

JLF OFFSHORE FUND LTD

Form 4

December 01, 2006

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
JLF OFFSHORE FUND LTD

(Last) (First) (Middle)

PO BOX 896, HARBOUR
CENTRE, 2ND FL, NORTH
CHURCH ST

(Street)

GRAND CAYMAN, BRITISH W
INDIES, E9 00000

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading
Symbol

E COM VENTURES INC [ECMV]

3. Date of Earliest Transaction
(Month/Day/Year)

11/27/2006

4. If Amendment, Date Original
Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____X____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

6. Individual or Joint/Group Filing (Check
Applicable Line)
____ Form filed by One Reporting Person
____X____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/27/2006		P	Amount (A) or (D) 2,349 A Price \$ 18.85	304,923	D ⁽¹⁾	
Common Stock	11/27/2006		P	0 A \$ 0	304,923	I	Footnote ⁽²⁾
Common Stock	11/27/2006		P	1,886 A \$ 18.85	241,933	I	Footnote ⁽³⁾
Common Stock	11/28/2006		P	18,594 A \$ 20.32	323,517	D ⁽¹⁾	
	11/28/2006		P	0 A \$ 0	323,517	I	

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Common Stock								Footnote (2)
Common Stock	11/28/2006	P	14,706	A	\$ 20.32	256,459	I	Footnote (3)
Common Stock	11/29/2006	P	4,474	A	\$ 19.96	327,991	D (1)	
Common Stock	11/29/2006	P	0	A	\$ 0	327,991	I	Footnote (2)
Common Stock	11/29/2006	P	3,526	A	\$ 19.96	259,985	I	Footnote (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships
JLF OFFSHORE FUND LTD PO BOX 896,HARBOUR CENTRE 2ND FL, NORTH CHURCH ST GRAND CAYMAN, BRITISH W INDIES, E9 00000	Director 10% Owner Officer Other
FEINBERG JEFF C/O JLF ASSET MANAGEMENT, LLC 2775 VIA DE LA VALLE, SUITE 204	X

DEL MAR, CA 92014

Signatures

JLF Offshore Fund, Ltd (+) By: /s/ Jeffrey L.
Feinberg

12/01/2006

__Signature of Reporting Person

Date

/s/ Jeffery L. Feinberg(+)

12/01/2006

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These securities are owned by JLF Offshore Fund, Ltd. (the "Fund"), which is a reporting person.
These securities are held in the account of the Fund. Jeffrey Feinberg has investment discretion over the securities by virtue of Jeffrey
(2) Feinberg's position in the Investment Manager of the Fund. Jeffrey Feinberg hereby disclaims beneficial ownership over the shares reported on this Form 4 except to the extent of his pecuniary interest therein.
These securities are held in the accounts of unregistered investment companies over which Jeffrey Feinberg has investment discretion by
(3) virtue of his positions in the general partner or investment manager, as applicable, of said entities. Jeffrey Feinberg hereby disclaims beneficial ownership over the shares reported on this Form 4 except to the extent of his pecuniary interest therein.

Remarks:

(+) Jeffrey Feinberg hereby disclaims beneficial ownership over the shares reported on this Form 4 except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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