## Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

## BEAR STEARNS COMPANIES INC

Form 424B3

October 28, 2004

PRICING SUPPLEMENT NO. 37 Rule 424(b)(3) DATED: October 13, 2004 File No. 333-109793 (To Prospectus dated November 17, 2003, and Prospectus Supplement dated November 17, 2003) \$10,668,950,162 THE BEAR STEARNS COMPANIES INC. Medium-Term Notes, Series B Principal Amount: \$118,000,000 Floating Rate Notes [x] Book Entry Notes [x] Original Issue Date: 10/28/2004 Fixed Rate Notes [ ] Certificated Notes [ ] CUSIP#: 073928H22 Maturity Date: 10/28/2014 Option to Extend Maturity: No [x] Yes [ ] Final Maturity Date: RedemptionRepaymentRepaymentPrice(s)Date(s)Price(s) Redeemable On N/A N/A N/A N/A Applicable Only to Fixed Rate Notes: \_\_\_\_\_ Interest Rate: Interest Payment Dates: Applicable Only to Floating Rate Notes: Interest Rate Basis: Maximum Interest Rate: 7.00% [ ] Commercial Paper Rate Minimum Interest Rate: 0.72% Federal Funds Effective Rate [ ] Federal Funds Open Rate Interest Reset Date(s): \* Interest Reset Period: Quarterly [ ] Treasury Rate [ ] LIBOR Reuters Interest Payment Date(s): \*\* [x] LIBOR Telerate Prime Rate [ ] CMT Rate Initial Interest Rate: 2.83938% Interest Payment Period: Quarterly Index Maturity: Three Months

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Spread (plus or minus): +0.72%

- \* On the 28th of each January, April, July and October prior to Maturity.
- \*\* On the 28th of each January, April, July and October, including the maturity date.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.