

Atlanticus Holdings Corp  
Form 8-K  
December 04, 2012

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 30, 2012

Atlanticus Holdings Corporation

(Exact name of registrant as specified in its charter)

Georgia 000-53717 58-2336689  
(State or other jurisdiction of incorporation)(Commission File Number)(I.R.S. Employer Identification No.)

Five Concourse Parkway, Suite 400, Atlanta, Georgia 30328  
(Address of principal executive offices)

Registrant's telephone number, including area code:770-828-2000

CompuCredit Holdings Corporation  
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01.

Other Events.

On November 28, 2012, the registrant announced that it would change its name from CompuCredit Holdings Corporation to Atlanticus Holdings Corporation (the “Company”) and change its NASDAQ ticker symbol from “CCRT” to “ATLC.” The name change became effective on November 30, 2012. The Company’s common stock began trading under the new ticker symbol on December 3, 2012.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ATLANTICUS  
HOLDINGS  
CORPORATION

Dated: December  
4, 2012

By: /s/ J.Paul Whitehead, III

Name: J.Paul Whitehead, III

Title: Chief Financial Officer