

MEREDITH CORP  
Form 4  
August 14, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**ZIESER JOHN S**

(Last) (First) (Middle)  
  
1716 LOCUST STREET  
  
(Street)

DES MOINES, IA 50309-3023

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**MEREDITH CORP [MDP]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/12/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Chief Development Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)         | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|--------------------------------------|--|--------------------------------|---|---|--|---|
|   |                                      |  | Code                           | V   | Amount (A) or (D)   | Price  |   |
| Common Stock (\$1 par value) <u>(1)</u> | 08/12/2013                           |  | M                              |   | 30,000  | A \$ 32.85   | 30,000 D  |
| Common Stock (\$1 par value) <u>(1)</u> | 08/12/2013                           |  | F                              |   | 25,128  | D \$ 47.75   | 4,872 D   |
| Common Stock (\$1 par value) <u>(1)</u> | 08/12/2013                           |  | S                              |   | 4,872   | D \$ 47.5888   | 0 D   |

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|  |            |   |                          |
|--|------------|---|--------------------------|
| Common<br>Stock (\$1<br>par value)<br><u>(3)</u>                 | 8,494.3518 | I | by<br>Managed<br>Account |
| Common<br>Stock (\$1<br>par value)<br><u>(4)</u>                 | 1,821.908  | D |                          |
| Common<br>Stock (\$1<br>par value)<br><u>(5)</u>                 | 1,856      | I | by<br>Spouse             |
| Common<br>Stock<br>(Restricted)<br>(\$1 par<br>value) <u>(6)</u> | 24,000     | D |                          |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount<br>Underlying Security<br>(Instr. 3 and 4) | Amount<br>Number<br>Shares         |    |
|---|--|---|---|--------------------------------------|--|--|--|------------------------------------|----|
|   |  |   |   | Code                                 | V (A) (D)  | Date<br>Exercisable  | Expiration<br>Date   | Title                              |    |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(7)</u> | \$ 32.85   | 08/12/2013                              |   | M                                    | 30,000   | 08/10/2013   | 08/10/2020   | Common<br>Stock (\$1<br>par value) | 3  |
| Stock<br>equivalent<br>units <u>(8)</u>                       | \$ 0   |   |   |                                      |  | 08/08/1988   | 08/08/1988   | Common<br>Stock (\$1<br>par value) | 42 |

# Reporting Owners

| Reporting Owner Name / Address                                   | Relationships |           |                           |       |
|--|---------------|-----------|---------------------------|-------|
|  | Director      | 10% Owner | Officer                   | Other |
| ZIESER JOHN S<br>1716 LOCUST STREET<br>DES MOINES, IA 50309-3023 |               |           | Chief Development Officer |       |

# Signatures

By: Teresa T. Rinker, by Power of Attorney For: John S. Zieser 08/14/2013

\_\_Signature of Reporting Person Date

# Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in street name.  
Zieser, John S.: The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$47.16 to \$47.91, inclusive. The reporting person undertakes to provide Meredith, any securityholder of Meredith Corporation, or the Staff of the Securities and Exchange Commission, upon request, separate prices within the range set forth in footnote (2) to this Form 4.
- (3) Shares held in reporting person's IRA account; Meredith Corp. Savings & Investment Plan account; and Meredith Corp. Employee Stock Purchase Plan account, upon all of which quarterly dividends are paid in the form of additional Common Stock (\$1 par value).
- (4) Shares are held in the reporting person's Dividend Reinvestment Plan account, upon which quarterly dividends are paid in the form of additional Common Stock (\$1 par value).
- (5) Shares purchased by spouse for her own account and the children's custodial accounts.
- (6) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.  
Nonqualified stock options granted pursuant to the Meredith Corporation Stock Incentive Plan. Each becomes exercisable in its entirety
- (7) on the third anniversary of the grant date, expires on the 10th anniversary of the grant date, and has an exercise price as specified in the award agreement.
- (8) Stock equivalents issued pursuant to Meredith Corporation's Deferred Compensation Plan or Stock Incentive Plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis in connection with the reporting person's retirement from or termination of Meredith Corporation employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.