



Edgar Filing: DIERCKS ARDYTH R - Form 4

[ ] Director [ ] 10% Owner  
 [ X ] Officer (give title below) [ ] Other (specify below)

Senior Vice President/Gannett Television and President and General Manager of WUSA-TV

7. Individual or Joint/Group Filing  
 (Check applicable line)

[ X ] Form filed by one Reporting Person  
 [ ] Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of,  
 or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Price
		Code	V	Amount	(A) or (D)	
Common Stock	02/13/02	M		1,850	A	\$59.50
Common Stock	02/13/02	S		1,850	D	\$75.00
Common Stock	02/13/02	M		600	A	\$66.00
Common Stock	02/13/02	S		600	D	\$75.00
Common Stock	02/13/02	M		6,710	A	\$65.00
Common Stock	02/13/02	S		6,710	D	\$75.00
Common Stock	02/13/02	M		2,875	A	\$56.25
Common Stock	02/13/02	S		2,875	D	\$75.00
Common Stock	02/13/02	M		3,500	A	\$54.31
Common Stock	02/13/02	S		3,500	D	\$75.00
Common Stock	To 01/31/02					
Common Stock	To 12/31/01					

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\* If the form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conver- sion or Exer- cise Price of Deriv- ative Secur- ity	3. Trans- action Date (Month/ Day/ Year)	4. Trans- action Code (Instr. 8) ----- Code V	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) ----- (A) (D)	6. Date Exercisable and Expiration Date (Month/Day/Year) ----- Date Expira- tion Date	7. Title and Amount of Underlying Securities (Instr. 3 and 4) ----- Amount or Number of Shares
Stock Options	\$59.50	02/13/02	M	1,850	12/09/01 12/09/07	Common Stock 1,850
Stock Options	\$66.00	02/13/02	M	600	12/09/01 12/09/07	Common Stock 600
Stock Options	\$65.00	02/13/02	M	6,710	12/08/02 12/08/08	Common Stock 6,710
Stock Options	\$56.25	02/13/02	M	2,875	07/24/04 07/24/10	Common Stock 2,875
Stock Options	\$54.31	02/13/02	M	3,500	12/05/04 12/05/10	Common Stock 3,500

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Explanation of Responses:

- (1) Held by the trustee of the Company's Deferred Compensation Plan, The Northern Trust Company.
- (2) Held by the trustee of the Company's 401(k) Plan, Boston Safe Deposit and Trust Company.

/s/Ardyth R. Diercks

03/05/02

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\*\*Signature of Reporting Person

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Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.  
If space provided is insufficient, see Instruction 6 for procedure.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to Rule 101(b)(4) of Regulation S-T.

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