

GOOD TIMES RESTAURANTS INC  
Form 10KSB  
December 27, 2005

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-KSB

(Mark One)

ANNUAL REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the fiscal year ended: September 30, 2005

OR

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 000-18590

Good Times Restaurants Inc.

(Name of small business issuer in its charter)

Nevada 84-1133368

(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)

601 Corporate Circle, Golden, Colorado 80401

(Address of principal executive offices) (Zip Code)

Issuer's telephone number: (303) 384-1400

Securities registered under Section 12(b) of the Exchange Act:

Title of each class

Name of each exchange on which registered

None

Securities registered under Section 12(g) of the Exchange Act:

Common Stock \$.001 par value, Preferred Stock \$.01 par value

(Title of class)

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No [ ]

Check if there is no disclosure of delinquent filers in response to Item 405 of Regulation S-B contained in this form, and no disclosure will be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-KSB or any amendment to this Form 10-KSB [X]

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes [ ] No [X]

The issuer's revenues for its most recent fiscal year ended September 30, 2005 were \$16,961,000.

As of December 13, 2005, the aggregate market value of the 1,504,663 shares of common stock held by non-affiliates of the issuer, based on the closing sales price of the common stock on December 13, 2005 of \$5.01 per share as reported on the Nasdaq Smallcap Market, was \$7,538,362.

As of December 13, 2005, the issuer had 2,502,903 shares of common stock outstanding.

#### DOCUMENTS INCORPORATED BY REFERENCE

The information required by Items 9 through 12 and 14 of Part III of this form is incorporated by reference from the issuer's definitive proxy statement to be filed with the SEC not later than 120 days after the end of the fiscal year covered by this form in connection with the issuer's annual meeting of shareholders to be held on January 26, 2006.

Transitional Small Business Disclosure Format Yes [ ] No [X]

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### PART I

#### Item 1. Description of Business.

##### Overview:

Good Times Restaurants Inc., a Nevada corporation (the "Company"), was organized in 1987. The Company is essentially a holding company for its wholly owned subsidiary, Good Times Drive Thru Inc., which is engaged in the business of developing, owning, operating and franchising hamburger-oriented drive-through restaurants under the name Good Times Drive Thru Burgers<sup>(SM)</sup>. During 2001, the restaurants' brand name, trademark and logo were changed to Good Times Burgers & Frozen Custard to reflect a strategic repositioning of the Good Times concept. Most of our restaurants are located in the front range communities of Colorado. The terms "Good Times", "we", "us" and "our" where used herein refers to the operations of Good Times Drive Thru Inc. and of the Company.

##### Recent Developments

##### Preferred Stock Offering:

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On February 10, 2005 we closed on the private placement of a total of 1,240,000 shares of Series B Preferred Stock for \$2.50 per share, including 60,000 shares issued to one of the investors in consideration for advice and assistance with respect to the sale of 1,000,000 shares of the Series B Preferred Stock. A existing significant stockholder purchased 180,000 of the shares of Series B Preferred Stock. The aggregate purchase price for the 1,180,000 shares issued for cash was \$2,950,000. Net proceeds of approximately \$2,680,000 include \$133,336 paid or payable to Eric W. Reinhard (Board Chairman) for a fee related to raising capital. Each share of Series B Preferred Stock is convertible at the option of the holder into one share of common stock, subject to certain anti-dilution provisions. Subsequent to February 10, 2006 we have certain mandatory conversion rights. The preferred shares also have additional voting rights, restrictions and provisions as disclosed in our Proxy Statement filed as part of our September 30, 2004 annual report. The preferred shares will accrue dividends at the rate of 6% per annum beginning on the first anniversary of the issuance of the shares. The Series B Preferred Stock has a beneficial conversion feature because the quoted market price of Good Times Restaurants' common stock on the commitment date was higher than the conversion price of \$2.50. The imputed preferred stock dividend at the commitment date was \$533,000 (1,240,000 shares multiplied by the difference in the market value at the commitment date of \$2.93 and the conversion price of \$2.50). This amount is reflected in this 10KSB filing as a reduction of net income available to common stockholders in the fiscal year ended September 30, 2005. We are using the net proceeds from the preferred stock offering for the development of new restaurants and for the refurbishment of existing restaurants.

In July 2003 we engaged the Sterling Rice Group, a nationally known brand development company, to assist in refining and developing Good Times' overall brand strategy in order to deepen a more defined niche in the quick service restaurant category. As a result of that process, we have narrowed our consumer target profile, both demographically and psycho-graphically, to a core customer whose priority is "seeking more out of life" and more out of their restaurant experience than simply convenience or price. This customer is more discriminating, engages with retail brands beyond simple functionality and is not defined simply by income, ethnic or age demographics. We have changed the way we are purchasing media advertising, reoriented our packaging and merchandising messaging and have begun extensive product development to refine existing menu items and develop new items that will build upon Good Times' historical equities and deepen our brand relevance to this new consumer target. During fiscal 2005, we implemented new advertising, menu boards, point of purchase materials, service improvements and several new product introductions. We have made the shift from radio advertising only to a blend of television and radio advertising and have experienced same store sales increases in each of the last seven quarters.

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In July 2003 we introduced Coleman 100% natural beef in all of our hamburgers and changed the recipes of our sandwiches to include whole leaf lettuce, whole grain buns and new packaging. Good Times is the only quick service restaurant chain to exclusively sell Coleman 100% natural beef and we have entered into an exclusivity agreement with Coleman for the Colorado market. To further support the brand umbrella of fresh, high quality products we are continuing to build the fresh frozen custard line of products and recently introduced a line of fresh squeezed lemonades. We have hired a nationally renowned culinary consultant to refine existing product recipes and develop new products in our core menu categories of burgers, chicken, frozen custard & desserts, sides and fountain. Our core strategy is centered on developing stronger and stronger product attributes that support our brand position and more vertical variety and taste profiles within these categories rather than building a lot of horizontal variety in our menu. Our objective is to be the specialist and quality leader in each of these categories as the competition moves to more and more products.

The initial store of a co-brand test with a large regional Mexican quick service restaurant chain opened in the spring of 2004 and we converted an existing Good Times to the co-brand format in June 2005. Initial sales at both pilot stores are exceeding expectations and we anticipate developing several additional stores under this format in fiscal 2006, both franchising the rights to Good Times in the co-brand and operating as a franchisee under the co-brand agreement. Our objective is to develop a higher than average sales model with attractive unit economics for new market franchise growth outside of Colorado and selective development within Colorado. Both concepts are consistent with Good Times' core brand position of fresh, high quality ingredients and strong, unique taste profiles. The co-brand may give us more expansion potential with wider consumer appeal across a broader demographic spectrum than either concept by itself.

We began developing a new building format in late fiscal 2003 that includes a 60 to 70 seat dining room, incorporates a new design on the exterior and a higher level of finishes on the interior, including slate, stone and extensive use of wood. The last three stores opened under this format are annualizing at over \$1.1 million in sales, which is 30% higher than the average sales of company owned stores under the older, double drive thru format. We anticipate that all future stores will be developed with this format.

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#### Concept and Business Strategy:

We operate with two different formats that have evolved over the course of our history: a smaller, 880 square foot double drive thru building focused on drive thru service and limited walk up service; and a newer 2,400 square foot, 60 seat dining room format that will be the model for future stores.

The most reliable measure of customer loyalty is their likelihood to recommend a brand. Our objective is to have every customer and every employee want to recommend Good Times to their friends. To achieve this, we have developed the following strategies.

- Focus on our most important drivers of success:

- Values.

We strive to build and develop behaviors and expectations around what we value most throughout the company: integrity, continued improvement, customer loyalty and respect for each other.

- People.

Beginning with our Operating Partner Program, people are our strongest asset. We seek to hire high quality people throughout and provide them with comprehensive training programs to ensure that we deliver consistently superior products and service.

- Distinctive quality.

We strive to offer unique, highly distinctive tastes with the highest quality ingredients available in the quick service restaurant category.

- Excellent systems.

We strive to provide the best systems and processes in every area to free our management to focus on leading their people.

- Offer high quality, unique menu items that provide exceptional value.

Our restaurants feature menu items that are unique in the quick service segment, and flavor profiles that are associated more with casual theme than with fast food. Whenever possible, products support the brand umbrella of "fresh, high quality ingredients" such as fresh frozen custard made fresh throughout the day in every restaurant, 100% all natural Coleman beef, fresh squeezed lemonade, fresh leaf lettuce, grilled honey cured bacon, sliced Bermuda onions and toppings such as real guacamole, grilled pineapple and mushrooms. Each menu category has signature recipes with fun, irreverent names that build Good Times' non-traditional personality such as Wild Fries with Wild Dippin Sauce, Big Daddy Bacon Cheeseburger, Mighty Deluxe, Burnin' Buffalo Chicken and Caramel Apple Pie, Raspberry Torte and Cheesecake Custard Spoonbenders. We use a culinary consultant to assist in the continual development of new products and validate a product's appeal through research, testing and customer feedback panels prior to its rollout.

- Continually improve our fast, friendly, personal customer service.

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We strive to optimize and personalize the interaction between our team members and customers, particularly at the points of order and payment to build a reputation as having the friendliest service. We manage the face to face interaction with our customers through extensive employee screening and hospitality training to ensure their experience is punctuated by attentive, friendly service. Speed of service through our drive thru lanes is important to the consumers' need for convenience but is always secondary to delivering the highest quality product possible. We monitor each car's service time and have developed incentive programs for management and team members to maintain our quick service standards.

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- Build customer loyalty through a unique brand experience.

In addition to fast friendly service and great tasting products, we strive to maintain clean, safe and appealing facilities with a particular emphasis on well groomed landscaping, freshly painted exteriors and merchandising that highlights the unique product attributes and flavors of our products. We believe that everything the customer sees, smells, hears and feels influences their overall impression and reputation of Good Times and that Good Times' target customer is seeking more out of even a quick service restaurant experience. While providing an excellent value at an average check under \$5 per person, we do not focus on offering the lowest price or the biggest portions. We strive to continually elevate each element of the overall brand experience.

- Build awareness of the Good Times Burgers & Frozen Custard brand.

We believe that Good Times has built substantial brand equity among our customers and has become known for our quality, service and signature tastes, particularly within the hamburger category. We believe there is significant opportunity to continue to build that reputation beyond the hamburger category and increase awareness of our signature tastes in the chicken category and frozen custard and dessert category. We plan an accelerated pace of product introductions in those categories in the next two fiscal years and anticipate an increase in their overall contribution to our sales mix. As we continue to build out the Colorado market, our media advertising presence will increase, raising our overall awareness and building a highly differentiated brand personality. Our objective is to create customer loyalty and affinity for Good Times.

- Continually improve our team members' knowledge and proficiency of our core processes.

Our customers' experience is driven by the ability of our management and team members to consistently execute clearly defined processes in every area of our business. We believe that our team members' abilities and attitudes are directly related to our ability to provide well designed service, production and operating processes and effective training that allows them to continually learn, improve and succeed. We train, test, certify and retrain all team members and management on all of our core operating and management processes to continually improve levels of proficiency.

Current fiscal year initiatives:

We are pursuing several initiatives for fiscal 2006 for our future growth, profitability and execution against four primary long-term objectives:

1. Consistently grow same store sales.
2. Improve store level operating margins, primarily through lower cost of sales.
3. Develop additional company-owned restaurants in Colorado.
4. Develop the co-brand concept for accelerated franchise growth.

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- Reduce cost of sales.

Our operating profit margins have been significantly affected by a dramatic increase in commodity costs that have pushed many of our core ingredients in beef, chicken, dairy, pork and others to historic highs. While we have experienced some normalization of the commodity environment in fiscal 2005, we are taking steps to reduce our food and packaging costs

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through engineering of our product design, sales mix, contracting and purchasing, pricing and new product development.

- Accelerate product development and consumer validation

. We have increased the pace of our product development and extended our planning and development horizon for new products, supported by new research and consumer validation tools and techniques. Our objective is to continue to extend Good Times' heritage for great hamburgers into our other menu categories.

- Improve existing facilities to support Good Times' brand position.

New merchandising, menu boards and packaging were implemented in fiscal 2005 and will be followed by improvements to several patio environments and other facility improvements to increase existing restaurants' "curb appeal" and appearance. Our objective is to develop a consistent brand image within the different building formats.

- Expand and validate the co-brand test for future expansion.

We anticipate developing and franchising four to five additional prototype and conversion co-brand restaurants in fiscal 2006 and refining operating systems, processes and profit margins to further validate this as a platform for accelerated franchise growth in future years.

- Increase the development pipeline of new sites.

Based upon the completion of the Preferred Stock sale, our objective is to accelerate the development of additional company owned and franchised restaurants in Colorado for fiscal 2006 and beyond.

### Expansion strategy and site selection:

Our restaurant expansion strategy focuses primarily on further penetrating our existing Colorado market. We believe this enables us to enhance consumer convenience and ease of access, leverage existing operating infrastructure and increase media advertising efficiencies and brand awareness. Additional growth outside of the Colorado market will depend on the success of the co-brand model, additional financing and qualified franchisees.

We plan on developing our new prototype restaurant design on sites that are on or adjacent to big box or grocery store anchored shopping centers in high activity and employment areas. Our site selection for new restaurants is oriented toward slightly higher income demographic areas than many of our urban locations and most of our targeted trade areas are in relatively high growth areas of the Denver, Colorado Springs and northern Colorado markets.

We lease most of our sites and when we do purchase and develop a site, our intention is to sell the developed site into the sale leaseback market under a long term lease. Our primary site objective is to secure a suitable site, with the decision to buy or lease as a secondary objective. Our site criteria includes a mix of substantial daily traffic in front of the site, density of at least 50,000 people with a three mile radius, strong daytime population and employment base, retail and entertainment traffic generators, good visibility and easy access.

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### Restaurant locations:

We currently operate and franchise a total of forty-one Good Times restaurants, of which thirty-eight are in Colorado, with thirty-six in the Denver greater metropolitan area, one in Grand Junction and one in Silverthorne. Thirteen of the restaurants are company-owned and eight are owned jointly with a co-development partner. Twenty Good Times restaurants are franchised restaurants with thirteen operating in the Denver metropolitan area, one in Colorado Springs, Colorado, one in Grand Junction, Colorado, one in Longmont, Colorado, one in Loveland, Colorado, one in Boise, Idaho, one at the University of Wyoming in Laramie, Wyoming and one in Cheyenne, Wyoming. Good Times is also offering franchises for the development of additional Good Times restaurants.

## December

	<u>2004</u>	<u>2005</u>
Company-owned restaurants	11	13
Joint venture restaurants	8	8
Franchise operated restaurants	<u>21</u>	<u>20</u>
Total restaurants	40	41

In fiscal 2005 we opened one new company-owned restaurant in Aurora, Colorado in September 2005. On April 1, 2005 we purchased an existing Good Times restaurant from a franchisee and converted the restaurant to the co-brand format. The remodeled restaurant, in Commerce City, Colorado, re-opened as a co-brand in June 2005. We purchased another existing Good Times franchised restaurant in November 2005 and anticipate converting it to the co-brand format by February 2006. Five additional co-brand restaurants are under development and we anticipate opening and franchising a total of six to nine co-branded restaurants in fiscal 2006. Three additional Good Times restaurants are under development and we anticipate opening four to six Good Times restaurants in fiscal 2006. With the completion of the sale of preferred stock, we anticipate accelerating the acquisition of sites for company owned development in fiscal 2006 and beyond.

Colorado is divided into two primary media markets, Denver and Colorado Springs/Pueblo. We plan to fully develop the Denver market and then develop the Colorado Springs/Pueblo market, depending on availability of financing and suitable restaurant sites. Management estimates that the Denver market will support 45-55 Good Times restaurants and the Colorado Springs/Pueblo market will support 8 - 10 restaurants. Media advertising is important to effectively build brand awareness and the repositioning of the concept. All of our growth for fiscal 2006 and 2007 will be focused in Colorado to increase media and supervision efficiencies.

## Menu:

The menu of a Good Times Burgers & Frozen Custard restaurant is limited to hamburgers, cheeseburgers, chicken sandwiches, french fries, onion rings, fresh squeezed lemonade, soft drinks and frozen custard products. Each menu item is made to order at the time the customer places the order and is not pre-prepared.

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The hamburger patty is prepared with specially formulated and seasoned Coleman 100% natural beef, served on a 4 inch bun. Hamburgers and cheeseburgers are garnished with fresh leaf lettuce, fresh sliced sweet red onions, mayonnaise, mustard, ketchup, pickles and fresh sliced tomatoes. Other specialty hamburger toppings include guacamole, fresh grilled honey cured bacon, and proprietary sauces. The chicken products include a spiced, battered whole muscle breast patty and a grilled seasoned breast patty, both served with mayonnaise, lettuce and tomatoes on a whole grain bun and Chicken Dunkers, whole breast meat breaded strips. Signature sandwiches that were rolled out in fiscal 2005 include the Burnin' Buffalo, Tasty Teriyaki, Peppercorn Ranch and Guacamole Chicken. Equipment has been automated and equipped with compensating computers to deliver a consistent product and minimize variability in operating systems.

Coleman beef is raised without the use of any hormones, antibiotics or animal byproducts that are normally used in the open beef market. We believe that Coleman beef delivers a better tasting product and, because of the rigorous protocols and testing that are a part of the Coleman processes, also minimizes the risk of any food borne bacteria related illnesses. Good Times is the only quick service restaurant chain serving exclusively Coleman 100% natural beef.



Fresh frozen custard is a premium ice cream (requiring in excess of 10% butterfat content) with a proprietary vanilla blend that is prepared from highly specialized equipment that minimizes the amount of air that is added to the mix and that creates smaller ice crystals than other frozen dairy desserts. The custard is scooped similarly to hard-packed ice cream but is served at a slightly warmer temperature. The resulting product is smoother, creamier and thicker than typical soft serve or hard-packed ice cream products. Good Times serves the frozen custard in cups and cones, specialty sundaes and "Spoonbenders", a mix of custard and toppings, and we anticipate it will continue to become a larger percentage of sales as we continue to develop custard products and awareness.

#### Marketing & Advertising:

Our marketing strategy focuses on: 1) driving comparable restaurant sales through attracting new customers and increasing the frequency of visits by current customers; 2) communicating specific product news and attributes to build strong points of difference from competitors; and 3) communicating a unique, strong and consistent brand.

Media is an important component of building Good Times' brand awareness and distinctiveness. We spent most of our ad dollars on television media in the first three quarters of 2005 and on radio media during the last quarter of 2005. The Colorado market is an expensive media market, so most of our ad placement is not in prime time but in early and late fringe, prime access and late news time slots. As we continue to develop more and more distinctiveness to Good Times' brand and increase penetration of the Colorado market, we anticipate we will continue to use media advertising but that our aggregate advertising expenditures will decline slightly as a percentage of restaurant sales.

Another important component of our marketing efforts is point of sale and on-site merchandising. We rotate new four color product messaging every other month and support new product introductions with extensive merchandising. Our restaurants with dining rooms have back lit and front lit product displays, table tents and product messaging throughout. Menu boards are kept fresh with new food photography and graphics each month.

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During fiscal 2006, we will re-design and expand the use of our website as a tool to build customer loyalty. We signed marketing agreements with the Pepsi Center in Denver, Colorado and the University of Colorado to serve and promote Good Times' products in those venues in fiscal 2006.

#### Operations

##### Restaurant Management:

We are developing Operating Partners in most of our restaurants as we are able to recruit qualified candidates. We believe that this is a distinct competitive advantage that provides a higher level of service, quality control and stability over time. The heart of the Operating Partner Program is to have each partner develop a relationship with the employees, the customers and the community at their restaurant and develop an ownership mentality with commensurate rewards as sales increase over a longer period of time. The program allows an Operating Partner to earn 25% of a restaurant's improvement in cash flow over an established baseline. Each Good Times unit employs an operating partner or a general manager, one to two assistant managers and approximately 15 to 25 employees, most of who work part-time during three shifts. An eight to ten week training program is utilized to train restaurant managers on all phases of the operation. Ongoing training is provided as necessary. We believe that incentive compensation of our restaurant managers is essential to the success of our business. Accordingly, in addition to a salary, managerial employees may be paid a bonus based upon proficiency in meeting financial, customer service and quality performance objectives.

##### Operational systems and processes:

We believe that we have some of the best operating systems and processes in the industry. Detailed processes have been developed for hourly, daily, weekly and monthly responsibilities that drive consistency across our system of restaurants and performance against our standards within different day parts. We utilize a labor program to determine optimal staffing needs of each restaurant based on its actual customer flow and demand. We also employ several additional operational tools to continuously monitor and improve speed of service, food waste, food quality, sanitation, financial management and employee

development. We are moving toward automating and computerizing as many of these systems as possible into an integrated, digital management system.

The order system at each Good Times restaurant is equipped with an internal timing device that displays and records the time each order takes to prepare and deliver. The total transaction time for the delivery of food at the window is approximately 30 to 60 seconds during peak times.

We use several sources of customer feedback to evaluate each restaurant's service and quality performance, including an extensive, computerized secret shopper program, customer comment phone line, telephone surveys and web site comments. Additionally, management uses both its own primary consumer research for product development and to determine customer usage and attitude patterns as well as third party market research that evaluates Good Times' performance ratings on several different operating attributes against key competitors.

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#### Training:

We strive to maintain quality and consistency in each of our restaurants through the careful training and supervision of all our employees at all levels and the establishment of, and adherence to, high standards relating to personnel performance, food and beverage preparation and maintenance of our restaurants. Each manager must complete an eight to ten week training program, be certified on several core processes and is then closely supervised to show both comprehension and capability before they are allowed to manage autonomously. All of our training and development is based upon a "train, test, certify, retrain" cycle around standards and operating processes at all levels. We conduct a semi-annual performance review with each manager to discuss prior performance and future performance goals. We have a defined weekly and monthly goal setting process around service, employee development, financial management and store maintenance goals for every restaurant.

#### Recruiting and retention:

We seek to hire experienced restaurant managers and Operating Partners. We support employees by offering competitive wages and benefits, including a 401(k) plan, medical insurance, stock options for regional managers and incentives plans at every level that are tied to performance against key goals and objectives. We motivate and prepare our employees by providing them with opportunities for increased responsibilities and advancement. We also provide various other incentives, including vacations, car allowances, monthly performance bonuses and monetary rewards for managers who develop future managers for our restaurants.

#### Franchising:

Good Times has prepared prototype area rights and franchise agreements, a Uniform Franchise Offering Circular and advertising material to be utilized in soliciting prospective franchisees. We seek to attract franchisees that are experienced restaurant operators, well capitalized and have demonstrated the ability to develop one to three restaurants. We currently review sites selected for franchises and monitor performance of franchise units. We are currently considering potential franchisees only for development of units in Colorado.

We estimate that it will cost a franchisee on average approximately \$750,000 to \$900,000 to open a restaurant with dining room seating, including pre-opening costs and working capital, assuming the land is leased. A franchisee typically will pay a royalty of 4% of net sales, an advertising fee of at least 1.5% of net sales, plus participation in regional advertising up to 5% of net sales, or a higher amount approved by the advertising cooperative, and initial development and franchise fees totaling \$25,000 per restaurant. Among the services and materials which we provide to franchisees are site selection assistance, plans and specifications for construction of the Good Times Drive Thru restaurants, an operating manual which includes product specifications and quality control procedures, training, on-site opening supervision and advice from time to time relating to operation of the franchised restaurants.

After a franchise agreement is signed, we actively work with and monitor our franchisees to ensure successful franchise operations as well as compliance with Good Times systems and procedures. During the development phase, we assist in the selection of sites and the development of prototype and building plans, including all required changes

by local municipalities and developers. We provide an opening team of trainers to assist in the opening of the restaurant and training of the employees. We advise the franchisee on menu, management training, marketing, and employee development. On an ongoing basis we conduct standards reviews of all franchise restaurants in key areas including product quality, service standards, restaurant cleanliness and sanitation, food safety and people development.

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We have entered into fourteen franchise agreements in the greater Denver metropolitan area. Fifteen franchise restaurants and eight joint-venture restaurants are operating in the Denver metropolitan area media market. One franchise restaurant is open in Grand Junction, Colorado, one in Boise, Idaho, one in Laramie, Wyoming, one co-branded restaurant in Cheyenne, Wyoming and one in Colorado Springs, Colorado.

#### Management Information Systems:

Financial and management control is maintained through the use of automated data processing and centralized accounting and management information systems that we provide. Restaurant managers forward sales reports, vendor invoices, payroll data and other operating information to Good Times' headquarters on a weekly basis. Sales, labor and cash data is collected daily via a restaurant back office system which gathers data from the restaurant point-of-sale system. Management receives daily, weekly and monthly reports identifying food, labor and operating expenses and other significant indicators of restaurant performance. We believe that these reporting systems are sophisticated, and enhance our ability to control and manage operations.

#### Food Preparation, Quality Control & Purchasing:

We believe that we have some of the highest food quality standards in the quick service restaurant industry. Our systems are designed to protect our food supply throughout the preparation process. We inspect specific qualified manufacturers and work together with those manufacturers to provide specifications and quality controls. Our operations management teams are trained in a comprehensive safety and sanitation course provided by the National Restaurant Association. Minimum cook temperature requirements and line checks throughout the day ensure the safety and quality of both burgers and other items we use in our restaurants.

We currently purchase 100% of our restaurant food and paper supplies from Yancey's Food Service. We do not believe that the current reliance on this sole vendor will have any long-term material adverse effect since we believe that there are a sufficient number of other suppliers from which food and paper supplies could be purchased. We do not anticipate any difficulty in continuing to obtain an adequate quantity of food and paper supplies of acceptable quality and at acceptable prices.

#### Employees:

At December 13, 2005, we had approximately 394 employees of which 319 are part time hourly employees and 75 are salaried employees working full time. We consider our employee relations to be good. None of our employees are covered by a collective bargaining agreement.

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#### Competition:

The restaurant industry, including the fast food segment, is highly competitive. Good Times competes with a large number of other hamburger-oriented fast food restaurants in the areas in which it operates. Many of these restaurants are owned and operated by regional and national restaurant chains, many of which have greater financial resources and experience than we do. Restaurant companies that currently compete with Good Times in the Denver market include McDonald's, Burger King, Wendy's, Carl's Jr. and Sonic. Double drive-through restaurant chains such as Rally's Hamburgers and Checker's Drive-In Restaurants, which currently operate a total of over 800 double drive-through restaurants in various markets in the United States, are not currently operating in Colorado. Management believes that these double drive-through restaurant chains will not expand into Colorado based on their publicly reported objectives and resources. There are currently no significant competitors offering frozen custard as a primary menu

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item operating in the Denver market. However, we cannot assure that they will not enter the Colorado market and become significant competitors of Good Times.

Our management believes that we may have a competitive advantage in terms of quality of product compared to traditional fast food hamburger chains. Early development of our double drive-through concept in Colorado has given us an advantage over other double drive-through chains that may seek to expand into Colorado because of our brand awareness and present restaurant locations. Nevertheless, we may be at a competitive disadvantage to other restaurant chains with greater name recognition and marketing capability. Furthermore, most of our competitors in the fast-food business operate more restaurants, have been established longer, and have greater financial resources and name recognition than we do. There is also active competition for management personnel, as well as for attractive commercial real estate sites suitable for restaurants.

### Trademarks:

Good Times has registered its mark "Good Times! Drive Thru Burgers"(SM) with the State of Colorado. We have also registered our new mark "Good Times Burgers & Frozen Custard" federally and with the State of Colorado. Good Times received approval of its federal registration of "Good Times" in 2003. In addition we own trademarks or service marks that have been registered, or for which applications are pending, with the United States Patent and Trademark Office including but not limited to: "Mighty Deluxe", "Wild Fries" and "Chicken Dunkers".

### Government Regulation:

Each Good Times restaurant is subject to the regulations of various health, sanitation, safety and fire agencies in the jurisdiction in which the restaurant is located. Difficulties or failures in obtaining the required licenses or approvals could delay or prevent the opening of a new Good Times restaurant. Federal and state environmental regulations have not had a material effect on our operations. More stringent and varied requirements of local governmental bodies with respect to zoning, land use and environmental factors could delay or prevent development of new restaurants in particular locations. We are subject to the Fair Labor Standards Act, which governs such matters as minimum wages, overtime, and other working conditions. In addition, we are subject to the Americans With Disabilities Act, which requires restaurants and other facilities open to the public to provide for access and use of facilities by the handicapped. Management believes that we are in compliance with the Americans With Disabilities Act.

We are also subject to federal and state laws regulating franchise operations, which vary from registration and disclosure requirements in the offer and sale of franchises to the application of statutory standards regulating franchise relationships.

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### Available Information:

Our Internet website address is [www.goodtimesburgers.com](http://www.goodtimesburgers.com). We make available free of charge through our website's investor information section our annual reports on Form 10-KSB, quarterly reports on Form 10-QSB, current reports on Form 8-K, and any amendments to those reports filed with or furnished to the SEC under applicable securities laws as soon as reasonably practical after we electronically file such material with, or furnish it to, the SEC. Our website information is not part of or incorporated by reference into this Annual Report on Form 10-KSB.

### Special Note About Forward-Looking Statements:

Certain statements in this Form 10-KSB under "Item 1. Description of Business," "Item 6. Management's Discussion and Analysis of Financial Condition and Results of Operations" and elsewhere in this Form 10-KSB constitute "forward-looking statements" within the meaning of the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, as amended. When we use the words such as "believes", "expects", "anticipates" or similar expressions, we are making forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties, and other factors such as the risk factors discussed below which may cause the actual results, performance, or achievements of the Company to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking statements.

## Risk Factors:

You should consider carefully the following risk factors before making an investment decision with respect to Good Times Restaurants' securities.

### We Have Accumulated Losses.

We have incurred losses in every fiscal year since inception except 1999 and 2002 and as of September 30, 2005 we had an accumulated deficit of \$11,068,000. We cannot assure you that we will not have a loss for the current fiscal year ending September 30, 2006. As of September 30, 2005, we had working capital of \$2,722,000.

### We Must Sustain Same Store Sales Increases

. As we develop additional restaurants, we expect that the increase in operating income generated by those restaurants will improve our financial results. However, we cannot assure that we will achieve profitability on a consistent basis. We must sustain same store sales increases in existing restaurants to achieve profitability. Sales increases will depend in part on the success of our advertising and promotion of new and existing menu items and the consumer acceptance of the concept repositioning. We cannot assure that our advertising and promotional efforts will in fact be successful.

### The Hamburger Restaurant Market Is Highly Competitive

. The hamburger restaurant market is highly competitive. Our competitors include many recognized national and regional fast-food hamburger restaurant chains such as McDonald's, Burger King, Wendy's, Carl's Jr. and Sonic. We also compete with small regional and local hamburger and other fast-food restaurants, many of which feature drive-through service. Most of our competitors have greater financial resources, marketing programs and name recognition. All of the major hamburger chains have increasingly offered selected food items and combination meals at discounted prices and have recently intensified their promotions of value priced meals. Continued discounting by competitors may adversely affect the revenues and profitability of our restaurants.

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### Sites May Be Difficult To Acquire.

Location of our restaurants in high-traffic and readily accessible areas is an important factor for our success. Drive-through restaurants require sites with specific characteristics and there are a limited number of suitable sites available in our geographic markets. Since suitable locations are in great demand, we may not be able to obtain optimal sites at a reasonable cost. In addition, we cannot assure you that the sites we do obtain will be successful.

### We May Require Additional Financing

. In order to fully develop the Denver and Colorado Springs/Pueblo markets and to expand into markets outside of Colorado, we will require additional financing. Although we have recently obtained debt facilities for the borrowing of additional capital, we cannot assure you that these facilities will adequately finance our planned developments or that additional financing will be available on reasonable terms.

### We Depend on Key Management Employees

. We believe our current operations and future success depend largely on the continued services of our management employees, in particular Boyd E. Hoback, our president and chief executive officer. Although we have entered into an employment agreement with Mr. Hoback, he may voluntarily terminate his employment with us at any time. In addition, we do not maintain key-person insurance on Mr. Hoback's life. The loss of Mr. Hoback's services, or other key management personnel, could have a material adverse effect on our financial condition and results of operations.

Nevada law and our articles of incorporation and bylaws have provisions that discourage corporate takeovers and could prevent stockholders from realizing a premium on their investment.

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We are subject to anti-takeover laws for Nevada corporations. These anti-takeover laws prevent a Nevada corporation from engaging in a business combination with any stockholder, including all affiliates and associates of the stockholder, who owns 10% or more of the corporation's outstanding voting stock, for three years following the date that the stockholder acquired 10% or more of the corporation's voting stock, unless specified conditions are met.

Our articles of incorporation and our bylaws contain a number of provisions that may deter or impede takeovers or changes of control or management. These provisions:

- authorize our board of directors to establish one or more series of preferred stock, the terms of which can be determined by the board of directors at the time of issuance;
- do not allow for cumulative voting in the election of directors unless required by applicable law. Under cumulative voting, a minority stockholder holding a sufficient percentage of a class of shares may be able to ensure the election of one or more directors;

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- state that special meetings of our stockholders may be called only by the chairman of the board, the president or any two directors, and must be called by the president upon the written request of the holders of ten percent of the outstanding shares of capital stock entitled to vote at such special meeting; and
- provide that the authorized number of directors is currently set at seven.

These provisions, alone or in combination with each other, may discourage transactions involving actual or potential changes of control, including transactions that otherwise could involve payment of a premium over prevailing market prices to stockholders for their common stock.

### Our NASDAQ Listing Is Important.

Our common stock is currently listed for trading on the NASDAQ SmallCap Market. The NASDAQ maintenance rules require among other things that our common stock price remains above \$1.00 per share and that we have minimum net tangible assets in excess of \$2 million. We were required to obtain shareholder approval in 1998 for a reverse stock split to maintain a sufficient per share price to preserve our NASDAQ listing.

You are cautioned that the risk factors discussed above are not exhaustive.

### Item 2. Description of Property.

We currently lease approximately 3,700 square feet of space for our executive offices in Golden, Colorado for approximately \$52,000 per year. The lease is for a two year term ending April 2007. The space is leased from The Bailey Company, a significant stockholder, at their corporate headquarters.

As of December 13, 2005, Good Times has an ownership interest in twenty-one Good Times units, all of which are located in Colorado. Eight of these restaurants are held in joint venture limited partnerships of which Good Times is the general partner and has a 50% interest in seven of the partnership restaurants and a 78% interest in on restaurant. There are thirteen Good Times units that are wholly owned by Good Times.

Most existing Good Times restaurants are free-standing structures containing approximately 880 square feet (except for three conversions of other fast food restaurants that are 1,700 - 2,500 square feet, one conversion of a double drive-through building to one of 1,900 square feet with seating, two prototype 2,300 square foot buildings with seating and one prototype 1,800 square foot building with seating) situated on lots of approximately 18,000 to 30,000 square feet. Certain restaurants serve as collateral for the underlying debt financing arrangements as discussed in the Notes to

Consolidated Financial Statements included in this report. We intend to acquire new sites both through ground leases and purchase agreements supported by mortgage and leasehold financing arrangements and through sale leaseback agreements.

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All of the restaurants are regularly maintained by our repair and maintenance staff as well as by outside contractors, when necessary. We believe that all of our properties are in good condition and that there will not be a need for significant capital expenditures to maintain the operational and aesthetic integrity of our properties for the foreseeable future, other than recurring maintenance and periodic capital improvements. All of our properties are covered up to replacement cost under its insurance policies and in the opinion of management are adequately covered by insurance.

Item 3

**. Legal Proceedings.**

We are not involved in any material legal proceedings. We are subject, from time to time, to various lawsuits in the normal course of business. These lawsuits are not expected to have a material impact.

Item 4.

**Submission of Matters to a Vote of Security Holders.**

No matters were submitted to a vote of security holders during the fourth quarter of the fiscal year ended September 30, 2005.

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**PART II**

Item 5. Market for Common Equity and Related Stockholder

Matters.

Shares of Good Times Restaurants common stock are listed for trading on the NASDAQ Smallcap Market under the symbol "GTIM." The following table presents the quarterly high and low bid prices for Good Times Restaurants common stock as reported by the NASDAQ Smallcap Market for each quarter within the last two fiscal years. The quotations reflect interdealer prices, without retail mark-ups, markdowns or commissions and may not represent actual transactions.

	<u>High</u>	<u>Low</u>
<u>Quarter Ended</u>		
December 31, 2003	4.00	3.50
March 31, 2004	4.00	2.62
June 30, 2004	3.90	3.11

September 30, 2004	3.49	2.90
December 31, 2004	3.40	2.90
March 31, 2005	3.75	2.90
June 30, 2005	5.25	3.45
September 30, 2005	6.20	4.00

As of December 13, 2005 there were approximately 330 holders of record of Common Stock. However management estimates that there are not fewer than 1,390 beneficial owners of our Common Stock.

#### Dividend Policy:

We have never paid dividends on our common stock and do not anticipate paying dividends in the foreseeable future. In addition, we have obtained financing under loan agreements that restrict the payment of dividends. Further, the Series B convertible preferred stock financing agreements provide for the payment of dividends on the Series B convertible preferred stock and restrictions on the payments of dividends on our common stock. Our ability to pay future dividends will necessarily depend on our earnings and financial condition. However, since restaurant development is capital intensive, we currently intend to retain any earnings for that purpose.

Subject to the provisions of the Series B Preferred Stock Agreement, cash dividends of \$177,000 per year are payable quarterly beginning February 10, 2006 if the preferred stock is not converted to common stock under the Company's mandatory conversion rights and so long as the Company is meeting a fixed charge coverage ratio of 1.5:1.

#### Disclosure with Respect to the Company's Equity Compensation Plans:

We maintain the 2001 Good Times Restaurants Stock Option Plan, pursuant to which we may grant equity awards to eligible persons, and have outstanding stock options granted under our 1992 Incentive Stock Option Plan and 1992 Non-Statutory Stock Option Plan. For additional information, see Note 10, Stock-Based Compensation, in the Notes to the Consolidated Financial Statements included in this report. The following table gives information about equity awards under our plans as of September 30, 2005.

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#### Equity Compensation Plan Information

	(a)	(b)	(c)
Plan category	Number of securities to be issued upon exercise of outstanding options, warrants & rights	Weighted-average exercise price of outstanding options, warrants & rights	Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a))
Equity compensation plans	380,044	\$2.74	185,520



approved by security holders			
Total	380,044	\$2.74	185,520

Item 6.

**Management's Discussion and Analysis of Financial Condition and Results of Operations.**

The selected financial data on the following page is derived from our historical financial statements and is qualified in its entirety by such financial statements which are included in Item 7 hereof.

**GOOD TIMES RESTAURANTS INC. AND SUBSIDIARY**

The following presents certain historical financial information of the Company. This financial information includes the combined operations of the Company and Good Times for the fiscal years ended September 30, 2004 and 2005.

Operating Data:	<u>2005</u>	<u>2004</u>
Restaurant sales	\$16,510,000	\$15,281,000
Franchise fees and royalties	<u>451,000</u>	<u>500,000</u>
Total Net Revenues	16,961,000	15,781,000
Restaurant Operating Costs:		
Food and packaging costs	5,434,000	5,302,000
Payroll and other employee benefit costs	5,278,000	4,933,000
Occupancy and other operating costs	2,966,000	2,681,000
New store pre-opening costs	127,000	0
Depreciation and amortization	<u>795,000</u>	<u>798,000</u>
Total restaurant operating costs	14,600,000	13,714,000
Selling, General & Administrative Expenses	2,546,000	2,426,000

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Loss (Gain) on disposal of restaurants and equipment	<u>(22,000)</u>	<u>1,000</u>
Income (Loss) from Operations	(163,000)	(360,000)
Other Income and (expenses)		
Minority income (expense), net	(201,000)	(119,000)
Interest income (expense), net	48,000	(21,000)
Other, net	<u>(102,000)</u>	<u>(165,000)</u>
Total other income and (expenses)	(255,000)	(305,000)
Net Loss	<u>(418,000)</u>	<u>(665,000)</u>
Less imputed preferred stock dividend	<u>533,000</u>	<u>0</u>
Net Loss available to Common Shareholders	(951,000)	(665,000)
Basic and Diluted Earnings Per Share	(.40)	(\$.29)
Weighted average shares and equivalents used in per share calculations		
Basic	2,401,561	2,307,360
Diluted	2,401,561	2,307,360
Balance Sheet Data:		
Working Capital	\$2,722,000	\$626,000
Total assets	9,431,000	7,192,000
Minority Interest	620,000	670,000
Long-term debt	522,000	747,000
Stockholders' equity	\$5,999,000	\$3,346,000

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Results of Operations

Net Revenues:

Net revenues for the fiscal year ended September 30, 2005 increased \$1,180,000 (7.5%) to \$16,961,000 from \$15,781,000 for the fiscal year ended September 30, 2004. Same store restaurant sales increased \$690,000 or 4.8%, during fiscal 2005 for restaurants that were open for the full fiscal 2004 and 2005 periods. Restaurant sales increased \$57,000 due to one company-owned restaurant in Silverthorne, Colorado and increased \$482,000 due to two new company-owned restaurants, one purchased from a franchisee in April 2005 and one that opened in September 2005. Net revenues decreased \$49,000 in fiscal 2005 due to a decrease in franchise fees of \$80,000 offset by an increase in franchise royalties of \$31,000.

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Same store restaurant sales were positively impacted in fiscal 2005 by the following: 1) an overall strengthening in the local economy; and, 2) increases in our internal scorecard measures relating to customer satisfaction and speed of service.

Total restaurant sales for Good Times and its franchisees were \$31,171,000 for fiscal 2005 compared to \$28,395,000 for fiscal 2004.

Average restaurant gross sales for fiscal 2005 and 2004 were as follows:

	<u>Fiscal 2005</u>	<u>Fiscal 2004</u>
Company operated	\$884,000	\$838,000
Franchise operated	\$810,000	\$753,000

Restaurant Operating Costs:

Restaurant operating costs as a percent of restaurant sales were 88.4% for fiscal 2005 compared to 89.7% in fiscal 2004.

The changes in restaurant-level costs are explained as follows:

Restaurant-level costs for the period ended September 30, 2005	89.7%
Decrease in food and packaging costs	(1.8%)
Decrease in payroll and other employee benefit costs	(.3%)
Increase in occupancy and other operating costs	.4%
Increase in pre-open costs	.8%
Decrease in depreciation and amortization costs	<u>(.4%)</u>
Restaurant-level costs for the period ended September 30, 2005	88.4%

Food and Packaging Costs:

Food and packaging costs for fiscal 2005 increased \$132,000 from \$5,302,000 (34.7% of restaurant sales) to \$5,434,000 (32.9% of restaurant sales). Food and packaging costs decreased as a percentage of restaurant sales primarily due to: 1) limited menu price increases; 2) menu product engineering in portions and ingredients; 3) new product development; 4) new purchasing agreements; and, 5) reductions in commodity costs compared to the same prior year period. We anticipate additional moderate decreases to food and packaging costs as a percentage of sales in fiscal 2006 from lower commodity costs and purchasing efficiencies.

Payroll and Other Employee Benefit Costs:

For fiscal 2005 payroll and other employee benefit costs increased \$345,000 from \$4,933,000 (32.3% of restaurant sales) to \$5,278,000 (32% of restaurant sales).

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The increase in payroll and other employee benefit costs for fiscal 2005 is primarily due to an increase in restaurant sales and the addition of new company-owned restaurants, as well as slight increases in the average wages paid to employees and an increase in payroll taxes.

### Occupancy and Other Costs:

For fiscal 2005 occupancy and other costs increased \$285,000 from \$2,681,000 (17.5% of restaurant sales) to \$2,966,000 (18% of restaurant sales), compared to fiscal 2004. The \$285,000 increase in occupancy and other costs are primarily attributable to:

- Building rent increase of \$123,000 due to increased rent for one corporate restaurant with a new ground lease, the addition of two company-owned restaurants and normal rent escalations.
- Bank fees increase of \$29,000 due to a greater number of customer transactions using credit cards.
- Decreases in property taxes and insurance expense.
- Increases in utility costs of \$46,000.

### New Store Pre-opening Costs:

For fiscal 2005 new store pre-opening costs increased \$127,000 from \$0 compared to fiscal 2004. We opened two new company-owned restaurants in fiscal 2005, and two more restaurants are under development.

### Depreciation and Amortization Costs:

For fiscal 2005 depreciation and amortization costs increased \$3,000 from \$798,000 to \$795,000, compared to fiscal 2004. Depreciation costs decreased due to the aging of our capital assets, offset by the addition of two new company-owned restaurants.

### Selling General and Administrative Costs:

Selling, general and administrative costs increased from \$2,426,000 (15.9% of restaurant sales) in fiscal 2004 to \$2,546,000 (15.4% of restaurant sales) in fiscal 2005. The increase in selling, general and administrative costs are partially attributable to increased advertising costs, which increased to \$1,136,000 (6.9% of restaurant sales) for fiscal 2005 from \$1,059,000 (6.9% of restaurant sales) for fiscal 2004, and an increase in general and administrative costs, which increased to \$1,410,000 (8.5% of restaurant sales) for fiscal 2005 from \$1,367,000 (8.9% of restaurant sales) for fiscal 2004.

The increase in advertising costs is due to the increase in restaurant sales (contributions based on sales are made to the advertising cooperative).

Management anticipates that fiscal 2006 advertising will consist primarily of radio and television advertising, on-site and point-of-purchase merchandising totaling approximately 6% of restaurant sales.

The \$43,000 increase in general and administrative cost is primarily attributable to:

- Human resource and training costs increase of \$27,000.
- Corporate salary and bonus expense increase of \$74,000.

- Construction fee income billed to franchisees decreased by \$35,000.
- Insurance cost increase of \$19,000 due to the addition of directors and officers liability insurance.
- Decrease in professional services of \$126,000 due to a one time expense in the prior year of \$152,000 related to a brand repositioning project.

Loss (gain) or disposal of restaurants and equipment:

Loss (gain) or disposal of restaurants and equipment decreased \$23,000 to a \$22,000 gain from a (\$1,000) loss in fiscal 2004. The \$22,000 gain on disposal of restaurants and equipment in fiscal 2005 is primarily due to the recognition of a deferred gain related to a sale leaseback transaction that occurred in fiscal 2004.

Income (Loss) from Operations:

Loss from operations decreased to (\$163,000) in fiscal 2005 compared to (\$360,000) in fiscal 2004. This decrease was primarily attributable to the increase in restaurant sales offset by the other matters discussed in the "Restaurant Operating Costs" and "Selling General and Administrative" sections in Item 6.

Net Income (Loss):

Net loss was (\$418,000) for fiscal 2005 compared to a net loss of (\$665,000) in fiscal 2004. The change from fiscal 2004 to fiscal 2005 was primarily attributable to the matters discussed in the "Food and Packaging Costs", "Selling General and Administrative Expenses" and "New Store Pre-opening Costs" sections of Item 6. In addition, 1) minority interest expense increased \$82,000 due to increased income from restaurant operations of the joint venture restaurants for fiscal 2005; 2) net interest expense decreased \$69,000 to net interest income of \$48,000 from net interest expense of \$21,000 in fiscal 2004 due to reduced debt and increased cash reserves in the current period; and, 3) other expenses decreased \$63,000 to \$102,000 from \$165,000 in fiscal 2004.

Liquidity and Capital Resources

Cash and Working Capital:

As of September 30, 2005, we had \$1,763,000 of cash and cash equivalents on hand. We currently plan to use the cash balance and cash generated from operations for increasing our working capital reserves and, along with additional debt financing, for the development of new company-owned restaurants. Management believes that the current cash on hand and additional cash expected from operations in fiscal 2006 will be sufficient to cover our working capital requirements for fiscal 2006.

As of September 30, 2005, we had working capital of \$2,722,000. Because restaurant sales are collected in cash and accounts payable for food and paper products are paid two to four weeks later, restaurant companies often operate with working capital deficits. We anticipate that working capital deficits will be incurred in the future as new Good Times restaurants are opened.

Capital Expenditures:

In September 2005 we completed a sale-leaseback transaction concerning a company-owned restaurant that opened in September 2005. The net proceeds to us were approximately \$1,600,000 all of which has been spent or accrued as of September 30, 2005 for the land, building and improvements of the new restaurant.

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We are also currently negotiating purchase and lease agreements for additional company-owned and franchise restaurants and are negotiating debt and sale leaseback financing for the development of those restaurants. We anticipate opening five to seven company-owned restaurants in 2006 under the Good Times and co-brand formats. We anticipate franchisees will open an additional five to seven restaurants under the Good Times and co-brand formats. We anticipate purchasing one to two existing restaurants from franchisees and remodeling those restaurants to the co-brand format during fiscal 2006. We also anticipate increasing the level of reinvestment in existing company-owned joint venture restaurants to upgrade the exterior building image and improve the patios.

During fiscal 2005 we invested approximately \$75,000 to implement a back office software application in all company-owned and joint venture restaurants.

#### Cash Flows:

Net cash provided by operating activities was \$666,000 for fiscal 2005 compared to \$471,000 in fiscal 2004. The increased net cash provided by operating activities for fiscal 2005 was the result of a decrease in the net loss to (\$418,000) and non-cash reconciling items totaling \$1,084,000 (comprised principally of depreciation and amortization of \$811,000, minority interest of \$201,000 and increases in operating assets and liabilities totaling \$72,000).

Net cash used in investing activities in fiscal 2005 was \$3,006,000, which reflects payments for the purchase of property and equipment of \$2,770,000, proceeds from a sale leaseback transaction of \$1,570,000, purchase of investments of \$1,900,000 and payments received on loans made to franchisees of \$94,000.

Net cash provided by investing activities in fiscal 2004 was \$312,000, which reflects payments for the purchase of property and equipment of \$187,000, proceeds from the sale of assets of \$37,000, proceeds from a sale leaseback transaction of \$498,000, and loans made to franchisees (net of payments received) of \$36,000.

Net cash provided by financing activities in fiscal 2005 was \$2,307,000, which includes principal payments on notes payable and long term debt of \$208,000, repayments on lines of credit of \$305,000, distributions to minority interests in partnerships of \$251,000, proceeds from the exercise of stock options of \$391,000 and net proceeds from the preferred stock offering of \$2,680,000.

Net cash used in financing activities in fiscal 2004 was \$467,000, which includes principal payments on notes payable and long term debt of \$192,000, net repayments on lines of credit of \$141,000, distributions to minority interests in partnerships of \$223,000 and proceeds from the exercise of stock options of \$89,000.

#### Contingencies and Off-Balance Sheet Arrangements:

We are contingently liable on several ground leases and one land and building lease that have been subleased or assigned to franchisees. We have never experienced any losses nor do we anticipate any future losses from these contingent lease liabilities. We are also a guarantor on a Small Business Administration loan to a franchisee of approximately \$251,000, which is collateralized by a first security interest on the building, equipment and operating assets of the restaurant and the personal guarantee of the franchisee.

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## Critical Accounting Policies and Estimates

### Notes Receivable:

We evaluate the collectability of our note receivables from franchisees annually. Historically, such amounts have been fully repaid and we believe the collateral and guarantees are adequate to provide for future payments; therefore no allowances for amounts estimated to be uncollected have been provided.

### Impairment of Long-Lived Assets:

We review our long-lived assets annually for potential impairment as well as their estimated remaining life. Historically, we have not been required to impair our long-term assets nor revise their estimated life, however, the restaurant industry is extremely competitive and we continue to be responsive to changes in its operating environment. Therefore such estimates are considered significant and subject to change.

### Income Taxes:

The deferred tax assets are reviewed periodically for recoverability, and valuation allowances are adjusted as necessary. We believe it is more likely than not that the recorded deferred tax assets will be realized.

### Variable Interest Entities:

In December 2003, the FASB finalized FASB Interpretation No. 46R, Consolidation of Variable Interest Entities--An Interpretation of ARB51 (FIN 46R). FIN 46R expands the scope of ARB51 and can require consolidation of "variable interest entities (VIEs)." Once an entity is determined to be a VIE, the party with the controlling financial interest, the primary beneficiary, is required to consolidate it. We have several franchisees with notes payable to the Company, after analysis we have determined that, while these franchisees are variable interest entities as defined by FIN 46R, we are not the primary beneficiary of the entities, and therefore they are not required to be consolidated under FIN 46R.

### New Accounting Pronouncements:

In December 2004, the Financial Accounting Standards Board (the "FASB") issued a revision of Statement of Financial Accounting Standards ("SFAS") No. 123(R), Accounting for Stock-Based Compensation. The revised statement requires public entities to measure liabilities incurred to employees in share-based payment transactions at fair value. This Statement is effective for public entities as of the beginning of the first interim or annual reporting period that begins after December 15, 2005. Management is currently evaluating the impact that the adoption of this standard will have on the consolidated financial statements.

In May 2005, FASB issued Statement of Financial Accounting Standards No. 154, "Accounting Changes and Error Corrections - a replacement of APB Opinion No. 20 and FASB Statement No.3" ("SFAS No. 154"). SFAS No. 154 changes the requirements for the accounting for and reporting of a change in accounting principle. The provisions of SFAS No. 154 require, unless impracticable, retrospective application to prior periods' financial statements of (1) all voluntary changes in principles and (2) changes required by a new accounting pronouncement, if a specific transition is not provided. SFAS No. 154 also requires that a change in depreciation, amortization, or depletion method for long-lived, non-financial assets be accounted for as a change in accounting estimate, which requires prospective application of the new method. SFAS No. 154 is effective for all accounting changes made in fiscal years beginning after December 15, 2005. The adoption of SFAS 154 will not have a material impact on the Company's consolidated financial position or results of operations.

In June 2005, the Financial Accounting Standards Board's ("FASB") Emerging Issues Task Force reached a consensus on Issue No. 05-6, "Determining the Amortization Period for Leasehold Improvements" ("EITF 05-6"). The guidance

requires that leasehold improvements acquired in a business combination or purchased subsequent to the inception of a lease be amortized over the lesser of the useful life of the assets or a term that includes renewals that are reasonably assured at the date of the business combination or purchase. The guidance is effective for periods beginning after June 29, 2005. The adoption of EITF 05-6 will not have a material impact on the Company's consolidated financial position or results of operations.

Pre-approval of non-audit services:

On November 4, 2005, the Audit Committee of the Board of Directors of Good Times Restaurants Inc. approved in advance certain non-audit services to be performed by Hein & Associates, Good Times' independent auditor. These non-audit services are to consist primarily of corporate income tax compliance services.

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Item 7. Financial Statements

#### INDEX TO FINANCIAL STATEMENTS

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Stockholders and Board of Directors

Good Times Restaurants, Inc.

Golden, Colorado

We have audited the accompanying consolidated balance sheet of Good Times Restaurants, Inc. and Subsidiary as of September 30, 2005, and the related consolidated statements of operations, stockholders' equity and cash flows for the years ended September 30, 2005 and 2004. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Good Times Restaurants, Inc. and Subsidiary as of September 30, 2005, and the results of their operations and their cash flows for the years ended September 30, 2005 and 2004, in conformity with U.S. generally accepted accounting principles.

HEIN & ASSOCIATES LLP

Denver, Colorado

October 28, 2005

GOOD TIMES RESTAURANTS INC. AND SUBSIDIARY

CONSOLIDATED BALANCE SHEET

SEPTEMBER 30, 2005

ASSETS

## Current Assets:

Cash and cash equivalents	\$1,763,000
Available-for-sale investments	1,900,000
Receivables	155,000
Inventories	132,000
Prepaid expenses and other	37,000
Notes receivable	<u>68,000</u>
Total current assets	4,055,000

## Property and Equipment:

Land and building	3,696,000
Leasehold improvements	2,826,000
Fixtures and equipment	<u>5,729,000</u>
Less accumulated depreciation	12,251,000
	<u>(7,412,000)</u>
	)
	4,839,000

## Other Assets:

Notes receivable	486,000
Other	<u>51,000</u>
	<u>537,000</u>

Total Assets	<u>\$ 9,431,000</u>
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LIABILITIES AND STOCKHOLDERS' EQUITY

## Current Liabilities:

Current maturities of long-term debt and leases	\$ 217,000
	363,000

Accounts payable	48,000
Deferred income	<u>705,000</u>
Other accrued liabilities	1,333,000
Total current liabilities	
Long-Term Liabilities:	
Debt and leases, net of current portion	522,000
Deferred liabilities	<u>957,000</u>
Total long-term liabilities	1,479,000
Minority Interests in Partnerships	620,000
Commitments and Contingencies (Note 5)	
Stockholders' Equity:	
Convertible preferred stock, \$.01 par value, 5,000,000 shares authorized, 1,240,000 issued and outstanding (with a liquidation preference of \$2.50 per share)	12,000
Common stock, \$.01 par value; 50,000,000 shares authorized, 2,497,647 issued and outstanding	2,000
Capital contributed in excess of par value	17,053,000
Accumulated deficit	<u>(11,068,000)</u>
Total stockholders' equity	<u>5,999,000</u>
Total Liabilities and Stockholders' Equity	<u>\$ 9,431,000</u>

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GOOD TIMES RESTAURANTS INC. AND SUBSIDIARY  
CONSOLIDATED STATEMENTS OF OPERATIONS

	For the Years Ended		
	September 30,		
	2005		2004

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Net Revenues:			
Restaurant sales		\$16,510,000	\$ 15,281,000
Area development and franchise fees		'	80,000
Franchise royalties		<u>451,000</u>	<u>420,000</u>
Total net revenues		16,961,000	15,781,000
Restaurant Operating Costs:			
Food and paper costs		5,434,000	5,302,000
Restaurant labor costs		5,278,000	4,933,000
Restaurant occupancy costs		2,276,000	2,112,000
Accretion of deferred rent		40,000	19,000
Other restaurant operating costs		650,000	550,000
New store pre-opening costs		127,000	'
Depreciation and amortization		<u>795,000</u>	<u>798,000</u>
Total restaurant operating costs		<u>14,600,000</u>	<u>13,714,000</u>
General and administrative		1,410,000	1,367,000
Advertising		1,136,000	1,059,000
Loss (gain) on disposal of restaurants and equipment	)	<u>(22,000)</u>	<u>1,000</u>
Loss From Operations		(163,000)	(360,000)
Other Income (Expenses):			
Interest income		112,000	60,000
Interest expense		(64,000)	(81,000)
Minority interest in income of partnerships		(201,000)	(119,000)

Other, net		<u>(102,000)</u>		<u>(165,000)</u>
	)		)	
Total other expenses, net		<u>(255,000)</u>		<u>(305,000)</u>
	)		)	
Net Loss		<u>(418,000)</u>		<u>(665,000)</u>
	)		)	
Less imputed preferred stock dividend		<u>(533,000)</u>		:
	)		)	
Net Loss Available to Common Stockholders		<u>\$ (951,000)</u>		<u>\$ (665,000)</u>
	)		)	
Basic and Diluted Loss Per Share		<u>\$ 0.40</u>		<u>\$(0.29)</u>
	)		)	
Weighted Average Common Shares Outstanding, basic and diluted		<u>2,401,561</u>		<u>2,307,360</u>

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## GOOD TIMES RESTAURANTS INC. AND SUBSIDIARY

## CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

FOR THE PERIOD FROM OCTOBER 1, 2003 THROUGH SEPTEMBER 30, 2005

Convertible  
Preferred Stock      Common Stock