



Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

(e) On April 29, 2019, the Board of Directors (the “Board”) of German American Bancorp, Inc. (the “Company”), by the vote of the members of the Board who are not “interested directors” within the meaning of NASDAQ rules, established the balanced scorecards for the Company’s 2019 Management Incentive Plan applicable to each of the executive officers of the Company who were individually named in the Company’s compensation disclosures in its most recent annual meeting proxy statement, all as recommended by the Compensation/Human Resources Committee of the Board (the “Committee”). The officers who will participate in the 2019 Management Incentive Plan (the “Participating Officers”) are Mark A. Schroeder (Chairman and Chief Executive Officer), Clay W. Ewing (President), Bradley M. Rust (Executive Vice President, Senior Administrative Officer and Chief Financial Officer), Randall L. Braun (Executive Vice President and Chief Retail Banking and Development Officer), Keith A. Leinenbach (Executive Vice President and Chief Credit Officer) and D. Neil Dauby (Executive Vice President and Chief Commercial Banking Officer).

Each “balanced scorecard” establishes specific corporate and shareholder-related performance goals balanced by the officer’s area of responsibility and his expected individual level of contribution to the Company’s achievement of its corporate goals. These balanced scorecards describe potential awards based (i) on performance for 2019 only (“short-term awards”), and (ii) on performance for the three-years ending December 31, 2019 (“long-term awards”), as follows:

Potential Short-Term Cash Incentive Awards

Under the 2019 Management Incentive Plan, the Company will pay additional compensation in the form of annual cash incentive awards to its Participating Officers rewarding annual performance, contingent upon the achievement of certain goals that are established by the short-term balanced scorecards. The Board established the criteria described below for the award of short-term cash incentive payments for the six Participating Officers. In the case of each performance criterion, credit is awarded at 100% if the performance criterion is met at the target level, and at half that if achieved at the 50% level (threshold), and at twice the target award level if achieved at the 200% level (maximum). Credit is given proportionately for performance falling between the threshold and maximum levels, but is not given for performance that is not at least at the threshold level, or for that portion of performance that exceeds the maximum level.

Potential short-term cash incentive awards for the Participating Officers will be determined by their individual scorecards as percentages of their 2019 base salaries, based on the extent to which targeted levels of 2019 performance are met or exceeded, as follows:

| Executive      | Potential Dollar Amount of<br>2019 Short-Term Award as<br>Percentage of 2019 Base<br>Salary at the Following<br>Performance Levels |        |         |
|----------------|--|--------|---------|
|                | Threshold  | Target | Maximum |
| Mr. Schroeder  | 25.0%  | 50.0%  | 100.0%  |
| Mr. Ewing      | 20.0%  | 40.0%  | 80.0%   |
| Mr. Rust       | 17.5%  | 35.0%  | 70.0%   |
| Mr. Braun      | 15.0%  | 30.0%  | 60.0%   |
| Mr. Leinenbach | 15.0%  | 30.0%  | 60.0%   |
| Mr. Dauby      | 15.0%  | 30.0%  | 60.0%   |

Cash incentive award entitlements, if any, for services during 2019 under the scorecards will be earned by each of the Participating Officers based on the extent to which targeted levels of performance are met or exceeded with respect to

the following components:

formula assessments of 2019 corporate performance (80% weight); and  
judgmental assessments of individual performance during 2019 (20% weight).

### Corporate Performance Component

For 2019, the short-term corporate performance criteria specified by the scorecards of each of the six Participating Officers are the following measures of income, revenue, balance sheet growth, and asset quality, weighted as a percentage of each of their total short-term performance measures, as follows:

|   |     |
|---|-----|
| Fully-diluted earnings per share (EPS) growth             | 25% |
| Efficiency ratio  | 10% |
| Growth in core organic deposits and repurchase agreements | 15% |
| Growth in core organic taxable loans                      | 20% |
| Average ratio of non-performing assets to total assets    | 10% |

### Individual Performance Component

For 2019, the individual performance criteria for each Participating Officer (weighted as 20% of their respective total short-term performance measures) will be satisfied through the judgmental assessment of his respective overall job performance during 2019 (threshold achievement being good, target achievement being very good, and maximum achievement being outstanding).

### Expected Degree of Difficulty, on Balance, of Achieving Targeted Performance Levels

The targeted levels of achievement for the corporate financial metrics described above were established at levels that the Committee and Board believed were reasonable levels of corporate performance, considering factors that included the past performance and the Company's best estimates for 2019. When setting the target level for each corporate measure, however, the Company did not necessarily attempt to tie that level to the Company's expectations for 2019; therefore, some of the measures require the achievement of greater-than-expected corporate performance at the targeted level, and some will reward achievement of lesser-than-expected corporate performance at the targeted level. Overall, however, and on a balanced approach when weighting all of the formula and judgmental performance factors (income statement, balance sheet, and personal) in accordance with the scorecard weights, the Company believes that the target levels are appropriately challenging yet reasonably attainable by each of its executives participating in the 2019 Management Incentive Plan.

### Vesting and Clawback Potential

Amounts payable in respect of 2019 short-term cash incentive awards will vest in periodic installments throughout 2020, if the recipient has continued to be employed by the Company as of each installment vesting date (subject to certain exceptions), and may be recouped by the Company in the event of certain material financial restatements of its performance metrics or other circumstances, in the Committee's discretion.

### 2019 Net Income Trigger

Notwithstanding the satisfaction of one or all of the other performance measures outlined above, no short-term cash incentive award will be payable by the Company unless the Company's consolidated net income for 2019 is at least \$46,000,000.

### Potential Long-Term Incentive Awards

Long-term incentive (LTI) Awards are established by the Management Incentive Plan upon recommendation of the Committee based upon the executive officer's level of responsibility, and are earned in proportion to the extent to which the Company has met or exceeded certain corporate financial targets on an average basis over the three-year period ending in the year for which the scorecard is established. The Board established potential long-term incentive

awards for its Participating Officers as percentages of their 2019 base salary based on the extent to which targeted levels of three-year performance are met or exceeded, as follows:

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| Executive      | Potential Dollar Amount of<br>2019 Long-Term Award as<br>Percentage of 2019 Base<br>Salary at the Following<br>Performance Levels |        |         |
|----------------|---|--------|---------|
|                | Threshold   | Target | Maximum |
| Mr. Schroeder  | 25.0%   | 50.0%  | 100.0%  |
| Mr. Ewing      | 20.0%   | 40.0%  | 80.0%   |
| Mr. Rust       | 17.5%   | 35.0%  | 70.0%   |
| Mr. Braun      | 15.0%   | 30.0%  | 60.0%   |
| Mr. Leinenbach | 15.0%   | 30.0%  | 60.0%   |
| Mr. Dauby      | 15.0%   | 30.0%  | 60.0%   |

LTI award targets for services during the three-year period ending December 31, 2019 under the scorecards are based on the following selected long-term corporate performance criteria, each as benchmarked against the Company's average of its percentile rankings for such criteria over each of the three years ending December 31, 2019, with each year's percentile ranking computed against that year's custom Midwest publicly-held banking company peer group:

- return on equity (1/3 weight);

- return on assets (1/3 weight); and

- fully-diluted earnings per common share growth (1/3 weight).

For purposes of benchmarking the Company's three-year average of its percentile rankings for the above criteria:

For the return on equity component, the threshold average percentile ranking was fixed at the 50<sup>th</sup> percentile, the target was at the 75<sup>th</sup> percentile, and the maximum was at the 90<sup>th</sup> percentile (the Company's actual percentile rankings with respect to this component for 2017 and 2018 were the 90<sup>th</sup> and 65<sup>th</sup> percentiles, respectively).

For the return on assets component, the threshold average percentile ranking was fixed at the 50<sup>th</sup> percentile, the target was at the 75<sup>th</sup> percentile, and the maximum was at the 90<sup>th</sup> percentile (the Company's actual percentile rankings with respect to this component for 2017 and 2018 were the 100<sup>th</sup> and 60<sup>th</sup> percentiles, respectively).

For the fully-diluted earnings per common share growth component, the threshold average percentile ranking was fixed at the 50<sup>th</sup> percentile, the target was at the 75<sup>th</sup> percentile, and the maximum was at the 90<sup>th</sup> percentile (the Company's actual percentile rankings with respect to this component for 2017 and 2018 were the 60<sup>th</sup> and 10<sup>th</sup> percentiles, respectively).

In the case of each of the three LTI award performance criteria, credit is awarded at 100% if the performance criterion is met at the target level, and at half that if achieved at the 50% level (threshold), and at twice the target award level if achieved at the 200% level (maximum). Credit is given proportionately for performance falling between the threshold and maximum levels, but is not given for performance that is not at least at the threshold level, or for that portion of performance that exceeds the maximum level.

The Company intends to satisfy any LTI award that is deemed earned for 2019 by (a) issuing common shares of the Company (the transferability of which will be restricted pending satisfaction of a continuing employment vesting requirement) that have a market value (based on the market value of unrestricted Company common shares as of the stock issuance date in 2020) of approximately 60% of the dollar amount of the LTI award (rounded up to the nearest 30-share block) and (b) granting the award recipient the right to receive cash payments (vesting over the same continuing employment period) equal in total amount to approximately 40% of the dollar amount of the LTI award.



Vesting and Clawback Potential

Amounts of Company stock and cash payable in respect of LTI awards for the three-year period ended December 31, 2019 will vest in one-third installments on the first, second and third anniversaries of the award date, if the recipient has continued to be employed by the Company as of each such vesting date (subject to certain exceptions). Any such amounts will be subject to recovery or clawback by the Company (i) in the event of certain material restatements of the Company's financial results, (ii) if required by law, or (iii) if required by any other clawback or forfeiture policies maintained by the Company from time to time.

2019 Net Income Trigger

Notwithstanding the satisfaction of any or all of the LTI award targets outlined above, no LTI award will be payable by the Company unless the Company's consolidated net income for 2019 is at least \$46,000,000.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GERMAN AMERICAN BANCORP, INC.

Date: May 3, 2019 By: /s/ Mark A . Schroeder

Mark A. Schroeder, Chairman and Chief Executive Officer