

Edgar Filing: FIRST KEYSTONE CORP - Form DEF 14A

FIRST KEYSTONE CORP
Form DEF 14A
March 06, 2009

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 14A

PROXY STATEMENT PURSUANT TO SECTION 14(A) OF THE
SECURITIES EXCHANGE ACT OF 1934

- Filed by the Registrant
 Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
 CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14A-6(E)(2))
 Definitive Proxy Statement
 Definitive Additional Materials
 Soliciting Material Pursuant to Rule 14a-12

FIRST KEYSTONE CORPORATION

(Exact name of registrant as specified in its Charter)

(Name of Person(s) Filing Proxy Statement if other than Registrant)

Payment of Filing Fee (check the appropriate box):

- No fee required.
 Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11

- (1) Title of each class of securities to which transaction applies:
(2) Aggregate number of securities to which transaction applied:
(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
(4) Proposed maximum aggregate value of transaction:
(5) Total fee paid:

- Fee paid previously with preliminary materials.

Edgar Filing: FIRST KEYSTONE CORP - Form DEF 14A

[] Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1) Amount Previously Paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:

FIRST KEYSTONE CORPORATION

111 West Front Street
Berwick, Pennsylvania 18603

March 25, 2009

Dear Fellow Shareholders of First Keystone Corporation:

It is my pleasure to invite you to attend the 2009 Annual Meeting of Shareholders of First Keystone Corporation to be held on Tuesday, May 5, 2009, at 10:00 a.m., Eastern Daylight Time. The Annual Meeting this year will be held at the McBride Memorial Library, Community Room, 500 Market Street, Berwick, Pennsylvania 18603.

The Notice of the Annual Meeting and the Proxy Statement on the following pages address the formal business of the meeting. The formal business schedule includes:

- * The election of 3 Class A Directors; and
- * The ratification of the selection of J. H. Williams & Co., LLP, as the independent auditors for the corporation for the fiscal year ending December 31, 2009.

At the meeting, members of the corporation's management will review the corporation's operations during the past year and will be available to respond to questions.

We strongly encourage you to vote your shares, whether or

Edgar Filing: FIRST KEYSTONE CORP - Form DEF 14A

not you plan to attend the meeting. It is very important that you sign, date and return your proxy form as soon as possible. The execution and delivery of your proxy does not affect your right to vote in person if you attend the meeting. You may revoke your proxy any time prior to its exercise, and you may attend the meeting and vote in person, even if you have previously returned your proxy.

Thank you for your continued support. I look forward to seeing you at the Annual Meeting if you are able to attend.

Sincerely,

/s/ J. Gerald Bazewicz
J. Gerald Bazewicz
President

[THIS PAGE INTENTIONALLY LEFT BLANK]

FIRST KEYSTONE CORPORATION

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS
TO BE HELD ON MAY 5, 2009

TO THE SHAREHOLDERS OF FIRST KEYSTONE CORPORATION:

Notice is hereby given that the Annual Meeting of Shareholders of First Keystone Corporation will be held at 10:00 a.m., Eastern Daylight Time, on Tuesday, May 5, 2009, at the McBride Memorial Library, Community Room, 500 Market Street, Berwick, Pennsylvania 18603, for the following purposes:

1. To elect 3 Class A Directors to serve for a three-year term and until their successors are properly elected and qualified;
2. To ratify the selection of J. H. Williams & Co., LLP as the independent auditors for the corporation for the fiscal year ending December 31, 2009; and
3. To transact any other business as may properly come before the Annual Meeting and any adjournment or postponement of the meeting.

In accordance with the bylaws of the corporation and action of the Board of Directors, the corporation is giving notice of the Annual Meeting only to those shareholders on the corporation's records as of the close of business on March 10, 2009, and only those shareholders may vote at the Annual Meeting

Edgar Filing: FIRST KEYSTONE CORP - Form DEF 14A

and any adjournment or postponement of the Annual Meeting.

A copy of the corporation's Annual Report for the fiscal year ended December 31, 2008 may be obtained, at no cost, by contacting Cheryl Wynings, Investor Relations, First Keystone Corporation, 111 West Front Street, Berwick, Pennsylvania 18603, telephone: (570) 752-3671.

IMPORTANT NOTICE REGARDING THE AVAILABILITY
OF PROXY MATERIALS FOR THE SHAREHOLDER MEETING
TO BE HELD ON MAY 5, 2009:
THE 2009 PROXY STATEMENT AND THE
2008 ANNUAL REPORT ON FORM 10K
ARE ALSO AVAILABLE AT:
WWW.FKYSCORP.COM.

Whether or not you expect to attend the Annual Meeting in person, we ask you to complete, sign, date and promptly return your proxy form. By so doing, you will ensure your proper representation at the meeting. The prompt return of your signed proxy will also save the corporation the expense of additional proxy solicitation. The execution and delivery of your proxy does not affect your right to vote in person if you attend the meeting.

By Order of the Board of Directors,

/s/ J. Gerald Bazewicz
J. Gerald Bazewicz, President

Berwick, Pennsylvania
March 25, 2009

PROXY STATEMENT FOR THE ANNUAL MEETING OF SHAREHOLDERS
OF FIRST KEYSTONE CORPORATION TO BE HELD ON MAY 5, 2009

Table of Contents

	Page
General Information	3
Introduction, Date, Time and Place of Annual Meeting	3
Solicitation and Voting of Proxies	3
Revocability of Proxy	4
Voting Securities, Record Date and Quorum	4
Vote Required for Approval of Proposals	4
Governance of the Company	5
Code of Ethics	5
Committees of the Board of Directors	5
Committees of the Bank	6
Board Meetings and Attendance	7

Edgar Filing: FIRST KEYSTONE CORP - Form DEF 14A

Shareholder Communications	7
Shareholder Proposals and Nominations	7
Proposal No. 1: Election of Directors	8
Information as to Directors and Nominees	8
Share Ownership	10
Principal Owners	10
Beneficial Ownership by Officers, Directors and Nominees	11
Directors' Compensation Table	13
Compensation of Directors	13
Report of the Audit Committee	13
Compensation Discussion and Analysis	15
Summary Compensation Table	22
Principal Officers of the Bank and the Corporation	31
Legal Proceedings	32
Proposal No. 2: Ratification of Independent Auditors	32
Section 16(A) Beneficial Ownership Reporting Compliance	32
Availability of Form 10-K	33
Other Matters	33

PROXY STATEMENT FOR THE ANNUAL MEETING OF SHAREHOLDERS OF FIRST KEYSTONE CORPORATION TO BE HELD ON MAY 5, 2009

GENERAL INFORMATION

INTRODUCTION, DATE, TIME AND PLACE OF ANNUAL MEETING

First Keystone Corporation, a Pennsylvania business corporation and registered bank holding company, furnishes this Proxy Statement in connection with the solicitation, by its Board of Directors, of proxies to be voted at the Annual Meeting of Shareholders and at any adjournment or postponement of the Annual Meeting. The corporation will hold the meeting on Tuesday, May 5, 2009, at 10:00 a.m., Eastern Daylight Time, at the McBride Memorial Library, Community Room, 500 Market Street, Berwick, Pennsylvania 18603.

The principal executive office of the corporation is located at First Keystone National Bank, 111 West Front Street, Berwick, Pennsylvania 18603. The bank is the sole, wholly owned subsidiary of the corporation. The telephone number for the

Edgar Filing: FIRST KEYSTONE CORP - Form DEF 14A

corporation is (570) 752-3671. All inquiries should be directed to J. Gerald Bazewicz, President of the corporation and the bank.

SOLICITATION AND VOTING OF PROXIES

By properly completing and returning your proxy form, a shareholder is appointing the proxy holders to vote his or her shares as the shareholder specifies on the proxy. If a shareholder signs the proxy but does not make any selection, the proxy holders will vote the proxy:

- * FOR the election of the nominees for Class A Director named below; and
- * FOR the ratification of the selection of J. H. Williams & Co. as the independent auditors for the corporation for the year ending December 31, 2009.

The execution and return of your proxy will not affect your right to attend the Annual Meeting and vote in person.

The corporation will pay the cost of preparing, assembling, printing, mailing and soliciting proxies and any additional material that the corporation may furnish shareholders in connection with the Annual Meeting. In addition to the use of the mail, directors, officers and employees of the corporation and the bank may solicit proxies personally, by telephone, telecopier or other electronic means. The corporation will not pay any additional compensation for the solicitation. The corporation will make arrangements with brokerage houses and other custodians, nominees and fiduciaries to forward proxy solicitation material to the beneficial owners and will reimburse them for their reasonable forwarding expenses.

Proxy Statement

Page 3

REVOCABILITY OF PROXY

A shareholder who returns a proxy may revoke the proxy at any time before it is voted only:

- * By executing a later-dated proxy; or
- * By attending the Annual Meeting and voting in person.

VOTING SECURITIES, RECORD DATE AND QUORUM

At the close of business on March 10, 2009, the corporation had 5,440,126 shares of common stock outstanding, par value \$2.00 per share. Our common stock is the corporation's only issued and outstanding class of stock. The corporation also had 247,641 shares held in treasury, as issued but not outstanding shares on that date. The corporation's Articles of Incorporation authorize the issuance of up to 10,000,000 shares of common stock and up to

Edgar Filing: FIRST KEYSTONE CORP - Form DEF 14A

500,000 shares of preferred stock. As of March 10, 2009, no shares of preferred stock were issued or outstanding.

Only shareholders of record as of the close of business on March 10, 2009 may vote at the Annual Meeting. Cumulative voting rights do not exist with respect to the election of directors. On all matters to come before the Annual Meeting, each shareholder is entitled to one vote for each share of common stock held on the record date.

Pennsylvania law and the bylaws of the corporation require the presence of a quorum for each matter that shareholders will vote on at the Annual Meeting. The presence, in person or by proxy, of shareholders entitled to cast at least a majority of the votes that all shareholders are entitled to cast constitutes a quorum for the transaction of business at the Annual Meeting. The corporation will count votes withheld and abstentions in determining the presence of a quorum for a particular matter. The corporation will not count broker non votes in determining the presence of a quorum for a particular matter. A broker non vote occurs when a broker nominee, holding shares for a beneficial owner, does not vote on a particular proposal because the nominee does not have discretionary voting power with respect to that item, and has not received instructions from the beneficial owner. Those shareholders present, in person or by proxy, may adjourn the meeting to another time and place if a quorum is lacking.

VOTE REQUIRED FOR APPROVAL OF PROPOSALS

Assuming the presence of a quorum, the 3 nominees for director receiving the highest number of votes cast by shareholders will be elected. Votes withheld from a nominee and broker non votes will not be cast for the nominee.

Assuming the presence of a quorum, ratification of the selection of independent auditors requires the affirmative vote of a majority of all votes cast by shareholders, in person or by proxy, on the matter. Abstentions and broker non votes are not votes cast and, therefore, do not count either for or against ratification. Abstentions and broker non votes, however, have the practical effect of reducing the number of affirmative votes required to achieve a majority for each matter by reducing the total number of shares voted from which the majority is calculated.

GOVERNANCE OF THE COMPANY

Our Board of Directors believes that the purpose of corporate governance is to ensure that we maximize shareholder value in a manner consistent with legal requirements and the highest standards of integrity. The Board has adopted and adheres to corporate governance practices which the Board and senior

Edgar Filing: FIRST KEYSTONE CORP - Form DEF 14A

management believe promote this purpose and are sound and represent best practices.

The corporation's Board of Directors oversees all business, property and affairs of the corporation. The Chairman and the corporation's officers keep the members of the Board informed of the corporation's business through discussions at Board meetings and by providing them with reports and other materials. The directors of the corporation also serve as the directors of the corporation's wholly owned bank subsidiary, First Keystone National Bank, upon election by the corporation.

Currently, our Board of Directors has 9 members. Until June 9, 2008, the Board of Directors consisted of 11 members. At this time, Dudley P. Cooley reached the mandatory retirement age of 70. Mr. Cooley's unexpired term was not filled and the Board of Directors consisted of 10 members. In February 2009, the Board of Directors became 9 members with the death of Robert J. Wise.

Based on the qualifications for independence established under the Securities and Exchange Commission ("SEC") and NASDAQ standards for independence, John Arndt, Don E. Bower, Joseph B. Conahan, Jr., Jerome F. Fabian, and David R. Saracino meet the standards for independence. Only independent directors serve on our Audit Committee.

In determining the directors' independence, the Board of Directors considered loan transactions between the bank and the directors, their family members and businesses with whom they are associated, as well as any contributions made to non profit organizations with whom they are associated.

CODE OF ETHICS

As required by law and regulation, in 2003 we adopted our Code of Ethics to be applicable to our directors and senior officers. The Code of Ethics is posted on our website at www.firstkeystonecorporation.com, which we filed with the SEC as exhibit 14 on Form 8K on January 11, 2007.

COMMITTEES OF THE BOARD OF DIRECTORS

The corporation's board of directors has, at present, an audit committee.

AUDIT COMMITTEE. Members of the Audit Committee, during 2008, were Dudley P. Cooley, Chairman, Don E. Bower, and Jerome F. Fabian, each of whom the Board of Directors has determined satisfies the independence and audit committee qualification standards. The Audit Committee met 4 times during 2008. The principal duties of the Audit Committee are set forth in its charter which is available on our website at www.firstkeystonecorporation.com under the governance documents menu. The duties include reviewing significant audit and accounting principles, policies and practices, reviewing performance of internal auditing procedures, reviewing reports of examination received from regulatory authorities and recommending annually, to the Board of Directors, the engagement of an independent certified public accountant.

The Board of Directors has determined that Dudley P. Cooley is an "audit committee financial expert" and "independent" as defined under applicable SEC and NASDAQ rules in 2008. The Board deemed Mr. Cooley a "financial expert" in 2008 and David R. Saracino a "financial expert" as of March 2009 as each possess the following attributes:

- * An understanding of financial statements;
- * Proficiency in assessing the general utilization of such principles in connection with accounting for estimates, accruals and reserves;
- * Lengthy experience preparing, auditing, analyzing and evaluating financial statements;
- * Understanding of internal controls and procedures for financial reporting; and
- * Understanding of audit committee functions.

During 2008, the corporation did not have formal nominating or compensation committees. The Board determined that it is appropriate for the corporation not to have a nominating or compensation committee in view of the corporation's relative size, stability of the corporation's Board of Directors, and the historic involvement of the entire Board in the director selection process and in the compensation process. Because there is no formal nominating or compensation committee, the corporation does not have a formal charter for such committees.

COMMITTEES OF THE BANK

The Bank's board of directors maintains standing committees: trust, asset liability management, marketing, loan administration, human resources, building and executive. The composition of these committees is described below:

Name	Trust	ALCO	Marketing
John E. Arndt	X		X
J. Gerald Bazewicz	X	X*	X
Don E. Bower			X
Robert A. Bull	X	X	X
Robert E. Bull		X	X
Joseph B. Conahan, Jr.	X*	X	
Jerome F. Fabian			X*
John G. Gerlach	X	X	
David R. Saracino		X	
Number of Meetings Held in 2008	12	4	4

Edgar Filing: FIRST KEYSTONE CORP - Form DEF 14A

Name	Loan Administration	Human Resources
John E. Arndt		X*
J. Gerald Bazewicz	X	X
Don E. Bower	X*	X
Robert A. Bull		
Robert E. Bull		X
Joseph B. Conahan, Jr.	X	X
Jerome F. Fabian	X	X
John G. Gerlach		X
David R. Saracino	X	
Number of Meetings Held in 2008	4	1

Name	Executive	Building
John E. Arndt	X	
J. Gerald Bazewicz	X	X
Don E. Bower		X
Robert A. Bull		
Robert E. Bull	X*	X
Joseph B. Conahan, Jr.		
Jerome F. Fabian		X
John G. Gerlach		X*
David R. Saracino	X	X
Number of Meetings Held in 2008	1	2

*Denotes Chairman of Respective Committee

TRUST COMMITTEE - This committee ensures that all trust activities of the bank are performed in a manner that is consistent with the legal instrument governing the account, prudent trust administration practices and approved trust policy.

ASSET/LIABILITY COMMITTEE - This committee reviews asset/liability committee reports and provides support and discretion in managing the bank's net interest income, liquidity and interest rate sensitivity positions.

Edgar Filing: FIRST KEYSTONE CORP - Form DEF 14A

MARKETING COMMITTEE - This committee provides guidance to management in formulating marketing/sales plans and programs to assist in evaluating the performance of the bank relative to these plans.

LOAN ADMINISTRATION COMMITTEE - This committee monitors loan review and compliance activities. Also, the committee ensures that loans are made and administered in accordance with the loan policy.

HUMAN RESOURCES COMMITTEE - This committee helps ensure that a sound human resources management system is developed and maintained. This committee determines compensation for non executive officers and employees. The entire Board of Directors acts as the Compensation Committee for the corporation and determines compensation for the executive officers.

EXECUTIVE COMMITTEE - This committee exercises the authority of the Board of Directors in the management of the business of the bank between the dates of regular Board of Directors meetings.

BUILDING COMMITTEE - This committee makes recommendations to the Board relating to the bank's physical assets, including both current and proposed physical assets.

BOARD MEETINGS AND ATTENDANCE

The members of the Board of Directors of the corporation also serve as members of the Board of Directors of First Keystone National Bank. During 2008, the corporation's Board of Directors held 7 meetings. Each of the directors attended at least 75% of the combined total number of meetings of the corporation's Board of Directors and the committees of which he is a member. Although there is no formal policy, all directors are expected to attend the Annual Meeting of Shareholders. All directors attended the 2008 Annual Meeting of Shareholders.

SHAREHOLDER COMMUNICATIONS

The Board of Directors does not have a formal process for shareholders to send communications to the Board. Due to the infrequency of shareholder communications to the Board of Directors, the Board does not believe that a formal process is necessary.

SHAREHOLDER PROPOSALS AND NOMINATIONS

If a shareholder wants us to include a proposal in our proxy statement for presentation at our 2010 Annual Meeting of Shareholders, the proposal must be received by us at our principal executive offices at 111 West Front Street, Berwick, Pennsylvania 18603, no later than November 30, 2009. Any proposal must comply with Securities and Exchange Commission regulations regarding the inclusion of shareholder proposals in company sponsored proxy materials. If a shareholder proposal is submitted to the company after November 30, 2009, it is considered untimely; and, although the proposal may be considered at the annual meeting, the company is not obligated to include it

in the 2010 Proxy Statement.

The corporation's Board of Directors nominates individuals for the position of director. Neither the corporation nor the bank has a nominating committee. In addition, a shareholder who desires to propose an individual for consideration by the Board of Directors as a nominee for director should submit a proposal in writing to the Secretary of the corporation in accordance with Section 10.1

Proxy Statement

Page 7

of the corporation's bylaws. Any shareholder who intends to recommend nomination of any candidate for election to the Board of Directors must notify the Secretary of the corporation in writing not less than 45 days prior to the date of any meeting of shareholders called for the election of directors and must provide the specific information listed in Section 10.1 of the bylaws. You may obtain a copy of the corporation's bylaws by writing to John E. Arndt, Secretary, First Keystone Corporation, 111 West Front Street, Berwick, Pennsylvania 18603.

PROPOSAL NO. 1: ELECTION OF CLASS A DIRECTORS

The corporation's bylaws provide that its Board of Directors will manage the corporation's business. Sections 10.2 and 10.3 of the Bylaws provide that the number of directors on the Board will not be less than 7 nor more than 25 and that the Board of Directors will be classified into 3 classes, each class to be elected for a term of 3 years. Within the foregoing limits, the Board of Directors may, from time to time, fix the number of directors and their classifications. No person over 70 years old may serve as director with the exception of Mr. Robert E. Bull. Section 11.1 of the bylaws require that a majority of the remaining members of the Board of Directors, even if less than a quorum, will select and appoint directors to fill vacancies on the Board, and each person so appointed will serve as director until the expiration of the term of office of the class of directors to which he or she was appointed.

Section 10.3 of the bylaws provide for a classified Board of Directors with staggered three year terms of office. Accordingly, at the 2009 Annual Meeting of Shareholders, 3 Class A Directors will be elected to serve for a three-year term and until their successors are properly elected and qualified. The Board of Directors of the corporation has nominated the current Class A Directors to serve as Class A Directors for the next three-year term of office. The nominees for reelection this year are as follows:

- * Jerome F. Fabian, director since 1998;
- * John G. Gerlach, director since 2007; and
- * David R. Saracino, director since 2006.

Each nominee has consented to serve a three year term of

Edgar Filing: FIRST KEYSTONE CORP - Form DEF 14A

office and until his successor is elected and qualified.

Unless otherwise instructed, the proxy holders will vote the proxies for the election of these 3 nominees. If any nominee should become unavailable for any reason, proxies will be voted in favor of a substitute nominee named by the Board of Directors of the corporation. A majority of the directors of the corporation, in office, may appoint a new director to fill any vacancy occurring on the Board for any reason, and the new director will serve until the expiration of the term of the class of directors to which he or she was appointed.

The corporation's Articles of Incorporation provide that cumulative voting rights will not exist with respect to the election of directors. Accordingly, each share of common stock entitles its owner to cast one vote for each nominee. For example, if a shareholder owns 10 shares of common stock, he or she may cast up to 10 votes for each director to be elected.

The Board of Directors recommends that shareholders vote FOR the election of the above named nominees.

INFORMATION AS TO DIRECTORS AND NOMINEES

The following selected biographical information about the directors and nominees for director is accurate as of March 10, 2009, and includes each person's business experience for at least the past 5 years.

Page 8

First Keystone Corporation

CURRENT CLASS A DIRECTORS WHOSE TERM EXPIRES IN 2009 AND NOMINEES FOR CLASS A DIRECTOR WHOSE TERM WILL EXPIRE IN 2012

Jerome F. Fabian	Mr. Fabian (age 66), is the President and owner of Tile Distributors of America, Inc., located in Wilkes-Barre, Pennsylvania. He has served as a director of the corporation and the bank since 1998.
John G. Gerlach	Mr. Gerlach (age 67), is the President of Pocono Community Bank, a division of First Keystone National Bank. He has been a director of the corporation and the bank since 2007.
David R. Saracino	Mr. Saracino (age 64), is the former Vice President, Cashier, and Chief Financial Officer of First Keystone National Bank. Mr. Saracino has served as a director of the corporation and the bank since 2006.

Edgar Filing: FIRST KEYSTONE CORP - Form DEF 14A

CLASS B DIRECTORS WHOSE TERM EXPIRES IN 2010

John E. Arndt

Mr. Arndt (age 47), is an insurance broker and the owner of Arndt Insurance Agency in Berwick, Pennsylvania. He has served as a director of the corporation and the bank since 1995.

J. Gerald Bazewicz

Mr. Bazewicz (age 60), serves as the President and Chief Executive Officer of the corporation and the bank, a position he has held since 1987. He has served as a director of the corporation and the bank since 1986.

Robert E. Bull