

Edgar Filing: MDC PARTNERS INC - Form SC 13G

MDC PARTNERS INC
Form SC 13G
August 30, 2010

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G
Under the Securities Exchange Act of 1934

(Amendment No.)*

MDC PARTNERS INC.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

552697104

(CUSIP Number)

August 19, 2010

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

CUSIP No. 552697104

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1. Names of Reporting Persons/I.R.S. Identification Nos. of Above Persons (Entities only):

LEON G. COOPERMAN

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a)
(b)

3. SEC Use Only

4. Citizenship or Place of Organization:

UNITED STATES

| | | |
|---|------------------------------|-----------|
| Number of Shares Beneficially Owned by Each Reporting Person With | 5. Sole Voting Power: | 1,434,500 |
| | 6. Shared Voting Power: | -0- |
| | 7. Sole Dispositive Power: | 1,434,500 |
| | 8. Shared Dispositive Power: | -0- |

9. Aggregate Amount Beneficially Owned by Each Reporting Person:

1,434,500

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares

11. Percent of Class Represented by Amount in Row (9):

5.2%

12. Type of Reporting Person:

IN

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Item 1(a) Name of Issuer:

MDC PARTNERS INC. (the "Issuer").

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Item 1(b) Address of the Issuer's Principal Executive Offices:

MDC PARTNERS INC.- Legal Department
950 Third Ave.
New York NY 10022

Item 2(a) Name of Person Filing:

This statement is filed on behalf of Leon G. Cooperman ("Mr. Cooperman").

Mr. Cooperman is, among other activities, an investor engaged in investing for his own account.

Item 2(b) Address of Principal Business Office or, if None, Residence:

The address of the principal business office of Mr. Cooperman, is 88 Pine Street, Wall Street Plaza - 31st Floor, New York, NY 10005.

Item 2(c) Citizenship:

Mr. Cooperman is a United States citizen;

Item 2(d) Title of Class of Securities: Common Stock (the "Shares")

Item 2(e) CUSIP Number: 552697104

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Item 3. If this statement is filed pursuant to Sections 240.13d-1(b) or 240.13d-2(b) or (c):

This Item 3 is not applicable.

Item 4. Ownership:

Item 4(a) (b) Amount Beneficially Owned and Percent of Class:

Mr. Cooperman is the beneficial owner of 1,434,500 Shares, which constitutes approximately 5.2% of the total number of Shares outstanding.

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Item 4(c) Number of Shares as to which such person has:

| | | |
|-------|--|-----------|
| (i) | Sole power to vote or to direct the vote: | 1,434,500 |
| (ii) | Shared power to vote or to direct the vote: | -0- |
| (iii) | Sole power to dispose or to direct the disposition of: | 1,434,500 |
| (iv) | Shared power to dispose or to direct the disposition of: | -0- |

Item 5. Ownership of Five Percent or Less of a Class:

This Item 5 is not applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

This Item 6 is not applicable.

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Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company:

This Item 7 is not applicable.

Item 8. Identification and Classification of Members of the Group:

This Item 8 is not applicable.

Item 9. Notice of Dissolution of Group:

This Item 9 is not applicable.

Item 10. Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the Issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having such purpose or effect.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

DATED: August 30, 2010

LEON G. COOPERMAN

By /s/ ALAN M. STARK

Alan M. Stark
Attorney-in-Fact
Power of Attorney on file

ATTENTION: INTENTIONAL MISSTATEMENTS OR OMISSIONS OF FACT CONSTITUTE FEDERAL CRIMINAL VIOLATIONS (SEE 18 U.S.C. 1001).