective for financial statements issued for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years, except for the presentation and disclosure requirements, which will apply retrospectively. The Company s adoption of this statement in fiscal 2010 did not have an impact on its financial position and results of operations.

Also, in accordance with ASC 810-10, the improvement of financial reporting by enterprises involved with variable interest entities was made by addressing (1) the effects on certain provisions of FASB Interpretation No. 46 (revised December 2003), Consolidation of Variable Interest Entities, as a result of the elimination of the qualifying special-purpose entity concept in the ASC 860-10, Transfers and Servicing, and (2) constituent concerns about the application of certain key provisions of Interpretation 46(R), including those in which the accounting and disclosures under the Interpretation do not always provide timely and useful information about an enterprise s involvement in a variable interest entity. This portion of ASC 810-10 is effective for financial statements issued for fiscal years beginning after November 15, 2009, with earlier adoption prohibited. The Company s adoption of this statement in fiscal 2010 did not have an impact on its financial position and results of operations.

In accordance with the ASC 260-10-45, Earnings Per Share, instruments granted in share-based payment transactions are participating securities prior to vesting and, therefore, need to be included in computing earnings per share under the two-class method. ASC 260-10-45 affects entities that accrue dividends on share-based payment awards during the associated service period when the return of dividends is not required if employees forfeit such awards. ASC

260-10-45 is effective for fiscal years and interim periods beginning after December 15, 2008. The Company s adoption of this statement in fiscal 2010 did not have an impact on its financial position and results of operations.

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In accordance with the ASC 323-10, Investments Equity Method and Joint Ventures, questions that have arisen regarding the application of the equity method subsequent to the issuance of SFAS No. 141R and SFAS No. 160. This portion of ASC 323-10 is effective for fiscal years beginning after December 15, 2008, and interim periods within those years. Early application is not permitted. The Company s adoption of this statement in fiscal 2010 did not have an impact on its financial position and results of operations.

Accounting Standards Update (ASU) 2010-06, Improving Disclosures about Fair Value Measurements , an amendment to ASC 820, Fair Value Measurements and Disclosures , was issued to provide more information regarding the transfers in and out of Levels 1 and 2 inputs as well as additional disclosures about Level 3 inputs. The disclosures are effective for interim and annual reporting periods beginning after December 15, 2009, except for the disclosures about purchases, sales, issuances, and settlements in the roll forward of activity in Level 3 fair value measurements. Those disclosures are effective for fiscal years beginning after December 15, 2010, and for interim periods within those fiscal years. The Company s adoption of these amendments in fiscal 2010 did not have an impact on its financial position and results of operations.

#### 3. Earnings Per Share

The following table sets forth the computation of basic and diluted earnings per share for the three and six months ended May 31, 2009 and 2010 (in thousands, except share and per share amounts):

	Three Mon May 31, 2009		nths Ended May 31, 2010		Six mont May 31, 2009		May 31, 2010	
Basic and diluted: (Loss) income from continuing operations Loss from discontinued operations	\$	(31,695) (45)	\$	10,262	\$	(6,507) (87)	\$	35,749 (47)
Net (loss) income	\$	(31,740)	\$	10,262	\$	(6,594)	\$	35,702
Basic earnings per share denominator: Weighted average shares outstanding	48,565,438		48,151,840		48,557,010		48,209,10	
Basic earnings per share: (Loss) income from continuing operations Loss from discontinued operations	\$	(0.65)	\$	0.21	\$	(0.13)	\$	0.74
Net (loss) income	\$	(0.65)	\$	0.21	\$	(0.13)	\$	0.74
Diluted earnings per share denominator: Weighted average shares outstanding Common stock options Contingently issuable shares	48,565,438		48,151,840 3,574 87,754		48,557,010		48	3,209,102 2,174 101,678
Diluted weighted average shares outstanding	4	8,565,438	48,243,168		48,557,010		48	3,312,954
Diluted earnings per share: (Loss) income from continuing operations Loss from discontinued operations	\$	(0.65)	\$	0.21	\$	(0.13)	\$	0.74

Net (loss) income	\$ (0.65)	\$ 0.21	\$ (0.13)	\$ 0.74
Anti-dilutive shares excluded in the computation of diluted earnings per share	349,187	259,827	355,868	265,708

On December 1, 2009, Kansas Entertainment, LLC, (Kansas Entertainment) a 50/50 joint venture of Penn Hollywood Kansas, Inc. (Penn), a subsidiary of Penn National Gaming, Inc. and Kansas Speedway Development Corporation

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#### 4. Equity and Other Investments

Hollywood Casino at Kansas Speedway

( KSDC ), a wholly-owned subsidiary of ISC, was selected by the Kansas Lottery Gaming Facility Review Board to develop and operate a gaming facility in the Northeast Zone (Wyandotte County, Kansas). On February 12, 2010, Kansas Entertainment received the final approval under the Kansas Expanded Lottery Act, along with its gaming license from the Kansas Racing and Gaming Commission. Construction of the Hollywood-themed and branded entertainment destination facility began in April 2010 with a planned opening in the first half of 2012. The initial phase of this project, approved by the Kansas Lottery Commission, comprises approximately 190,000 square feet, including a 100,000 square foot casino gaming floor. The facility includes features such as a high energy bar, dining and entertainment options and a 1,500 space parking structure, as well as capacity for approximately 2,300 slot machines and 86 table games (including 25 poker tables). Prior to the commencement of vertical construction, Kansas Entertainment is working constructively with the Kansas Lottery Commission to finalize the optimum scope and mix of gaming operations and amenities. Kansas Entertainment anticipates partially funding the first phase of the development with equity contributions of approximately \$60.0 million from each partner. In addition, Kansas Entertainment currently plans to pursue financing of approximately \$170.0 million to \$180.0 million, including gaming equipment, preferably on a project secured non-recourse basis. Penn is the managing member of Kansas Entertainment and will be responsible for the development and operation of the casino and hotel. The Company has accounted for Kansas Entertainment as an equity investment in its financial statements as of

May 31, 2010. The Company s 50.0 percent portion of Kansas Entertainment s net loss is approximately \$0.5 million and \$1.5 million, for the three and six months ended May 31, 2010, related to certain start up costs, and is included in equity in net loss from equity investments in its consolidated statements of operations. There were no operations included in its consolidated statements of operations in the same period in fiscal 2009.

**Motorsports Authentics** 

The Company is partners with Speedway Motorsports, Inc. in a 50/50 joint venture, SMISC, LLC, which, through its wholly owned subsidiary Motorsports Authentics, LLC conducts business under the name Motorsports Authentics ( MA ). MA designs, promotes, markets and distributes motorsports licensed merchandise.

In fiscal 2009, MA management and ownership considered various approaches to optimize performance in MA s various distribution channels. As the challenges were assessed, it became apparent that there was significant risk in future business initiatives in mass apparel, memorabilia and other yet to be developed products. These initiatives had previously been deemed achievable and were included in projections that supported the carrying value of inventory, goodwill and other intangible assets on MA s balance sheet. This analysis, combined with a long-term macroeconomic outlook that was less robust than previously expected, triggered MA s review of certain assets under ASC 350 and ASC 360 and our evaluation under ASC 320-10.

In the fiscal third quarter 2009, MA, suffering financial stress from the recession, ceased paying certain guaranteed royalties under several license agreements where estimated royalties payable based on projected sales were less than stipulated guaranteed minimum royalties payable ( unearned royalties ). All earned royalties that were due have been paid. MA had received notices from certain licensors alleging default under the license agreements should MA not pay unearned royalties within stipulated cure periods.

As a result of the foregoing which triggered the Company s evaluation performed under ASC 320-10 it recognized significant impairments of its equity investment in MA during the second and fourth quarters of fiscal 2009, resulting in a reduction to the carrying value of its investment in MA to zero at November 30, 2009. MA s management, with the assistance of an independent appraisal firm, completed their review in the fourth quarter of fiscal 2009, concluding that the fair value of MA s goodwill and intangible assets should be reduced to zero.

Going into fiscal 2010, MA management and ownership continued to explore business strategies in conjunction with certain motorsports industry stakeholders that allow the possibility for MA to operate profitably in the future. As with any business in this adverse economic environment, management must find the optimal business model for long-term viability. In addition to revisiting the business vision for MA, management, with support of ownership, has undertaken

certain initiatives to improve inventory controls and buying cycles, as well as implemented changes to make MA a more efficiently operated and profitable company. The Company believes a revised MA business vision, which includes the successful resolution of license agreement terms and favorable license

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terms in the future, along with focus on core competencies, streamlined operations, reduced operating costs and inventory risk, are necessary for MA to survive as a profitable operation in the future.

In July 2010, industry stakeholders have created the NASCAR Teams Licensing Trust ( Trust ) that is represented by a Board of Directors that includes representatives from NASCAR, the sanctioning body, and from 11 participating NASCAR Teams. Under this new agreement, the Trust brings a new structure to the licensing business that will be more efficient for the industry. The benefit to the licensees is a more focused and streamlined licensing business that will reduce cost, foster more efficient administrative processes and allow for more cohesive retail and marketing strategies.

The Trust will represent four key categories die-cast, toys, apparel and trackside retail rights and will grant the rights of any NASCAR driver that is participating in the licensing categories included in the Trust. This should allow the industry to more efficiently manage costs and increase revenues, while providing a wider selection of products for fans.

Concurrent with the creation of the Trust, MA management, ownership and industry stakeholders negotiated MA s release from future guaranteed minimum royalties as well as the current unearned guaranteed minimum royalties payable to NASCAR team licensors. With respect to the one agreement secured by parent company guarantees, MA and the parent companies negotiated a settlement amount to eliminate future guaranteed minimum royalties. As a result of the settlement, the Company s remaining guaranty exposure, to one NASCAR team licensor, has been reduced to approximately \$5.5 million and will be satisfied upon MA making certain payments to the team through January 2013. While it is possible that some obligation under this guarantee may occur in the future, the amount the Company ultimately could pay, if any, cannot be estimated at this time. In any event, the Company does not believe that the ultimate financial outcome will have a material impact on our financial position or results of operations. The Company s 50.0 percent portion of Motorsports Authentics net loss from operations, including the previously discussed impairment recognized in the second quarter of fiscal 2009, are approximately \$57.3 million and approximately \$58.9 million, for the three month and six month periods ended May 31, 2009, and are included in equity in net income (loss) from equity investments in its consolidated statements of operations. Under equity method accounting the Company discontinued applying the equity method since the carrying value of its investment in MA was zero November 30, 2009 and May 31, 2010. Based on this, the Company did not recognize any net loss from operations of MA during the three and six months ended May 31, 2010, respectively.

Staten Island Property

In connection with the Company s efforts to develop a major motorsports entertainment facility in the New York metropolitan area, its subsidiary, 380 Development, LLC, purchased 676 acres located in the New York City borough of Staten Island in early fiscal 2005 and began improvements including fill operations on the property. In December 2006, the Company announced its decision to discontinue pursuit of the speedway development on Staten Island. In October 2009, the Company announced that it had entered into a definitive agreement with KB Marine Holdings LLC (KB Holdings) under which KB Holdings would acquire 100.0 percent of the outstanding equity membership interests of 380 Development for a total purchase price of \$80.0 million. The purchase and sale agreement (Agreement) called for the transaction to close no later than February 25, 2010, subject to certain conditions, including KB Holdings securing the required equity commitments to acquire the property and performing its obligations under the Agreement. As a result of KB Holdings failure to perform its obligations, the closing did not occur on February 25, 2010.

On April 19, 2010, the Company executed an amendment to the Agreement which provided an extension to KB Holdings to close the transaction on or before June 30, 2010. Under the terms of that extension, the maximum purchase price to be paid by KB Holdings is \$88.0 million, however, certain price reductions were available if the closing were to occur before June 30. The closing did not occur on June 30 and the Company is presently negotiating a further extension to the Agreement. While the Company remains optimistic that a closing will occur, there can be no assurance that it will reach an agreement with KB Holdings on a further extension, or that KB Holdings will secure the required equity commitments and proceed to closing.

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#### 5. Goodwill and Intangible Assets

The gross carrying value, accumulated amortization and net carrying value of the major classes of intangible assets relating to the Motorsports Event segment are as follows (in thousands):

Carr	ying			Net Carrying Amount	
\$	10	\$	6	\$	4
	10		6		4
				177	7,813 793
178,	,606			178	3,606
\$178,	616	\$	6	\$178	3,610
			-		
Gross Carrying Amount		Carrying Accum			arrying lount
\$	10	\$	6 6	\$	4
	10		6		4
1	77,813 793			177	7,813 793
1	78,606			178	3,606
\$1	78,616	\$	6	\$178	3,610
expense	of the exi	sting inta	ngible asse	ts as of N	May 31,
	Carry Amo  \$ 177, 178, \$178, \$178,	10 177,813 793 178,606 \$178,616  Gross Carrying Amount  \$ 10 10 177,813 793 178,606 \$178,616	Gross Carrying Accum Amount  \$ 10	Carrying Amount       Accumulated Amortization         \$ 10       \$ 6         10       6         177,813       793         178,606       \$ 6         \$ 178,616       \$ 6         May 31, 2010       Gross Carrying Accumulated Amortization         \$ 10       \$ 6         10       6         177,813 793       793         178,606       \$ 178,616         \$ 10       \$ 6         \$ 178,616       \$ 6	Gross Carrying Accumulated Amount  \$ 10

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\$0

\$1

1

1

Amortization expense for the six months ended May 31, 2010

2010

2011

2012

Estimated amortization expense for the year ending November 30:

2013

There were no changes in the carrying value of goodwill during the three months ended May 31, 2010.

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#### 6. Long-Term Debt

Long-term debt consists of the following (in thousands):

	November 30, 2009	May 31, 2010
	2009	2010
5.4 percent Senior Notes	\$149,950	\$149,955
5.8 percent Bank Loan	2,109	1,880
4.8 percent Revenue Bonds	1,807	1,675
6.8 percent Revenue Bonds	2,285	1,733
6.3 percent Term Loan	51,300	51,149
TIF bond debt service funding commitment	64,729	64,766
2006 Credit Facility	75,000	50,000
	347,180	321,158
Less: current portion	3,387	54,856
	\$343,793	\$266,302

On April 23, 2004, the Company completed an offering of \$300.0 million principal amount of unsecured senior notes in a private placement. On September 27, 2004, the Company completed an offer to exchange these unsecured senior notes for registered senior notes with substantially identical terms ( 2004 Senior Notes ). At May 31, 2010, outstanding 2004 Senior Notes totaled approximately \$150.0 million, net of unamortized discounts and premium, which is comprised of \$150.0 million principal amount unsecured senior notes, which bear interest at 5.4 percent and are due April 2014. The 2004 Senior Notes require semi-annual interest payments on April 15 and October 15 through their maturity. The 2004 Senior Notes may be redeemed in whole or in part, at the option of the Company, at any time or from time to time at redemption prices as defined in the indenture. The Company s wholly-owned domestic subsidiaries are guarantors of the 2004 Senior Notes. The 2004 Senior Notes also contain various restrictive covenants. Total gross proceeds from the sale of the 2004 Senior Notes were \$300.0 million, net of discounts of approximately \$431,000 and approximately \$2.6 million of deferred financing fees. The deferred financing fees are being treated as additional interest expense and amortized over the life of the 2004 Senior Notes on a straight-line method, which approximates the effective yield method. In March 2004, the Company entered into interest rate swap agreements to effectively lock in the interest rate on approximately \$150.0 million of the 4.2 percent Senior Notes. The Company terminated these interest rate swap agreements on April 23, 2004 and received approximately \$2.2 million, which was amortized over the life of the 4.2 percent Senior Notes that matured in April 2009. In June 2008, the Company entered into an interest rate swap agreement to effectively lock in a substantial portion of the interest rate exposure on approximately \$150.0 million notional amount in anticipation of refinancing the \$150.0 million 4.2 percent Senior Notes that matured in April 2009. This interest rate swap was designated and qualified as a cash flow hedge under ASC 815, Accounting for Derivatives and Hedging. As a result of the uncertainty with the U.S. credit markets, in February 2009, the Company amended and re-designated its interest rate swap agreement as a cash flow hedge. This amended agreement, with a principal notional amount of \$150.0 million and an estimated fair value of a liability totaling \$26.8 million at May 31, 2010, expires in February 2011. The estimated fair value is based on relevant market information and quoted market prices at May 31, 2010 and is recognized in other comprehensive loss or interest expense in the consolidated financial statements. As part of the re-designation, the fair value of the interest rate swap arrangement totaling approximately \$23.2 million was frozen in other comprehensive income. During the three and six months ended May 31, 2010, the Company amortized approximately \$1.2 million and \$2.5 million, respectively, of this balance which is reflected in interest expense in the consolidated statement of operations. During fiscal 2010, the Company expects to amortize up to approximately \$4.7 million of this balance in interest expense in the consolidated statement of operations. The Company plans to wait for a situation that it believes

optimal to enter into a refinancing.

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The Company s wholly-owned subsidiary, Raceway Associates, which owns and operates Chicagoland Speedway and Route 66 Raceway, has the following debt outstanding at May 31, 2010:

A bank term loan ( 5.8 percent Bank Loan ) consisting of a construction and mortgage note with an original 20 year term due June 2018, a current interest rate of 5.8 percent and a monthly payment of \$48,000 principal and interest. The interest rate and monthly payments will be adjusted on June 1, 2013. At May 31, 2010, outstanding principal on the 5.8 percent Bank Loan was approximately \$1.9 million. On June 30, 2010, the Company repaid the outstanding balance on the 5.8 percent Bank Loan.

Revenue bonds payable (4.8 percent Revenue Bonds) consisting of economic development revenue bonds issued by the City of Joliet, Illinois to finance certain land improvements. The 4.8 percent Revenue Bonds have an interest rate of 4.8 percent and a monthly payment of \$29,000 principal and interest. At May 31, 2010, outstanding principal on the 4.8 percent Revenue Bonds was approximately \$1.7 million.

Revenue bonds payable (6.8 percent Revenue Bonds) that are special service area revenue bonds issued by the City of Joliet, Illinois to finance certain land improvements. The 6.8 percent Revenue Bonds are billed and paid as a special assessment on real estate taxes. Interest payments are due on a semi-annual basis at 6.8 percent with principal payments due annually. Final maturity of the 6.8 percent Revenue Bonds is January 2012. At May 31, 2010, outstanding principal on the 6.8 percent Revenue Bonds was approximately \$1.7 million.

In July 2008, a wholly-owned subsidiary of the Company entered into a construction term loan agreement ( 6.3 percent Term Loan ) to finance the construction of the Company s headquarters building. The 6.3 percent Term Loan has a 25 year term due October 2034, an interest rate of 6.3 percent, and a current monthly payment of approximately \$292,000. At May 31, 2010, the outstanding principal on the 6.3 percent Term Loan was approximately \$51.1 million. In January 1999, the Unified Government, issued approximately \$71.3 million in taxable special obligation revenue ( TIF ) bonds in connection with the financing of construction of Kansas Speedway. At May 31, 2010, outstanding TIF bonds totaled approximately \$64.8 million, net of the unamortized discount, which is comprised of a \$15.9 million principal amount, 6.2 percent term bond due December 1, 2017 and \$49.7 million principal amount, 6.8 percent term bond due December 1, 2027. The TIF bonds are repaid by the Unified Government with payments made in lieu of property taxes ( Funding Commitment ) by the Company s wholly-owned subsidiary, Kansas Speedway Corporation ( KSC ). Principal (mandatory redemption) payments per the Funding Commitment are payable by KSC on October 1 of each year. The semi-annual interest component of the Funding Commitment is payable on April 1 and October 1 of each year. KSC granted a mortgage and security interest in the Kansas project for its Funding Commitment obligation. The bond financing documents contain various restrictive covenants.

The Company currently has a \$300.0 million revolving credit facility ( 2006 Credit Facility ) which contains a feature that allows the Company to increase the credit facility to a total of \$500.0 million, subject to certain conditions. The 2006 Credit Facility is scheduled to mature in June 2011, and accrues interest at LIBOR plus 30.0-80.0 basis points, based on the Company s highest debt rating as determined by specified rating agencies. The 2006 Credit Facility contains various restrictive covenants. At May 31, 2010, the Company had approximately \$50.0 million outstanding under the Credit Facility. As of July 6, 2010, the Company repaid an additional \$50.0 million of the 2006 Credit Facility.

Total interest expense from continuing operations incurred by the Company was approximately \$5.5million and \$5.1 million for the three months ended May 31, 2009 and 2010, respectively, and approximately \$11.8 million and \$10.8 million for the six months ended May 31, 2009 and 2010, respectively. Total interest capitalized for the three months ended May 31, 2009 and 2010 was approximately \$0.6 million and \$0.5 million, respectively, and approximately \$1.3 million and \$0.8 million for the six months ended May 31, 2009 and 2010, respectively. Financing costs of approximately \$4.3 million and \$4.0 million, net of accumulated amortization, have been deferred and are included in other assets at November 30, 2009 and May 31, 2010, respectively. These costs are being amortized on a straight-line method, which approximates the effective yield method, over the life of the related financing.

#### 7. Financial Instruments

Various inputs are considered when determining the carrying values of cash and cash equivalents, accounts receivable, short-term investments, accounts payable, and accrued liabilities which approximate fair value due to the short-term maturities of these assets and liabilities. These inputs are summarized in the three broad levels listed below:

Level 1 observable market inputs that are unadjusted quoted prices for identical assets or liabilities in active markets

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Level 2 other significant observable inputs (including quoted prices for similar securities, interest rates, credit risk, etc.)

Level 3 significant unobservable inputs (including the Company s own assumptions in determining the fair value of investments)

At May 31, 2010, the Company had money market funds totaling approximately \$55.4 million which are included in cash and cash equivalents in its consolidated balance sheets. All inputs used to determine fair value are considered level 1 inputs.

Fair values of long-term debt are based on quoted market prices at the date of measurement. The Company s credit facilities approximate fair value as they bear interest rates that approximate market. Fair value related to the interest rate swap is based on quoted market prices and discounted cash flow methodology. These inputs used to determine fair value are considered level 2 inputs. The fair value of the remaining long-term debt, as determined by quotes from financial institutions, was approximately \$275.9 million compared to the carrying amount of approximately \$271.2 million at November 30, 2009 and May 31, 2010, respectively. The Company carries its interest rate swap agreement at its estimated fair value of a liability totaling approximately \$26.8 million at May 31, 2010.

The Company had no level 3 inputs as of May 31, 2010.

#### 8. Capital Stock

Stock Purchase Plan

The Company s approved stock purchase plan (the Plan ) allows the Company to purchase up to \$250.0 million of its outstanding Class A common shares. The timing and amount of any shares repurchased under the Plan will depend on a variety of factors, including price, corporate and regulatory requirements, capital availability and other market conditions. The Plan may be suspended or discontinued at any time without prior notice. No shares have been or will be knowingly purchased from Company insiders or their affiliates.

Since inception of the Plan through May 31, 2010, the Company has purchased 5,099,797 shares of its Class A common shares, for a total of approximately \$218.0 million. Included in these totals are the purchases of 185,070 shares of its Class A common shares during the six months ended May 31, 2010, at an average cost of approximately \$28.53 per share (including commissions), for a total of approximately \$5.3 million. There were no purchases of its Class A common shares pursuant to the Plan during the three months ended May 31, 2010. At May 31, 2010, the Company has approximately \$32.0 million remaining repurchase authority under the current Plan.

#### 9. Long-Term Stock Incentive Plan

In May 2010, the Company awarded and issued a total of 35,008 restricted shares of the Company s Class A common shares to certain officers and managers under the Company s Long-Term Stock Incentive Plan (the 2006 Plan ). The shares of restricted stock awarded in May 2010, vest at the rate of 50.0 percent on the third anniversary of the award date and the remaining 50.0 percent on the fifth anniversary of the award date. The weighted average grant date fair value of these restricted share awards was \$30.56 per share. In accordance with ASC 718, Compensation Stock Compensation the Company is recognizing stock-based compensation on its restricted shares awarded on the accelerated method over the requisite service period.

#### 10. Income Taxes

As of May 31, 2010, in accordance with ASC 740, Income Taxes, the Company has a total liability of approximately \$7.3 million for uncertain tax positions, inclusive of tax, interest, and penalties. Of this amount, approximately \$5.2 million represents income tax liability for uncertain tax positions related to various federal and state income tax matters. If the accrued liability was de-recognized, approximately \$3.4 million of taxes would impact the Company s consolidated statement of operations as a reduction to its effective tax rate. Included in the balance sheet at May 31, 2010 are approximately \$1.8 million of items of which, under existing tax laws, the ultimate deductibility is certain but for which the timing of the deduction is uncertain. Because of the impact of deferred income tax accounting, a deduction in a subsequent period would result in a deferred tax asset. Accordingly, upon de-recognition, the tax benefits associated with the reversal of these timing differences would have no impact, except for related interest and penalties, on the Company s effective income tax rate.

The Company recognizes interest and penalties related to uncertain tax positions as part of its provision for federal and state income taxes. As of May 31, 2010, the Company has accrued approximately \$1.9 million of interest and \$0.1 million of penalties related to uncertain tax positions. If the accrued interest was de-recognized, approximately \$1.3 million would impact the Company s consolidated statement of operations as a reduction to its effective tax rate.

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#### Settlement with Internal Revenue Service

Effective May 28, 2009, the Company entered into a definitive settlement agreement (the Settlement ) with the Internal Revenue Service (the Service ). The Settlement concludes an examination process the Service opened in fiscal 2002 that challenged the tax depreciation treatment of a significant portion of the Company s motorsports entertainment facility assets. The Company believes the Settlement reached an appropriate compromise on this issue. As a result of the Settlement, the Company is currently pursuing settlements on similar terms with the appropriate state tax authorities. Based on settlements and ongoing discussions with certain states during the six months ended May 31, 2010, the Company de-recognized potential interest and penalties totaling approximately \$6.2 million or \$0.13 per diluted share. This de-recognition of interest and penalties was recognized in the income tax expense in the Company s consolidated statement of operations. Under these terms, the Company expects to pay between \$1.0 million and \$2.0 million in total to finalize the remaining settlements with various states. The Company believes that it has provided adequate reserves related to these various state matters including interest charges through May 31, 2010, and, as a result, does not expect that such an outcome would have a material adverse effect on results of operations. *Effective Income Tax Rates* 

#### The terr treetment of record

The tax treatment of providing a valuation allowance related to losses incurred by our MA equity investment, partially offset by the reduction in income taxes due to the interest income related to the Settlement with the Service, are the principal causes of the decreased and increased effective income tax rate during the three and six months ended May 31, 2009, respectively. The de-recognition of potential interest and penalties associated with the aforementioned state settlements is the principal cause of the reduced effective income tax rate during the three and six months ended May 31, 2010, respectively.

As a result of the above items, the Company s effective income tax rate (decreased) from the statutory income rate to approximately (3.3) percent and increased from the statutory income rate to approximately 154.0 percent for the three and six months ended May 31, 2009, respectively, and decreased from the statutory income rate to approximately 34.7 percent and 26.8 percent for the three and six months ended May 31, 2010, respectively.

#### 11. Related Party Disclosures and Transactions

All of the racing events that take place during the Company s fiscal year are sanctioned by various racing organizations such as the American Historic Racing Motorcycle Association, AMA Pro Racing, the Automobile Racing Club of America, the American Sportbike Racing Association Championship Cup Series, the Federation Internationale de L Automobile, the Federation Internationale Motocycliste, Grand American Road Racing Association ( Grand American ), Historic Sportscar Racing, Indy Racing League, National Association for Stock Car Auto Racing ( NASCAR ), National Hot Rod Association ( NHRA ), the Porsche Club of America, the Sports Car Club of America, the Sportscar Vintage Racing Association, the United States Auto Club and the World Karting Association. NASCAR, Grand American and AMA Pro Racing each of which sanctions some of the Company s principal racing events, are entities controlled by one or more members of the France Family Group which controls approximately 70.0 percent of the combined voting power of the outstanding stock of the Company, as of May 31, 2010, and some members of which serve as directors and officers of the Company. Standard NASCAR sanction agreements require event promoters to pay sanction fees and prize and point fund monies for each sanctioned event conducted. The prize and point fund monies are distributed by NASCAR to participants in the events. Prize and point fund monies paid by the Company to NASCAR and its subsidiaries from continuing operations for disbursement to competitors, which are exclusive of NASCAR and its subsidiaries sanction fees, totaled approximately \$29.5 million and \$29.2 million for the three months ended May 31, 2009 and 2010, respectively, and \$59.4 million and \$58.3 million for the six months ended May 31, 2009 and 2010, respectively. There were no prize and point fund monies paid by the Company to NASCAR and its subsidiaries related to the discontinued operations for the three and six months ended May 31, 2009, respectively, and the six months ended May 31, 2010.

Under current agreements, NASCAR contracts directly with certain network providers for television rights to the entire NASCAR Sprint Cup, Nationwide and Camping World Truck series schedules. Event promoters share in the television rights fees in accordance with the provision of the sanction agreement for each NASCAR Sprint Cup, Nationwide and Camping World Truck series event. Under the terms of this arrangement, NASCAR retains 10.0 percent of the gross broadcast rights fees allocated to each NASCAR Sprint Cup, Nationwide and Camping

World Truck series event as a component of its sanction fees. The promoter records 90.0 percent of the gross broadcast rights fees as revenue and then records 25.0 percent of the gross broadcast rights fees as part of its awards to the competitors. Ultimately, the promoter retains 65.0 percent of the net cash proceeds from the gross broadcast rights fees allocated to the event. The Company s television broadcast and ancillary rights fees from continuing operations received from NASCAR for the NASCAR Sprint Cup, Nationwide and Camping World Truck series events conducted at its wholly-owned facilities, and recorded as part of motorsports related revenue, were approximately \$58.4 million and \$61.0 million for the three months ended

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May 31, 2009 and 2010, respectively, and \$122.6 million and \$126.1 million for the six months ended May 31, 2009 and 2010, respectively. There were no television broadcast and ancillary rights fees received from NASCAR related to discontinued operations during the three and six months ended May 31, 2009, respectively, and the six months ended May 31, 2010.

#### 12. Commitments and Contingencies

In October 2002, the Unified Government issued subordinate sales tax special obligation revenue bonds ( 2002 STAR Bonds ) totaling approximately \$6.3 million to reimburse the Company for certain construction already completed on the second phase of the Kansas Speedway project and to fund certain additional construction. The 2002 STAR Bonds, which require annual debt service payments and are due December 1, 2022, will be retired with state and local taxes generated within the speedway s boundaries and are not the Company s obligation. KSC has agreed to guarantee the payment of principal and any required premium and interest on the 2002 STAR Bonds. At May 31, 2010, the Unified Government had approximately \$2.6 million outstanding on 2002 STAR Bonds. Under a keepwell agreement, the Company has agreed to provide financial assistance to KSC, if necessary, to support KSC s guarantee of the 2002 STAR Bonds.

In connection with the Company s automobile and workers compensation insurance coverages and certain construction contracts, the Company has standby letter of credit agreements in favor of third parties totaling \$3.9 million at May 31, 2010. At May 31, 2010, there were no amounts drawn on the standby letters of credit. *Current Litigation* 

From time to time, the Company is a party to routine litigation incidental to its business. The Company does not believe that the resolution of any or all of such litigation will have a material adverse effect on its financial condition or results of operations.

In addition to such routine litigation incident to its business, the Company was a party to the litigation described below.

In July 2005, Kentucky Speedway, LLC filed a civil action in the Eastern District of Kentucky against NASCAR and the Company which alleged that NASCAR and ISC have acted, and continue to act, individually and in combination and collusion with each other and other companies that control motorsports entertainment facilities hosting NASCAR NEXTEL Cup Series, to illegally restrict the award of ... NASCAR NEXTEL Cup Series [races]. The complaint was amended in 2007 to seek, in addition to damages, an injunction requiring NASCAR to develop objective factors for the award of NEXTEL Cup races, divestiture of ISC and NASCAR so that the France Family and anyone else does not share ownership of both companies or serve as officers or directors of both companies, ISC s divestiture of at least eight of its 12 racetracks that currently operate a NEXTEL Cup race and prohibiting further alleged violations of the antitrust laws. The complaint did not ask the court to cause NASCAR to award a NEXTEL Cup race to the Kentucky Speedway. Other than some vaguely conclusory allegations, the complaint failed to specify any specific unlawful conduct by the Company. Pre-trial discovery in the case was concluded and based upon all of the factual and expert evidentiary materials adduced the Company was more firmly convinced than ever that the case was without legal or factual merit.

On January 7, 2008, the Company s position was vindicated when the Federal District Court Judge hearing the case ruled in favor of ISC and NASCAR and entered a judgment which stated that all claims of the plaintiff, Kentucky Speedway, LLC, were thereby dismissed, with prejudice, at the cost of the plaintiff. The Opinion and Order of the court entered on the same day concluded that Kentucky Speedway had failed to make its case.

On January 11, 2008, Kentucky Speedway filed a Notice of Appeal to the United States Court of Appeal for the Sixth Circuit. In a written opinion dated December 11, 2009, the Sixth Circuit Court of Appeals agreed with the District Court that Kentucky Speedway had failed to make out its case and affirmed the judgment of the District Court in favor of us and NASCAR. On December 28, 2009, Kentucky Speedway filed a petition for rehearing with the Sixth Circuit Court of Appeals wherein Kentucky Speedway requested the Sixth Circuit to reconsider its ruling in favor of us and NASCAR. On February 18, 2010, this petition for rehearing was denied. On May 19, 2010, the 90 day period that Kentucky Speedway had to petition the United States Supreme Court for a writ of certiorari expired. Accordingly, this litigation has now concluded.

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#### 13. Segment Reporting

The following tables provide segment reporting of the Company for the three and six months ended May 31, 2009 and 2010 (in thousands):

	Three Months Ended May 31, 2009 Motorsports All					
	Event	Other	Total			
Revenues	\$ 143,170	\$ 9,361	\$ 152,531			
Depreciation and amortization	16,293	2,196	18,489			
Operating income	31,643	70	31,713			
Capital expenditures	10,096	11,244	21,340			
Total assets	1,710,393	341,479	2,051,872			
Equity investments	18,695	130	18,825			
	Three Mor	31 2010				
	Motorsports	, , , -				
	Event	All Other	Total			
Revenues	\$ 132,912	\$ 9,945	\$ 142,857			
Depreciation and amortization	16,349	2,076	18,425			
Operating income	21,171	132	21,303			
Capital expenditures	22,041	5,208	27,249			
Total assets	1,648,836	299,938	1,948,774			
Equity investments	,,	26,673	26,673			
	Six Months Ended May 31, 2					
	Motorsports	•				
	Event	Other	Total			
Revenues	\$302,851	\$16,620	\$319,471			
Depreciation and amortization	32,443	4,437	36,880			
Operating income (loss)	82,494	(786)	81,708			
Capital expenditures	23,640	17,742	41,382			
	Six Mo	Months Ended May 31, 2010				
	Motorsports	All				
	Event	Other	Total			
Revenues	\$278,471	16,892	295,363			
Depreciation and amortization	32,584	4,200	36,784			
Operating income (loss)	62,093	(1,038)	61,055			
Capital expenditures	31,924	19,225	51,149			
Intersegment revenues were approximately \$0.2 million and \$0.7 mil	llion for the three m	onths ended Ma	ny 31, 2009			

#### 14. Condensed Consolidating Financial Statements

2010, respectively.

In connection with the 2004 Senior Notes, the Company is required to provide condensed consolidating financial information for its subsidiary guarantors. All of the Company s wholly-owned domestic subsidiaries have, jointly and

and 2010, respectively, and approximately \$1.0 million and \$1.2 million for the six months ended May 31, 2009 and

severally, fully and unconditionally guaranteed, to each holder of 2004 Senior Notes and the trustee under the Indenture for the 2004 Senior Notes, the full and prompt performance of the Company s obligations under the indenture and the 2004 Senior Notes, including the payment of principal (or premium, if any) and interest on the 2004 Senior Notes, on an equal and ratable basis.

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The subsidiary guarantees are unsecured obligations of each subsidiary guarantor and rank equally in right of payment with all senior indebtedness of that subsidiary guarantor and senior in right of payment to all subordinated indebtedness of that subsidiary guarantor. The subsidiary guarantees are effectively subordinated to any secured indebtedness of the subsidiary guarantor with respect to the assets securing the indebtedness.

In the absence of both default and notice, there are no restrictions imposed by the Company s 2006 Credit Facility, 2004 Senior Notes, or guarantees on the Company s ability to obtain funds from its subsidiaries by dividend or loan. The Company has not presented separate financial statements for each of the guarantors, because it has deemed that such financial statements would not provide the investors with any material additional information.

Included in the tables below, are condensed consolidating balance sheets as of November 30, 2009 and May 31, 2010, condensed consolidating statements of operations for the three and six months ended May 31, 2009 and 2010, and condensed consolidating statements of cash flows for the six months ended May 31, 2009 and 2010, of: (a) the Parent; (b) the guarantor subsidiaries; (c) the non-guarantor subsidiaries; (d) elimination entries necessary to consolidate Parent with guarantor and non-guarantor subsidiaries; and (e) the Company on a consolidated basis (in thousands).

	Condensed Consolidating Balance Sheet at November 30, 2009 Combined								)9	
	Parent Company		Guarantor Subsidiaries		Non-Guarantor Subsidiaries		Eli	minations	Consolidated	
Current assets Property and equipment, net Advances to and investments in		89,474 30,816	\$ 1	136,326 ,321,580	\$	1,490 1,240	\$	(9,334)	\$ 1	217,956 1,353,636
subsidiaries Other assets	3,227,202 24,024		698,362 313,287		997		(3,926,561)		337,311	
Total Assets	\$3,3	71,516	\$2,469,555		\$ 3,727		\$(3,935,895)		\$1,908,903	
Current liabilities Long-term debt	\$ 92	4,788 24,310	\$	84,547 330,716	\$	612	\$	23,970 (911,233)	\$	113,917 343,793
Deferred income taxes Other liabilities	13,726 45,374		233,728 18,799		289		, , ,		247,743 64,173	
Total shareholders equity	2,38	83,318	1	1,801,765		2,826		(3,048,632)		1,139,277
Total Liabilities and Shareholders Equity	\$3,3	71,516	\$2	,469,555	\$	3,727	\$(3	,935,895)	\$ 1	1,908,903

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		Parent Company	Condensed Consolidating Balance S Combined Guarantor Non-Guaranto Subsidiaries Subsidiaries		n-Guarantor	·			10 Consolidated		
Current assets Property and equipment, net Advances to and	\$	126,232 35,612	\$	117,282 1,339,752	\$	3,861 930	\$	(10,505)	\$	236,870 1,376,294	
investments in subsidiaries Other assets		3,168,530 3,747		687,966 331,863		4,166	(	3,860,662)		335,610	
Total Assets	\$	3,334,121	\$	2,476,863	\$	8,957	\$ (	3,871,167)	\$	1,948,774	
Current liabilities Long-term debt Deferred income taxes Other liabilities Total shareholders equity	\$	79,087 842,088 28,245 34,062 2,350,639	\$	147,071 262,693 233,729 14,881 1,818,489	\$	3,115 3,220 291 2,331	\$	(14,660) (841,699) 3,014,808)	\$	214,613 266,302 262,265 48,943 1,156,651	
Total Liabilities and Shareholders Equity	\$	3,334,121	\$	2,476,863	\$	8,957	\$ (	3,871,167)	\$	1,948,774	
	Condensed Consolidating Statement of Operations For The Three Months Ended May 31, 2009 Combined										
	Parent Company			Guarantor Subsidiaries		Non-Guarantor Subsidiaries		Eliminations		Consolidated	
Total revenues Total expenses Operating (loss) income Interest and other expense,	\$	386 8,245 (7,859)	\$	177,391 137,498 39,893	\$	30 351 (321)	\$	(25,429) (25,429)	\$	152,378 120,665 31,713	
net Loss from continuing		(1,981)		(55,312)		(505)		(4,592)		(62,390)	
operations Net loss		(6,468) (6,468)		(19,809) (19,854)		(826) (826)		(4,592) (4,592)		(31,695) (31,740)	
		Condensed Consolidating Statement of Operations For The Three Months Ended May 31, 2010 Combined									
		Parent Company		Guarantor Subsidiaries		Non-Guarantor Subsidiaries		Eliminations		Consolidated	
Total revenues Total expenses Operating (loss) income	\$	682 7,801 (7,119)	\$	165,148 136,482 28,666	\$	10 254 (244)	\$	(23,674) (23,674)	\$	142,166 120,863 21,303	

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Interest and other income					
(expense), net	5,372	(44)	(26)	(10,880)	(5,578)
(Loss) income from					
continuing operations	(3,523)	24,935	(270)	(10,880)	10,262
Net (loss) income	(3,523)	24,935	(270)	(10,880)	10,262
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	Condensed Consolidating Statement of Operations For The Six Months Ended May 31, 2009 Combined										
		Parent		Guarantor	Non-	Guarantor					
	Compan		Su	ıbsidiaries	Sub	sidiaries	Eli	minations	Co	nsolidated	
Total revenues	\$	796	\$	391,113	\$	30	\$	(73,442)	\$	318,497	
Total expenses		16,348		293,532		351		(73,442)		236,789	
Operating (loss) income Interest and other expense,		(15,552)		97,581		(321)				81,708	
net (Loss) income from		5,275		(58,184)		(334)		(16,421)		(69,664)	
continuing operations		(17,202)		27,771		(655)		(16,421)		(6,507)	
Net (loss) income		(17,202)		27,684		(655)		(16,421)		(6,594)	
	Condensed Consolidating Statement of Operations For The Six Months Ended May 31, 2010 Combined										
		Parent			Non-Guarantor						
	(	Company		ıbsidiaries		sidiaries	Eli	minations	Co	nsolidated	
Total revenues	\$	1,370	\$	358,395	\$	71	\$	(65,644)	\$	294,192	
Total expenses		15,614		282,644		523		(65,644)		233,137	
Operating (loss) income		(14,244)		75,751		(452)				61,055	
Interest and other expense, net		2,231		(1,089)		(52)		(13,294)		(12,204)	
(Loss) income from		2,231		(1,009)		(32)		(13,294)		(12,204)	
continuing operations		(14,342)		63,889		(504)		(13,294)		35,749	
Net (loss) income		(14,342)		63,842		(504)		(13,294)		35,702	
	Condensed Consolidating Statement of Cash Flows For The Six Months Ended May 31, 2009 Combined										
		Parent		Guarantor		Guarantor					
	(	Company	Su	ıbsidiaries	Sub	sidiaries	Eli	minations	Co	nsolidated	
Net cash (used in) provided											
by operating activities Net cash provided by (used	\$	(36,773)	\$	145,775	\$	1,374	\$	(16,456)	\$	93,920	
in) investing activities  Net cash used in financing		135,271		(166,752)		(374)		16,456		(15,399)	
activities		(150,246)		(859)						(151,105)	
	Condensed Consolidating Statement of Cash Flows For The Six Months Ended May 31, 2010 Combined										
		Parent		Guarantor	Non-	Guarantor					
	(	Company		ıbsidiaries		sidiaries	Eli	minations	Co	nsolidated	

Net cash (used in) provided					
by operating activities	\$ (8,115)	\$ 158,447	\$ 602	\$ (53,947)	\$ 96,987
Net cash provided by (used					
in) investing activities	60,491	(171,827)	9	53,947	(57,380)
Net cash used in financing					
activities	(30,455)	(1,090)			(31,545)
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### PART I. FINANCIAL INFORMATION

# ITEM 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### **Results of Operations**

### General

The general nature of our business is a motorsports-themed amusement enterprise, furnishing amusement to the public in the form of motorsports-themed entertainment. We derive revenues primarily from (i) admissions to motorsports events and motorsports-themed amusement activities held at our facilities, (ii) revenue generated in conjunction with or as a result of motorsports events and motorsports-themed amusement activities conducted at our facilities, and (iii) catering, concession and merchandising services during or as a result of these events and amusement activities.

Admissions, net revenue includes ticket sales for all of our racing events, activities at Daytona 500 EXperience and other motorsports activities and amusements, net of any applicable taxes.

Motorsports related revenue primarily includes television and ancillary media rights fees, promotion and sponsorship fees, hospitality rentals (including luxury suites, chalets and the hospitality portion of club seating), advertising revenues, royalties from licenses of our trademarks and track rentals.

Food, beverage and merchandise revenue includes revenues from concession stands, direct sales of souvenirs, hospitality catering, programs and other merchandise and fees paid by third-party vendors for the right to occupy space to sell souvenirs and concessions at our motorsports entertainment facilities.

Direct expenses include (i) prize and point fund monies and National Association for Stock Car Auto Racing s ( NASCAR ) sanction fees, (ii) motorsports related expenses, which include labor, advertising, costs of competition paid to sanctioning bodies other than NASCAR and other expenses associated with the promotion of all of our motorsports events and activities, and (iii) food, beverage and merchandise expenses, consisting primarily of labor and costs of goods sold.

### **Critical Accounting Policies and Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. While our estimates and assumptions are based on conditions existing at and trends leading up to the time the estimates and assumptions are made, actual results could differ materially from those estimates and assumptions. We continually review our accounting policies, how they are applied and how they are reported and disclosed in the financial statements.

The following is a summary of our critical accounting policies and estimates and how they are applied in the preparation of the financial statements.

Basis of Presentation and Consolidation. We consolidate all entities we control by ownership of a majority voting interest and variable interest entities for which we are the primary beneficiary. Our judgment in determining if we are the primary beneficiary of a variable interest entity includes assessing our level of involvement in establishing the entity, determining whether we provide more than half of any management, operational or financial support to the entity, and determining if we absorb the majority of the entity sexpected losses or returns.

We apply the equity method of accounting for our investments in joint ventures and other investees whenever we can exert significant influence on the investee but do not have effective control over the investee. Our consolidated net income includes our share of the net earnings or losses from these investees. Our judgment regarding the level of influence over each equity method investee includes considering factors such as our ownership interest, board representation and policy making decisions. We periodically evaluate these equity investments for potential impairment where a decline in value is determined to be other than temporary. We discontinue applying the equity method should our investment(s) (and net advances) be reduced to zero and would not provide for additional losses unless and until the carrying value is increased from additional investments by us or as a result of future operating profits, if any. We eliminate all significant intercompany transactions from financial results.

*Revenue Recognition.* Advance ticket sales and event-related revenues for future events are deferred until earned, which is generally once the events are conducted. The recognition of event-related expenses is matched with the

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NASCAR contracts directly with certain network providers for television rights to the entire NASCAR Sprint Cup, Nationwide and Camping World Truck series schedules. Event promoters share in the television rights fees in accordance with the provision of the sanction agreement for each NASCAR Sprint Cup, Nationwide and Camping World Truck series event. Under the terms of this arrangement, NASCAR retains 10.0 percent of the gross broadcast rights fees allocated to each NASCAR Sprint Cup, Nationwide and Camping World Truck series event as a component of its sanction fees. The promoter records 90.0 percent of the gross broadcast rights fees as revenue and then records 25.0 percent of the gross broadcast rights fees as part of its awards to the competitors. Ultimately, the promoter retains 65.0 percent of the net cash proceeds from the gross broadcast rights fees allocated to the event. Our revenues from marketing partnerships are paid in accordance with negotiated contracts, with the identities of partners and the terms of sponsorship changing from time to time. Some of our marketing partnership agreements are for multiple facilities and/or events and include multiple specified elements, such as tickets, hospitality chalets, suites, display space and signage for each included event. The allocation of such marketing partnership revenues between the multiple elements, events and facilities is based on relative fair value. The sponsorship revenue allocated to an event is recognized when the event is conducted.

Revenues and related costs from the sale of merchandise to retail customers, internet sales and direct sales to dealers are recognized at the time of sale.

Accounts Receivable. We regularly review the collectability of our accounts receivable. An allowance for doubtful accounts is estimated based on historical experience of write-offs and future expectations of conditions that might impact the collectability of accounts.

Business Combinations. All business combinations are accounted for under the acquisition method. Whether net assets or common stock is acquired, fair values are determined and assigned to the purchased assets and assumed liabilities of the acquired entity. The excess of the cost of the acquisition over fair value of the net assets acquired (including recognized intangibles) is recorded as goodwill. Business combinations involving existing motorsports entertainment facilities commonly result in a significant portion of the purchase price being allocated to the fair value of the contract-based intangible asset associated with long-term relationships manifest in the sanction agreements with sanctioning bodies, such as NASCAR, Grand American and/or Indy Racing League (IRL). The continuity of sanction agreements with these bodies has historically enabled the facility operator to host motorsports events year after year. While individual sanction agreements may be of terms as short as one year, a significant portion of the purchase price in excess of the fair value of acquired tangible assets is commonly paid to acquire anticipated future cash flows from events promoted pursuant to these agreements which are expected to continue for the foreseeable future and therefore, in accordance with Accounting Standards Codification (ASC) 805-50, Business Combinations, are recorded as indefinite-lived intangible assets recognized apart from goodwill.

Capitalization and Depreciation Policies. Property and equipment are stated at cost. Maintenance and repairs that neither materially add to the value of the property nor appreciably prolong its life are charged to expense as incurred. Depreciation and amortization for financial statement purposes are provided on a straight-line basis over the estimated useful lives of the assets. When we construct assets, we capitalize costs of the project, including, but not limited to, certain pre-acquisition costs, permitting costs, fees paid to architects and contractors, certain costs of our design and construction subsidiary, property taxes and interest.

We must make estimates and assumptions when accounting for capital expenditures. Whether an expenditure is considered an operating expense or a capital asset is a matter of judgment. When constructing or purchasing assets, we must determine whether existing assets are being replaced or otherwise impaired, which also is a matter of judgment. Our depreciation expense for financial statement purposes is highly dependent on the assumptions we make about our assets—estimated useful lives. We determine the estimated useful lives based upon our experience with similar assets, industry, legal and regulatory factors, and our expectations of the usage of the asset. Whenever events or circumstances occur which change the estimated useful life of an asset, we account for the change prospectively. Interest costs associated with major development and construction projects are capitalized as part of the cost of the project. Interest is typically capitalized on amounts expended using the weighted-average cost of our outstanding borrowings, since we typically do not borrow funds directly related to a development or construction project. We capitalize interest on a project when development or construction activities begin, and cease when such activities are

substantially complete or are suspended for more than a brief period.

Impairment of Long-lived Assets, Goodwill and Other Intangible Assets. Our consolidated balance sheets include significant amounts of goodwill and other intangible assets and long-lived assets which could be subject to impairment.

In fiscal 2009, we recorded a before-tax charge of approximately \$16.7 million as an impairment of long-lived assets primarily attributable to the reduction of the carrying value of our Staten Island property and impairment charges relating to certain other long-lived assets.

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As of May 31, 2010, goodwill and other intangible assets and property and equipment accounts for approximately \$1,673.7 million, or 85.9 percent of our total assets. We account for our goodwill and other intangible assets in accordance with ASC 350 and for our long-lived assets in accordance with ASC 360.

We follow applicable authoritative guidance on accounting for goodwill and other intangible assets which specifies, among other things, non-amortization of goodwill and other intangible assets with indefinite useful lives and requires testing for possible impairment, either upon the occurrence of an impairment indicator or at least annually. We complete our annual testing in our fiscal fourth quarter, based on assumptions regarding our future business outlook and expected future discounted cash flows attributable to such assets (using the fair value assessment provision of applicable authoritative guidance), supported by quoted market prices or comparable transactions where available or applicable.

Our latest annual assessment of goodwill and other intangible assets in the fourth quarter of fiscal 2009 indicated there had been no impairment and that no reporting units were at risk of failing step one of the goodwill impairment test. In connection with our fiscal 2009 assessment of goodwill and intangible assets for possible impairment we used the methodology described above.

We believe our methods used to determine fair value and evaluate possible impairment were appropriate, relevant, and represent methods customarily available and used for such purposes. Despite the current adverse economic trends, particularly credit availability, the decline in consumer confidence and the rise in unemployment, which have recently contributed to the decrease in attendance related as well as corporate partner revenues for certain of our motorsports events during fiscal 2009, we believe there has been no significant change in the long-term fundamentals of our ongoing motorsports event business. The Company believes its present operational and cash flow outlook further support its conclusion. While the Company continues to review and analyze many factors that can impact its business prospects in the future, its analysis is subjective and is based on conditions existing at, and trends leading up to, the time the estimates and assumptions are made. Different conditions or assumptions, or changes in cash flows or profitability, if significant, could have a material adverse effect on the outcome of the impairment evaluation and the Company s future condition or results of operations.

In addition, our growth strategy includes investing in certain joint venture opportunities. In these equity investments we exert significant influence on the investee but do not have effective control over the investee, which adds an additional element of risk that can adversely impact our financial position and results of operations. Self-Insurance Reserves. We use a combination of insurance and self-insurance for a number of risks including general liability, workers compensation, vehicle liability and employee-related health care benefits. Liabilities associated with the risks that we retain are estimated by considering various historical trends and forward-looking assumptions related to costs, claim counts and payments. The estimated accruals for these liabilities could be significantly affected if future occurrences and claims differ from these assumptions and historical trends. Income Taxes. The tax law requires that certain items be included in our tax return at different times than when these items are reflected in our consolidated financial statements. Some of these differences are permanent, such as expenses not deductible on our tax return. However, some differences reverse over time, such as depreciation expense, and these temporary differences create deferred tax assets and liabilities. Our estimates of deferred income taxes and the significant items giving rise to deferred tax assets and liabilities reflect our assessment of actual future taxes to be paid on items reflected in our financial statements, giving consideration to both timing and probability of realization. Actual income taxes could vary significantly from these estimates due to future changes in income tax law or changes or adjustments resulting from final review of our tax returns by taxing authorities, which could also adversely impact our cash flow.

In the ordinary course of business, there are many transactions and calculations where the ultimate tax outcome is uncertain. Accruals for uncertain tax positions are provided for in accordance with the requirements of ASC 740, Income Taxes. Under this guidance, we may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by the taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position should be measured

based on the largest benefit that has a greater than 50.0 percent likelihood of being realized upon the ultimate settlement. This interpretation also provides guidance on de-recognition of income tax assets and liabilities, classification of current and deferred income tax assets and liabilities, accounting for interest and penalties associated

with tax positions, and income tax disclosures. Judgment is required in assessing the future tax consequences of events that have been recognized in our financial statements or tax returns. Although we believe the estimates are reasonable, no assurance can be given that the final outcome of these matters will not be different than what is reflected in the historical income tax provisions and accruals. Such differences could have a material impact on the income tax provision and operating results in the period in which such determination is made.

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*Derivative Instruments*. From time to time, we utilize derivative instruments in the form of interest rate swaps and locks to assist in managing our interest rate risk. We do not enter into any interest rate swap or lock derivative instruments for trading purposes. We account for the interest rate swaps and locks in accordance with ASC 815, Derivatives and Hedging.

Contingent Liabilities. Our determination of the treatment of contingent liabilities in the financial statements is based on our view of the expected outcome of the applicable contingency. In the ordinary course of business, we consult with legal counsel on matters related to litigation and other experts both within and outside our Company. We accrue a liability if the likelihood of an adverse outcome is probable and the amount of loss is reasonably estimable. We disclose the matter but do not accrue a liability if either the likelihood of an adverse outcome is only reasonably possible or an estimate of loss is not determinable. Legal and other costs incurred in conjunction with loss contingencies are expensed as incurred.

### **Equity and Other Investments**

Hollywood Casino at Kansas Speedway

On December 1, 2009, Kansas Entertainment, LLC, ( Kansas Entertainment ) a 50/50 joint venture of Penn Hollywood Kansas, Inc. ( Penn ), a subsidiary of Penn National Gaming, Inc. and Kansas Speedway Development Corporation ( KSDC ), a wholly-owned subsidiary of ISC, was selected by the Kansas Lottery Gaming Facility Review Board to develop and operate a gaming facility in the Northeast Zone (Wyandotte County, Kansas). On February 12, 2010, Kansas Entertainment received the final approval under the Kansas Expanded Lottery Act, along with its gaming license from the Kansas Racing and Gaming Commission. Construction of the Hollywood-themed and branded entertainment destination facility began in April 2010 with a planned opening in the first half of 2012 (See Future Liquidity Hollywood Casino at Kansas Speedway ).

We have accounted for Kansas Entertainment as an equity investment in our financial statements as of May 31, 2010. Our 50.0 percent portion of Kansas Entertainment s net loss is approximately \$0.5 million and \$1.5 million, for the three and six months ended May 31, 2010, related to certain start up costs, and is included in equity in net loss from equity investments in our consolidated statements of operations. There were no operations included in our consolidated statements of operations in the same period in fiscal 2009.

### **Motorsports Authentics**

We are partners with Speedway Motorsports, Inc. in a 50/50 joint venture, SMISC, LLC, which, through its wholly owned subsidiary Motorsports Authentics, LLC conducts business under the name Motorsports Authentics (MA). MA designs, promotes, markets and distributes motorsports licensed merchandise.

In fiscal 2009, MA management and ownership considered various approaches to optimize performance in MA s various distribution channels. As the challenges were assessed, it became apparent that there was significant risk in future business initiatives in mass apparel, memorabilia and other yet to be developed products. These initiatives had previously been deemed achievable and were included in projections that supported the carrying value of inventory, goodwill and other intangible assets on MA s balance sheet. This analysis, combined with a long-term macroeconomic outlook that was less robust than previously expected, triggered MA s review of certain assets under ASC 350 and ASC 360 and our evaluation under ASC 320-10.

In the fiscal third quarter 2009, MA, suffering financial stress from the recession, ceased paying certain guaranteed royalties under several license agreements where estimated royalties payable based on projected sales were less than stipulated guaranteed minimum royalties payable (unearned royalties). All earned royalties that were due have been paid. MA had received notices from certain licensors alleging default under the license agreements should MA not pay unearned royalties within stipulated cure periods.

As a result of the foregoing which triggered our evaluation performed under ASC 320-10 we recognized significant impairments of our equity investment in MA during the second and fourth quarters of fiscal 2009, resulting in a reduction to the carrying value of our investment in MA to zero at November 30, 2009. MA s management, with the assistance of an independent appraisal firm, completed their review in the fourth quarter of fiscal 2009, concluding that the fair value of MA s goodwill and intangible assets should be reduced to zero.

Going into fiscal 2010, MA management and ownership continued to explore business strategies in conjunction with certain motorsports industry stakeholders that allow the possibility for MA to operate profitably in the future. As with

any business in this adverse economic environment, management must find the optimal business model for long-term viability. In addition to revisiting the business vision for MA, management, with support of ownership, has undertaken certain initiatives to improve inventory controls and

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buying cycles, as well as implemented changes to make MA a more efficiently operated and profitable company. We believe a revised MA business vision, which includes the successful resolution of license agreement terms and favorable license terms in the future, along with focus on core competencies, streamlined operations, reduced operating costs and inventory risk, are necessary for MA to survive as a profitable operation in the future. In July 2010, industry stakeholders have created the NASCAR Teams Licensing Trust ( Trust ) that is represented by a Board of Directors that includes representatives from NASCAR, the sanctioning body, and from 11 participating NASCAR Teams. Under this new agreement, the Trust brings a new structure to the licensing business that will be more efficient for the industry. The benefit to the licensees is a more focused and streamlined licensing business that will reduce cost, foster more efficient administrative processes and allow for more cohesive retail and marketing strategies.

The Trust will represent four key categories die-cast, toys, apparel and trackside retail rights and will grant the rights of any NASCAR driver that is participating in the licensing categories included in the Trust. This should allow the industry to more efficiently manage costs and increase revenues, while providing a wider selection of products for fans.

Concurrent with the creation of the Trust, MA management, ownership and industry stakeholders negotiated MA s release from future guaranteed minimum royalties as well as the current unearned guaranteed minimum royalties payable to NASCAR team licensors. With respect to the one agreement secured by parent company guarantees, MA and the parent companies negotiated a settlement amount to eliminate future guaranteed minimum royalties. As a result of the settlement, our remaining guaranty exposure, to one NASCAR team licensor, has been reduced to approximately \$5.5 million and will be satisfied upon MA making certain payments to the team through January 2013. While it is possible that some obligation under this guarantee may occur in the future, the amount we ultimately could pay, if any, cannot be estimated at this time. In any event, we do not believe that the ultimate financial outcome will have a material impact on our financial position or results of operations.

Our 50.0 percent portion of Motorsports Authentics net loss from operations, including the previously discussed impairment recognized in the second quarter of fiscal 2009, are approximately \$57.3 million and approximately \$58.9 million, for the three month and six month periods ended May 31, 2009, and are included in equity in net income (loss) from equity investments in our consolidated statements of operations. Under equity method accounting we discontinued applying the equity method since the carrying value of our investment in MA was zero November 30, 2009 and May 31, 2010. Based on this, we did not recognize any net loss from operations of MA during the three and six months ended May 31, 2010, respectively.

### **Stock Purchase Plans**

An important component of our capital allocation strategy is returning capital to shareholders. We have solid operating margins that generate substantial operating cash flow. Using these internally generated proceeds, we have returned a significant amount of capital to shareholders primarily through our share repurchase program. Our approved stock purchase plan (the Plan ) allows us to purchase up to \$250.0 million of its outstanding Class A common shares. The timing and amount of any shares repurchased under the Plan will depend on a variety of factors, including price, corporate and regulatory requirements, capital availability and other market conditions. The Plan may be suspended or discontinued at any time without prior notice. No shares have been or will be knowingly purchased from our insiders or their affiliates.

Since inception of the Plan through May 31, 2010, we have purchased 5,099,797 shares of our Class A common shares, for a total of approximately \$218.0 million. Included in these totals are the purchases of 185,070 shares of our Class A common shares during the six months ended May 31, 2010, at an average cost of approximately \$28.53 per share (including commissions), for a total of approximately \$5.3 million. There were no purchases of its Class A common shares pursuant to the Plan during the three months ended May 31, 2010. At May 31, 2010, we have approximately \$32.0 million remaining repurchase authority under the current Plan.

### **Income Taxes**

### <u>Settlement with Internal Revenue Service</u>

Effective May 28, 2009, we entered into a definitive settlement agreement (the Settlement ) with the Internal Revenue Service (the Service ). The Settlement concludes an examination process the Service opened in fiscal 2002 that

challenged the tax depreciation treatment of a significant portion of our motorsports entertainment facility assets. We believe the Settlement reached an appropriate compromise on this issue. As a result of the Settlement, we are currently pursuing settlements on similar terms with the appropriate state tax authorities. Based on settlements and ongoing discussions with certain states, during the six months ended May 31, 2010 we

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de-recognized potential interest and penalties totaling approximately \$6.2 million or \$0.13 per diluted share. This de-recognition of interest and penalties was recognized in the income tax expense in our consolidated statement of operations. Under these terms, we expect to pay between \$1.0 million and \$2.0 million in total to finalize the remaining settlements with various states. We believe that we have provided adequate reserves related to these various state matters including interest charges through May 31, 2010, and, as a result, do not expect that such an outcome would have a material adverse effect on results of operations.

### Effective Income Tax Rates

The tax treatment of providing a valuation allowance related to losses incurred by our MA equity investment, partially offset by the reduction in income taxes due to the interest income related to the Settlement with the Service, are the principal causes of the decreased and increased effective income tax rate during the three and six months ended May 31, 2009, respectively. The de-recognition of potential interest and penalties associated with the aforementioned state settlements is the principal cause of the reduced effective income tax rate during the three and six months ended May 31, 2010, respectively.

As a result of the above items, our effective income tax rate (decreased) from the statutory income rate to approximately (3.3) percent and increased from the statutory income rate to approximately 154.0 percent for the three and six months ended May 31, 2009, respectively, and decreased from the statutory income rate to approximately 34.7 percent and 26.8 percent for the three and six months ended May 31, 2010, respectively.

### **Future Trends in Operating Results**

Economic conditions, including those affecting disposable consumer income and corporate budgets such as employment, business conditions, interest rates and taxation rates, may impact our ability to sell tickets to our events and to secure revenues from corporate marketing partnerships. We believe that adverse economic trends, particularly credit availability, the rise in unemployment and the decline in consumer confidence, significantly contributed to the decrease in attendance for certain of our motorsports entertainment events during fiscal 2009. We have seen many of these trends persist in 2010 and expect they will continue to adversely impact our business, which negatively impacts our attendance-related as well as corporate partner revenues.

### Admissions

An important component of our operating strategy has been our long-standing practice of focusing closely on supply and demand when evaluating ticket pricing and adjusting capacity at our facilities. By effectively managing ticket prices and seating capacity, we can stimulate ticket renewals and advance sales. Advance ticket sales result in earlier cash flow and reduce the potential negative impact of actual and forecasted inclement weather on ticket sales. With any ticketing program, we first examine our pricing structure to ensure that prices are in line with market demand. When determined necessary, as has been the case during this period of sustained economic downturn, we will adjust pricing on inventory.

While we have not had a sell-out at any of our events since February 2008, we have had capacity crowds at certain events since then. We have also experienced a compressed sales cycle with our customers making their ticket purchasing decisions closer to the event date. To address this and to be sensitive to the economic challenges that many of our fans face, in 2009, we lowered prices on over 150,000 seats, or 15.0 percent of our grandstand capacity for NASCAR Sprint Cup events across the Company. For our 2010 events, we expanded our reduced pricing to approximately 500,000 seats throughout our facilities as well as unbundling a substantial number of tickets to better respond to consumer demand. In addition to pricing, we are providing our customers that renew early various incentives as well as special access privileges. We have also created ticket packages that provide added value opportunities, making it more affordable for our fans to attend live events. As we want to develop the next generation motorsports fan, we have expanded our youth initiative to encourage families to attend.

We believe, based on our research and analysis, our pricing levels and initiatives are on target with demand. It is important that we maintain the integrity of our pricing model by rewarding our best and loyal customers. We do not adjust pricing inside of the sales cycle and avoid rewarding last-minute ticket buyers by discounting tickets. Further, we limit and monitor the availability of promotional tickets. All of these factors could have a detrimental effect on our pricing model and long-term value of our business. We believe it is more important to encourage advance ticket sales and maintain price integrity to achieve long-term growth than to capture short-term incremental revenue.

### Corporate Partnerships

With regard to corporate marketing partner relationships, we believe that our presence in key markets, impressive portfolio of events and attractive fan demographics are beneficial and help to mitigate adverse economic trends as we continue to pursue renewal and expansion of existing marketing partnerships and establish new corporate relationships.

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Due to the current economic conditions which began to deteriorate in the latter part of fiscal 2008, and extended throughout fiscal 2009, we experienced a slowdown in corporate spending. In addition, the process of securing sponsorship deals has become more time consuming as corporations are more closely scrutinizing their marketing budgets. While we expect these trends to continue throughout 2010, we are seeing encouraging signs of interest from corporate partners. We have recently signed deals with Ruiz Foods, Papa John s Pizza, and Toyota Motor Sales. We have also signed a letter of intent with Lowe s for its Kobalt Tools brand to serve as the title sponsor for the Phoenix NASCAR Sprint Cup Series event in November. Royal Purple Synthetic Oil has signed a multiyear deal to be the title sponsor for the NASCAR Nationwide Series event in May held at Darlington.

We continue to believe that revenues from our corporate marketing relationships will grow over the long term, contributing to strong earnings and cash flow stability and predictability.

Television Broadcast and Ancillary Media Rights

Domestic broadcast and ancillary media rights fees revenues are an important component of our revenue and earnings stream. Starting in 2007, NASCAR entered into new combined eight-year agreements with FOX, ABC/ESPN, TNT and SPEED for the domestic broadcast and related rights for its three national touring series Sprint Cup, Nationwide and Camping World Truck. The agreements total approximately \$4.5 billion over the eight-year period from 2007 through 2014. This results in an approximate \$560.0 million gross average annual rights fee for the industry, a more than 40.0 percent increase over the previous contract average of \$400.0 million annually. The industry rights fees will be approximately \$545.0 million for 2010, and will increase, on average, by approximately three percent per year through the 2014 season. The annual increase is expected to vary between two and four percent per year over the period.

FOX and TNT have been strong supporters of NASCAR racing since 2001, and both have played a major role in the sport s climb in popularity. We have, and expect to continue to see, ongoing broadcast innovation in their coverage of NASCAR racing events. Also notable was the return of ESPN to the sport in 2007, which it helped build throughout the 1980s and 1990s. ESPN s coverage and weekly ancillary NASCAR-related programming continues to promote the sport across various properties. Further, ESPN broadcasts substantially all of the NASCAR Nationwide Series, providing that series with the continuity and promotional support that will allow it to flourish. We are pleased with ABC s recent decision to broadcast the majority of its NASCAR Sprint Cup series events on its cable channel, ESPN. ESPN, with a subscriber base at approximately 100 million, has the proven ability to attract younger viewers as well as create more exposure. Also, cable broadcasters can support a higher investment through subscriber fees not available to traditional networks, which is a potential benefit when NASCAR negotiates the next consolidated domestic broadcast and ancillary media rights contract.

While the media landscape continues to evolve, we continue to believe NASCAR s position in the sports and entertainment landscape remains strong. It is expected that ratings will fluctuate year to year. The long-term ratings health of NASCAR Sprint Cup series events remains robust as they are the second highest-rated regular season sport on television. In addition, the NASCAR Nationwide series is the second highest rated motorsports series on television and the NASCAR Camping World Truck series is the third highest rated motorsports series on cable television. These long-term contracts give significant cash flow visibility to us, race teams and NASCAR over the contract term. Television broadcast and ancillary rights fees from continuing operations received from NASCAR for the NASCAR Sprint Cup, Nationwide and Camping World Truck series events conducted at our wholly-owned facilities under these agreements, and recorded as part of motorsports related revenue, were approximately \$58.4 million and \$61.0 million for three months ended May 31, 2009 and 2010, respectively, and \$122.6 million and \$126.1 million for the six months ended May 31, 2009 and 2010, respectively. Operating income generated by these media rights were approximately \$42.8 million and \$45.0 million for the three months ended May 31, 2009 and 2010, respectively, and \$90.0 million and \$92.6 million for the six months ended May 31, 2009 and 2010, respectively.

As media rights revenues fluctuate so do the variable costs tied to the percentage of broadcast rights fees required to be paid to competitors as part of NASCAR Sprint Cup, Nationwide and Camping World Truck series sanction agreements. NASCAR prize and point fund monies, as well as sanction fees ( NASCAR direct expenses ), are outlined in the sanction agreement for each event and are negotiated in advance of an event. As previously discussed, included in these NASCAR direct expenses are 25.0 percent of the gross domestic television broadcast rights fees allocated to

our NASCAR Sprint Cup, Nationwide and Camping World Truck series events, as part of prize and point fund money (See Critical Accounting Policies and Estimates Revenue Recognition ). These annually negotiated contractual amounts paid to NASCAR contribute to the support and growth of the sport of NASCAR stock car racing through payments to the teams and sanction fees paid to NASCAR. As such, we do not expect these costs to materially decrease in the future as a percentage of admissions and motorsports related income. We anticipate any operating margin improvement to come primarily from economies of scale and controlling costs in areas such as motorsports related and general and administrative expenses.

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### Sanctioning Bodies

Our success has been, and is expected to remain, dependent on maintaining good working relationships with the organizations that sanction events at our facilities, particularly with NASCAR, whose sanctioned events at our wholly-owned facilities accounted for approximately 89.7 percent of our revenues in fiscal 2009. NASCAR continues to entertain and discuss proposals from track operators regarding potential realignment of NASCAR Sprint Cup Series dates to more geographically diverse and potentially more desirable markets where there may be greater demand, resulting in an opportunity for increased revenues to the track operators. NASCAR has previously approved realignments of certain NASCAR Sprint Cup and other events at our facilities. We believe that these realignments have provided, and will continue to provide, incremental net positive revenue and earnings as well as further enhance the sport s exposure in highly desirable markets, which we believe benefits the sport s fans, teams, sponsors and television broadcast partners as well as promoters. We currently expect to petition NASCAR to realign a Sprint Cup and certain other support events to Kansas Speedway for the 2011 racing season. *Capital Improvements* 

From a capital expenditure at existing facilities standpoint, we anticipate annual capital spending levels to be in the range of our annual expense for depreciation and amortization. Our top priority in capital expenditures will always be fan and competitor safety, as well as critical maintenance and regulatory compliance. In addition, as we compete for the consumers—discretionary dollar with other entertainment options, we may make prudent enhancements to our facilities with the intention of improving the guest experience to keep the top line revenues from weakening. Major examples of these efforts include:

### Fiscal 2008

We installed track lighting at Chicagoland as well as improved certain electrical infrastructure in certain camping areas. In addition to enhancing the guest experience, we now have the flexibility to run events later in the day in the event of inclement weather:

We repaved Darlington Raceway (Darlington) and constructed a tunnel in Turn 3 that provides improved access for fans and allows emergency vehicles to easily enter and exit the infield area of the track. These collective projects mark the largest one-time investment in the 50-year history of the storied South Carolina facility;

We enhanced seating at Michigan International Speedway (Michigan) to provide wider seats, seatbacks and more leg room for fans. We also added incremental camping capacity and new shower/restroom facilities for our on-site overnight guests, as well as installed a state-of-the-art 110-foot, three-sided LED scoreboard for fans to more easily follow the on-track competition. Finally,

we added additional branded way-finding signage to help pedestrians, motorists and campers find their way in, out and around the 1,400-acre racetrack property; and

We constructed new media centers at Watkins Glen International ( Watkins Glen ) and Homestead, which we believe increased appeal to media content providers, sports journalists, racing team owners and drivers and others involved in the motorsports industry.

### Fiscal 2009

We enhanced the fan experience in the fronstretch grandstand seats at Daytona by replacing bench seats with new wider stadium style seats and greater legroom

We completed a multi-phased project at Michigan to improve facility way finding and branding signage. In addition, to enhance fan enjoyment we updated the PA system throughout the grandstands at Michigan.

We constructed a new leader board at Homestead, which is the prototype for future tracks.

### Fiscal 2010

We constructed a new media center at Michigan as part of the terrace suite redevelopment project which we believe has increased appeal to media content providers, sports journalists, racing team owners and drivers and others involved in the motorsports industry;. To further enhance our guest experience, we are made further grandstand enhancements at Michigan to provide wider seats, seatbacks and more leg room for fans.

We made frontstretch fan improvements and superstretch hospitality improvements at Daytona which included the addition of the Superstretch Fan Zone and improved tram

infrastructure. In addition, we constructed a new <sup>1</sup>/4 mile Flat Track facility which hosted successful AMA motorcycle events this spring.

We completed the first phase of a major seat enhancement project at Talladega by installing new wider stadium style seats and increased leg room. Phase II is underway and will be completed for the fall event weekend.

We have constructed a new state of the art LED leader board and video screens at Richmond.

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In addition, for fiscal 2010 we anticipate capital spending on a variety of other projects. *Growth Strategies* 

Our growth strategies also include exploring ways to grow our businesses through acquisitions, developments and joint ventures. This has most recently been demonstrated through the acquisitions of the additional interests in Raceway Associates, owner and operator of Chicagoland and Route 66, and our planned real estate development joint ventures (see Hollywood Casino at Kansas Speedway and Daytona Development Project ).

### **Current Litigation**

From time to time, we are a party to routine litigation incidental to our business. We does not believe that the resolution of any or all of such litigation will have a material adverse effect on its financial condition or results of operations.

In addition to such routine litigation incident to its business, we were a party to the litigation described below. In July 2005, Kentucky Speedway, LLC filed a civil action in the Eastern District of Kentucky against NASCAR and us which alleged that NASCAR and ISC have acted, and continue to act, individually and in combination and collusion with each other and other companies that control motorsports entertainment facilities hosting NASCAR NEXTEL Cup Series, to illegally restrict the award of ... NASCAR NEXTEL Cup Series [races]. The complaint was amended in 2007 to seek, in addition to damages, an injunction requiring NASCAR to develop objective factors for divestiture of ISC and NASCAR so that the France Family and anyone else does the award of NEXTEL Cup races. not share ownership of both companies or serve as officers or directors of both companies, ISC s divestiture of at least eight of its 12 racetracks that currently operate a NEXTEL Cup race and prohibiting further alleged violations of the antitrust laws. The complaint did not ask the court to cause NASCAR to award a NEXTEL Cup race to the Kentucky Speedway. Other than some vaguely conclusory allegations, the complaint failed to specify any specific unlawful conduct by us. Pre-trial discovery in the case was concluded and based upon all of the factual and expert evidentiary materials adduced we were more firmly convinced than ever that the case was without legal or factual merit. On January 7, 2008, our position was vindicated when the Federal District Court Judge hearing the case ruled in favor of ISC and NASCAR and entered a judgment which stated that all claims of the plaintiff, Kentucky Speedway, LLC, were thereby dismissed, with prejudice, at the cost of the plaintiff. The Opinion and Order of the court entered on the same day concluded that Kentucky Speedway had failed to make its case.

On January 11, 2008, Kentucky Speedway filed a Notice of Appeal to the United States Court of Appeal for the Sixth Circuit. In a written opinion dated December 11, 2009, the Sixth Circuit Court of Appeals agreed with the District Court that Kentucky Speedway had failed to make out its case and affirmed the judgment of the District Court in favor of us and NASCAR. On December 28, 2009, Kentucky Speedway filed a petition for rehearing with the Sixth Circuit Court of Appeals wherein Kentucky Speedway requested the Sixth Circuit to reconsider its ruling in favor of us and NASCAR. On February 18, 2010, this petition for rehearing was denied. On May 19, 2010, the 90 day period that Kentucky Speedway had to petition the United States Supreme Court for a writ of certiorari expired. Accordingly, this litigation has now concluded.

### Postponement and/or Cancellation of Major Motorsports Events

We promote outdoor motorsports entertainment events. Weather conditions affect sales of, among other things, tickets, food, drinks and merchandise at these events. Poor weather conditions prior to an event, or even the forecast of poor weather conditions, could have a negative impact on us, particularly for walk-up ticket sales to events which are not sold out in advance. If an event scheduled for one of our facilities is delayed or postponed because of weather or other reasons such as, for example, the general postponement of all major sporting events in the United States following the September 11, 2001 terrorism attacks, we could incur increased expenses associated with conducting the rescheduled event, as well as possible decreased revenues from tickets, food, drinks and merchandise at the rescheduled event. If such an event is cancelled, we would incur the expenses associated with preparing to conduct the event as well as losing the revenues, including any live broadcast revenues, associated with the event, to the extent such losses were not covered by insurance.

### **Seasonality and Quarterly Results**

We derive most of our income from a limited number of NASCAR-sanctioned races. As a result, our business has been, and is expected to remain, highly seasonal based on the timing of major racing events. For example, in fiscal years 2008 and prior, one of our NASCAR Sprint Cup races was traditionally held on the Sunday preceding Labor

Day. Accordingly, the revenues and expenses for that race and/or the related supporting events may be recognized in either the fiscal quarter ending August 31 or the fiscal quarter ending November 30.

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Future schedule changes as determined by NASCAR or other sanctioning bodies, as well as our request for event realignment or the acquisition of additional, or divestiture of existing, motorsports facilities could impact the timing of our major events in comparison to prior or future periods.

Because of the seasonal concentration of racing events, the results of operations for the three and six month periods ended May 31, 2009 and 2010 are not indicative of the results to be expected for the year.

### **GAAP to Non-GAAP Reconciliation**

The following financial information is presented below using other than U.S. generally accepted accounting principles (non-GAAP), and is reconciled to comparable information presented using GAAP. Non-GAAP net income and diluted earnings per share below are derived by adjusting amounts determined in accordance with GAAP for certain items presented in the accompanying selected operating statement data, net of taxes.

We believe such non-GAAP information is useful and meaningful, and is used by investors to assess our core operations, which consist of the ongoing promotion of racing events at our major motorsports entertainment facilities. Such non-GAAP information identifies and separately displays the equity investment earnings and losses and adjusts for items that are not considered to be reflective of our continuing core operations at our motorsports entertainment facilities. We believe that such non-GAAP information improves the comparability of the operating results and provides a better understanding of the performance of our core operations for the periods presented. We use this non-GAAP information to analyze the current performance and trends and make decisions regarding future ongoing operations. This non-GAAP financial information may not be comparable to similarly titled measures used by other entities and should not be considered as an alternative to operating income, net income or diluted earnings per share, which are determined in accordance with GAAP. The presentation of this non-GAAP financial information is not intended to be considered independent of or as a substitute for results prepared in accordance with GAAP. Management uses both GAAP and non-GAAP information in evaluating and operating the business and as such deemed it important to provide such information to investors.

The adjustments for 2009 relate to a charge for Motorsports Authentics equity in net loss from equity investment, accelerated depreciation for certain office and related buildings in Daytona Beach, impairments of certain other long-lived assets, and interest income related to the Settlement with the Service.

The adjustments for 2010 relate to the Hollywood Casino at Kansas Speedway equity in net loss from equity investment, impairments of certain other long-lived assets, amortization of interest rate swap, and de-recognition of interest and penalties related to the previously discussed state tax settlements.

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	Three Months Ended May 31, May 31, 2009 2010 (Unaudited)				Six Months Ende May 31, May 2009 201 (Unaudited)			
Net (loss) income	\$ (3	31,740)	-	0,262	\$	(6,594)		35,702
Loss from discontinued operations, net of tax	Ψ(Σ	45	ΨΙ	10,202	Ψ	87	Ψ	47
(Loss) income from continuing operations	-	31,695)	1	0,262		(6,507)		35,749
Equity in net loss from equity investments, net of tax	5	57,274		291		58,913		937
Consolidated income from continuing operations								
excluding equity in net loss from equity investments Adjustments, net of tax:	2	25,579	1	0,553		52,406		36,686
Additional depreciation		319				638		
Impairment of long-lived assets		9		267		52		396
Amortization of interest rate swap				754				1,517
Interest income from IRS settlement	(	(8,923)				(8,923)		,
State tax settlements		(-,,		(744)		(-,,		(6,163)
Non-GAAP net income	\$ 1	6,984	\$ 1	0,830	\$ 4	14,173	\$	32,436
Per share data:								
Diluted (loss) earnings per share	\$	(0.65)	\$	0.21	\$	(0.13)	\$	0.74
Loss from discontinued operations, net of tax	·	0.00			·	0.00		
(Loss) income from continuing operations		(0.65)		0.21		(0.13)		0.74
Equity in net loss from equity investments, net of tax		1.17		0.01		1.21		0.02
Consolidated income from continuing operations		0.70		0.00		4.00		0.56
excluding equity in net loss from equity investments Adjustments, net of tax:		0.52		0.22		1.08		0.76
Additional depreciation		0.01				0.01		
Impairment of long-lived assets		0.00		0.01		0.00		0.01
Amortization of interest rate swap				0.01				0.03
Interest income from IRS settlement		(0.18)				(0.18)		
State tax settlements				(0.02)				(0.13)
Non-GAAP diluted earnings per share	\$	0.35	\$	0.22	\$	0.91	\$	0.67
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## Comparison of the Results for the Three and Six Months Ended May 31, 2009 to the Results for the Three and Six Months Ended May 31, 2010.

The following table sets forth, for each of the indicated periods, certain selected statement of operations data as a percentage of total revenues:

	Three Months Ended		Six Months ended		
	May		May		
	31,	May 31,	31,	May 31,	
	2009	2010	2009	2010	
	(unaudited)		(unaudited)		
Revenues:					
Admissions, net	28.6%	25.1%	28.7%	25.2%	
Motorsports related	61.0	64.6	61.4	64.7	
Food, beverage and merchandise	8.8	8.4	8.4	8.3	
Other	1.6	1.9	1.5	1.8	
Total revenues	100.0	100.0	100.0	100.0	
Expenses:					
Direct expenses:					
Prize and point fund monies and NASCAR sanction					
fees	23.2	24.7	21.8	23.1	
Motorsports related	21.0	22.6	19.2	20.3	
Food, beverage and merchandise	6.1	6.2	5.9	5.9	
General and administrative	16.8	18.2	15.8	17.2	
Depreciation and amortization	12.1	13.0	11.6	12.5	
Impairment on long-lived assets	0.0	0.3	0.0	0.2	
Total expenses	79.2	85.0	74.3	79.2	
Operating income	20.8	15.0	25.7	20.8	
Interest income and other	0.1	0.0	0.2	0.0	
Interest expense	(3.6)	(3.6)	(3.7)	(3.7)	
Equity in net loss from equity investments	(37.5)	(0.3)	(18.5)	(0.5)	
Other income	0.1	0.0	0.1	0.0	
(Loss) income from continuing operations before					
income taxes	(20.1)	11.1	3.8	16.6	
Income taxes	0.7	3.9	5.8	4.5	
(Loss) income from continuing operations	(20.8)	7.2	(2.0)	12.1	
Loss from discontinued operations	0.0		0.0	0.0	
Net (loss) income	(20.8)%	7.2%	(2.0)%	12.1%	

Comparability of results for the three and six months ended May 31, 2010 and 2009 was impacted by the following: Economic conditions, including those affecting disposable consumer income and corporate budgets such as employment, business conditions, interest rates and taxation rates, impact our ability to sell tickets to our events and to secure revenues from corporate marketing partnerships. We believe that unprecedented adverse economic trends, particularly the decline in consumer confidence and the rise in unemployment contributed to

the decrease in attendance related as well as corporate partner revenues for certain of our motorsports entertainment events during the three and six months ended May 31, 2010;

A NASCAR Camping World Truck series event held at Auto Club Speedway in the first quarter of fiscal 2009 was not held in the first quarter of fiscal 2010;

A Grand American series event was held at Homestead-Miami Speedway in the second quarter of fiscal 2010 that was held in the fourth quarter of fiscal 2009;

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During the three and six months ended May 31, 2010, we amortized approximately \$1.2 million and \$2.5 million, respectively, related to an interest rate swap for which there was no comparable amortization in the same period in the prior year (see Future Liquidity ). This amortization was recorded in interest expense in the consolidated statement of operations; and

As a result of the previously discussed favorable settlements and on-going discussions with certain states, during the six months ended May 31, 2010, we de-recognized potential interest and penalties totaling approximately \$6.2 million or \$0.13 per diluted share. This de-recognition of interest and penalties was recognized in the income tax expense in our consolidated statement of operations.

Admissions revenue decreased approximately \$8.0 million, or 18.3 percent, and \$17.3 million, or 18.9 percent, during the three and six months ended May 31, 2010, respectively, as compared to the same periods of the prior year. The decreases for the three and six month periods were driven by lower attendance attributable to ongoing adverse economic conditions as well as inclement weather for certain events and, to a lesser extent, a decrease in our weighted average ticket price for certain events associated with the previously discussed value pricing initiatives.

Motorsports related revenue decreased approximately \$1.2 million, or 1.2 percent, and \$5.1 million, or 2.6 percent, during the three and six months ended May 31, 2010, respectively, as compared to the same periods of the prior year. The decreases for the three and six month periods are substantially attributable to decreases in sponsorship, suite and hospitality revenues for certain events. To a lesser extent, contributing to the six month change was the aforementioned Camping World Truck series event not being held at Auto Club Speedway in fiscal 2010. Partially offsetting these decreases was an increase in television broadcast and ancillary rights.

Food, beverage and merchandise revenue decreased approximately \$1.4 million, or 10.6 percent, and \$2.4 million, or 9.1 percent, during the three and six months ended May 31, 2010, respectively, as compared to the same periods of the prior year. The decreases for the three and six month periods are substantially attributable to the previously discussed lowered attendance, and to a lesser extent, lower catering sales.

Prize and point fund monies and NASCAR sanction fees decreased approximately \$0.2 million, or 0.5 percent, and \$1.5 million, or 2.1 percent, during the three and six months ended May 31, 2010, respectively, as compared to the same periods of the prior year. The decreases for the three and six month periods are primarily attributable to the reduction in overall prize and point fees paid for the events held in the period as compared to the same period in prior year. To a lesser extent, contributing to the six month change was the aforementioned Camping World Truck series event at Auto Club Speedway not being held in fiscal 2010. Partially offsetting the decreases are the increases in television broadcast rights fees for the NASCAR Sprint Cup, Nationwide and Camping World Truck series events during the periods as standard NASCAR sanctioning agreements require a specific percentage of television broadcast rights fees to be paid to competitors.

Motorsports related expenses increased by approximately \$0.2 million, or 0.5 percent, and decreased by approximately \$1.2 million, or 2.0 percent, during the three and six months ended May 31, 2010, respectively, as compared to the same periods of the prior year. The increase for the three month period is primarily attributable to aforementioned Grand American event that was held in the second quarter of fiscal 2010, as opposed to the fourth quarter of fiscal 2009. Partially offsetting the three month increase, and contributing to the overall six month decrease, was reduced promotional, advertising and other race related expenses during the period as a result of focused cost containment. Motorsports related expenses as a percentage of combined admissions and motorsports related revenue increased to approximately 25.2 percent and 22.6 percent for the three and six months ended May 31, 2010, as compared to 23.3 percent and 21.3 percent for the same respective periods in the prior year. The margin decrease is primarily due to the previously discussed lower admissions and motorsports related revenue during the three month period.

Food, beverage and merchandise expense decreased approximately \$0.5 million, or 5.1 percent, and \$1.5 million, or 7.8 percent, during the three and six months ended May 31, 2010, respectively, as compared to the same periods of the prior year. The decreases for the three and six month periods are primarily attributable to variable costs associated with the lower sales of merchandise, catering and concessions. Food, beverage and merchandise expense as a percentage of food, beverage and merchandise revenue increased to approximately to 73.4 percent and 70.9 percent

for the three and six months ended May 31, 2010, as compared to 69.1 percent and 69.9 percent for the same respective periods in the prior year. Contributing to the decrease in margins were lower catering sales. General and administrative expenses remained fairly consistent for the three and six months ended May 31, 2010 as compared to the same period in the prior year as a result of ongoing cost containment initiatives. General and administrative expenses as a percentage of total revenues increased to approximately to 18.2 percent and 17.2 percent for the three and six months ended May 31, 2010, as

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compared to 16.8 percent and 15.9 percent for the same respective periods in the prior year. The decreased margin during the three month period is primarily due to the previously discussed decrease in revenues.

Depreciation and amortization expense during the three and six months ended May 31, 2010, respectively, was comparable to that of the same periods of the prior year.

The impairment of long-lived assets, during the three and six months ended May 31, 2010, of approximately \$0.4 million and \$0.7 million, respectively, is attributable to the removal of certain long-lived assets located at our motorsports facilities.

Interest income decreased approximately \$0.2 million and \$0.6 million during the three and six months ended May 31, 2010, respectively, as compared to the same periods of the prior year. The decrease was attributable to lower interest rates as compared to the same periods in the prior year. Slightly offsetting the decrease were higher cash balances in fiscal 2010 as compared to the same periods in fiscal 2009.

Interest expense decreased by approximately \$0.4 million, or 6.7 percent, and \$1.0 million, or 8.7 percent, during the three and six months ended May 31, 2010, respectively, as compared to the same periods of the prior year. The decrease is primarily due to the funding of the \$150 million principal 4.2% Senior Notes maturity in April 2009 and the lower outstanding balance on our credit facility as compared to the same period in the prior year. Partially offsetting the decrease is the amortization of the aforementioned interest rate swap as well as interest on the construction loan for our new headquarters building.

Equity in net loss from equity investments represents our 50.0 percent equity investments in Motorsports Authentics and Hollywood Casino at Kansas Speedway during the three and six months ended May 31, 2010, respectively, as compared to the same periods of the prior year (see Equity and Other Investments ).

Our effective income tax rate was approximately 34.7 percent and 26.8 percent for the three and six months ended May 31, 2010, as compared to (3.3) percent and 154.0 percent for the same respective periods of the prior year (see Income Taxes ).

As a result of the foregoing, net income for the three and six month periods ending May 31, 2010, as compared to the same periods in prior year, reflected an increase of approximately \$42.0 million, or \$0.86 per diluted share, and \$42.3 million, or \$0.88 per diluted share, respectively.

### **Liquidity and Capital Resources**

### General

We have historically generated sufficient cash flow from operations to fund our working capital needs and capital expenditure at existing facilities, payments of an annual cash dividend, and more recently, to repurchase our shares under our Stock Purchase Plan. In addition, we have used the proceeds from offerings of our Class A Common Stock, the net proceeds from the issuance of long-term debt, borrowings under our credit facilities and state and local mechanisms to fund acquisitions and development projects. At May 31, 2010, we had cash, cash equivalents and short-term investments totaling approximately \$166.8 million; \$150.0 million principal amount of senior notes outstanding; \$50.0 million in borrowings on our \$300.0 million revolving credit facility ( 2006 Credit Facility ); a debt service funding commitment of approximately \$64.8 million principal amount related to the taxable special obligation revenue (TIF) bonds issued by the Unified Government of Wyandotte County/Kansas City, Kansas (Unified Government ); \$51.1 million principal term loan related to our headquarters office building; and \$5.3 million principal amount of other third party debt. At May 31, 2010, we had a working capital surplus of \$22.3 million, primarily as a result of the borrowings on our \$300.0 million 2006 Credit Facility. At November 30, 2009, we had a working capital of \$104.0 million, primarily driven by the \$112.0 million recovery of funds previously on deposit with the Service. Our liquidity is primarily generated from our ongoing motorsports operations, and we expect our strong operating cash flow to continue in the future. In addition, as of May 31, 2010, we have approximately \$246.1 million available to draw upon under our 2006 Credit Facility, if needed. Further, as of July 6, 2010, we repaid an additional \$50.0 million of the 2006 Credit Facility, increasing availability to approximately \$296.1 million. See Future Liquidity for additional disclosures relating to our 2006 Credit Facility and certain risks that may affect our near term operating results and liquidity.

As it relates to capital allocation, our top priority is fan and competitor safety as well as regulatory compliance. In addition, we remain focused on driving incremental earnings by improving the fan experience to increase ticket sales.

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Beyond that, we are also making strategic investments in external projects that complement our core business and provide value for our shareholders. Those options include ancillary real estate development; acquisitions; new market development; and share repurchases.

During the six months ended May 31, 2010, our significant cash flows items include the following: net cash provided by operating activities totaling approximately \$97.0 million;

capital expenditures totaling approximately \$51.1 million;

contributions to the Hollywood Casino at Kansas Speedway joint venture, totaling approximately \$14.2 million; and

payments of long-term debt, totaling approximately \$26.1 million.

### **Capital Expenditures**

For the six months ended May 31, 2010, we spent \$51.1 million on capital expenditures, compared to approximately \$41.4 million for the six months ended May 31, 2009, which includes \$34.8 million for projects at our existing facilities, related to construction of grandstand seating enhancements at Michigan and Talladega; grandstand seating enhancements and new vehicle parking areas at Daytona; and a variety of other improvements and renovations. The remaining balance of approximately \$16.3 million is associated with approximately \$8.3 million related to construction of our headquarters building which is funded from long-term restricted cash and investments provided by the headquarters financing; the purchase of land in Daytona; and additional capitalized spending for the Staten Island property.

At May 31, 2010, we have approximately \$62.2 million remaining in capital projects currently approved for our existing facilities. These projects include the track repaving at Daytona; grandstand seating enhancements and infield improvements at Michigan; parking improvements at Daytona; grandstand seating enhancements at Talladega; track enhancements at Watkins Glen; improvements at various facilities for expansion of parking, camping capacity and other uses; and a variety of other improvements and renovations to our facilities that enable us to effectively compete with other sports venues for consumer and corporate spending.

As a result of these currently approved projects and anticipated additional approvals in fiscal 2010, we expect our total fiscal 2010 capital expenditures will be approximately \$85.0 million to \$95.0 million which includes approximately \$60.0 million to \$80.0 million of capital expenditures at our existing facilities, depending on the timing of certain projects.

We review the capital expenditure program periodically and modify it as required to meet current business needs.

### **Future Liquidity**

### General

As discussed in Future Trends in Operating Results, economic conditions, including those affecting disposable consumer income and corporate budgets such as employment, business conditions, interest rates and taxation rates, may impact our ability to sell tickets to our events and to secure revenues from corporate marketing partnerships. We believe that adverse economic trends, particularly the decline in consumer confidence and the rise in unemployment, significantly contributed to the decrease in attendance for certain of our motorsports entertainment events during fiscal 2009. We currently expect substantially all of these trends to continue throughout fiscal 2010. This could negatively impact year-over-year comparability for most all of our revenue categories for the full year, with the exception of domestic broadcast and ancillary media rights fees.

Our cash flow from operations consists primarily of ticket, hospitality, merchandise, catering and concession sales and contracted revenues arising from television broadcast rights and marketing partnerships. Despite current economic conditions, we believe that cash flows from operations, along with existing cash, cash equivalents, short-term investments and available borrowings under our 2006 Credit Facility, will be sufficient to fund:

operations and approved capital projects at existing facilities for the foreseeable future;

payments required in connection with the funding of the Unified Government s debt service requirements related to the TIF bonds;

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payments related to our existing debt service commitments;

potential payments to settle the current interest rate swap agreement;

any potential payments associated with our keepwell agreements; and

payments for share repurchases under our Stock Purchase Plans.

We remain interested in pursuing further development and/or acquisition opportunities, in addition to the Hollywood Casino at Kansas Speedway and the Daytona Development Project, that would be expected to increase shareholder value, the timing, size and success, as well as associated potential capital commitments, of which are unknown at this time. Accordingly, a material acceleration of our growth strategy could require us to obtain additional capital through debt and/or equity financings. Although there can be no assurance, over the longer term we believe that adequate debt and equity financing will be available on satisfactory terms.

While we expect our strong operating cash flow to continue in the future, our financial results depend significantly on a number of factors. In addition to local, national, and global economic and financial market conditions, consumer and corporate spending could be adversely affected by security and other lifestyle conditions resulting in lower than expected future operating cash flows. General economic conditions were significantly and negatively impacted by the September 11, 2001 terrorist attacks and the wars in Iraq and Afghanistan and could be similarly affected by any future attacks or fear of such attacks, or by conditions resulting from other acts or prospects of war. Any future attacks or wars or related threats could also increase our expenses related to insurance, security or other related matters. Also, our financial results could be adversely impacted by a widespread outbreak of a severe epidemiological crisis. The items discussed above could have a singular or compounded material adverse affect on our financial success and future cash flow.

Long-Term Obligations and Commitments

On April 23, 2004, we completed an offering of \$300.0 million principal amount of unsecured senior notes in a private placement. On September 27, 2004, we completed an offer to exchange the senior notes for registered senior notes with substantially identical terms ( 2004 Senior Notes ). At May 31, 2010, outstanding 2004 Senior Notes totaled approximately \$150.0 million, net of unamortized discounts and premium, which is comprised of \$150.0 million principal amount unsecured senior notes, which bear interest at 5.4 percent and are due April 2014.

The 2004 Senior Notes require semi-annual interest payments on April 15 and October 15 through their maturity. The 2004 Senior Notes may be redeemed in whole or in part, at our option, at any time or from time to time at redemption prices as defined in the indenture. Our wholly-owned domestic subsidiaries are guarantors of the 2004 Senior Notes. In June 2008 we entered into an interest rate swap agreement to effectively lock in a substantial portion of the interest rate exposure on approximately \$150.0 million notional amount in anticipation of refinancing the \$150.0 million 4.2 percent Senior Notes that matured in April 2009. This interest rate swap was designated and qualified as a cash flow hedge under ASC 815, Accounting for Derivatives and Hedging. As a result of the uncertainty with the U.S. credit markets in February 2009, we amended and redesignated our interest rate swap agreement as a cash flow hedge. This amended agreement, with a principal notional amount of \$150.0 million and an estimated fair value of a liability totaling \$26.8 million at May 31, 2010, expires in February 2011. The estimated fair value is based on relevant market information and quoted market prices at May 31, 2010 and is recognized in other comprehensive loss in the consolidated financial statements. As part of the re-designation, the fair value of the interest rate swap arrangement totaling approximately \$23.2 million was frozen in other comprehensive income. During the three and six months ended May 31, 2010, we amortized approximately \$1.2 million and \$2.5 million, respectively, of this balance which is reflected in interest expense in the consolidated statement of operations. During fiscal 2010, we expect to amortize up to approximately \$4.7 million of this balance in interest expense in the consolidated statement of operations. Our wholly-owned subsidiary, Raceway Associates, which owns and operates Chicagoland Speedway and Route 66 Raceway, has the following debt outstanding at May 31, 2010:

A bank term loan ( 5.8 percent Bank Loan ) consisting of a construction and mortgage note with an original 20 year term due June 2018, a current interest rate of 5.8 percent and a monthly payment of \$48,000 principal

and interest. The interest rate and monthly payments will be adjusted on June 1, 2013. At May 31, 2010, outstanding principal on the 5.8 percent Bank Loan was approximately \$1.9 million. On June 30, 2010, we repaid the outstanding balance on the 5.8 percent Bank Loan.

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Revenue bonds payable (4.8 percent Revenue Bonds) consisting of economic development revenue bonds issued by the City of Joliet, Illinois to finance certain land improvements. The 4.8 percent Revenue Bonds have an interest rate of 4.8 percent and a monthly payment of \$29,000 principal and interest. At May 31, 2010, outstanding principal on the 4.8 percent Revenue Bonds was approximately \$1.7 million.

Revenue bonds payable ( 6.8 percent Revenue Bonds ) that are special service area revenue bonds issued by the City of Joliet, Illinois to finance certain land improvements. The 6.8 percent Revenue Bonds are billed and paid as a special assessment on real estate taxes. Interest payments are due on a semi-annual basis at 6.8 percent with principal payments due annually. Final maturity of the 6.8 percent Revenue Bonds is January 2012. At May 31, 2010, outstanding principal on the 6.8 percent Revenue Bonds was approximately \$1.7 million.

In July 2008, a wholly-owned subsidiary of ours entered into a construction term loan agreement ( 6.3 percent Term Loan ) to finance the construction of our headquarters building (the International Motorsports Center ( IMC )). The 6.3 percent Term Loan has a 25 year term due October 2034, an interest rate of 6.3 percent, and a current monthly payment of approximately \$292,000. At May 31, 2010, the outstanding principal on the 6.3 percent Term Loan was approximately \$51.1 million.

In January 1999, the Unified Government issued approximately \$71.3 million in TIF bonds in connection with the financing of construction of Kansas Speedway. At May 31, 2010, outstanding TIF bonds totaled approximately \$64.8 million, net of the unamortized discount, which is comprised of a \$15.9 million principal amount, 6.2 percent term bond due December 1, 2017 and a \$49.7 million principal amount, 6.8 percent term bond due December 1, 2027. The TIF bonds are repaid by the Unified Government with payments made in lieu of property taxes (Funding Commitment) by our wholly-owned subsidiary, Kansas Speedway Corporation. Principal (mandatory redemption) payments per the Funding Commitment are payable by Kansas Speedway Corporation on October 1 of each year. The semi-annual interest component of the Funding Commitment is payable on April 1 and October 1 of each year. Kansas Speedway Corporation granted a mortgage and security interest in the Kansas project for its Funding Commitment obligation.

In October 2002, the Unified Government issued subordinate sales tax special obligation revenue bonds ( 2002 STAR Bonds ) totaling approximately \$6.3 million to reimburse us for certain construction already completed on the second phase of the Kansas Speedway project and to fund certain additional construction. The 2002 STAR Bonds, which require annual debt service payments and are due December 1, 2022, will be retired with state and local taxes generated within the Kansas Speedway s boundaries and are not our obligation. Kansas Speedway Corporation has agreed to guarantee the payment of principal, any required premium and interest on the 2002 STAR Bonds. At May 31, 2010, the Unified Government had approximately \$2.6 million in 2002 STAR Bonds outstanding. Under a keepwell agreement, we have agreed to provide financial assistance to Kansas Speedway Corporation, if necessary, to support its guarantee of the 2002 STAR Bonds.

Our \$300.0 million 2006 Credit Facility contains a feature that allows us to increase the credit facility to a total of \$500.0 million, subject to certain conditions. The 2006 Credit Facility is scheduled to mature in June 2011, and accrues interest at LIBOR plus 30.0 80.0 basis points, based on our highest debt rating as determined by specified rating agencies. At May 31, 2010, we had approximately \$50.0 million outstanding under the 2006 Credit Facility. As of July 6, 2010, we repaid an additional \$50.0 million of the 2006 Credit Facility.

### **Speedway Developments**

In light of NASCAR spublicly announced position regarding additional potential realignment of the NASCAR Sprint Cup Series schedule, we believe there are still potential development opportunities for public/private partnerships in new, underserved markets across the country, which could include Denver, Colorado, the Northwest U.S. and the New York Metropolitan area.

### Hollywood Casino at Kansas Speedway

On December 1, 2009, Kansas Entertainment, LLC, (Kansas Entertainment) a 50/50 joint venture of Penn Hollywood Kansas, Inc. (Penn), a subsidiary of Penn National Gaming, Inc. and Kansas Speedway Development Corporation (KSDC), a wholly-owned subsidiary of ISC, was selected by the Kansas Lottery Gaming Facility Review Board to develop and operate a gaming facility in the Northeast Zone (Wyandotte County, Kansas). On February 12, 2010,

Kansas Entertainment received the final approval under the Kansas Expanded Lottery Act, along with its gaming license from the Kansas Racing and Gaming Commission. Construction of the Hollywood-themed and branded entertainment destination facility began in April 2010 with a planned opening in the first half of 2012. The initial phase of this project, approved by the Kansas Lottery Commission, comprises approximately 190,000 square feet, including a 100,000 square foot

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casino gaming floor. The facility includes features such as a high energy bar, dining and entertainment options and a 1,500 space parking structure, as well as capacity for approximately 2,300 slot machines and 86 table games (including 25 poker tables). Prior to the commencement of vertical construction, Kansas Entertainment is working constructively with the Kansas Lottery Commission to finalize the optimum scope and mix of gaming operations and amenities. Kansas Entertainment anticipates partially funding the first phase of the development with equity contributions of approximately \$60.0 million from each partner. In addition, Kansas Entertainment currently plans to pursue financing of approximately \$170.0 million to \$180.0 million, including gaming equipment, preferably on a project secured non-recourse basis. Penn is the managing member of Kansas Entertainment and will be responsible for the development and operation of the casino and hotel.

### **Daytona Development Project**

Since May 2007, we have been exploring development of a mixed-use entertainment destination development on 71 acres located directly across International Speedway Boulevard from our Daytona motorsports entertainment facility. The initial development includes the recently completed approximately 188,000 square foot office building (the International Motorsports Center, or IMC) which houses the headquarters of ISC, NASCAR, Grand American and their related businesses, and additional space for other tenants. The IMC was financed in July 2008 through a \$51.3 million construction term loan obtained by our wholly-owned subsidiary, which was created to own and operate the office building.

Approved land use entitlements for the remaining project call for a 265,000 square foot mixed-use retail/dining/entertainment area including a movie theater with up to 2,500-seats, a residential component and a 160-room hotel. Development of the balance of the project is dependent on several factors, including lease arrangements, availability of project financing and overall market conditions. We have relocated from our prior office building, which is expected to be razed as part of our Daytona Development Project. We recognized additional depreciation on this existing office building of approximately \$0.5 million and \$1.0 million for the three and six months ended May 31, 2009, respectively. There was no additional depreciation recognized in fiscal year 2010. While we continue to believe that a mixed-use retail/dining/entertainment area located across from our Daytona facility will be a successful project, given the current economic conditions and the uncertainty associated with the future, development of the project will depend on its economic feasibility.

### **Staten Island Property**

In connection with our efforts to develop a major motorsports entertainment facility in the New York metropolitan area, our subsidiary, 380 Development, LLC, purchased 676 acres located in the New York City borough of Staten Island in early fiscal 2005 and began improvements including fill operations on the property. In December 2006, we announced our decision to discontinue pursuit of the speedway development on Staten Island. In October 2009, we announced that we had entered into a definitive agreement with KB Marine Holdings LLC (KB Holdings) under which KB Holdings would acquire 100.0 percent of the outstanding equity membership interests of 380 Development for a total purchase price of \$80.0 million. The purchase and sale agreement (Agreement) called for the transaction to close no later than February 25, 2010, subject to certain conditions, including KB Holdings securing the required equity commitments to acquire the property and performing its obligations under the Agreement. As a result of KB Holdings failure to perform its obligations, the closing did not occur on February 25, 2010.

On April 19, 2010, we executed an amendment to the Agreement which provided an extension to KB Holdings to close the transaction on or before June 30, 2010. Under the terms of that extension, the maximum purchase price to be paid by KB Holdings is \$88.0 million, however, certain price reductions were available if the closing were to occur before June 30. The closing did not occur on June 30 and we are presently negotiating a further extension to the Agreement. While we remain optimistic that a closing will occur, there can be no assurance that we will reach an agreement with KB Holdings on a further extension, or that KB Holdings will secure the required equity commitments and proceed to closing.

### Inflation

We do not believe that inflation has had a material impact on our operating costs and earnings.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

During the three and six months ended May 31, 2010, there have been no material changes in our market risk exposures.

From time to time we utilize derivative investments in the form of interest rate swaps and locks to manage the fixed and floating interest rate mix of our total debt portfolio and related overall cost of borrowing. The notional amount, interest payment and maturity dates of the swaps and locks match the terms of the debt they are intended to modify. In June 2008, we entered into an interest rate swap agreement to effectively lock in a substantial portion of the interest rate exposure on approximately \$150.0 million notional amount in anticipation of refinancing the \$150.0 million 4.2 percent Senior Notes that matured in April 2009. This interest rate swap was designated and qualified as a cash flow hedge under ASC 815, Derivative and Hedging. As a result of the uncertainty with the

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U.S. credit markets in February 2009, we amended and re-designated our interest rate swap agreement as a cash flow hedge. This amended agreement, with a principal notional amount of \$150.0 million and an estimated fair value of a liability totaling \$26.8 million at May 31, 2010, expires in February 2011. The estimated fair value is based on relevant market information and quoted market prices at May 31, 2010 and changes in assumptions or market conditions could significantly affect fair value estimates.

### ITEM 4. DISCLOSURE CONTROLS AND PROCEDURES

Subsequent to May 31, 2010, and prior to the filing of this report, we conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures under the supervision of and with the participation of our management, including the Chief Executive Officer and Chief Financial Officer. Based on that evaluation, our management, including the Chief Executive Officer and Chief Financial Officer, concluded that our disclosure controls and procedures, subject to limitations as noted below, were effective at May 31, 2010, and during the period prior to the filing of this report.

There were no changes in our internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 or 15d-15 that occurred during our last fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. Our management, including the Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure control procedures or our internal controls will prevent all error and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, have been detected.

# PART II OTHER INFORMATION ITEM 1A. RISK FACTORS

This report and the documents incorporated by reference may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. You can identify a forward-looking statement by our use of the words anticipate, estimate, expect, may, projection. forecast. goal, and similar expressions. These forward-looking statements include objective. statements regarding the timing of future events, our anticipated future operations and our anticipated future financial position and cash requirements. Although we believe that the expectations reflected in our forward-looking statements are reasonable, we do not know whether our expectations will prove correct. We previously disclosed in response to Item 1A to Part I of our report on Form 10-K for the fiscal year ended November 30, 2009 the important factors that could cause our actual results to differ from our expectations. There have been no material changes to those risk factors.

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### ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

				sh	mber of ares (or
			Total number		roximate or value of
			of		hares)
			shares	5	nares)
			purchased as	that 1	nay yet be
	Total		part of		ased under
	number	Average	publicly	-	the
		price	announced	plans o	or programs
	of shares	paid	plans or		(in
Period	purchased	per share	programs	tho	ousands)
March 1, 2009 March 31, 2009		\$		\$	32,000
April 1, 2010 April 30, 2010					
Repurchase program (1)		\$		\$	32,000
Employee transactions (2)	11,060	25.77			
Other (3)	219,388	25.47			
May 1, 2010 May 31, 2010		\$		\$	32,000

230,448

(1) Our approved stock purchase plan (the Plan ) allows us to purchase up to \$250.0 million of its outstanding Class A common shares. The timing and amount of any shares repurchased under the Plan will depend on a variety of factors, including price, corporate and regulatory requirements, capital availability and

other market conditions. The Plan may be suspended or discontinued at any time without prior notice. No shares have been or will be knowingly purchased from our insiders or their affiliates. Since inception of the Plan through May 31, 2010, we have purchased 5,099,797 shares of our Class A common shares, for a total of approximately \$218.0 million. Included in these totals are the purchases of 185,070 shares of our Class A common shares during the six months ended May 31, 2010, at an average cost of approximately \$28.53 per share (including commissions), for a total of approximately \$5.3 million. There were no purchases of its Class A

common shares during the three months ended May 31, 2010.

At May 31, 2010, we have approximately \$32.0 million remaining repurchase authority under the current Plan.

# (2) Represents shares of our common stock delivered to us in satisfaction of the tax withholding obligation of holders of restricted shares that vested during the period.

# (3) Represents shares of our common stock delivered to us in satisfaction of repayment of cumulative premiums previously paid by us for split-dollar life insurance agreements.

### **ITEM 6. EXHIBITS**

### Exhibit

### Number Description of Exhibit

- 3.1 Articles of Amendment of the Restated and Amended Articles of Incorporation of the Company, as filed with the Florida Department of State on July 26, 1999 (incorporated by reference from exhibit 3.1 of the Company s Report on Form 8-K dated July 26, 1999)
- 3.2 Conformed copy of Amended and Restated Articles of Incorporation of the Company, as amended as of July 26, 1999 (incorporated by reference from exhibit 3.2 of the Company s Report on Form 8-K dated July 26, 1999)
- Conformed copy of Amended and Restated By-Laws of the Company, as amended as of April 9, 2003. (incorporated by reference from exhibit 3.3 of the Company s Report on Form 10-Q dated April 10, 2003)

# Edgar Filing: INTERNATIONAL SPEEDWAY CORP - Form 10-Q 31.1 Rule 13a-14(a) / 15d-14(a) Certification of Chief Executive Officer filed herewith 31.2 Rule 13a-14(a) / 15d-14(a) Certification of Chief Financial Officer filed herewith

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32 Section 1350 Certification filed herewith

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### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

INTERNATIONAL SPEEDWAY CORPORATION (Registrant)

Date: July 8, 2010 /s/ Daniel W. Houser
Daniel W. Houser, Senior Vice President,
Chief Financial Officer, Treasurer
and Principal Accounting Officer

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