

Moore Troy III  
Form 4  
July 31, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Moore Troy III

2. Issuer Name and Ticker or Trading Symbol  
META FINANCIAL GROUP INC  
[CASH]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
4848 86TH STREET  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/03/2008

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP/COO

URBANDALE, IA 50322  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	07/03/2008	07/03/2008	M	V	742 \$ 17.875	A	11,995 D
Common Stock						I	15,333 by spouse
Common Stock						I	25,161 by LLC
Common Stock						I	7,025 by ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option (right to buy)	\$ 17.875	07/03/2008	07/03/2008	M	742	09/30/1998	09/30/2008	Common Stock	742
Common Option (right to buy)	\$ 39.84					09/28/2007	09/28/2017	Common Stock	4,275
Stock Option (right to buy)	\$ 24.43					09/29/2006	09/29/2016	Common Stock	4,800
Stock Option (right to buy)	\$ 18.87					09/30/2005	09/30/2015	Common Stock	2,812
Stock Option (right to buy)	\$ 22.18					09/30/2004	09/30/2014	Common Stock	2,565
Stock Option (right to buy)	\$ 21.765					09/30/2003	09/30/2013	Common Stock	2,340
Stock Option	\$ 14.41					09/30/2002	09/30/2012	Common Stock	2,137

(right to buy)

Stock Option (right to buy)	\$ 13.65	09/30/2001	09/30/2011	Common Stock	1,856
-----------------------------	----------	------------	------------	--------------	-------

Stock Option (right to buy)	\$ 9.625	09/30/2000	09/30/2010	Common Stock	1,654
-----------------------------	----------	------------	------------	--------------	-------

Stock Option (right to buy)	\$ 13	09/30/1999	09/30/2009	Common Stock	1,530
-----------------------------	-------	------------	------------	--------------	-------

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Moore Troy III 4848 86TH STREET URBANDALE, IA 50322			EVP/COO	

## Signatures

David W.  
Leedom POA                      07/31/2008

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.