

CHAMPION INDUSTRIES INC  
Form 10-Q  
March 09, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

**FORM 10-Q**

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended JANUARY 31, 2007

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File No. 0-21084

**Champion Industries, Inc.**

(Exact name of Registrant as specified in its charter)

West Virginia  
(State or other jurisdiction of  
incorporation or  
organization)

55-0717455  
(I.R.S. Employer  
Identification No.)

2450-90 1<sup>st</sup> Avenue  
P.O. Box 2968  
Huntington, WV 25728  
(Address of principal executive offices)  
(Zip Code)

(304) 528-2700  
(Registrant's telephone number,  
including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No .

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

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Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes \_\_\_\_\_ No  .

Indicate the number of shares outstanding of each of the issuers classes of common stock, as of the latest practicable date.

Class	Outstanding at January 31, 2007
Common stock, \$1.00 par value per share	9,956,913 shares

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**Champion Industries, Inc.**

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**PART I - FINANCIAL INFORMATION****Item 1. Financial Statements****Champion Industries, Inc. and Subsidiaries  
Consolidated Balance Sheets**

<b>ASSETS</b>	<b>January 31, 2007 (Unaudited)</b>	<b>October 31, 2006 (Audited)</b>
Current assets:		
Cash and cash equivalents	\$ 3,982,610	\$ 5,486,577
Accounts receivable, net of allowance of \$1,511,000 and \$1,558,000	20,477,830	20,638,823
Inventories	11,195,925	10,986,590
Other current assets	1,028,889	618,549
Deferred income tax assets	1,200,037	1,200,037
Total current assets	37,885,291	38,930,576
Property and equipment, at cost:		
Land	2,023,375	2,023,375
Buildings and improvements	9,088,304	8,731,280
Machinery and equipment	47,441,766	46,757,859
Furniture and fixtures	3,674,343	3,620,783
Vehicles	3,406,382	3,453,415
	65,634,170	64,586,712
Less accumulated depreciation	(46,317,081)	(45,541,027)
	19,317,089	19,045,685
Cash surrender value of officers' life insurance	1,202,696	1,202,696
Goodwill	3,411,511	3,411,511
Other intangibles, net of accumulated amortization	3,038,330	3,125,691
Other assets	273,074	272,567
	7,925,611	8,012,465
Total assets	\$ 65,127,991	\$ 65,988,726

See notes to consolidated financial statements.

**Champion Industries, Inc. and Subsidiaries**  
**Consolidated Balance Sheets (continued)**

<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>	<b>January 31, 2007 (Unaudited)</b>	<b>October 31, 2006 (Audited)</b>
Current liabilities:		
Accounts payable	\$ 3,833,402	\$ 5,763,928
Accrued payroll	1,893,616	2,169,878
Taxes accrued and withheld	1,397,666	1,394,345
Accrued income taxes	1,155,296	1,107,837
Accrued expenses	997,401	925,070
Current portion of long-term debt	1,376,434	1,614,861
Total current liabilities	10,653,815	12,975,919
Long-term debt, net of current portion	4,900,218	4,219,724
Other liabilities	387,752	388,384
Deferred income tax liabilities	3,628,014	3,628,014
Total liabilities	19,569,799	21,212,041
Shareholders' equity:		
Common stock, \$1 par value, 20,000,000 shares authorized; 9,956,913 and 9,922,913 shares issued and outstanding	9,956,913	9,922,913
Additional paid-in capital	22,712,060	22,636,620
Retained earnings	12,889,219	12,217,152
Total shareholders' equity	45,558,192	44,776,685
	\$	\$
Total liabilities and shareholders' equity	65,127,991	65,988,726

See notes to consolidated financial statements.

**Champion Industries, Inc. and Subsidiaries**  
**Consolidated Statements of Income**  
(Unaudited)

	<b>Three Months Ended January 31,</b>	
	<b>2007</b>	<b>2006</b>
Revenues:		
	\$	\$
Printing	25,862,367	26,165,649
Office products and office furniture	9,076,966	10,126,059
Total revenues	34,939,333	36,291,708
Cost of sales:		
Printing	18,238,302	18,550,540
Office products and office furniture	6,350,004	7,143,748
Total cost of sales	24,588,306	25,694,288
Gross profit	10,351,027	10,597,420
Selling, general and administrative expenses	8,130,331	8,713,667
Hurricane and relocation costs, net of recoveries	-	(257,960)
Income from operations	2,220,696	2,141,713
Other income (expense):		
Interest income	5,230	6,742
Interest expense	(133,903)	(171,741)
Other	4,023	(114)
	(124,650)	(165,113)
Income before income taxes	2,096,046	1,976,600
Income tax expense	(827,885)	(830,922)
Net income	\$ 1,268,161	\$ 1,145,678
Earnings per share:		
Basic	\$ 0.13	\$ 0.12
Diluted	\$ 0.13	\$ 0.12
Weighted average shares outstanding:		
Basic	9,939,000	9,746,000
Diluted	10,110,000	9,831,000
Dividends per share	\$ 0.06	\$ 0.05

See notes to consolidated financial statements.

**Champion Industries, Inc. and Subsidiaries**  
**Consolidated Statements of Cash Flows**  
(Unaudited)

	<b>Three Months Ended January 31,</b>	
	<b>2007</b>	<b>2006</b>
<b>Cash flows from operating activities:</b>		
Net income	\$ 1,268,161	\$ 1,145,678
Adjustments to reconcile net income to cash provided by operating activities:		
Depreciation and amortization	955,397	1,050,141
Loss on sale of assets	1,209	6,903
Increase in deferred compensation	446	894
Bad debt expense	85,757	221,845
Hurricane and relocation costs, net of recoveries	-	(257,960)
Changes in assets and liabilities:		
Accounts receivable	75,236	(1,279,504)
Inventories	(209,335)	370,401
Other current assets	(410,340)	(504,163)
Accounts payable	(579,801)	254,330
Accrued payroll	(276,262)	(235,191)
Taxes accrued and withheld	3,321	232,059
Income taxes	47,459	214,337
Accrued expenses	72,329	(50,261)
Other liabilities	(1,078)	(1,017)
Net cash provided by operating activities	<b>1,032,499</b>	<b>1,168,492</b>
<b>Cash flows from investing activities:</b>		
Purchases of property and equipment	(1,161,218)	(234,421)
Proceeds from sales of property	23,570	45,513
Goodwill and other intangible additions - paid	(1,350,725)	-
Other assets	(3,506)	(62,218)
Net cash used in investing activities	<b>(2,491,879)</b>	<b>(251,126)</b>
<b>Cash flows from financing activities:</b>		
Borrowings on line of credit	4,134,000	2,808,000
Payments on line of credit	(4,134,000)	(2,420,000)
Proceeds from term debt and leases	1,351,225	-
Principal payments on long-term debt	(909,158)	(442,996)
Proceeds from exercise of stock options	109,440	-
Dividends paid	(596,094)	(487,296)
Net cash used in financing activities	<b>(44,587)</b>	<b>(542,292)</b>
Net (decrease) increase in cash and cash equivalents	<b>(1,503,967)</b>	<b>375,074</b>
Cash and cash equivalents, beginning of period	<b>5,486,577</b>	<b>3,661,622</b>
Cash and cash equivalents, end of period	<b>\$ 3,982,610</b>	<b>\$ 4,036,696</b>

See notes to consolidated financial statements.





**Champion Industries, Inc. and Subsidiaries****Notes to Consolidated Financial Statements (Unaudited)****January 31, 2007****1. Basis of Presentation and Business Operations**

The foregoing financial information has been prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) and rules and regulations of the Securities and Exchange Commission for interim financial reporting. The preparation of the financial statements in accordance with GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from these estimates. In the opinion of management, the financial information reflects all adjustments (consisting of items of a normal recurring nature) necessary for a fair presentation of financial position, results of operations and cash flows in conformity with GAAP. These interim financial statements should be read in conjunction with the consolidated financial statements for the year ended October 31, 2006, and related notes thereto contained in Champion Industries, Inc.’s Form 10-K dated January 15, 2007. The accompanying interim financial information is unaudited. The results of operations for the period are not necessarily indicative of the results to be expected for the full year. The balance sheet information as of October 31, 2006 was derived from our audited financial statements.

**2. Earnings per Share**

Basic earnings per share is computed by dividing net income by the weighted average shares of common stock outstanding for the period and excludes any dilutive effects of stock options. Diluted earnings per share is computed by dividing net income by the weighted average shares of common stock outstanding for the period plus the shares that would be outstanding assuming the exercise of dilutive stock options. The dilutive effect of stock options was 171,000 and 85,000 shares for the three months ended January 31, 2007 and 2006.

**3. Inventories**

Inventories are principally stated at the lower of first-in, first-out cost or market. Manufactured finished goods and work in process inventories include material, direct labor and overhead based on standard costs, which approximate actual costs. The Company utilizes an estimated gross profit method for determining cost of sales in interim periods.

Inventories consisted of the following:

	<b>January 31,</b>	<b>October 31,</b>
	<b>2007</b>	<b>2006</b>
Printing:		
Raw materials	\$ 2,141,402	\$ 2,121,843
Work in process	1,817,114	1,800,517
Finished goods	4,444,760	4,404,162
Office products and office furniture	2,792,649	2,660,068
	<b>\$ 11,195,925</b>	<b>\$ 10,986,590</b>

**Champion Industries, Inc. and Subsidiaries**  
**Notes to Consolidated Financial Statements (Unaudited) (continued)**

**4. Long-Term Debt**

Long-term debt consisted of the following:

	January 31, 2007	October 31, 2006
Secured term note payable	\$ 1,208,470	\$ 452,386
Installment notes payable to banks	5,068,182	5,382,199
	<b>6,276,652</b>	<b>5,834,585</b>
Less current portion	1,376,434	1,614,861
Long-term debt, net of current portion	\$ 4,900,218	\$ 4,219,724

The Company has an unsecured revolving line of credit with a bank for borrowings to a maximum of \$10,000,000 with interest payable monthly at the prime rate of interest. The line of credit expires in July 2008 and contains certain restrictive financial covenants. The Company had no outstanding borrowings under this facility at January 31, 2007 and October 31, 2006.

The Company has an unsecured revolving line of credit with a bank for borrowings to a maximum of \$1,000,000 with interest payable monthly at the Wall Street Journal prime rate. The line of credit expires in April 2007 and contains certain financial covenants. There were no borrowings outstanding under this facility at January 31, 2007 and October 31, 2006.

In December 2006, the Company entered into a \$1,351,225 five year term debt agreement with a bank with interest at the prime rate. This note was collateralized by substantially all assets of the Syscan Corporation and the Chapman Printing Charleston division.

There were no non-cash financing activities for the three months ended January 31, 2007 and 2006.

**5. Shareholders' Equity**

The Company paid a dividend of six cents per share on December 29, 2006 to stockholders of record on December 8, 2006. Also, the Company declared a dividend of six cents per share to be paid on March 26, 2007 to stockholders of record on March 9, 2007.

The Company issued 34,000 shares for the exercise of stock options during the first quarter of 2007, for total proceeds from stock options exercised of approximately \$109,000.

**Champion Industries, Inc. and Subsidiaries**  
**Notes to Consolidated Financial Statements (Unaudited) (continued)**

**6. Commitments and Contingencies**

As of January 31, 2007 the Company had contractual obligations in the form of leases and debt as follows:

Contractual Obligations	Payments Due by Fiscal Year					Residual	Total
	2007	2008	2009	2010	2011		
Non-cancelable operating leases	\$ 821,156	\$ 894,247	\$ 517,666	\$ 255,056	\$ 157,042	\$ -	\$ 2,645,167
Equipment purchase obligations	1,565,000	-	-	-	-	-	1,565,000
Term debt	1,034,901	1,348,795	1,217,336	2,033,550	642,070	-	6,276,652
	\$ 3,421,057	\$ 2,243,042	\$ 1,735,002	\$ 2,288,606	\$ 799,112	\$ -	\$ 10,486,819

The Company entered into a purchase commitment for a printing press with a manufacturer for \$1,850,000. As a result of this commitment, the Company paid this manufacturer a deposit of \$185,000 and received an associated trade-in allowance of \$100,000 as of January 31, 2007.

**7. Accounting for Stock-Based Compensation**

In December 2004, the FASB issued SFAS No. 123R (revised 2004), "*Share-Based Payment*." This statement revises SFAS No. 123, "*Accounting for Stock-Based Compensation*," and requires companies to expense the value of employee stock options and similar awards. The effective date of this standard initially was for interim and annual periods beginning after June 15, 2005. On April 14, 2005, the United States Securities and Exchange Commission amended the effective date of this standard to the beginning of a company's fiscal year that begins after June 15, 2005. Therefore, the effective date of this standard for the Company was November 1, 2005. Since the Company's employee stock options vest immediately in the year granted, the initial adoption of this standard had no effect on the Company's financial statements. However, the Company will be required to expense the fair value of the employee stock options when future options are granted or when existing options are modified or repurchased pursuant to the provisions of SFAS No. 123R.

The Company did not issue any employee stock options for the three months ended January 31, 2007 and 2006.

**Champion Industries, Inc. and Subsidiaries**  
**Notes to Consolidated Financial Statements (Unaudited) (continued)**

**8. Acquisitions**

On September 7, 2004, the Company acquired all the issued and outstanding capital stock of Syscan Corporation (“Syscan”), a West Virginia corporation, for a cash price of \$3,500,000 and a contingent purchase price, dependent upon satisfaction of certain conditions, not to exceed the amount of \$1,500,000. On December 14, 2006, the Company paid the contingent purchase price in the amount of \$1,350,725.

The Williams Land Corporation has the option to put the 3000 Washington Street building occupied by Syscan to the Company for a price of \$1.5 million and the Company has the option to purchase the building for \$1.5 million at the conclusion of the five year lease term commencing September 1, 2009. This option may be exercised no later than 60 days prior to the end of the lease and closing of said purchase cannot exceed 45 days from the end of the lease.

**9. Accounting for Costs Associated with Exit or Disposal Activities and Impact of Hurricane Katrina**

During the second quarter of 2005, the Company relocated its Chapman Printing Company Charleston division to a facility leased by the Company as a result of the acquisition of Syscan. The Company is currently evaluating its facility needs in Charleston, West Virginia and the future use, if any, of this building.

The Company moved its Dallas Printing operations from Jackson, Mississippi to an existing facility in Baton Rouge, Louisiana in August 2005. The Company is currently evaluating its options regarding this facility.

On August 29, 2005, Hurricane Katrina made landfall and subsequently caused extensive flooding and destruction along the coastal areas of the Gulf of Mexico, including New Orleans and other communities in Louisiana and Mississippi in which Champion conducts business. Operations in many of the Company's markets were disrupted by both the evacuation of large portions of the population as well as damage and/or lack of access to the Company's operating facility in New Orleans.

**Champion Industries, Inc. and Subsidiaries**  
**Notes to Consolidated Financial Statements (Unaudited) (continued)**

The Company filed insurance claims related to both actual and contingent losses. The Company received an advance to claim from an insurance Company of \$300,000 in February 2006. A second advance to claim of \$200,000 was received in April 2006 and a check in the amount of \$78,000 in full settlement of any and all claims was received in May 2006. The Company recorded all of the payments as insurance recoveries for the year ended October 31, 2006. There were no Hurricane Katrina costs or recoveries recorded in 2007.

The Company has categorized the costs associated with Hurricane Katrina as follows:

- 1.) Personnel costs representing costs associated with payment of personnel primarily in New Orleans during the time period the city was essentially shut down;
- 2.) Plant costs represent all facilities, equipment and inventory charges incurred as a result of the hurricane using the most current available information;
- 3.) The allowance for doubtful accounts charge represents accounts receivable specifically reserved based on a collectibility analysis performed by the Company using the most current available information for customers located in New Orleans area at that time;
- 4.) The relocation costs represent costs of closing the New Orleans production facility and associated costs of moving equipment.

The following table summarizes the cumulative costs incurred as of January 31, 2007 relating to Hurricane Katrina.

Personnel	\$ 88,423
Plant	745,035
Allowance for doubtful accounts	208,310
Moving and relocation costs	255,215
<b>Total pre-tax hurricane expense</b>	<b>1,296,983</b>
Lease settlement recovery	75,583
Insurance recoveries	577,677
<b>Total recoveries</b>	<b>653,260</b>
<b>Cumulative impact of Hurricane Katrina, net</b>	<b>\$ 643,723</b>

The Company recorded costs of \$1,020,999 for the three months ended October 31, 2005 and costs of \$275,984 and recoveries of \$653,260 for the year ended October 31, 2006 relating to Hurricane Katrina.

The costs and recovery associated with Hurricane Katrina were reflected in the consolidated statements of operations in the category "Hurricane and relocation costs, net of recoveries" and are part of the printing segment.

**10. Industry Segment Information**

The Company operates principally in two industry segments organized on the basis of product lines: the production, printing and sale, principally to commercial customers, of printed materials (including brochures, pamphlets, reports, tags, continuous and other forms) and the sale of office products and office furniture including interior design services.

The table below presents information about reported segments for the three months ended January 31:

<b>2007 Quarter 1</b>	<b>Office Products</b>		
	<b>Printing</b>	<b>&amp; Furniture</b>	<b>Total</b>
Revenues	\$ 28,999,524	\$ 11,229,940	\$ 40,229,464
Elimination of intersegment revenue	(3,137,157)	(2,152,974)	(5,290,131)
Consolidated revenues	\$ 25,862,367	\$ 9,076,966	\$ 34,939,333
Operating income	1,739,649	481,047	2,220,696
Depreciation & amortization	904,263	51,134	955,397
Capital expenditures	1,131,915	29,303	1,161,218
Identifiable assets	54,752,575	10,375,416	65,127,991
Goodwill	2,226,837	1,184,674	3,411,511
<b>2006 Quarter 1</b>	<b>Office Products</b>		
	<b>Printing</b>	<b>&amp; Furniture</b>	<b>Total</b>
Revenues	\$ 29,688,029	\$ 12,462,284	\$ 42,150,313
Elimination of intersegment revenue	(3,522,380)	(2,336,225)	(5,858,605)
Consolidated revenues	\$ 26,165,649	\$ 10,126,059	\$ 36,291,708
Operating income	1,447,748	693,965	2,141,713
Depreciation & amortization	1,015,098	35,043	1,050,141
Capital expenditures	212,243	22,178	234,421
Identifiable assets	51,323,390	11,382,356	62,705,746
Goodwill	1,774,344	286,442	2,060,786





**Champion Industries, Inc. and Subsidiaries**  
**Notes to Consolidated Financial Statements (Unaudited) (continued)**

A reconciliation of total segment revenues and of total segment operating income to income before income taxes, for the three months ended January 31, 2007 and 2006, is as follows:

	<b>Three Months Ended January 31,</b>	
	<b>2007</b>	<b>2006</b>
<b>Revenues:</b>		
Total segment revenues	\$ 40,229,464	\$ 42,150,313
Elimination of intersegment revenue	(5,290,131)	(5,858,605)
<b>Consolidated revenue</b>	<b>\$ 34,939,333</b>	<b>\$ 36,291,708</b>
<b>Operating income:</b>		
Total segment operating income	\$ 2,220,696	\$ 2,141,713
Interest income	5,230	6,742
Interest expense	(133,903)	(171,741)
Other (expense) income	4,023	(114)
<b>Consolidated income before income taxes</b>	<b>\$ 2,096,046</b>	<b>\$ 1,976,600</b>
<b>Identifiable assets:</b>		
Total segment identifiable assets	\$ 65,127,991	\$ 62,705,746
Elimination of intersegment assets	—	—
<b>Total consolidated assets</b>	<b>\$ 65,127,991</b>	<b>\$ 62,705,746</b>

**Champion Industries, Inc. and Subsidiaries**

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

**Results of Operations**

The following table sets forth, for the periods indicated, information derived from the Consolidated Income Statements as a percentage of total revenues.

	Three Months Ended January 31,			
	2007		2006	
	(\$ in thousands)			
<b>Revenues:</b>				
Printing	\$ 25,862	74.0%	\$ 26,166	72.1%
Office products and office furniture	9,077	26.0	10,126	27.9
<b>Total revenues</b>	<b>34,939</b>	<b>100.0</b>	<b>36,292</b>	<b>100.00</b>
<b>Cost of sales:</b>				
Printing	18,238	52.2	18,550	51.1
Office products and office furniture	6,350	18.2	7,144	19.7
<b>Total cost of sales</b>	<b>24,588</b>	<b>70.4</b>	<b>25,694</b>	<b>70.8</b>
<b>Gross profit</b>	<b>10,351</b>	<b>29.6</b>	<b>10,598</b>	<b>29.2</b>
Selling, general and administrative expenses	8,130	23.2	8,714	24.0
Hurricane and relocation costs, net of recoveries	-	(0.0)	(258)	(0.7)
<b>Income from operations</b>	<b>2,221</b>	<b>6.4</b>	<b>2,142</b>	<b>5.9</b>
Interest income	5	0.0	7	0.1
Interest expense	(134)	(0.4)	(172)	(0.5)
Other income	4	0.0	-	0.0
<b>Income before taxes</b>	<b>2,096</b>	<b>6.0</b>	<b>1,977</b>	<b>5.5</b>
Income taxes	(828)	(2.4)	(831)	(2.3)
<b>Net income</b>	<b>\$ 1,268</b>	<b>3.6%</b>	<b>\$ 1,146</b>	<b>3.2%</b>

The following table is a reconciliation of net income as reported to core net income, which is defined as generally accepted accounting principles (GAAP) net income adjusted for insurance recoveries, net of expenses associated with Hurricane Katrina. The Company believes that events associated with Hurricane Katrina require additional disclosure and therefore, the Company has disclosed additional non-GAAP financial measures in an effort to make the quarterly financial statements more useful to investors.

	Three Months Ended January 31,	
	2007	2006
Net income	\$ 1,268,000	\$ 1,146,000
Insurance recoveries, net of expenses	-	150,000
<b>Core net income</b>	<b>\$ 1,268,000</b>	<b>\$ 996,000</b>



**Champion Industries, Inc. and Subsidiaries**

**Management's Discussion and Analysis of Financial Condition  
and Results of Operations (continued)**

**Three Months Ended January 31, 2007 Compared to Three Months Ended January 31, 2006**

*Revenues*

Total revenues decreased 3.7% in the first quarter of 2007 compared to the same period in 2006 from \$36.3 million to \$34.9 million. Printing revenue decreased 1.2% in the first quarter of 2007 to \$25.9 million from \$26.2 million in the first quarter of 2006. Office products and office furniture revenue decreased 10.4% in the first quarter of 2007 to \$9.1 million from \$10.1 million in the first quarter of 2006. The decrease in office products and office furniture sales was primarily due to lower furniture sales associated with contract furniture projects.

*Cost of Sales*

Total cost of sales decreased 4.3% in the first quarter of 2007 to \$24.6 million from \$25.7 million in the first quarter of 2006. Printing cost of sales in the first quarter of 2007 decreased \$312,000 over the prior year and decreased as a percentage of printing sales from 70.9% in 2006 to 70.5% in 2007 primarily due to lower material and outside purchase costs as a percentage of sales. Office products and office furniture cost of sales decreased in 2007 from 2006 levels and decreased as a percent of sales from 70.5% in 2006 to 70.0% in 2007. The decrease in office products and office furniture cost of sales as a percent of sales is reflective of increased margins due in part to vendor related wholesale pricing adjustments in the first quarter of 2007.

*Operating Expenses*

In the first quarter of 2007, selling, general and administrative expenses decreased on a gross dollar basis to \$8.1 million from \$8.7 million in 2006, a decrease of \$583,000 or 6.7%. As a percentage of sales, the expenses decreased on a quarter to quarter basis in 2007 to 23.2% from 24.0% in 2006 of total sales. The decrease in selling, general and administrative expenses is primarily the result of reduced payroll costs and associated expenses, bad debt expense and professional fees.

On August 29, 2005, Hurricane Katrina made landfall and subsequently caused extensive flooding and destruction along the coastal areas of the Gulf of Mexico, including New Orleans and other communities in Louisiana and Mississippi in which Champion conducts business. Operations in many of the Company's markets were disrupted by both the evacuation of large portions of the population as well as damage and/or lack of access to the Company's operating facility in New Orleans.

The Company filed insurance claims related to both actual and contingent losses. The Company received an advance to claim payment from an insurance company of \$300,000 in February 2006 and final settlement claims of \$278,000 in April and May 2006. The Company recorded the \$300,000 payment as an insurance recovery and related receivable at January 31, 2006. The Company recorded additional charges of approximately \$42,000 in the first quarter of 2006 associated with Hurricane Katrina. The Company received a second advance to claim check in April 2006 in the amount of \$200,000 and a full settlement of any and all claims check of \$78,000 in May 2006. The Company recorded the aggregate amount of these checks as an insurance recovery and the \$78,000 as a related receivable at April 30, 2006. The Company incurred additional charges of \$234,000 primarily related to additional inventory valuation reserves and costs associated with relocation in the second quarter of 2006. During the fourth quarter of 2006, the Company successfully negotiated an early lease termination related to its New Orleans location resulting in Katrina related recoveries of approximately \$76,000. There were no Hurricane Katrina costs or recoveries recorded in 2007.



**Champion Industries, Inc. and Subsidiaries**

**Management's Discussion and Analysis of Financial Condition  
and Results of Operations (continued)**

*Income from Operations and Other Income and Expenses*

Income from operations increased in the first quarter of 2007 to \$2.2 million from \$2.1 million in the first quarter of 2006. This increase is the result of an overall decrease in selling, general and administrative expenses (S,G & A) and a decrease in S,G & A as a percent of sales partially offset by reduced sales and associated gross margin dollars. In 2006 the Company was favorably impacted by hurricane and relocation recoveries of \$258,000. There were no Hurricane Katrina related charges or expenses recorded in the first quarter of 2007.

Other expense (net), decreased approximately \$40,000 from 2006 to 2007 primarily due to decreases in interest expense resulting from lower average borrowings.

*Income Taxes*

The Company's effective income tax rate was 39.5% for the first quarter of 2007 and 42.0% for the first quarter of 2006. The decrease in income taxes as a percentage of income before taxes is primarily related to improved absorption regarding the nondeductibility of certain selling related expenses and anticipated absorption rates for the full fiscal year. The effective income tax rate approximates the combined federal and state, net of federal benefit, statutory income tax rate.

*Net Income*

Net income for the first quarter of 2007 was \$1,268,000 compared to net income of \$1,146,000 in the first quarter of 2006. Basic and diluted earnings per share for the three months ended January 31, 2007 and 2006 were \$0.13 and \$0.12. The Company reported core net income of \$996,000 or \$0.10 per share on a basic and diluted basis for the three months ended January 31, 2006. Core net income does not include the insurance recovery, net of expenses. (See Explanatory Table in "Results of Operations" section.)

**Inflation and Economic Conditions**

Management believes that the effect of inflation on the Company's operations has not been material and will continue to be immaterial for the foreseeable future. The Company does not have long-term sales and purchase contracts; therefore, to the extent permitted by competition, it has the ability to pass through to the customer most cost increases resulting from inflation, if any.

**Seasonality**

Historically, the Company has experienced a greater portion of its profitability in the second and fourth quarters than in the first and third quarters. The second quarter generally reflects increased orders for printing of corporate annual reports and proxy statements. A post-Labor Day increase in demand for printing services and office products coincides with the Company's fourth quarter.

**Liquidity and Capital Resources**

Net cash provided by operations for the three months ended January 31, 2007, was \$1.0 million compared to net cash provided by operations of \$1.2 million during the same period in 2006. This change in net cash from operations is due

primarily to timing changes in assets and liabilities, including a decrease in accounts payable in 2007 compared to an increase in accounts payable in 2006.

Net cash used in investing activities for the three months ended January 31, 2007 was \$2.5 million compared to \$251,000 during the same period in 2006. The net cash used in investing activities during the first three months of 2007 and 2006 primarily relates to the payment of the contingent purchase price for the Syscan acquisition, capital expenditures in 2007 for the build out of the facility occupied by Champion Output Solutions and the purchase of equipment and vehicles and in 2006 for the purchase of equipment and vehicles.

**Champion Industries, Inc. and Subsidiaries**

**Management's Discussion and Analysis of Financial Condition  
and Results of Operations (continued)**

Net cash used in financing activities for the three months ended January 31, 2007 was \$45,000 compared to \$542,000 during the same period in 2006. This decrease is primarily due to proceeds from a term note to pay the contingent price related to the acquisition of Syscan.

The Company's off balance sheet arrangements at January 31, 2007 relate to the Syscan acquisition and are associated with a put option permitting Williams Land Corporation to sell a building to the Company for \$1.5 million. This option may be exercised no later than 60 days prior to the end of the lease and closing of said purchase cannot exceed 45 days from the end of the lease. The lease term concludes effective September 1, 2009.

Working capital on January 31, 2007 was \$27.2 million, an increase of \$1.3 million from October 31, 2006. Management believes that working capital and operating ratios remain at acceptable levels.

The Company expects that the combination of funds available from working capital, borrowings available under the Company's credit facilities and anticipated cash flows from operations will provide sufficient capital resources for the foreseeable future. In the event the Company seeks to accelerate internal growth or make acquisitions beyond these sources, additional financing would be necessary.

**Environmental Regulation**

The Company is subject to the environmental laws and regulations of the United States, and the states in which it operates, concerning emissions into the air, discharges into the waterways and the generation, handling and disposal of waste materials. The Company's past expenditures relating to environmental compliance have not had a material effect on the Company. These laws and regulations are constantly evolving, and it is impossible to predict accurately the effect they may have upon the capital expenditures, earnings, and competitive position of the Company in the future. Based upon information currently available, management believes that expenditures relating to environmental compliance will not have a material impact on the financial position of the Company.

**Special Note Regarding Forward-Looking Statements**

Certain statements contained in this Form 10-Q, including without limitation statements including the word "believes," "anticipates," "intends," "expects" or words of similar import, constitute "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements of the Company expressed or implied by such forward-looking statements. Such factors include, among others, general economic and business conditions, general economic and business conditions in the Company's market areas affected by Hurricane Katrina, changes in business strategy or development plans and other factors referenced in this Form 10-Q, including without limitations under the captions "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Business." The Company disclaims any obligation to update any such factors or to publicly announce the results of any revisions to any of the forward-looking statements contained herein to reflect future events or developments.

**ITEM 3a. Quantitative and Qualitative Disclosure About Market Risk**



The Company does not have any significant exposure relating to market risk.

**ITEM 4. Controls and Procedures**

Company management, including the Chief Executive Officer, Chief Operating Officer and Chief Financial Officer, has conducted an evaluation of the effectiveness of disclosure controls and procedures pursuant to Exchange Act Rule 13a-15c as of the end of the period covered by this quarterly report. Based on that evaluation, the Chief Executive Officer, Chief Operating Officer and Chief Financial Officer concluded that the disclosure controls and procedures are effective in ensuring that all material information required to be filed in this quarterly report has been made known to them in a timely fashion. There were no changes in internal controls over financial reporting during the last fiscal quarter that have materially affected or are reasonably likely to materially affect the Company's internal controls over financial reporting.

**PART II - OTHER INFORMATION**

**Item 1A. Risk Factors**

There were no material changes in risk factors from disclosures previously reported in our annual report on Form 10-K for the fiscal year ended October 31, 2006.

**Item 6. Exhibits**

a)

Exhibits:

- |        |   |                                   |
|--------|---|-----------------------------------|
| (31.1) | Principal Executive Officer<br>Certification Pursuant to Section 302<br>of the Sarbanes-Oxley act of 2002 -<br>Marshall T. Reynolds   | Exhibit 31.1 Page Exhibit 31.1-p1 |
| (31.2) | Principal Financial Officer<br>Certification Pursuant to Section 302<br>of the Sarbanes-Oxley act of 2002 -<br>Todd R. Fry  | Exhibit 31.2 Page Exhibit 31.2-p1 |
| (31.3) | Principal Operating Officer<br>Certification Pursuant to Section 302<br>of the Sarbanes-Oxley act of 2002 -<br>Toney K. Adkins  | Exhibit 31.3 Page Exhibit 31.3-p1 |
| (32)   | Marshall T. Reynolds, Todd R. Fry<br>and Toney K. Adkins Certification<br>Pursuant to 18 U.S.C. Section 1350 as<br>Adopted Pursuant to Section 906 of<br>the Sarbanes-Oxley act of 2002 | Exhibit 32 Page Exhibit 32-p1     |

**SIGNATURES**

Pursuant to the requirement of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CHAMPION INDUSTRIES, INC.

Date: March 7, 2007

/s/ Marshall T. Reynolds  
Marshall T. Reynolds  
Chief Executive Officer

Date: March 7, 2007

/s/ Toney K. Adkins  
Toney K. Adkins  
President and Chief Operating Officer

Date: March 7, 2007

/s/ Todd R. Fry  
Todd R. Fry  
Senior Vice President and Chief Financial  
Officer