

CREDITRISKMONITOR COM INC

Form SC 13G/A

February 09, 2018

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549  
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SCHEDULE 13G/A #7  
(Rule 13d-101)

Under the Securities Exchange Act of 1934

CREDITRISKMONITOR.COM INC.  
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(Name of Issuer)

COMMON STOCK, PAR VALUE \$0.01 PER SHARE  
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(Title of Class of Securities)

225426105  
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(CUSIP Number)

February 9, 2018  
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(Date of Event that Requires Filing of This Statement)

Check the appropriate box to designate the rule pursuant to which  
this Schedule is filed:

- ☐ Rule 13d-1(b)  
☒ Rule 13d-1(c)  
☐ Rule 13d-1(d)

CUSIP No. 225426105

1 NAME OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)  
SANTA MONICA PARTNERS, L.P.  
13-3100474  
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2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(a) ☐  
(b) ☒  
-----

3 SEC USE ONLY  
-----

4 CITIZENSHIP OR PLACE OF ORGANIZATION  
NEW YORK  
-----

5 SOLE VOTING POWER  
NUMBER OF 799,310  
SHARES -----  
BENEFICIALLY 6 SHARED VOTING POWER  
OWNED BY 0  
EACH REPORTING -----  
PERSON WITH 7 SOLE DISPOSITIVE POWER  
799,310

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8 SHARED DISPOSITIVE POWER  
0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
799,310

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)  
EXCLUDES CERTAIN SHARES [ ]

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
7.5%

12 TYPE OF REPORTING PERSON  
PN

1 NAME OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)  
SMP ASSET MANAGEMENT LLC  
42-1582561

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(a) [ ]  
(b) [X]

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION  
DELAWARE

5 SOLE VOTING POWER  
NUMBER OF 799,310  
SHARES  
BENEFICIALLY 6 SHARED VOTING POWER  
OWNED BY 0  
EACH REPORTING  
PERSON WITH 7 SOLE DISPOSITIVE POWER  
799,310

8 SHARED DISPOSITIVE POWER  
0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
799,310

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)  
EXCLUDES CERTAIN SHARES [ ]

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
7.5%

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12 TYPE OF REPORTING PERSON  
OO (LLC)

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1 NAME OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)  
LAWRENCE J. GOLDSTEIN

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2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(a) ☐  
(b) ☒

---

3 SEC USE ONLY

---

4 CITIZENSHIP OR PLACE OF ORGANIZATION  
NEW YORK

---

5 SOLE VOTING POWER  
NUMBER OF 822,220  
SHARES -----  
BENEFICIALLY 6 SHARED VOTING POWER  
OWNED BY 0  
EACH REPORTING -----  
PERSON WITH 7 SOLE DISPOSITIVE POWER  
822,220  
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8 SHARED DISPOSITIVE POWER  
0

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9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING  
PERSON  
22,910

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10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (7)  
EXCLUDES CERTAIN SHARES ☐

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (7)  
7.7

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12 TYPE OF REPORTING PERSON  
IN

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Item 1.

(a) CREDITRISKMONITOR.COM INC.

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(b) 704 Executive Blvd., Suite A, Valley College, NY 10989

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### Item 2. Identity and Background.

(a) This Statement is being filed by Santa Monica Partners, L.P., a New York limited partnership ("Santa Monica Partners"), SMP Asset Management, LLC, a Delaware limited liability company ("SMP Asset Management"), the general partner of Santa Monica Partners, LP and Lawrence J. Goldstein. Mr. Goldstein is an individual investor, sole managing member and sole owner of SMP Asset Management.

(b) (c) The principal business address of Santa Monica Partners, SMP Asset Management and Lawrence J. Goldstein (collectively the "Reporting Persons") is 1865 Palmer Avenue, Larchmont, New York 10538. Mr. Goldstein is a citizen of the United States.

(d) Title of Class of Securities: Common Stock

(e) CUSIP: 225426105

### Item 3. NA

### Item 4. Ownership

Santa Monica Partners, L.P.

(a) Amount beneficially owned: 799,310

(b) Percent of class: 7.5%

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote: 799,310

(ii) Shared power to vote or to direct the vote: 0

(iii) Sole power to dispose or

to direct the disposition of: 799,310

(iv) Shared power to dispose or to direct the disposition of: 0

SMP Asset Management, LLC

(a) Amount beneficially owned: 799,310

(b) Percent of class: 7.5%

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote: 799,310

(ii) Shared power to vote or to direct the vote: 0

(iii) Sole power to dispose or

to direct the disposition of: 799,310

(iv) Shared power to dispose or to direct the disposition of: 0

Lawrence J. Goldstein

(a) Amount beneficially owned: 22,910

(b) Percent of class: 0.2%

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote: 22,910

(ii) Shared power to vote or to direct the vote: 0

(iii) Sole power to dispose or

to direct the disposition of: 22,910

(iv) Shared power to dispose or

to direct the disposition of: 0

The filing of this statement made by each of the Reporting Persons shall not be construed as an admission that any of such persons is, for purposes

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of Section 13(d) of the Securities Exchange Act of 1934, the beneficial owner of any other securities covered by this statement.

Item 5. Not Applicable

Item 6. Interest in Securities of the Issuer.

(c) The following is a list of transactions in the Shares made in open market purchases during the past 60 days:

Date	Amount Purchased	Price/Share	Purchaser
2/2/18	5,997	\$2.11	Lawrence J. Goldstein

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following ☐

Item 7.

Not applicable

Item 8.

Not applicable

Item 9.

Not applicable

Item 10.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 9, 2018

SANTA MONICA PARTNERS, L.P.  
By: SMP ASSET MANAGEMENT, LLC, GENERAL PARTNER

By: /s/LAWRENCE J.GOLDSTEIN

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Lawrence J. Goldstein, Sole Managing Member

February 9, 2018  
SMP ASSET MANAGEMENT, LLC

By: /s/LAWRENCE J. GOLDSTEIN

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Lawrence J. Goldstein, Sole Managing Member

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February 9, 2018

/s/LAWRENCE J. GOLDSTEIN

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Lawrence J. Goldstein