SHUTTERFLY INC Form DEFA14A December 04, 2015

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A INFORMATION

(Rule 14a-101)

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant
Filed by a Party other than the Registrant
Check the appropriate box:
Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement Definitive Additional Materials Soliciting Material under §240.14a-12

Shutterfly, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- Title of each class of securities to which transaction applies:
- Aggregate number of securities to which transaction applies:
- Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth (3) the amount on which the filing fee is calculated and state how it was determined):
- Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the

Form or Schedule and the date of its filing. (1) Amount Previously Paid:
(2) Form, Schedule or Registration Statement No.:
(3) Filing Party:
(4) Date Filed:

REDWOOD CITY, Calif.—Shutterfly Inc. (NASDAQ: SFLY) today issued an open letter to Shutterfly employees in connection with its 2015 Special Meeting of Stockholders, scheduled for December 18, 2015.
The full text of the email follows:
ACTION REQUESTED: Stockholder Voting is Underway for Dec. 18th Special Meeting
Dear Shutterfly Team,
As you may know, we are holding the 2015 Special Meeting of Stockholders on December 18, 2015, to vote to approve a new stock plan authorizing 1.4 million shares for equity grants to employees. If you are a stockholder, you should have received a proxy in the mail last week or an email from <i>id@proxyvote.com</i> around November 21. The proxy is also available on our website at <i>http://ir.shutterfly.com/annuals.cfm</i> .
The approval of this proposal is very important to Shutterfly. Please take a moment now to vote, either by proxy card, or online using the control number you received.
If you have any questions, please contact our VP of Investor Relations & Risk Management, Christiane Pelz. She can be reached via email at <i>cpelz@shutterfly.com</i> .
Your vote is very important. Thank you.