DSW Inc. Form 3 June 05, 2008

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION FORM 3 Washington, D.C. 20549

**OMB APPROVAL** 

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

**SECURITIES** 

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Ricker Jon J

(Last) (First)

(Middle)

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Statement

(Month/Day/Year)

05/29/2008

4. Relationship of Reporting Person(s) to Issuer

Director

DSW Inc. [DSW]

5. If Amendment, Date Original

Filed(Month/Day/Year)

810 DSW DRIVE

(Street)

(Check all applicable)

6. Individual or Joint/Group

Filing(Check Applicable Line) \_X\_ Form filed by One Reporting

Person

\_X\_\_ Officer Other (give title below) (specify below) EVP Strategic Bus. Dev.

Form filed by More than One

Reporting Person

4. Nature of Indirect Beneficial

COLUMBUS, Â OHÂ 43219

(City) (State)

(Instr. 4)

1. Title of Security

(Zip)

**Table I - Non-Derivative Securities Beneficially Owned** 

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership Form:

10% Owner

Ownership (Instr. 5)

Direct (D) or Indirect (I) (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** 

(Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of

5. Ownership Form of Derivative

6. Nature of Indirect Beneficial Ownership

(Instr. 5)

Expiration Exercisable Date

Title

Amount or Number of Shares

Derivative Security: Security Direct (D)

or Indirect (I) (Instr. 5)

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Restricted Stock Unit	03/08/2010	03/08/2010	Class A Common Shares	5,500	\$ <u>(1)</u>	D	Â
Restricted Stock Unit	04/03/2012	04/03/2012	Class A Common Shares	5,000	\$ <u>(1)</u>	D	Â
Stock Option - Right to Buy	(2)	03/08/2016	Class A Common Shares	30,000	\$ 27.76	D	Â
Stock Option - Right to Buy	(2)	04/05/2017	Class A Common Shares	20,700	\$ 42.88	D	Â
Stock Option - Right to Buy	(2)	04/03/2018	Class A Common Shares	30,000	\$ 12.92	D	Â

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
1 8	Director	10% Owner	Officer	Other		
Ricker Jon J			EVP			
810 DSW DRIVE	Â	Â	Strategic	Â		
COLUMBUS, OH 43219			Bus. Dev.			

## **Signatures**

By: William L. Jordan, Attorney-in-Fact 06/04/2008

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a contingent right to receive one share of DSW common stock.
- (2) Option vests 20% per year beginning on the first anniversary of the date of grant.

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#### **Remarks:**

EXHIBITÂ INDEX

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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