MCDONALDS CORP Form 8-K September 12, 2012

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): September 11, 2012

#### McDONALD'S CORPORATION

(Exact Name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction of Incorporation) 1-5231 (Commission File Number) 36-2361282 (IRS Employer Identification No.)

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One McDonald's Plaza
Oak Brook, Illinois
(Address of Principal Executive Offices)

60523 (Zip Code)

(Registrant's telephone number, including area code): (630) 623-3000

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Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act  $(17\ CFR\ 240.13e-4(c))$ 

Item 7.01. Regulation FD Disclosure.

On September 11, 2012, McDonald's Corporation (the "Company") issued an Investor Release reporting the Company's August 2012 sales. The Investor Release is furnished as Exhibit 99 and is attached hereto.

Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits.
- 99 Investor Release of McDonald's Corporation issued September 11, 2012: McDonald's Global Comparable Sales Increase 3.7% in August

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

McDONALD'S CORPORATION

(Registrant)

Date: September 12, 2012 By: /s/ Michael Soenke

Michael Soenke

Corporate Vice President - Assistant

Controller

### Exhibit Index

Exhibit No. 99 Investor Release of McDonald's Corporation issued September 11, 2012: McDonald's Global Comparable Sales Increase 3.7% in August