

ARBITRON INC  
Form SC 13G/A  
December 28, 2012

UNITED STATES  
SECURITIES AND EXCHANGE  
COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
OMB Number:3235-0145  
Expires: February 28, 2009  
Estimated average burden  
hours per response...10.4

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 7)\*

Arbitron Inc.  
(Name of Issuer)

Common Stock, par value \$0.50 per share  
(Title of Class of Securities)

03875Q108  
(CUSIP Number)

December 18, 2012  
(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. Beneficial ownership information contained herein is given as of the date listed above.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).



1 Names of Reporting Persons.

Abrams Capital Partners II, L.P.  
Abrams Capital, LLC  
Abrams Capital Management, LLC  
Abrams Capital Management, L.P.  
David Abrams

2 Check the Appropriate Box if a Member of a Group (See Instructions)

(a)   
(b)

3 SEC Use Only

4 Citizenship or Place of Organization.

Abrams Capital Partners II, L.P. - Delaware  
Abrams Capital, LLC - Delaware  
Abrams Capital Management, LLC – Delaware  
Abrams Capital Management, L.P. – Delaware  
David Abrams -- United States  
5 Sole Voting Power

Abrams Capital Partners II, L.P. - 0 shares  
Abrams Capital, LLC - 0 shares  
Abrams Capital Management, LLC – 0 shares  
Abrams Capital Management, L.P. – 0 shares  
David Abrams – 0 shares  
6 Shared Voting Power

Abrams Capital Partners II, L.P. - 0 shares  
Number of Shares  
Beneficially Owned by  
Each  
Reporting Person With

Abrams Capital, LLC - 0 shares  
Abrams Capital Management, LLC – 0 shares  
Abrams Capital Management, L.P. – 0 shares  
David Abrams – 0 shares  
7 Sole Dispositive Power  
8 Shared Dispositive Power

Abrams Capital Partners II, L.P. - 0 shares  
Abrams Capital, LLC - 0 shares  
Abrams Capital Management, LLC – 0 shares  
Abrams Capital Management, L.P. – 0 shares  
David Abrams – 0 shares

9 Aggregate Amount Beneficially Owned by Each Reporting Person

Abrams Capital Partners II, L.P. - 0 shares  
Abrams Capital, LLC - 0 shares  
Abrams Capital Management, LLC – 0 shares  
Abrams Capital Management, L.P. – 0 shares  
David Abrams – 0 shares

10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) [ ]

11 Percent of Class Represented by Amount in Row (9)

Abrams Capital Partners II, L.P. - 0%  
Abrams Capital, LLC - 0%  
Abrams Capital Management, LLC – 0%  
Abrams Capital Management, L.P. – 0%  
David Abrams – 0%

12 Type of Reporting Person (See Instructions)

Abrams Capital Partners II, L.P. - OO (Limited Partnership)  
Abrams Capital, LLC – OO (Limited Liability Company)  
Abrams Capital Management, LLC – OO (Limited Liability Company)  
Abrams Capital Management, L.P. – OO (Limited Partnership)  
David Abrams – IN

---

SCHEDULE 13G

Item 1

- (a) Name of Issuer  
Arbitron Inc.
- (b) Address of Issuer's Principal Executive Offices  
9705 Patuxent Woods Drive  
Columbia, Maryland 21046

Item 2

- (a) Name of Person Filing  
Abrams Capital Partners II, L.P.  
Abrams Capital, LLC  
Abrams Capital Management, LLC  
Abrams Capital Management, L.P.  
David Abrams
- (b) Address of Principal Business Office or, if none, Residence  
Abrams Capital Partners II, L.P.  
Abrams Capital, LLC  
Abrams Capital Management, LLC  
Abrams Capital Management, L.P.  
David Abrams  
c/o Abrams Capital Management, L.P.  
222 Berkeley Street, 22nd Floor  
Boston, MA 02116
- (c) Citizenship  
Abrams Capital Partners II, L.P. - Delaware  
Abrams Capital, LLC - Delaware  
Abrams Capital Management, LLC - Delaware  
Abrams Capital Management, L.P. - Delaware  
David Abrams - United States
- (d) Title of Class of Securities  
Common Stock, par value \$0.50 per share
- (e) CUSIP Number  
03875Q108

Item 3 If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a)  Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
- (b)  Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c)  Insurance Company as defined in Section 3(a)(19) of the Act;
- (d)  Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8);
- (e)  An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);

Edgar Filing: ARBITRON INC - Form SC 13G/A

- (f)  An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
- (h)  A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i)  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j)  A non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J);
- (k)  Group, in accordance with §240.13d-1(b)(1)(ii)(K).

If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

Item 4 Ownership

Item 4(a) Amount Beneficially Owned

Abrams Capital Partners II, L.P. - 0 shares  
Abrams Capital, LLC - 0 shares  
Abrams Capital Management, LLC – 0 shares  
Abrams Capital Management, L.P. – 0 shares  
David Abrams – 0 shares

Item 4(b) Percent of Class

Abrams Capital Partners II, L.P. - 0%  
Abrams Capital, LLC - 0%  
Abrams Capital Management, LLC – 0%  
Abrams Capital Management, L.P. – 0%  
David Abrams – 0%

Item 4(c) Number of shares as to which each such person has voting and dispositive power:

(i) sole power to vote or to direct the vote

Abrams Capital Partners II, L.P. - 0 shares  
Abrams Capital, LLC - 0 shares  
Abrams Capital Management, LLC – 0 shares  
Abrams Capital Management, L.P. – 0 shares  
David Abrams – 0 shares

(ii) shared power to vote or to direct the vote

Abrams Capital Partners II, L.P. - 0 shares  
Abrams Capital, LLC - 0 shares  
Abrams Capital Management, LLC – 0 shares  
Abrams Capital Management, L.P. – 0 shares  
David Abrams – 0 shares

(iii) sole power to dispose or to direct the disposition of

Abrams Capital Partners II, L.P. - 0 shares  
Abrams Capital, LLC - 0 shares  
Abrams Capital Management, LLC – 0 shares  
Abrams Capital Management, L.P. – 0 shares  
David Abrams – 0 shares

(iv) shared power to dispose or to direct the disposition of

Abrams Capital Partners II, L.P. - 0 shares

Abrams Capital, LLC - 0 shares

Abrams Capital Management, LLC – 0 shares

Abrams Capital Management, L.P. – 0 shares

David Abrams – 0 shares

Item 5 Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the Reporting Persons have ceased to be the beneficial owners of more than five percent of the class of securities, check the following [ X ].

Item 6 Ownership of More than Five Percent on Behalf of Another Person

Not applicable.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

Not applicable.

Item 8 Identification and Classification of Members of the Group

Not applicable.

Item 9 Notice of Dissolution of Group

Not applicable.

Item 10 Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Exhibits

99.1 Joint Filing Agreement by and among the Reporting Persons, incorporated by reference to Exhibit 99.1 to the Schedule 13G amendment filed by the Reporting Persons with the Securities and Exchange Commission on February 10, 2012.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: December 28, 2012

ABRAMS CAPITAL PARTNERS II, L.P.

By: Abrams Capital, LLC  
its General Partner

By: /s/ David Abrams  
David Abrams, Managing Member

ABRAMS CAPITAL, LLC

By: /s/ David Abrams  
David Abrams, Managing Member

ABRAMS CAPITAL MANAGEMENT,  
LLC

By: /s/ David Abrams  
David Abrams, Managing Member

ABRAMS CAPITAL MANAGEMENT,  
L.P.

By: Abrams Capital Management, LLC,  
its General Partner

By: /s/ David Abrams  
David Abrams, Managing Member

DAVID ABRAMS

By: /s/ David Abrams  
David Abrams, individually