

OMNICOM GROUP INC  
Form 8-K  
October 24, 2008

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

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**FORM 8-K**

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**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): October 23, 2008**

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**OMNICOM GROUP INC.**

(Exact Name of Registrant as Specified in its Charter)

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**New York**  
(State or other jurisdiction  
of incorporation)

**1-10551**  
(Commission  
File Number)

**13-1514814**  
(IRS Employer  
Identification No.)

**437 Madison Avenue, New York, NY**  
(Address of principal executive offices)

**10022**  
(Zip Code)

**Registrant's telephone number, including area code: (212) 415-3600**

**Not Applicable**

(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 8.01. Other Events.**

Attached as Exhibit 100 to this Current Report on Form 8-K are the following documents from Omnicom Group Inc's Quarterly Report on Form 10-Q for the quarter ended September 30, 2008, filed with the Securities and Exchange Commission on October 23, 2008, formatted in Extensible Business Reporting Language (XBRL): (i) the Condensed Consolidated Balance Sheets; (ii) the Condensed Consolidated Statements of Income; and, (iii) the Condensed Consolidated Statements of Cash Flows.

Users of this data are advised pursuant to Rule 401 of Regulation S-T that the financial and other information contained in the XBRL documents is unaudited and these documents are not the official publicly filed financial statements of Omnicom Group Inc. The purpose of submitting these XBRL formatted documents is to test the related format and technology and, as a result, investors should continue to rely on the official filed versions of all financial documents and not rely on the information in this Current Report on Form 8-K, including Exhibit 100, in making any investment decisions.

In accordance with Rule 402 of Regulation S-T, the information in this Current Report on Form 8-K, including Exhibit 100, shall not be deemed to be filed for purposes of Section 11 of the Securities Act of 1933, as amended, (the Securities Act ) or Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or otherwise subject to the liability of those sections, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

**Item 9.01. Financial Statements and Exhibits.**

(d) *Exhibits.*

| Exhibit<br>Number | Description   |
|-------------------|---|
| 100               | The following materials from the Omnicom Group Inc. Quarterly Report on Form 10-Q for the quarter ended September 30, 2008, filed on October 23, 2008 formatted in XBRL: (i) the Condensed Consolidated Balance Sheets; (ii) the Condensed Consolidated Statements of Income; and, (iii) the Condensed Consolidated Statements of Cash Flows. |
|                   | 100. INS XBRL Instance Document   |
|                   | 100. SCH XBRL Taxonomy Extension Schema Document  |
|                   | 100. CAL XBRL Taxonomy Extension Calculation Linkbase Document  |
|                   | 100. LAB XBRL Taxonomy Extension Label Linkbase Document  |
|                   | 100. PRE XBRL Presentation Extension Linkbase Document  |
|                   | 100. DEF XBRL Taxonomy Extension Definition Linkbase Document   |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**OMNICOM GROUP INC.**

By:           /s/ Philip J. Angelastro          

Name: Philip J. Angelastro  
 Title: Senior Vice President Finance and Controller

Date: October 23, 2008

2

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**EXHIBIT INDEX**

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3