

SHOE CARNIVAL INC  
Form 8-K  
August 05, 2004

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported)

August 5, 2004

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SHOE CARNIVAL, INC.

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(Exact name of registrant as specified in its charter)

Indiana

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(State or other jurisdiction  
of incorporation)

0-21360

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(Commission File  
Number)

35-1736614

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(IRS Employer  
Identification No.)

8233 Baumgart Road, Evansville, IN

47725

[REDACTED]  
(Address of principal executive offices)

[REDACTED]  
(Zip Code)

Registrant's telephone number, including area code

(812) 867-6471  
[REDACTED]

Not Applicable  
[REDACTED]

(Former name or former address if changed since last report)

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Item 12

Results of Operations and Financial Condition

On August 5, 2004, Shoe Carnival, Inc. (the "Company") issued a press release announcing its July 2004 sales results and estimated earnings for its second fiscal quarter ended July 31, 2004. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SHOE CARNIVAL, INC.  
(Registrant)

Dated: August 5, 2004

By:

/s/ W. Kerry Jackson

W. Kerry Jackson  
Senior Vice President and  
Chief Financial Officer

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SHOE CARNIVAL, INC.  
INDEX TO EXHIBITS

Exhibit No.	Description
99.1	Sales Release - Month Ended July 31, 2004

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