Edgar Filing: EM	C INSURANCE GROUP INC - Fo	orm 8-K
EMC INSURANCE GROUP INC Form 8-K July 22, 2014		
UNITED STATES SECURITIES AND EXCHANGE COMMISS Washington, D.C. 20549	ION	
FORM 8-K		
CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities	es Exchange Act of 1934	
Date of Report (Date of earliest event reported): July 21, 2014	
EMC INSURANCE GROUP INC. (Exact name of registrant as specified in its charge)	arter)	
Iowa	0-10956	42-6234555
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
717 Mulberry Street, Des Moines, Iowa (Address of principal executive offices)		50309 (Zip Code)
(515) 345 2902 (Registrant's telephone number, including area	code)	
Check the appropriate box below if the Form 8 the registrant under any of the following provision.	•	sly satisfy the filing obligation of
[] Written communications pursuant to Rul	e 425 under the Securities Act (17 C	CFR 230.425)
[] Soliciting material pursuant to Rule 14a-	12 under the Exchange Act (17 CFF	2 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure

On July 21, 2014, the Registrant issued a press release announcing that second quarter 2014 operating results will be negatively impacted by a higher than anticipated level of losses. Management anticipates that the Registrant will report a second quarter 2014 operating loss¹ of approximately \$0.02 per share, and that the GAAP combined ratio will be approximately 109.6 percent. Based on actual results for the first six months of the year and projections for the remainder of the year, management has revised its 2014 operating income guidance from the previous range of \$2.65 to \$2.90 per share to a revised range of \$2.00 to \$2.25 per share.

The Registrant also released the details for the 2014 second quarter earnings call and webcast. The press release is furnished as Exhibit 99.

¹The Registrant prepares its public financial statements in conformity with accounting principles generally accepted in the Unites States of America (GAAP). Operating income/loss is a non-GAAP financial measure, calculated by excluding net realized investment gains/losses from net income/loss. The Registrant's calculation of operating income/loss may differ from similar measures used by other companies, so investors should exercise caution when comparing the Registrant's measure of operating income/loss to the measure of other companies. Management's projected operating income guidance is also considered a non-GAAP financial measure.

Item 9.01 Financial Statements and Exhibits.

(d)	Exhibits.
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Exhibit Number Description

99 Press Release

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized, on July 22, 2014.

EMC INSURANCE GROUP INC.

Registrant

/s/ Mark E. Reese Mark E. Reese Senior Vice President and Chief Financial Officer

EXHIBIT INDEX

Exhibit Number Description

99 Press Release