

GAP INC  
Form 4  
March 21, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SAGE GAVIN EVA

(Last) (First) (Middle)

C/O GAP INC., TWO FOLSOM ST

(Street)

SAN FRANCISCO, CA 94105-1205

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
GAP INC [GPS]

3. Date of Earliest Transaction (Month/Day/Year)  
03/20/2012

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP, Global HR & Corp. Affairs

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	03/20/2012		M		90,000 A \$ 22.42	132,732	D
Common Stock	03/20/2012		S		90,000 D \$ 26.0958	42,732	D
Common Stock	03/20/2012		M		75,000 A \$ 19.68	117,732	D
Common Stock	03/20/2012		S		75,000 D \$ 26.0958	42,732	D
Common Stock	03/20/2012		M		18,750 A \$ 11.77	61,482	D

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Common Stock	03/20/2012	S	18,750	D	\$ 26.0958	42,732	D
Common Stock	03/20/2012	M	27,500	A	\$ 23.07	70,232	D
Common Stock	03/20/2012	S	27,500	D	\$ 26.0958	42,732	D
Common Stock	03/20/2012	M	15,000	A	\$ 21.79	57,732	D
Common Stock	03/20/2012	S	15,000	D	\$ 26.0958	42,732	D
Common Stock	03/20/2012	S	42,732	D	\$ 26.1481	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
Non-Qualified Stock Option (Right to Buy)	\$ 22.42	03/20/2012		M	90,000	<u>(1)</u> 03/11/2015	Common Stock	90,000
Non-Qualified Stock Option (Right to Buy)	\$ 19.68	03/20/2012		M	75,000	<u>(1)</u> 03/17/2018	Common Stock	75,000
Non-Qualified Stock Option (Right to Buy)	\$ 11.77	03/20/2012		M	18,750	<u>(2)</u> 03/16/2019	Common Stock	18,750
Non-Qualified Stock Option (Right to Buy)	\$ 23.07	03/20/2012		M	27,500	<u>(2)</u> 03/15/2020	Common Stock	27,500
	\$ 21.79	03/20/2012		M	15,000	<u>(2)</u> 03/14/2021		15,000

Non-Qualified  
Stock Option  
(Right to Buy)

Common  
Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SAGE GAVIN EVA C/O GAP INC. TWO FOLSOM ST SAN FRANCISCO, CA 94105-1205			EVP, Global HR & Corp. Affairs	

## Signatures

Marie Ma, Power of  
Attorney 03/21/2012

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option was fully vested and exercisable.
  - (2) The options under this grant become exercisable in four equal annual installments beginning one year from date of grant. Date of grant is 10 years prior to expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.