Clouse Benjamin R Form 4 January 12, 2018

#### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB
Number: 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

0.5

Estimated average

burden hours per

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Clouse Benjamin R			2. Issuer Name <b>and</b> Ticker or Trading Symbol WADDELL & REED FINANCIAL INC [WDR]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last) 6300 LAMAF	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/10/2018	Director 10% Owner Selection Other (specify below)  Vice President and CAO		
OVERLAND	(Street) PARK, KS	(Street) 4. If Amendment, Date O Filed(Month/Day/Year)  ARK, KS 66202		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(Ctata)	(7in)				

(City)	(State) (	(Zip) Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or		5. Amount of Securities Form: Direct (D) or Owned Indirect (I) Following (Instr. 4) Reported Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A Common	01/10/2018		Code V F	Amount 122	(D)	Price \$ 22.17	7,681	I	By spouse
Class A Common	01/10/2018		M	325 (1)	A	<u>(2)</u>	8,006	I	By spouse
Class A Common	01/10/2018		D	325 (1)	D	\$ 22.17	7,681	I	By spouse
Class A Common							45,855	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	<u>(2)</u>					(3)	(3)	Class A Common	1,299
Restricted Stock Unit	(2)	01/10/2018		M	325	01/10/2018	01/10/2018	Class A Common	325

### **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Clouse Benjamin R 6300 LAMAR AVENUE OVERLAND PARK, KS 66202

Vice President and CAO

#### **Signatures**

Benjamin R. O1/12/2018

\*\*Signature of Date Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Vesting of cash-settled restricted stock units is reported as a deemed acquisition and disposition of the number of shares of Class A Common Stock underlying the vested restricted stock units.
- (2) Each restricted stock unit represents a contingent right to a cash payment equal to the fair market value on the vesting date of one share of Issuer's Class A Common Stock.

Reporting Owners 2

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(3) The restricted stock units vest in four equal installments beginning January 10, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.