

EMC INSURANCE GROUP INC
Form 8-K
May 14, 2007

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 11, 2007

EMC INSURANCE GROUP INC.

(Exact name of registrant as specified in its charter)

Iowa
(State or other jurisdiction of
incorporation)

0-10956
(Commission File Number)

42-6234555
(I.R.S. Employer
Identification No.)

717 Mulberry Street, Des Moines, Iowa
(Address of principal executive offices)

50309
(Zip Code)

(515) 345-2902
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On May 11, 2007, EMC Insurance Group Inc. issued the following press release:

EMC INSURANCE GROUP INC. REPORTS

LOSSES ASSOCIATED WITH MIDWEST

STORMS AND REAFFIRMS ANNUAL

EARNINGS GUIDANCE

DES MOINES, Iowa (May 11, 2007) - EMC Insurance Group Inc. (Nasdaq/NGS:EMCI) announced today that losses associated with last week's Midwest storms, including the devastating tornado in Greensburg, Kansas, are expected to range from \$0.27 per share to \$0.31 per share. Favorable results experienced during the month of April will partially offset the impact of these losses on second quarter earnings. Catastrophe and storm losses to date are slightly above the actuarial projections utilized to establish the Company's earnings guidance and management has therefore reduced its projection for 2007 operating income¹ to \$2.27 per share from \$2.46 per share at the end of March; however, the revised projection is still within the original guidance range of \$2.25 to \$2.50 per share and management is therefore reaffirming this guidance.

Our thoughts and prayers are with the many victims of the Greensburg incident and the many other communities that have been impacted by Midwestern storms in recent weeks, said Bruce G. Kelley, President and CEO. We insured the Greensburg high school and junior high school, and other properties as well. We grieve this community's loss, but we are proud to be a part of its re-construction. A storm team and other insurance personnel were dispatched to the area immediately after the tornado hit and will remain on-site until all of the losses are addressed.

EMC Insurance Group Inc., the publicly-held insurance holding company of EMC Insurance Companies, owns subsidiaries with operations in property and casualty insurance and reinsurance. EMC Insurance Companies is one of the largest property and casualty entities in Iowa and among the top 60 insurance entities nationwide based on premium volume. For more information, visit our website www.emcinsurance.com.

The Private Securities Litigation Reform Act of 1995 provides issuers the opportunity to make cautionary statements regarding forward-looking statements. Accordingly, any forward-looking statement contained in this report is based on management's current beliefs, assumptions and expectations of the Company's future performance, taking into account all information currently available to management. These beliefs, assumptions and expectations can change as the result of many possible events or factors, not all of which are known to management. If a change occurs, the Company's business, financial condition, liquidity, results of operations, plans and objectives may vary materially from those expressed in the forward-looking statements. The risks and uncertainties that may affect the actual results of the Company include, but are not limited to the following: catastrophic events and the occurrence of significant severe weather conditions; the adequacy of loss and settlement expense reserves; state and federal legislation and regulations; changes in our industry, interest rates or the performance of financial markets and the general economy; rating agency actions and other risks and uncertainties inherent to the Company's business. When management uses the words believe, expect, anticipate, estimate, or similar expressions, it intends to identify forward-looking statements. Undue reliance should not be placed on these forward-looking statements.

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The Company uses a non-GAAP financial measure called *operating income* that management believes is useful to investors because it illustrates the performance of our normal, ongoing operations, which is important in understanding and evaluating our financial condition and results of operations. While this measure is consistent with measures utilized by investors to evaluate performance, it is not a substitute for the U.S. GAAP financial measure of net income. Therefore, we have provided a reconciliation of this non-GAAP financial measure to the U.S. GAAP financial measure of net income in the Consolidated Statements of Income schedule contained in this release. Management also uses non-GAAP financial measures for goal setting, determining employee and senior management awards and compensation, and evaluating performance.

The information contained in this Current Report shall not be deemed to be filed for the purposes of Section 18 of the Securities Exchange Act of 1934 (the Exchange Act) or otherwise subject to the liabilities of that section, nor shall it be incorporated by reference into a filing under the Securities Act of 1933, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMC INSURANCE GROUP INC.

Registrant

/s/ Bruce G. Kelley
Bruce G. Kelley
President & Chief Executive Officer

/s/ Mark E. Reese
Mark E. Reese
Senior Vice President and
Chief Financial Officer

May 14, 2007