Pinnacle Foods Inc.	
Form 10-Q	
November 13, 2013	
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UNITED STATES	
SECURITIES AND EXCHANGE COMMISSION	
Washington, D.C. 20549	
FORM 10-Q	
QUARTERLY REPORT PURSUANT TO SEC of 1934	CTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT
For the quarterly period ended September 29, 2013	
OR	
TRANSITION REPORT PURSUANT TO SEC OF 1934	CTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT
For the transition period fromto	
Commission File Number 001-35844	
Pinnacle Foods Inc.	
(Exact name of registrant as specified in its charter)	
Delaware	35-2215019
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)
399 Jefferson Road	07054
Parsippany, New Jersey	07034
(Address of Principal Executive Offices)	(Zip Code)
Registrant's telephone number, including area code: (9	973) 541-6620
Indicate by check mark whether the registrant: (1) has	filed all reports required to be filed by Section 13 or 15(d) of

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ý No "Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ý No

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Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act (Check One):

Large accelerated filer " Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company) \circ Smaller Reporting Company Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act) Yes "No \circ

The Registrant had 117,218,996 shares of common stock, \$0.01 par value, outstanding at November 11, 2013.

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PART I - FINANCIAL INFORMATION ITEM 1. FINANCIAL STATEMENTS

Unaudited consolidated financial statements begin on the following page

PINNACLE FOODS INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)

(thousands, except per share amounts)

	Three months ended		Nine months ended	
	September 29,	September 23,	September 29,	September 23,
	2013	2012	2013	2012
Net sales	\$572,455	\$567,905	\$1,754,480	\$1,773,425
Cost of products sold	415,052	438,564	1,297,808	1,376,251
Gross profit	157,403	129,341	456,672	397,174
Operating expenses				
Marketing and selling expenses	40,866	38,336	134,002	130,540
Administrative expenses	25,304	21,349	93,189	66,089
Research and development expenses	2,709	2,677	7,825	8,211
Other expense (income), net	3,606	7,084	45,096	25,280
Total operating expenses	72,485	69,446	280,112	230,120
Earnings before interest and taxes	84,918	59,895	176,560	167,054
Interest expense	19,595	44,462	107,878	154,601
Interest income	23	4	68	105
Earnings before income taxes	65,346	15,437	68,750	12,558
Provision for income taxes	24,661	5,559	35,108	3,701
Net earnings	\$40,685	\$9,878	\$33,642	\$8,857
Net earnings per share				
Basic	\$0.35	\$0.12	\$0.32	\$0.11
Weighted average shares outstanding- basic	115,590	81,218	103,921	81,237
Diluted	\$0.35	\$0.11	\$0.32	\$0.10
Weighted average shares outstanding- diluted	116,348	86,445	105,978	86,461
Dividends declared	\$0.18	\$ —	\$0.36	\$ —
See accompanying Notes to Unaudited Consolid	dated Financial Stat	ements		

PINNACLE FOODS INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE EARNINGS (unaudited) (thousands of dollars)

	2013	29	September 23, 2012	2013	9,September 2012	23,
Net earnings	\$40,685		\$ 9,878	\$33,642	\$ 8,857	
Other comprehensive earnings (loss)						
Foreign currency translation	179		118	(4)	341	
Net gain (loss) on financial instrument contracts	(4,709)	(2,622)	25,627	(8,168)
Loss on pension actuarial assumption adjustments	_		_	_	(76)
Reclassifications into earnings:						
Financial instrument contracts	(439)	1,174	2,825	8,854	
Amortization of deferred mark-to-market adjustment on terminated swaps	_		_	_	445	
Loss on pension actuarial assumption adjustments	353		_	1,072	_	
Tax benefit (provision) on other comprehensive earnings Total other comprehensive (loss) earnings - net of tax Total comprehensive earnings	1,663 (2,953 \$37,732)	393 (937) \$ 8,941	(2,481) 27,039 \$60,681	(792 604 \$ 9,461)

See accompanying Notes to Unaudited Consolidated Financial Statements

PINNACLE FOODS INC. AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS (unaudited)

(thousands of dollars, except share and per share amounts)

	September 29, 2013	December 30, 2012	,
Current assets:			
Cash and cash equivalents	\$110,403	\$92,281	
Accounts receivable, net of allowances of \$5,707 and \$5,149, respectively	168,916	143,884	
Inventories	394,328	358,051	
Other current assets	7,266	11,862	
Deferred tax assets	121,181	99,199	
Total current assets	802,094	705,277	
Plant assets, net of accumulated depreciation of \$283,426 and \$244,694,	510 251	102 666	
respectively	512,351	493,666	
Tradenames	1,603,992	1,603,992	
Other assets, net	161,423	155,558	
Goodwill	1,441,495	1,441,495	
Total assets	\$4,521,355	\$4,399,988	
Current liabilities:	¢1.065	¢2.120	
Short-term borrowings	\$1,065	\$2,139	
Current portion of long-term obligations	19,436	30,419	
Accounts payable	180,055	137,326	
Accrued trade marketing expense	38,920	44,571	
Accrued liabilities	106,675	119,269	
Dividends payable	21,354		
Total current liabilities	367,505	333,724	
Long-term debt (includes \$48,004 and \$63,097 owed to related parties, respectively)	1,968,907	2,576,386	
Pension and other postretirement benefits	93,090	100,918	
Other long-term liabilities	24,802	28,705	
Deferred tax liabilities	530,148	471,529	
Total liabilities	2,984,452	3,511,262	
Commitments and contingencies (Note 12)			
Shareholders' equity:			
Pinnacle preferred stock: \$.01 per share, 50,000,000 shares authorized, none issued	d		
Pinnacle common stock: par value \$.01 per share, 200,000,000 shares authorized;		012	
issued and outstanding 117,220,795 and 81,210,672, respectively	1,172	812	
Additional paid-in-capital	1,325,835	696,512	
Retained earnings	244,410	252,955	
Accumulated other comprehensive loss	•	(61,553)
Total shareholders' equity	1,536,903	888,726	,
Total liabilities and shareholders' equity	\$4,521,355	\$4,399,988	
1 2	. , ,	. , - ,	

See accompanying Notes to Unaudited Consolidated Financial Statements

PINNACLE FOODS INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited) (thousands of dollars)

(illousalius of dollars)	NT' d	1 1
	Nine months en	
	September 29,	_
	2013	2012
Cash flows from operating activities		
Net earnings	\$33,642	\$8,857
Non-cash charges (credits) to net earnings		
Depreciation and amortization	57,683	68,542
Amortization of discount on term loan	720	669
Amortization of debt acquisition costs	3,378	6,745
Call premium on note redemptions	34,180	14,255
Refinancing costs and write off of debt issuance costs	19,668	17,482
Amortization of deferred mark-to-market adjustment on terminated swaps		444
Change in value of financial instruments	(192)	(2,002)
Equity-based compensation charge	5,616	725
Pension expense, net of contributions	(6,756)	(8,924)
Gain on sale of assets held for sale	(3,627)	
Other long-term liabilities	(494)	3,210
Other long-term assets		(601)
Deferred income taxes	33,226	2,637
Changes in working capital		
Accounts receivable	(25,275)	(5,974)
Inventories	(36,160)	(66,822)
Accrued trade marketing expense	(5,556)	3,853
Accounts payable	41,746	14,198
Accrued liabilities	(10,464)	4,340
Other current assets	392	750
Net cash provided by operating activities	141,727	62,384
Cash flows from investing activities		
Capital expenditures	(62,722)	(49,796)
Proceeds from sale of plant assets	6,853	570
Net cash used in investing activities	,	(49,226)
Cash flows from financing activities	,	,
Net proceeds from issuance of common stock	624,258	_
Repurchases of equity	•	(846)
Dividends paid	(20,831)	_
Proceeds from bank term loans	1,625,925	842,625
Proceeds from notes offerings	350,000	—
Repayments of long-term obligations	(1,732,071)	(625,172)
Repurchase of notes		(373,255)
Proceeds from short-term borrowings	2,408	1,216
Repayments of short-term borrowings	(3,481)	(2,364)
Borrowings under revolving credit facility	(5,401)	5,000
Repayments of revolving credit facility		(5,000
Repayment of capital lease obligations	(2,320)	
Debt acquisition costs	•	(17,414)
Change in bank overdrafts	(14,771)	19,327
Change in bank overdrans		17,541

Net cash used in financing activities	(67,974) (158,686)
Effect of exchange rate changes on cash	238	388	
Net change in cash and cash equivalents	18,122	(145,140)
Cash and cash equivalents - beginning of period	92,281	151,031	
Cash and cash equivalents - end of period	\$110,403	\$5,891	
Supplemental disclosures of cash flow information:			
Interest paid	\$91,577	\$138,622	
Interest received	69	105	
Income taxes paid	2,998	1,933	
Non-cash investing and financing activities:			
New capital leases	2,030	1,549	
Dividends payable	21,354	_	
See accompanying Notes to Unaudited Consolidated Financial Statements			
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PINNACLE FOODS INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY (unaudited)

(thousands of dollars, except share and per share amounts)

	Common Stock		Additional Retained		Accumulated d Other		Total		
	Shares	Aı	mount	Paid In Capital	earnings	Comprehens	sivo	Shareholde Equity	rs'
Balance, December 25, 2011	81,272,578	\$8	313	\$696,539	\$200,436	\$ (52,436)	\$845,352	
Equity contributions:									
Shares repurchased	(60,714) (1)	(845)			(846)
Equity related compensation				725				725	
Comprehensive earnings					8,857	604		9,461	
Balance, September 23, 2012	81,211,864	\$8	312	\$696,419	\$209,293	\$ (51,832)	\$854,692	
D.1 D. 1 20 2012	01 010 670	Φ.0	10	Φ.(Ο.(. 510	ΦΩΕΩ ΩΕΕ	Φ (61.552	`	Φ 000 706	
Balance, December 30, 2012	81,210,672	\$8	312	\$696,512	\$252,955	\$ (61,553)	\$888,726	
Equity contributions:	26 152 040	20	. 1	(22.007				(04.050	
Share issuance	36,153,849	36	1	623,897				624,258	
Shares repurchased	(8,319) —	-	(191)			(191)
Shares forfeited	(135,407) (1)	1					
Equity related compensation				5,616				5,616	
Dividends (\$0.36 per share)*					(42,187)			(42,187)
Comprehensive earnings					33,642	27,039		60,681	
Balance, September 29, 2013	117,220,795	\$1	,172	\$1,325,835	\$244,410	\$ (34,514)	\$1,536,903	3

See accompanying Notes to Unaudited Consolidated Financial Statements

^{* \$0.18} per share quarterly, declared May 2013 and September 2013

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PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

1. Summary of Business Activities

Business Overview

Pinnacle Foods Inc. (hereafter referred to as "Pinnacle" or the "Company"), formerly known as Crunch Holding Corp., is a holding company whose sole asset is 100% ownership of Peak Finance Holdings LLC ("PFH"). PFH is a holding company whose sole asset is 100% ownership of Pinnacle Foods Finance LLC ("Pinnacle Foods Finance"). The Company is majority owned by affiliates of The Blackstone Group L.P. ("Blackstone"). In October 2013, approximately 30.7 million shares previously owned by certain Blackstone Funds were transferred to BCPV Pinnacle Holdings LLC. The transfer of these shares did not result in any change in beneficial ownership for any of the Blackstone Funds.

The Company is a leading manufacturer, marketer and distributor of high quality, branded convenience food products, the products and operations of which are managed and reported in three operating segments: (i) Birds Eye Frozen, (ii) Duncan Hines Grocery and (iii) Specialty Foods. The Company's United States retail frozen vegetables (Birds Eye), frozen complete bagged meals (Birds Eye Voila!), frozen seafood (Van de Kamp's, Mrs. Paul's), full-calorie single-serve frozen dinners and entrées (Hungry-Man), frozen breakfast (Aunt Jemima), frozen and refrigerated bagels (Lender's), and frozen pizza for one (Celeste) are reported in the Birds Eye Frozen Division. The Company's baking mixes and frostings (Duncan Hines), shelf-stable pickles (Vlasic), table syrups (Mrs. Butterworth's and Log Cabin), canned meat (Armour, Nalley and Brooks), pie and pastry fillings (Comstock and Wilderness), barbecue sauces (Open Pit), salad dressing (Bernstein's) and all Canadian operations are reported in the Duncan Hines Grocery Division. The Specialty Foods Division consists of snack products (Tim's Cascade and Snyder of Berlin) and the Company's food service and private label businesses.

Significant transactions affecting comparability

The results of operations in the nine months ended September 29, 2013 and September 23, 2012 are impacted by our April 2013 initial public offering (the "IPO") and the April 2013 and 2012 refinancings which significantly affected Administrative expenses, Other expense, Interest expense and Provision for income taxes. See Management's Discussion and Analysis (pages 50-78).

History and Current Ownership

Since 2001, the Company and its predecessors have been involved in several business combinations to acquire certain assets and liabilities related to the brands discussed above.

On December 23, 2009, Pinnacle Foods Group LLC ("PFG LLC"), an entity wholly owned by Pinnacle Foods Finance, purchased Birds Eye Foods, Inc. (the "Birds Eye Acquisition").

On March 12, 2013, the Company's board of directors authorized a 55.2444 for 1 split of the common stock. The split became effective on the date of approval. The Company retained the par value of \$0.01 per share for all shares of common stock. All references to numbers of common shares and per-share data in the accompanying financial statements have been adjusted to reflect the stock split on a retroactive basis. Shareholders' equity reflects the stock split by reclassifying from "Additional paid-in capital" to "Common stock" an amount equal to the par value of the additional shares arising from the split.

On March 28, 2013, the U.S. Securities and Exchange Commission ("SEC") declared effective the Company's registration statement on Form S-1 related to the IPO. The Company's common stock began trading on the New York Stock Exchange ("NYSE"), under the ticker symbol PF, on March 28, 2013. In connection with the IPO, 2,618,307 additional shares were issued through the exercise of a warrant agreement by Peak Holdings LLC ("Peak Holdings") which was the majority owner of Pinnacle Foods Finance prior to the IPO. Immediately thereafter, the warrant agreement was terminated and Peak Holdings was liquidated. On April 3, 2013, the IPO closed in which the Company issued and sold 33,350,000 shares of common stock for cash consideration of \$20.00 per share (\$18.80 per share net

of underwriting discounts). None of Blackstone, Directors or management of the Company sold any shares as part of the IPO. The Company received approximately \$623.9 million in net proceeds (\$667.0 million of gross proceeds net of \$43.1 million of underwriting discounts and other fees) from the offering, which were used to pay down debt. See Note 9 of the Consolidated Financial Statements "Debt and Interest Expense" for further details.

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PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

2. Interim Financial Statements

In the opinion of management, the accompanying unaudited consolidated financial statements contain all adjustments (consisting primarily of normal recurring adjustments) necessary for a fair statement of the Company's financial position as of September 29, 2013, the results of operations for the three and nine months ended September 29, 2013 and September 23, 2012, and the cash flows for the nine months ended September 29, 2013 and September 23, 2012. The results of operations are not necessarily indicative of the results to be expected for the full fiscal year. The accompanying unaudited consolidated financial statements and notes thereto should be read in conjunction with the audited consolidated financial statements and notes thereto for the fiscal year ended December 30, 2012.

3. Fair Value Measurements

The authoritative guidance for financial assets and liabilities discusses valuation techniques, such as the market approach (comparable market prices), the income approach (present value of future income or cash flow), and the cost approach (cost to replace the service capacity of an asset or replacement cost). The guidance utilizes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value into three broad levels. The following is a brief description of those three levels:

Level 1: Observable inputs such as quoted prices (unadjusted) in active markets for identical assets or liabilities.

Level 2: Inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly. These include quoted prices for similar assets or liabilities in active markets and quoted prices for identical or similar assets or liabilities in markets that are not active.

Level 3: Unobservable inputs that reflect the Company's assumptions.

The Company's financial assets and liabilities subject to recurring fair value measurements and the required disclosures are as follows:

	Fair Value as of	Fair Value Measurements Using Fair Value Hierarchy			Fair Value as of	Fair Value Measurements Using Fair Value Hierarchy			
	September 29, 2013	Level 1	Level 2	Level 3	December 30, 2012	Level 1	Level 2	Level 3	
Assets									
Interest rate derivatives	\$25,065	\$	\$25,065	\$	\$ —	\$	\$ —	\$	
Foreign currency derivatives	573		573	_	638		638	_	
Commodity derivatives	133		133		525	_	525	_	
Total assets at fair value	\$25,771	\$ —	\$25,771	\$ —	\$1,163	\$ —	\$1,163	\$ —	
Liabilities									
Interest rate derivatives	\$1,342	\$ —	\$1,342	\$ —	\$3,807	\$ —	\$3,807	\$ —	
Commodity derivatives	_	_	_	_	682	_	682	_	
Total liabilities at fair value	\$1,342	\$—	\$1,342	\$—	\$4,489	\$—	\$4,489	\$—	

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PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

The Company manages economic risks, including interest rate, liquidity and credit risk, primarily by managing the amount, sources and duration of its debt funding and the use of derivative financial instruments. The primary risks managed by using derivative instruments are interest rate risk, foreign currency exchange risk and commodity price risk.

The valuations of these instruments are determined using widely accepted valuation techniques, including discounted cash flow analysis on the expected cash flows of each derivative. This analysis reflects the contractual terms of the derivatives, including the period to maturity, and uses observable market-based inputs, including interest rate, commodity, and foreign exchange forward curves. The fair values of interest rate swaps are determined using the market standard methodology of netting the discounted future fixed cash payments (or receipts) and the discounted expected variable cash receipts (or payments). The variable cash receipts (or payments) are based on an expectation of future interest rates (forward curves) derived from observable market interest rate curves. To comply with the provisions of the authoritative guidance for fair value disclosure, the Company incorporates credit valuation adjustments to appropriately reflect both its own non-performance risk and the respective counterparty's non-performance risk in the fair value measurements. In adjusting the fair value of its derivative contracts for the effect of non-performance risk, the Company has considered the impact of netting and any applicable credit enhancements, such as collateral postings, thresholds, mutual puts, and guarantees. The Company had no fair value measurements based upon significant unobservable inputs (Level 3) as of September 29, 2013 or December 30, 2012.

In addition to the instruments named above, the Company also makes fair value measurements in connection with its annual goodwill and trade name impairment testing. These measurements would fall into Level 3 of the fair value hierarchy.

In December 2011, the Company adopted the provisions of the Financial Accounting Standards Board's ("FASB") Accounting Standards Update No. 2011-04, "Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements," ("ASU 2011-04"). For purposes of calculating fair value of financial instruments, we manage the portfolio of financial assets and financial liabilities on the basis of the Company's net exposure to credit risk. The Company has elected to apply the portfolio exception in ASU 2011-04 with respect to measuring counterparty credit risk for all of its derivative transactions subject to master netting arrangements on a net basis by counterparty portfolio.

4. Other Expense (Income), net

	Three months en	nded	Nine months ended		
	September 29, September 23,		September 29,	September 23,	
	2013	2012	2013	2012	
Other expense (income), net consists of:					
Amortization of intangibles/other assets	\$3,872	\$3,879	\$11,616	\$11,647	
Redemption premiums on the early		3,470	34,180	14,255	
extinguishment of debt		2,	2 .,100	1.,200	
Royalty income and other	(266)	(265)) (700	(622)	
Total other expense (income), net	\$3,606	\$7,084	\$45,096	\$25,280	

Redemption premium on the early extinguishment of debt. On May 10, 2013, as part of a debt refinancing (the "April 2013 Refinancing") the Company redeemed all \$400.0 million of its outstanding 8.25% Senior Notes at a redemption price of 108.5% of the aggregate principal amount at a premium of \$34.2 million. On April 19, 2012, as part of a debt refinancing (the "April 2012 Refinancing") the Company redeemed all \$199.0 million of its outstanding 10.625% Senior Subordinated Notes at a redemption price of 105.313% of the aggregate principal amount at a premium of \$10.6 million. On June 5, 2012, the Company repurchased and retired \$10.0 million of 9.25% Senior Notes at a price of 102.125% of the aggregate principal amount at a premium of \$0.2 million. On September 20, 2012, as part of a debt refinancing (the "September 2012 Refinancing") the Company redeemed \$150.0 million of its outstanding 9.25% Senior Subordinated Notes at a redemption price of 102.313% of the aggregate principal amount at a premium of \$3.5 million.

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PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

5. Shareholder's Equity, Equity-Based Compensation Expense and Earnings Per Share

Equity-based Compensation

The Company has two long-term incentive programs: The 2007 Stock Incentive Plan and the 2013 Omnibus Incentive Plan. Prior to March 28, 2013, Peak Finance Holdings LLC ("Peak Holdings"), the former parent of the Company also had the 2007 Unit Plan, which was terminated in connection with the Company's recent IPO. Equity-based compensation expense recognized during the period is based on the value of the portion of equity-based payment awards that is ultimately expected to vest during the period. As equity-based compensation expense recognized in the Consolidated Statements of Operations is based on awards ultimately expected to vest, it has been reduced for estimated forfeitures. The authoritative guidance for equity compensation requires forfeitures to be estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates.

The Company currently uses the Black-Scholes option-pricing model as its method of valuation for equity-based awards. Prior to March 28, 2013, since the underlying equity was not publicly traded, the determination of fair value of equity-based payment awards on the date of grant using an option-pricing model was based upon estimates of enterprise value as well as assumptions regarding a number of highly complex and subjective variables. The estimated enterprise value was based upon forecasted cash flows for five years plus a terminal year and an assumed discount rate. The other variables used to determine fair value of equity-based payment awards include, but are not limited to, the expected stock price volatility of a group of industry comparable companies over the term of the awards, and actual and projected employee equity option exercise behaviors.

The fair value of the options granted during the nine months ended September 29, 2013 and September 23, 2012, respectively, was estimated on the date of the grant using the Black-Scholes model with the following weighted average assumptions:

	September 29,	2013 *	September 23,	2012
Risk-free interest rate	1.16	%	0.64	%
Expected time to option exercise	6.50 years		1.93 years	
Expected volatility of Pinnacle Foods Inc. stock	35	%	55	%
Expected dividend yield on Pinnacle Foods Inc. stock	3.55	%	0	%

^{*} all of the options issued in the first half of 2013 were valued using an IPO price of \$20.00 a share. No dividend was in effect in 2012.

Volatility was based on the average volatility of a group of publicly traded food companies. The Company estimates the annual forfeiture rates to be approximately 10% under its long-term incentive plans.

PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

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Expense Information

The following table summarizes equity-based compensation expense related to employee equity options and employee equity units under the authoritative guidance for equity compensation which was allocated as follows:

	Three months	ended	Nine months ended		
	September 29, September 23,		September 29,	September 23,	
	2013	2012	2013	2012	
Cost of products sold	\$81	\$16	\$389	\$96	
Marketing and selling expenses	56	51	991	291	
Administrative expenses	2,069	54	4,082	316	
Research and development expenses	85	3	154	22	
Pre-tax equity-based compensation expense	2,291	124	5,616	725	
Income tax benefit	(698)	(39)	(1,378)	(53)	
Net equity-based compensation expense	\$1,593	\$85	\$4,238	\$672	

As of September 29, 2013, cumulative unrecognized equity compensation expense of the unvested portion of shares for the Company's two long-term incentive programs was \$43,029. The weighted average period over which vesting will occur is approximately 5.5 years for the 2007 Stock Incentive Plan and 2.5 years for the 2013 Omnibus Plan. Options under the plans have a termination date of 10 years from the date of issuance.

2007 Stock Incentive Plan

The Company adopted an equity option plan (the "2007 Stock Incentive Plan") providing for the issuance of up to 1,104,888 shares of the Company's common stock. Pursuant to the 2007 Stock Incentive Plan, certain officers, employees, managers, directors and other persons were eligible to receive grants of nonqualified stock options, as permitted by applicable law. For options granted from 2007 to 2009, generally 25% of the options will vest ratably over five years ("Time-Vested Options"), subject to full acceleration upon a change of control. Fifty percent of the options vest ratably over five years if annual or cumulative Management EBITDA targets, as defined, are met ("Performance Options"). The final 25% of the options vest either on a change of control or liquidity event, if a 12% annual internal rate of return is attained by Blackstone. In addition, the plan was also revised to provide that if the EBITDA target is achieved in any two consecutive fiscal years (excluding 2007 and 2008) during the employee's continued employment, then that year's and all prior years' performance options will vest and become exercisable, and if the exit options vest and become exercisable during the employee's continued employment, then all the performance options will also vest and become exercisable. Subsequent to 2009, the Company awarded options in the form of Time Vested Options (25%) and Performance Options (75%) to certain employees. The options have the same vesting provisions as stated above, including the provisions that if there is a change of control or liquidity event and if a 12% annual internal rate of return is attained by Blackstone, then all the Performance Options will also vest and become exercisable. Prior to March 1, 2013, this annual internal rate of return target was 20%, but the Compensation Committee of the Board of Directors reduced the target for vesting purposes on that date from 20% to 12% to reflect changes in the food industry environment since the plan was adopted. Subsequent to the adoption of the 2013 Omnibus Incentive Plan (as further described below), there will be no more grants under this plan.

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The following table summarizes the equity option transactions under the 2007 Stock Incentive Plan:

C	1 7 1	Number of Shares	Weighted Average Exercise	Weighted Average Fair Value at Grant	Weighted Average Remaining	Aggregate Intrinsic Value
			Price	Date	Life	(000's)
Outstanding, December 30, 2012		436,486	\$9.99	\$3.97	6.22	\$1,642
(Granted			_		
H	Exercised	(43,053)	8.94	4.98		
F	Forfeitures	(30,918)	10.61	6.93		
Outstanding, September 29, 2013		362,515	10.06	\$5.89	5.58	5,803
Exercisable, September 29, 2013		156,848	\$9.20	\$4.06	4.80	\$2,645

2007 Unit Plan

Peak Holdings, the former parent of Pinnacle Foods Inc., adopted an equity plan (the "2007 Unit Plan") providing for the issuance of profit interest units ("PIUs") in Peak Holdings. Certain employees had been given the opportunity to invest in Peak Holdings through the purchase of Peak Holding's Class A-2 Units. In addition, from 2007 to 2009, each manager who so invested was awarded profit interests in Peak Holdings in the form of Class B-1, Class B-2 and Class B-3 Units. Generally 25% of the PIUs vested ratably over five years ("Class B-1 Units"), subject to full acceleration upon a change of control. Fifty percent of the PIUs vested ratably over five years depending on whether annual or cumulative EBITDA targets were met ("Class B-2 Units"). The plan also provides that, if the Adjusted EBITDA target was achieved in any two consecutive fiscal years during the employee's continued employment, then that year's and all prior years' Class B-2 Units vested, and if there was a change of control or liquidity event, (defined as when Blackstone sells more than 50% of its holdings and a certain annual internal rate of return is attained by Blackstone), then all the Class B-2 units also vested, and if the Class B-3 Units vested during the employee's continued employment (as described below) then all the Class B-2 Units also vested. The final 25% of the PIUs granted vested either on a change of control or liquidity event, if a 12% annual internal rate of return was attained by Blackstone ("Class B-3 Units"). Subsequent to 2009, the Company awarded PIUs to certain employees in the form of Class B-1 Units (25%) and Class B-2 Units (75%). The Class B-1 Units and Class B-2 Units had the same vesting provisions as stated above, including the provisions that if there was a change of control or liquidity event and if a 12% annual internal rate of return was attained by Blackstone, then all the Class B-2 units would also vest and become exercisable. Prior to March 1, 2013, this annual internal rate of return target was 20%, but the Compensation Committee of the Board of Directors reduced the target for vesting purposes on that date from 20% to 12% to reflect changes in the food industry environment since the plan was adopted.

In connection with the Company's IPO, Peak Holdings was dissolved resulting in the termination of the 2007 Unit Plan and the adoption of the 2013 Omnibus Incentive Plan (as further described below). As a result of the dissolution, the holders of units of Peak Holdings were distributed the assets of Peak Holdings. As the sole assets of Peak Holdings were shares of the Company's common stock, units were converted into shares of common stock. The number of shares of common stock delivered to the equity holder as a result of the conversion had the same intrinsic value as the Class A-2 Units held by the equity holder prior to such conversion. Additionally, in connection with the dissolution, all PIUs were converted into shares or restricted shares of the Company's common stock. Vested PIUs were converted into shares of common stock and unvested PIUs were converted into unvested restricted shares of our

common stock, which are subject to vesting terms substantially similar to those applicable to the unvested PIU immediately prior to the conversion. The number of shares delivered under the 2013 Omnibus Incentive Plan, 1,546,355, have the same intrinsic value as the PIUs immediately prior to such conversion.

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2013 Omnibus Incentive Plan

In connection with the IPO, the Company adopted an equity incentive plan (the "2013 Omnibus Incentive Plan") providing for the issuance of up to 11,300,000 shares of the Company's common stock which will be reserved for issuance under (1) equity awards granted as a result of the conversion of unvested PIUs into restricted common stock of the Company, (2) stock options and other equity awards granted in connection with the completion of the IPO, and (3) awards granted by the Company under the 2013 Omnibus Plan following the completion of the IPO. Pursuant to the 2013 Omnibus Plan, certain officers, employees, managers, directors and other persons are eligible to receive grants of equity based awards, as permitted by applicable law.

On March 27, 2013, in connection with the IPO, the Company issued 2,310,000 "Founders Grants" options under the 2013 Omnibus Plan. The options vest in full at the end of three years. Additionally, 82,460 non-vested shares were issued which also vest in full at the end of three years. Pursuant to his employment agreement, on April 3, 2013, Robert J. Gamgort, the Chief Executive Officer, became entitled to 200,000 shares of common stock, which will be issued on April 3, 2014, subject to Mr. Gamgort's continued service through that date. On August 1, 2013, an additional 66,042 non-vested shares and 155,575 options were issued to various employees. The non-vested shares vest in full at the end of four years while the options vest in full at the end of three years.

The following table summarizes the equity option transactions under the 2013 Omnibus Plan:

		Number of Options	Weighted Average Exercise Price	Weighted Average Fair Value at Grant Date	Weighted Average Remaining Life	Aggregate Intrinsic Value (000's)
Outstanding, December 30, 2012		_	\$ —	\$ —	0	<u> </u>
I	Granted Exercised	2,465,575 —	20.35 — 20.00	4.78 — 4.63		
Outstanding, September 29, 2013	Forfeitures	2,340,265	20.37	\$4.79	9.51	\$13,336
Exercisable, September 29, 2013		_	\$—	\$ —	0	\$—

The following table summarizes the changes in non-vested shares.

	Number of Shares		Weighted Average Fair Value at Grant Date	Weighted Average Remaining Life	Aggregate Intrinsic Value (000's)
Non-vested shares at December 30, 2012		_	\$—	0	\$—
	Converted PIUs Granted	s 1,546,355 348,502	20.00 21.06		

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	Forfeitures	(135,407	407) 20.00				
	Vested	(80,252	52) 20.00				
Non-vested shares at September 29, 2013		1,679,198	\$20.34	6.63	\$43,777		

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Other Comprehensive Earnings

The following table presents amounts reclassified out of Accumulated Other Comprehensive Loss ("AOCL") and into Net earnings for the three and nine months ended September 29, 2013.

Gain/(Loss)	Amounts Reclassified from AOCL				
	Three months ended		Nine month ended	S	
Details about Accumulated Other Comprehensive	September 29,		September 2	29,	Reclassified from
Earnings Components	2013		2013		AOCL to:
Gains and losses on financial instrument contracts					
Interest rate contracts	\$(15)	\$(3,961)	Interest expense
Foreign exchange contracts	454		1,136		Cost of products sold
Total before tax	439		(2,825)	
Tax benefit (expense)	(239)	935		Provision for income taxes
Deferred tax expense			(9,070)(a)	Provision for income taxes
Net of tax	200		(10,960)	
Pension actuarial assumption adjustments					
Amortization of actuarial loss	(353)	(1,072)(b)	Cost of products sold
Tax benefit	136		413		Provision for income taxes
Net of tax	(217)	(659)	
Net reclassifications into net earnings	\$(17)	\$(11,619)	

- (a) See Notes 11 and 15 for additional details.
- (b) This is included in the computation of net periodic pension cost (see Note 10 for additional details).

Earnings Per Share

Basic earnings per common share is computed by dividing net earnings or loss for common shareholders by the weighted-average number of common shares outstanding during the period. Diluted earnings per common share are calculated by dividing net earnings by weighted-average common shares outstanding during the period plus dilutive potential common shares, which are determined as follows:

	Three months ended		Nine months ended		
	September 29, September 23, S		September 29,	September 23,	
	2013	2012	2013	2012	
Weighted-average common shares	115,590,396	81,218,162	103,921,211	81,237,056	
Effect of dilutive securities:	757,112	5,226,728	2,057,157	5,223,800	
Dilutive potential common shares	116,347,508	86,444,890	105,978,368	86,460,856	

Dilutive potential common shares are calculated in accordance with the treasury stock method, which assumes that proceeds from the exercise of all warrants and options are used to repurchase common stock at market value. The amount of shares remaining after the proceeds are exhausted represents the potentially dilutive effect of the securities. For the three and nine months ended September 29, 2013 conversion of stock options and non-vested shares totaling

180,297 and 2,454,101, respectively, into common share equivalents were excluded from this calculation as their effect would have been anti-dilutive. For the three and nine months ended September 23, 2012, conversion of stock options and non-vested shares totaling 80,622 and 82,891, respectively, into common share equivalents were excluded from this calculation as their effect would have been anti-dilutive.

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PINNACLE FOODS INC. AND SUBSIDIARIES

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6. Balance Sheet Information

Accounts Receivable. Customer accounts receivable are recorded at the invoiced amount and do not bear interest. The allowance for cash discounts, returns and bad debts is the Company's best estimate of the amount of uncollectible amounts in its existing accounts receivable. The Company determines the allowance based on historical discounts taken and write-off experience. The Company reviews its allowance for doubtful accounts quarterly. Account balances are charged off against the allowance when the Company concludes it is probable the receivable will not be recovered. The Company does not have any off-balance sheet credit exposure related to its customers. Accounts receivable are as follows:

Customers Allowances for cash discounts, bad debts and returns Subtotal Other receivables Total Inventories. Inventories are as follows:	September 29, 2013 \$168,106 (5,707 162,399 6,517 \$168,916	December 30, 2012 \$137,950) (5,149 132,801 11,083 \$143,884)
	September 29, 2013	December 30, 2012	

 Raw materials, containers and supplies
 \$61,504
 \$50,919

 Finished product
 332,824
 307,132

 Total
 \$394,328
 \$358,051

The Company has various purchase commitments for raw materials, containers, supplies and certain finished products incident to the ordinary course of business. Such commitments are not at prices in excess of current market.

Other Current Assets. Other Current Assets are as follows:

	September 29, 2013	December 30, 2012
Prepaid expenses	\$3,590	\$5,954
Prepaid income taxes	2,120	578
Assets held for sale	1,556	5,330
Total	\$7,266	\$11,862

Assets held for sale is comprised of our closed plant in Millsboro, DE. Our Fulton, NY location, which was previously held for sale, was sold in January 2013 for total net proceeds of \$874. Our Tacoma, WA location, which was previously held for sale, was sold in July 2013 for total net proceeds of \$5,077.

PINNACLE FOODS INC. AND SUBSIDIARIES

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Plant Assets. Plant assets are as follows:

	September 29, 2013		December 30, 2012	
Land	\$14,061		\$14,061	
Buildings	190,487		178,300	
Machinery and equipment	556,180		513,339	
Projects in progress	35,049		32,660	
Subtotal	795,777		738,360	
Accumulated depreciation	(283,426)	(244,694)
Total	\$512,351		\$493,666	

Depreciation was \$15,786 and \$46,067 during the three and nine months ended September 29, 2013, respectively. Depreciation was \$22,607 and \$56,895 during the three and nine months ended September 23, 2012, respectively which included \$7,677 and \$12,231, respectively, of accelerated depreciation resulting from restructuring activities. As of September 29, 2013 and December 30, 2012, Plant Assets included assets under capital lease with a book value of \$19,924 and \$22,030 (net of accumulated depreciation of \$8,668 and \$8,246), respectively.

Accrued Liabilities. Accrued liabilities are as follows:

	September 29,	December 30,
	2013	2012
Employee compensation and benefits	\$61,626	\$53,373
Interest payable	17,034	28,116
Consumer coupons	2,812	3,346
Accrued restructuring charges (see Note 8)	2,210	10,480
Accrued financial instrument contracts (see Note 11)	1,341	682
Other	21,652	23,272
Total	\$106,675	\$119,269

Other Long-Term Liabilities. Other long-term liabilities are as follows:

	September 29,	December 30,
	2013	2012
Employee compensation and benefits	\$9,324	\$ 9,340
Long-term rent liability and deferred rent allowances	9,609	10,217
Liability for uncertain tax positions	1,622	1,614
Accrued financial instrument contracts (see Note 11)	_	3,807
Other	4,247	3,727
Total	\$24,802	\$ 28,705

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PINNACLE FOODS INC. AND SUBSIDIARIES

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7. Goodwill, Tradenames and Other Assets

Goodwill

Goodwill by segment is as follows:

	Birds Eye Frozen	Duncan Hines Grocery	Specialty Foods	Total
Balance, December 30, 2012	\$527,069	\$740,465	\$173,961	\$1,441,495
Balance, September 29, 2013	\$527,069	\$740,465	\$173,961	\$1,441,495

The authoritative guidance for business combinations requires that all business combinations be accounted for at fair value under the acquisition method of accounting. The authoritative guidance for goodwill provides that goodwill will not be amortized, but will be tested for impairment on an annual basis or more often when events indicate. The Company completed its annual testing as of December 30, 2012, which indicated no impairment.

Tradenames

Tradenames by segment are as follows:

Balance, December 30, 2012	Birds Eye Frozen \$796,680	Duncan Hines Grocery \$771,312	Specialty Foods \$36,000	Total \$1,603,992
Balance, September 29, 2013	\$796,680	\$771,312	\$36,000	\$1,603,992

The authoritative guidance for indefinite-lived assets provides that indefinite-lived assets will not be amortized, but will be tested for impairment on an annual basis or more often when events indicate. As a result of its annual testing of indefinite-lived assets in December 2012, the Company recorded impairment charges totaling \$0.5 million in its Bernstein's tradename during the year ended December 30, 2012.

PINNACLE FOODS INC. AND SUBSIDIARIES

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Other Assets

	September 29, 2 Weighted Avg Life	2013 Gross Carrying Amount	Accumulated Amortization		Net
Amortizable intangibles Recipes Customer relationships - Distributors Customer relationships - Food Service Customer relationships - Private Label License Total amortizable intangibles Deferred financing costs Financial instruments Other (1) Total other assets, net		\$52,810 125,746 36,143 9,214 4,875 \$228,788 35,988 25,065 5,200 angibles by segme	\$(34,326 (32,919 (34,438 (8,942 (2,812 \$(113,437 (20,181 —)	\$18,484 92,827 1,705 272 2,063 \$115,351 15,807 25,065 5,200 \$161,423
	Birds Eye Frozen Duncan Hines Grocery Specialty Foods				\$64,884 45,034 5,433 \$115,351
	December 30, 2012				
A magazinakla interneiklas	Weighted Avg Life	Gross Carrying Amount	Accumulated Amortization		Net
Amortizable intangibles Recipes Customer relationships - Distributors Customer relationships - Food Service Customer relationships - Private Label License Total amortizable intangibles Deferred financing costs Other (1) Total other assets, net	10 36 7 7 7 Amortizable int Birds Eye Froze Duncan Hines C Specialty Foods	Grocery	\$(30,365) (28,791) (31,882) (8,533) (2,250) \$(101,821) (35,306) —)	\$22,445 96,955 4,261 681 2,625 \$126,967 24,180 4,411 \$155,558 \$69,581 48,806 8,580 \$126,967

⁽¹⁾ As of September 29, 2013 and December 30, 2012, Other primarily consists of security deposits.

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Amortization of intangible assets was \$3,872 and \$11,616 for the three and nine months ended September 29, 2013, respectively. Amortization of intangible assets was \$3,879 and \$11,647 for the three and nine months ended September 23, 2012, respectively. Estimated amortization expense for each of the next five years and thereafter is as follows: remainder of 2013 -\$3,900; 2014 - \$12,200; 2015 - \$10,900; 2016 - \$10,300; 2017 - \$5,700 and thereafter -\$72,400.

Deferred Financing Costs

All deferred financing costs, which relate to the Senior Secured Credit Facility, Senior Subordinated Notes and Senior Notes are amortized into interest expense over the life of the related debt using the effective interest method. As part of the April 2013 Refinancing and debt repayments including usage of the proceeds from the IPO, the Company expensed financing costs of \$4,762 and wrote off deferred financing costs of \$12,725. In addition, amortization of deferred financing costs was \$623 and \$3,378 during the three and nine months ended September 29, 2013, respectively. In 2012, as part of the April and September Refinancings, the Company expensed financing costs of \$7,526 and wrote off deferred financing costs of \$8,091. In addition, amortization of deferred financing costs was \$1,910 and \$6,745 during the three and nine months ended September 23, 2012, respectively. The following summarizes deferred financing cost activity:

	Gross Carrying Amount	Accumulated Amortization	Net	
Balance, December 30, 2012	\$59,486	\$(35,306) \$24,180	
2013 - Additions	7,730	_	7,730	
Amortization		(3,378) (3,378)
Write off	(31,228) 18,503	(12,725)
Balance, September 29, 2013	\$35,988	\$(20,181) \$15,807	
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8. Restructuring Charges

Pickle supply chain

On May 25, 2012, the Company announced plans to further improve the efficiency of its supply chain by consolidating its Vlasic pickle production into one plant in Imlay City, MI. The Company's decision to focus on its branded Vlasic business and de-emphasize its lower-margin, un-branded pickle business was the catalyst for this consolidation.

Millsboro, DE plant closure

The Company's pickle production plant, located in Millsboro, DE ended production at year-end 2012. The Company recorded employee termination costs of \$150 and \$1,472 in the three and nine months ended September 23, 2012, respectively. The Company recorded asset retirement obligation charges of \$0 and \$750 in the three and nine months ended September 23, 2012, respectively. In addition, the Company recorded accelerated depreciation charges of \$6,631 and \$8,367 in the three and nine months ended September 23, 2012, respectively. All restructuring charges related to the closure of the Millsboro, DE plant are recorded in the Duncan Hines Grocery Division and in the Cost of products sold line in the Consolidated Statements of Operations.

Exit low-margin un-branded business

As a result of exiting the lower-margin un-branded pickle business, the Company terminated the use of a third party ingredients storage facility in the third quarter of 2012. In doing so, the Company accrued contract termination and other fees of \$6,483 in both the three and nine months ended September 23, 2012, which was subsequently paid in July 2013. In addition, the Company recorded accelerated depreciation charges at its Imlay City, MI plant for assets used in the low-margin un-branded pickle business. These charges were \$814 in both the three and nine months ended September 23, 2012. All restructuring charges related to exiting the low-margin un-branded pickle business are recorded in the Specialty foods segment and in the Cost of products sold line in the Consolidated Statements of Operations.

Green Bay, WI Research Facility

On May 15, 2012, the Company announced plans to relocate the Birds Eye Frozen Division Research and Development team from Green Bay, WI to its new facility at its Parsippany, NJ headquarters. The Company believes that the relocation will allow for seamless collaboration between marketing, sales, procurement and R&D that will drive improved brand innovation, marketing and productivity. The Company closed its Green Bay, WI research facility in December 2012. The Company recorded employee termination costs of \$233 and \$960 in the three and nine months ended September 23, 2012, respectively. In addition, the Company recorded accelerated depreciation charges of \$232 and \$419 in the three and nine months ended September 23, 2012, respectively. All restructuring charges related to the closure of the Green Bay, WI research facility are recorded in the Birds Eye Frozen Division and in the Research and development line in the Consolidated Statements of Operations.

Fulton, NY Plant

On April 15, 2011, the Company announced plans to consolidate the Birds Eye Frozen Division's Fulton, NY plant operations into its Darien, WI and Waseca, MN facilities in order to locate vegetable processing closer to the crop-growing region and thus reduce the related freight costs. In connection with this project, the Company made significant capital investments in its Darien, WI and Waseca, MN plants. The Company recorded accelerated depreciation costs of \$0 and \$2,324 in the three and nine months ended September 23, 2012, respectively. All restructuring charges related to the closure of the Fulton, NY plant were recorded in the Birds Eye Frozen Division and in the Cost of products sold line in the Consolidated Statements of Operations. Severance costs were accrued in the second quarter of 2011 and payments were substantially completed in the third quarter of 2012. On January 9, 2013, the sale of the Fulton location was finalized for total net proceeds of \$874.

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Tacoma, WA Plant

On December 3, 2010, in an effort to improve its supply chain operations, the Company announced the closure of the Tacoma, WA plant and the consolidation of production into its Fort Madison, IA plant. The Company recorded accelerated depreciation costs of \$0 and \$307 in the three and nine months ended September 23, 2012, respectively. All restructuring charges related to the closure of the Tacoma, WA plant were recorded in the Duncan Hines Grocery Division and in the Cost of products sold line in the Consolidated Statements of Operations. Severance costs were accrued in the fourth quarter of 2010 and payments were substantially completed in the second quarter of 2012. The Company's Tacoma, WA location was sold in July 2013 for total net proceeds of \$5.1 million.

The following table summarizes total restructuring charges accrued as of September 29, 2013.

	Balance,			Balance,
Description	December 30,	Expense	Payments	September 29,
	2012			2013
Facility shutdowns	\$2,796	\$—	\$(1,030) \$1,766
Contract termination and other fees	5,833		(5,833) —
Employee severance	1,851		(1,407) 444
Total	\$10,480	\$—	\$(8,270) \$2,210

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9. Debt and Interest Expense

	September 29, 2013	December 30, 2012
Short-term borrowings		
- Notes payable	\$1,065	\$2,139
Total short-term borrowings	\$1,065	\$2,139
Long-term debt		
- Senior Secured Credit Facility - Tranche B Non Extended Term Loans due 2014	\$	\$243,264
- Senior Secured Credit Facility - Tranche B Extended Term Loans due 2016		637,906
- Senior Secured Credit Facility - Tranche E Term Loans due 2018		398,000
- Senior Secured Credit Facility - Tranche F Term Loans due 2018		448,875
- Senior Secured Credit Facility - Tranche G Term Loans due 2020	1,625,925	_
- 4.875% Senior Notes due 2021	350,000	_
- 9.25% Senior Notes due 2015		465,000
- 8.25% Senior Notes due 2017		400,000
- Unamortized discount on long term debt	(8,188)	(7,230)
- Capital lease obligations	20,606	20,990
	1,988,343	2,606,805
Less: current portion of long-term obligations	19,436	30,419
Total long-term debt	\$1,968,907	\$2,576,386

Three months ended		Nine months ended		
September 29,	September 23,	September 29,	September 23,	
2013	2012	2013	2012	
\$18,318	\$37,972	\$79,497	\$118,021	
411	665	1,337	2,751	
623	1,910	3,378	6,745	
_	2,641	12,725	8,091	
_		2,182	1,864	
_		4,762	7,526	
_			444	
243	1,274	3,997	9,159	
\$19,595	\$44,462	\$107,878	\$154,601	
	September 29, 2013 \$18,318 411 623 — — — — 243	September 29, September 23, 2013 2012 \$18,318 \$37,972 411 665 623 1,910 — 2,641 — — — — 243 1,274	September 29, September 23, September 29, 2013 2012 2013 \$18,318 \$37,972 \$79,497 411 665 1,337 623 1,910 3,378 — 2,641 12,725 — 2,182 — 4,762 — 243 1,274 3,997	

Senior Secured Credit Facility

On April 3, 2013, the Company completed its IPO which is further described in Note 1. A portion of the proceeds was used to redeem the entire \$465.0 million in aggregate principal amount of Pinnacle Foods Finance's 9.25% Senior Notes at a redemption price of 100.0%. This is explained in greater detail under the section titled, "Senior Notes and Senior Subordinated Notes." The remaining net proceeds, together with cash on hand, was used to repay \$202.0 million of the Tranche B Non-Extended Term Loans.

On April 29, 2013, (the "April 2013 Refinancing"), Pinnacle Foods Finance, entered into the second amendment to the amended and restated Senior Secured Credit Facility, which provided for a seven year term loan facility in the amount of \$1,630.0 million (the "Tranche G Term Loans") and replaced the existing revolving credit facility with a new five year \$150.0 million revolving credit facility. Additionally, Pinnacle Foods Finance issued \$350.0 million aggregate principal amount of 4.875% Senior Notes (the "4.875% Senior Notes") due 2021.

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As a result of the April 2013 Refinancing, Pinnacle Foods Finance used a portion of the proceeds from the Tranche G Term Loans and the 4.875% Senior Notes issuance to (i) repay all existing indebtedness outstanding under the then existing Senior Secured Credit Facility, consisting of (a) \$38.1 million of Tranche B Non-Extended Term Loans, (b) \$634.7 million of Tranche B Extended Term Loans, (c) \$396.0 million of Tranche E Term Loans and (d) \$446.6 million of Tranche F Term Loans and (ii) redeem \$400.0 million in aggregate principal amount of Pinnacle Foods Finance's 8.25% Senior Notes due 2017 at a redemption price of 108.5%.

In connection with the April 2013 Refinancing, Pinnacle Foods Finance incurred deferred financing fees which are detailed in Note 7 to the Consolidated Financial Statements, "Goodwill, Tradenames and Other Assets". Also, Pinnacle Foods Finance incurred \$4,075 of original issue discount on the new Tranche G Term Loans, and wrote off \$2,182 of existing original issue discount.

The stated maturity dates are: April 29, 2020 for the Tranche G Loans, and April 29, 2018 for the revolving credit facility.

Pinnacle Foods Finance's borrowings under the Senior Secured Credit Facility, bear interest at a floating rate and are maintained as base rate loans or as eurocurrency rate loans. Base rate loans bear interest at the base rate plus the applicable base rate margin, as described in the Senior Secured Credit Facility. The base rate is defined as the highest of (i) the administrative agent's prime rate, (ii) the federal funds effective rate plus 1/2 of 1% and (iii) the eurocurrency rate that would be payable on such day for a eurocurrency rate loan with a one-month interest period plus 1%. Eurocurrency rate loans bear interest at the adjusted eurocurrency rate plus the applicable eurocurrency rate margin, as described in the Senior Secured Credit Facility. The eurocurrency rate is determined by reference to the British Bankers Association "BBA" LIBOR rate for the interest period relevant to such borrowing. With respect to Tranche G Term Loans, the eurocurrency rate shall be no less than 0.75% per annum and the base rate shall be no less than 1.75% per annum. The interest rate margin for Tranche G Term Loans under the Senior Secured Credit Facility is 1.50%, in the case of the base rate loans and 2.50%, in the case of eurocurrency rate loans. The margin is subject to a 25 basis point step down upon achievement by Pinnacle Foods Finance of a total net leverage ratio of less than 4.25:1.0.

The obligations under the Senior Secured Credit Facility are unconditionally and irrevocably guaranteed by Peak Finance Holdings LLC, any subsidiary of Peak Finance Holdings LLC that directly or indirectly owns 100% of the issued and outstanding equity interests of Pinnacle Foods Finance, subject to certain exceptions, each of Pinnacle Foods Finance's direct or indirect material domestic subsidiaries (collectively, the "Guarantors") and by the Company effective with the April 2013 refinancing. In addition, subject to certain exceptions, borrowings under the Senior Secured Credit Facility are secured by first priority or equivalent security interests in (i) all the capital stock of, or other equity interests in, each direct domestic subsidiary of Pinnacle Foods Finance and 65% of the capital stock of, or other equity interests in, each direct foreign subsidiary of Pinnacle Foods Finance, or any of its material domestic wholly-owned subsidiaries and (ii) certain tangible and intangible assets of Pinnacle Foods Finance and those of the Guarantors (subject to certain exceptions and qualifications).

The total combined amount of the Senior Secured Credit Facility Loans that were owed to affiliates of Blackstone as of September 29, 2013 and December 30, 2012, was \$48,004 and \$63,097, respectively.

As of September 29, 2013 and December 30, 2012 there were no borrowings outstanding under the revolving credit facility, except in respect of letters of credit as set forth below, however, the eurocurrency rate would have been

2.68% and 3.71% as of such dates. For the three and nine months ended September 29, 2013, the weighted average interest rate on the term loan components of the Senior Secured Credit Facility was 3.25% and 3.63%, respectively. For the three and nine months ended September 23, 2012, the weighted average interest rate on the term loan components of the Senior Secured Credit Facility was 3.75% and 3.63%, respectively. As of September 29, 2013 and December 30, 2012 the eurocurrency interest rate on the term loan facilities was 3.25% and 4.08%, respectively.

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Pinnacle Foods Finance pays a fee for all outstanding letters of credit drawn against the revolving credit facility at an annual rate equivalent to the applicable eurocurrency rate margin then in effect under the revolving credit facility, plus the fronting fee payable in respect of the applicable letter of credit. The fronting fee is equal to 0.125% per annum of the daily maximum amount then available to be drawn under such letter of credit. The fronting fees are computed on a quarterly basis in arrears. Total letters of credit issued under the revolving credit facility cannot exceed \$50,000. As of September 29, 2013 and December 30, 2012, Pinnacle Foods Finance had utilized \$29,030 and \$33,453, respectively of the revolving credit facility for letters of credit. As of September 29, 2013 and December 30, 2012, respectively, there was \$120,970 and \$116,547 of borrowing capacity under the revolving credit facility, of which \$20,970 and \$16,547 was available to be used for letters of credit.

Under the terms of the Senior Secured Credit Facility, Pinnacle Foods Finance is required to use 50% of its "Excess Cash Flow" to prepay the term loans under the Senior Secured Credit Facility (which percentage will be reduced to 25% at a total leverage ratio of between 4.50 and 5.49 and to 0% at a total leverage ratio below 4.50). As of September 29, 2013, Pinnacle Foods Finance had a total leverage ratio of 4.75 (proforma adjusted for the Wish-Bone acquisition in compliance with the terms of the Senior Secured Credit Facility. See Note 18 and the Liquidity and capital resources section of Management's Discussion and Analysis for further details). Excess Cash Flow is defined as consolidated net income (as defined), as adjusted for certain items, including (1) all non-cash charges and credits included in arriving at consolidated net income, (2) changes in working capital, (3) capital expenditures (to the extent they were not financed with debt), (4) the aggregate amount of principal payments on indebtedness and (5) certain other items defined in the Senior Secured Credit Facility. For the 2012 reporting year, Pinnacle Foods Finance determined that there were no amounts due under the Excess Cash Flow requirements of the Senior Secured Credit Facility. In December 2013, Pinnacle Foods Finance will determine if amounts are due under the Excess Cash Flow requirements of the Senior Secured Credit Facility for the 2013 reporting year.

The term loans under the Senior Secured Credit Facility mature in quarterly installments of 0.25% of their aggregate funded total principal amount. The aggregate maturities of the Tranche G Term Loans outstanding as of September 29, 2013 are \$4.1 million in the remainder of 2013, \$16.3 million in 2014, \$16.3 million in 2015, \$16.3 million in 2016, \$20.4 million in 2017 and \$1,552.6 million thereafter.

Pursuant to the terms of the Senior Secured Credit Facility, Pinnacle Foods Finance is required to maintain a ratio of Net First Lien Secured Debt to Adjusted EBITDA of no greater than 5.75 to 1.00. Net First Lien Secured Debt is defined as aggregate consolidated secured indebtedness, less the aggregate amount of all unrestricted cash and cash equivalents. In addition, under the Senior Secured Credit Facility and the indenture governing the Senior Notes, Pinnacle Foods Finance's ability to engage in activities such as incurring additional indebtedness, making investments and paying dividends is tied to the Senior Secured Leverage Ratio (which is currently the same as the ratio of Net First Lien Secured Debt to Adjusted EBITDA described above), in the case of the Senior Secured Credit Facility, or to the ratio of Adjusted EBITDA to fixed charges for the most recently concluded four consecutive fiscal quarters, in the case of the Senior Notes. The Senior Secured Credit Facility also permits restricted payments up to an aggregate amount of (together with certain other amounts) the greater of \$50 million and 2% of Pinnacle Foods Finance's consolidated total assets, so long as no default has occurred and is continuing and its pro forma Senior Secured Leverage Ratio would be no greater than 4.25 to 1.00. As of September 29, 2013 the Company is in compliance with all covenants and other obligations under the Senior Secured Credit Facility and the indenture governing the Senior Notes.

Senior Notes and Senior Subordinated Notes

On April 3, 2013, the Company completed its IPO which is further described in Note 1. A portion of the proceeds was used to redeem the entire \$465.0 million in aggregate principal amount of Pinnacle Foods Finance's 9.25% Senior Notes at a redemption price of 100.0%.

On April 29, 2013, as part of the April 2013 Refinancing, Pinnacle Foods Finance, an indirect subsidiary of the Company, issued \$350.0 million aggregate principal amount of 4.875% Senior Notes (the "4.875% Senior Notes") due 2021.

As a result of the April 2013 Refinancing, Pinnacle Foods Finance used a portion of the proceeds from the Tranche G Term Loans and the 4.875% Senior Notes issuance to redeem \$400.0 million in aggregate principal amount of Pinnacle Foods Finance's 8.25% Senior Notes due 2017 at a redemption price of 108.5%.

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The 4.875% Senior Notes are general unsecured obligations of Pinnacle Foods Finance, effectively subordinated in right of payment to all existing and future senior secured indebtedness of Pinnacle Foods Finance and guaranteed on a full, unconditional, joint and several basis by Pinnacle Foods Finance's wholly-owned domestic subsidiaries that guarantee other indebtedness of Pinnacle Foods Finance. See Note 17 for the condensed Consolidated Financial Statements for Guarantor and Nonguarantor Financial Statements.

Pinnacle Foods Finance may redeem some or all of the 4.875% Senior Notes at any time prior to May 1, 2016 at a price equal to 100% of the principal amount of notes redeemed plus the Applicable Premium as of, and accrued and unpaid interest to, the redemption date, subject to the right of holders of record on the relevant record date to receive interest due on the relevant interest payment date. The "Applicable Premium" is defined as the greater of (1) 1.0% of the principal amount of such note and (2) the excess, if any, of (a) the present value at such redemption date of (i) the redemption price of such 4.875% Senior Notes at May 1, 2016, plus (ii) all required interest payments due on such 4.875% Senior Notes through May 1, 2016 (excluding accrued but unpaid interest to the redemption date), computed using a discount rate equal to the treasury rate plus 50 basis points over (b) the principal amount of such note. Pinnacle Foods Finance may redeem the 4.875% Senior Notes at the redemption prices listed below, if redeemed during the twelve-month period beginning on May 1st of each of the years indicated below:

4.875% Senior Notes

Year	Percentage
2016	103.656%
2017	102.438%
2018	101.219%
2019 and thereafter	100.000%

In addition, until May 1, 2016, Pinnacle Foods Finance may redeem up to 35% of the aggregate principal amount of the 4.875% Senior Notes at a redemption price equal to 104.875% of the aggregate principal amount thereof, plus accrued and unpaid interest, if any, to the redemption date, subject to the right of holders of the 4.875% Senior Notes of record on the relevant record date to receive interest due on the relevant interest payment date, with the net cash proceeds received by Pinnacle Foods Finance from one or more equity offerings; provided that (i) at least 50% of the aggregate principal amount of the 4.875% Senior Notes originally issued under the indenture remains outstanding immediately after the occurrence of each such redemption and (ii) each such redemption occurs within 120 days of the date of closing of each such equity offering.

As market conditions warrant, Pinnacle Foods Finance and its subsidiaries, affiliates or significant equity holders (including Blackstone and its affiliates) may from time to time, in its or their sole discretion, purchase, repay, redeem or retire any of Pinnacle Foods Finance's outstanding debt or equity securities (including any publicly issued debt or equity securities), in privately negotiated or open market transactions, by tender offer, exchange offer or otherwise. The estimated fair value of the Company's long-term debt, including the current portion, as of September 29, 2013, is as follows:

	September 29	, 2013
Issue	Face Value	Fair Value
Senior Secured Credit Facility - Tranche G Term Loans	1,625,925	1,611,698
4.875% Senior Notes	350,000	325,500
	\$1,975,925	\$1 937 198

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The estimated fair value of the Company's long-term debt, including the current portion, as of December 30, 2012, is as follows:

	December 30,	2012
Issue	Face Value	Fair Value
Senior Secured Credit Facility - Tranche B Non Extended Term Loans	243,264	244,480
Senior Secured Credit Facility - Tranche B Extended Term Loans	637,906	641,095
Senior Secured Credit Facility - Tranche E Term Loans	398,000	400,985
Senior Secured Credit Facility - Tranche F Term Loans	448,875	452,242
9.25% Senior Notes	465,000	471,975
8.25% Senior Notes	400,000	427,000
	\$2,593,045	\$2,637,777

The estimated fair values of the Company's long-term debt are classified as Level 2 in the fair value hierarchy. The fair value is based on the quoted market price for such notes and borrowing rates currently available to the Company for loans with similar terms and maturities.

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10. Pension and Retirement Plans

The Company accounts for pension and retirement plans in accordance with the authoritative guidance for retirement benefit compensation. This guidance requires recognition of the funded status of a benefit plan in the statement of financial position. The guidance also requires recognition in accumulated other comprehensive earnings of certain gains and losses that arise during the period but are deferred under pension accounting rules.

The Company uses a measurement date for the pension benefit plans that coincides with its year end.

The Company has two defined benefit plans (Pinnacle Foods Pension Plan and the Birds Eye Foods Pension Plan, both of which are frozen for future benefit accruals as of December 30, 2012), two qualified 401(k) plans, two non-qualified 401(k) plans and participates in a multi-employer defined benefit plan.

Pinnacle Foods Pension Plan

The Company maintains a non-contributory defined benefit pension plan (the "Pinnacle Foods Pension Plan") that covers eligible union employees and provides benefits generally based on years of service and employees' compensation. The plan is frozen for future benefits. The Pinnacle Foods Pension Plan is funded in conformity with the funding requirements of applicable government regulations. Plan assets consist principally of cash equivalents, equity and fixed income common collective trusts. Plan assets do not include any of the Company's own equity or debt securities.

The following represents the components of net periodic (benefit) cost:

	Pinnacle Foods Three months		Nine months ended		
Pension Benefits	September 29, 2013	September 23, 2012	September 29, 2013	September 23, 2012	
Service cost	\$52	\$277	\$52	\$832	
Interest cost	1,092	1,028	3,006	3,085	
Expected return on assets	(1,084)	(1,089)	(3,334)	(3,267)	
Amortization of:					
Prior service cost	_	10		31	
Actuarial loss	181	447	542	1,340	
Net periodic cost	\$241	\$673	\$266	\$2,021	

Cash Flows

Contributions. Due to changes in Federal laws passed in July 2012 governing pension funding requirements, our required payments for pension funding are lower in fiscal 2013 than they were in fiscal 2012. In fiscal 2013, the Company expects to make contributions of \$2.7 million to the Pinnacle Foods Pension Plan, of which minimum required payments of \$1.2 million and \$2.0 million were made in the three and nine months ended September 29, 2013, respectively. The Company made contributions to the pension plan totaling \$4.1 million in fiscal 2012, of which \$1.7 million and \$3.6 million were made in the three and nine months ended September 23, 2012, respectively. Birds Eye Foods Pension Plan

The Company's Birds Eye Foods Pension Plan (the "Birds Eye Foods Pension Plan") consists of hourly and salaried employees and has primarily non-contributory defined-benefit schedules. The plan is frozen for future benefits. The Company acquired an Excess Benefit Retirement Plan from Birds Eye Foods ("EBRP"), which serves to provide employees with the same retirement benefit they would have received from Birds Eye's retirement plan under the career average base pay formula. Benefits for this plan are frozen. Also, the Company maintains a non-qualified Supplemental Executive Retirement Plan ("SERP") which provides additional retirement benefits to two prior executives of Birds Eye Foods who retired prior to November 4, 1994. Expenses and liabilities for the EBRP and the

SERP plan are grouped with those of the Birds Eye Pension Plan in all disclosures listed herein.

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The benefits for these plans are based primarily on years of service and employees' pay near retirement. The Company's funding policy is consistent with the funding requirements of Federal laws and regulations. Plan assets consist principally of cash equivalents, equity and fixed income common collective trusts. Plan assets do not include any of the Company's own equity or debt securities.

The following represents the components of net periodic (benefit) cost:

	Birds Eye Foods Pension Plan						
	Three months e	nded	Nine months en	ded			
Pension Benefits	September 29,	September 23,	September 29,	September 23,			
rension benefits	2013	2012	2013	2012			
Service cost	\$ —	\$52	\$ —	\$157			
Interest cost	1,612	1,928	5,198	5,784			
Expected return on assets	(2,209) (2,086) (6,706) (6,258			
Amortization of actuarial loss	185	87	555	261			
Net periodic (benefit) cost	\$(412	\$(19)	\$(953)) \$(56)			

Cash Flows

Contributions. Due to changes in Federal laws passed in July 2012 governing pension funding requirements, our required payments for pension funding are lower in fiscal 2013 than they were in fiscal 2012. In fiscal 2013, the Company expects to make contributions of \$5.2 million to the Birds Eye Foods Pension Plan, of which minimum required payments of \$2.2 million and \$3.8 million were made in the three and nine months ended September 29, 2013, respectively. The Company made contributions to the pension plan totaling \$8.4 million in fiscal 2012, of which \$3.1 million and \$6.9 million were made in the three and nine months ended September 23, 2012, respectively. Multi-employer Plans

Pinnacle contributes to the United Food and Commercial Workers International Union Industry Pension Fund (EIN 51-6055922) (the "UFCW Plan") under the terms of the collective-bargaining agreement with its Fort Madison employees. On February 14, 2013, a new four year collective bargaining agreement, effective through September 2016, was ratified by our 450 Fort Madison union employees.

For the three and nine months ended September 29, 2013, contributions to the UFCW Plan were \$126 and \$561, respectively. For the three and nine months and September 23, 2012, contributions to the UFCW Plan were \$187 and \$558, respectively. The contributions to this plan are paid monthly based upon the number of employees. They represent less than 5% of the total contributions received by this plan during the most recent plan year.

The risks of participating in multi-employer plans are different from single-employer plans in the following aspects: (a) assets contributed to a multi-employer plan by one employer may be used to provide benefits to employees of other participating employers, (b) if a participating employer stops contributing to the multi-employer plan, the unfunded obligations of the plan may be borne by the remaining participating employers and (c) if the Company chooses to stop participating in the plan, the Company may be required to pay a withdrawal liability based on the underfunded status of the plan.

The UFCW Plan received a Pension Protection Act "green" zone status for the plan year ending June 30, 2013. The zone status is based on information the Company received from the plan and is certified by the plan's actuary. Among other

factors, plans in the green zone are at least 80 percent funded. The UFCW Plan did not utilize any extended amortization provisions that effect its placement in the "green" zone. The UFCW Plan has never been required to implement a funding improvement plan nor is one pending at this time.

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11. Financial Instruments

Risk Management Objective of Using Derivatives

The Company is exposed to certain risks arising from both its business operations and economic conditions. The Company principally manages its exposures to a wide variety of business and operational risks through management of its core business activities. The Company manages economic risks, including interest rate, liquidity, and credit risk primarily by managing the amount, sources, and duration of its debt funding and the use of derivative financial instruments. The primary risks managed by using derivative instruments are interest rate risk, foreign currency exchange risk and commodity price risk. Specifically, the Company enters into derivative financial instruments to manage exposures that arise from business activities that result in the receipt or payment of future known and uncertain cash amounts, the value of which are determined by interest rates, foreign exchange rates or commodity prices.

The Company manages interest rate risk based on the varying circumstances of anticipated borrowings and existing variable and fixed rate debt, including the Company's revolving credit facility. Examples of interest rate management strategies include capping interest rates using targeted interest cost benchmarks, hedging portions of the total amount of debt, or hedging a period of months and not always hedging to maturity, and at other times locking in rates to fix interests costs.

Certain parts of the Company's foreign operations in Canada expose the Company to fluctuations in foreign exchange rates. The Company's goal is to reduce its exposure to such foreign exchange risks on its foreign currency cash flows and fair value fluctuations on recognized foreign currency denominated assets, liabilities and unrecognized firm commitments to acceptable levels primarily through the use of foreign exchange-related derivative financial instruments. The Company enters into derivative financial instruments to protect the value or fix the amount of certain obligations in terms of its functional currency. The Company does not enter into these transactions for non-hedging purposes.

The Company purchases raw materials in quantities expected to be used in a reasonable period of time in the normal course of business. The Company generally enters into agreements for either spot market delivery or forward delivery. The prices paid in the forward delivery contracts are generally fixed, but may also be variable within a capped or collared price range. Forward derivative contracts on certain commodities are entered into to manage the price risk associated with forecasted purchases of materials used in the Company's manufacturing processes.

Cash Flow Hedges of Interest Rate Risk

The Company's objectives in using interest rate derivatives are to add stability to interest expense and to manage its exposure to interest rate movements. To accomplish this objective, the Company primarily uses interest rate swaps. Interest rate swaps designated as cash flow hedges involve the receipt of variable-rate amounts from a counterparty in exchange for the Company making fixed-rate payments over the life of the agreements without exchange of the underlying notional amount. During the three and nine months ended September 29, 2013 and September 23, 2012, such derivatives were used to hedge the variable cash flows associated with existing variable-rate debt.

The second quarter 2013 IPO (Note 1) and debt refinancings (Note 9) resulted in significant changes to the Company's debt profile. For the two \$650 million interest rate swaps in place at the time that were scheduled to mature April 2014, it became probable that the associated original forecasted transactions would not occur. As such, the Company discontinued hedge accounting and accelerated the reclassification of amounts in AOCL to earnings as a result of the hedged forecasted transactions becoming probable not to occur. In the second quarter 2013, these accelerated amounts resulted in a \$2.8 million charge to interest expense (\$1.7 million, net of tax benefits) and a \$9.1 million non-cash charge to the provision for income tax expenses related to the release of deferred tax charges recorded in Other comprehensive income (see Note 15 for additional details). Prospective changes in the fair value of these derivatives

no longer designated in hedging relationships are recorded directly in earnings.

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As of September 29, 2013, the Company had the following interest rate swaps that were designated as cash flow hedges of interest rate risk:

Product	Number of Instruments	Current Notional Amount	Fixed Rate Range	Index	Trade Dates	Maturity Dates
Interest Rate Swaps	14	\$1,333,000	0.76% - 2.97%	USD-LIBOR-BBA	Apr 2013	Apr 2014 - Apr 2020

The effective portion of changes in the fair value of derivatives designated and that qualify as cash flow hedges is recorded in Accumulated other comprehensive loss ("AOCL") in the Consolidated Balance Sheets and is subsequently reclassified into earnings in the period that the hedged forecasted transaction affects earnings. The ineffective portion of the change in fair value of the derivatives is recognized directly in earnings. Amounts reported in AOCL related to derivatives will be reclassified to Interest expense as interest payments are made on the Company's variable-rate debt. During the next twelve months, the Company estimates that an additional \$518 will be reclassified as an increase to Interest expense.

Cash Flow Hedges of Foreign Exchange Risk

The Company's operations in Canada expose the Company to changes in the U.S. Dollar – Canadian Dollar ("USD-CAD") foreign exchange rate. From time to time, the Company's Canadian subsidiary purchases inventory denominated in U.S. Dollars ("USD"), a currency other than its functional currency. The subsidiary sells that inventory in Canadian dollars. The subsidiary uses currency forward and collar agreements to manage its exposure to fluctuations in the USD-CAD exchange rate. Currency forward agreements involve fixing the USD-CAD exchange rate for delivery of a specified amount of foreign currency on a specified date. Currency collar agreements involve the sale of Canadian Dollar ("CAD") currency in exchange for receiving U.S. dollars if exchange rates rise above an agreed upon rate and purchase of USD currency in exchange for paying CAD currency if exchange rates fall below an agreed upon rate at specified dates.

As of September 29, 2013, the Company had the following foreign currency exchange contracts (in aggregate) that were designated as cash flow hedges of foreign exchange risk:

Product	Number of Instruments	Notional Sold in Aggregate in ("CAD")	Notional Purchased in Aggregate in ("USD")	USD to CAD Exchange Rates	Trade Date	Maturity Dates
CAD Forward	4	\$14,600	\$14,729	0.990 - 0.993	Sep 2012	Oct 2013 - Dec 2013

The effective portion of changes in the fair value of derivatives designated that qualify as cash flow hedges of foreign exchange risk is recorded in AOCL in the Consolidated Balance Sheets and subsequently reclassified into earnings in the period that the hedged forecasted transaction affects earnings. The ineffective portions of the change in fair value of the derivative, as well as amounts excluded from the assessment of hedge effectiveness, are recognized directly in Cost of products sold in the Consolidated Statements of Operations.

Non-designated Hedges of Commodity Risk

Derivatives not designated as hedges are not speculative and are used to manage the Company's exposure to commodity price risk but do not meet the authoritative guidance for hedge accounting. From time to time, the

Company enters into commodity forward contracts to fix the price of natural gas, diesel fuel, corn, wheat and soybean oil purchases and other commodities at a future delivery date. Changes in the fair value of derivatives not designated in hedging relationships are recorded directly in Cost of products sold in the Consolidated Statements of Operations.

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As of September 29, 2013, the Company had the following derivative instruments that were not designated in qualifying hedging relationships:

Commodity Contracts	Number of Notional		Price/Index	Trade Dates	Maturity
	Instruments	Amount	Price/index	Trade Dates	Dates
Diesel Fuel Contracts	2	2,016,158 Gallons	\$3.75 - \$3.93 per Gallon	April 2013	December 2013

The table below presents the fair value of the Company's derivative financial instruments as well as their classification in the Consolidated Balance Sheets as of September 29, 2013 and December 30, 2012.

in the Consolidated Balance officers as of September	Tabular Disclosure of Fair Values of Derivative Instruments Asset Derivatives Liability Derivatives				
	Asset Delivative	Fair Value	Liability Delive	Fair Value	
	Balance Sheet Location	as of September 29, 2013	Balance Sheet Location	as of September 29, 2013	
Derivatives designated as hedging instruments					
Interest Rate Contracts	Other assets, net	\$25,065	Accrued liabilities	\$62	
Foreign Exchange Contracts	Other current assets	573			
Total derivatives designated as hedging instruments		\$25,638		\$62	
Derivatives not designated as hedging instruments					
Interest Rate Contracts			Accrued liabilities	\$1,280	
Commodity Contracts	Other current assets	133			
Total derivatives not designated as hedging instruments		\$133		\$1,280	
	Balance Sheet Location	Fair Value as of December 30, 2012	Balance Sheet Location	Fair Value as of December 30, 2012	
Derivatives designated as hedging instruments			0.1		
Interest Rate Contracts			Other long-term liabilities	\$3,807	
Foreign Exchange Contracts	Other current assets	\$605			
Total derivatives designated as hedging	Other assets, net	33			
instruments		\$638		\$3,807	
Derivatives not designated as hedging instruments Commodity Contracts		\$525		\$682	

	Other current assets	Accrued liabilities
Total derivatives not designated as hedging instruments	\$525	\$682
31		

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The table below presents the effect of the Company's derivative financial instruments in the Consolidated Statements of Operations and Accumulated other comprehensive loss ("AOCL") for the three and nine months ended September 29, 2013 and September 23, 2012.

Tabular Disclosure of the Effect of Derivative Instruments Gain/(Loss)

Gain/(Loss)								
Derivatives in Cash Flow Hedging Relationships	Recognized AOCL on Derivative (Effective Portion)		Effective portion reclassified from AOCL to:	Reclassified from AOC into Earnin (Effective Portion)	ĽL	Ineffective portion recognized in Earnings in:	Recognize Earnings of Derivative (Ineffectiv Portion)	on :
Interest Rate Contracts	\$ (4,158)	Interest expense	\$ (15) (a)	Interest expense	\$ (18)
Foreign Exchange Contracts	(551)	Cost of products sold	454		Cost of products sold	(15)
Three months ended September 29, 2013	\$ (4,709)	2002	\$ 439			\$ (33)
Interest Rate Contracts	\$ 24,548		Interest expense	\$ (3,961) (a)	Interest expense	\$8	
Foreign Exchange Contracts	1,079		Cost of products sold	1,136		Cost of products sold	(8)
Nine months ended September 29, 2013	\$ 25,627			\$ (2,825)		\$ —	
Interest Rate Contracts	\$ (1,445)	Interest expense	\$ (1,067)	Interest expense	\$ (207)
Foreign Exchange Contracts	(1,177)	Cost of products sold	(107)	Cost of products sold	19	
Three months ended September 23, 2012	\$ (2,622)		\$ (1,174)		\$ (188)
Interest Rate Contracts	\$ (6,822)	Interest expense	\$ (9,394)	Interest expense	\$ (208)
Foreign Exchange Contracts	(1,346)	Cost of products sold	95		Cost of products sold	(8)
Nine months ended September 23, 2012	\$ (8,168)		\$ (9,299)		\$ (216)
Derivatives Not Designated a Instruments	as Hedging		Recognized in Earnings in:	Recognize Earnings of Derivative	n			
Commodity Contracts			Cost of products sold	\$ 304				
Interest Rate Contracts Three months ended Septemb	ber 29, 2013	3	Interest expense	(209 \$ 95)			
Commodity Contracts			Cost of products sold	\$ 208				

Interest Rate Contracts Nine months ended September 29, 2013	Interest expense	(44 \$ 164)
Commodity Contracts Three months ended September 23, 2012	Cost of products sold	\$ 2,785 \$ 2,785	
Commodity Contracts Nine months ended September 23, 2012	Cost of products sold	\$ 419 \$ 419	

⁽a) Includes \$2.8 million of accelerated reclassifications out of AOCL.

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PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

Credit risk-related contingent features

The Company has agreements with certain counterparties that contain a provision whereby the Company could be declared in default on its derivative obligations if repayment of the underlying indebtedness is accelerated by the lender due to the Company's default on the indebtedness. As of September 29, 2013, the Company has not posted any collateral related to these agreements. If the Company had breached this provision at September 29, 2013, it could have been required to settle its obligations under the agreements at their termination value, which differs from the recorded fair value. The table below summarizes the aggregate fair values of those derivatives that contain credit risk-related contingent features as of September 29, 2013 and December 30, 2012.

Asset/(Liability)

Counterparty	Contract Type	Termination Value	Performance Risk Adjustment	Accrued Interest		Fair Value (excluding interest)
Barclays	Interest Rate Contracts	\$10,054	\$232	\$(146)	\$10,432
	Commodity Contracts	133	_			133
Bank of America	Interest Rate Contracts	9,916	99			10,015
Credit Suisse	Interest Rate Contracts	3,105	101	(71)	3,277
	Foreign Exchange Contracts	574	_	_		574
Total		\$23,782	\$432	\$(217)	\$24,431

December 30, 2012

Asset/(Liability)

Counterparty	Contract Type	Termination Value		Performance Risk Adjustment	Accrued Interest		Fair Value (excluding interest)	
Barclays	Interest Rate Contracts	\$(2,063)	\$31	\$(128)	\$(1,904)
	Commodity Contracts	(158)	_	_		(158)
Credit Suisse	Interest Rate Contracts	(2,063)	32	(128)	(1,903)
	Foreign Exchange Contracts	636		3			639	
Total		\$(3,648)	\$66	\$(256)	\$(3,326)

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PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

12. Commitments and Contingencies

General

From time to time, the Company and its operations are parties to, or targets of, lawsuits, claims, investigations, and proceedings, which are being handled and defended in the ordinary course of business. Although the outcome of such items cannot be determined with certainty, the Company's general counsel and management are of the opinion that the final outcome of these matters will not have a material effect on the Company's financial condition, results of operations or cash flows.

Aunt Jemima Breakfast Product Recall

On January 27, 2012, the Company issued a voluntary product recall for certain Aunt Jemima frozen pancakes due to potential cross contamination. The net cost of retrieving and destroying the product covered by the product recall for the three and nine months ended September 23, 2012, was \$0.0 million and \$3.3 million, respectively.

In order to mitigate the adverse impact of the product recall on the Aunt Jemima brand business continuity, trade promotions and other consumer marketing expenditures were increased in 2012 above normal ongoing levels (market rehabilitation expenses). In August 2013, the Company collected an insurance recovery of \$3.2 million related to these market rehabilitation expenses, of which \$2.3 million was recorded as a reduction of trade promotions (a component of Net Sales) and \$0.9 million as a reduction to Marketing and selling expenses in the three and nine months ended September 29, 2013. The Birds Eye Frozen Division recorded \$2.7 million of the recovery while \$0.5 million was recorded in the Duncan Hines Grocery Division related to the Aunt Jemima business in Canada.

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PINNACLE FOODS INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)
(thousands of dollars, except share and per share amounts and where noted in millions)

13. Related Party Transactions

At the closing of its acquisition by Blackstone, the Company entered into an advisory agreement with an affiliate of Blackstone pursuant to which such entity or its affiliates provided certain strategic and structuring advice and assistance to the Company. In addition, under this agreement, affiliates of Blackstone provided certain monitoring, advisory and consulting services to the Company for an aggregate annual management fee equal to the greater of \$2,500 or 1.0% of Covenant Compliance EBITDA (as defined in the credit agreement governing the Company's Senior Secured Credit Facility). Affiliates of Blackstone also received reimbursement for out-of-pocket expenses. Expenses relating to the management fee, which were recorded in Administrative expenses, were \$0 and \$1,148 in the three and nine months ended September 29, 2013, respectively. Expenses relating to the management fee were \$1,188 and \$3,409 in the three and nine months ended September 23, 2012, respectively. There were no out-of-pocket expenses reimbursed to Blackstone in the three and nine months ended September 29, 2013. The Company reimbursed Blackstone for out-of-pocket expenses totaling \$0 and \$123 in three and nine months ended September 23, 2012, respectively.

On April 3, 2013, the advisory agreement was terminated in accordance with its terms for a fee paid of \$15,100. In addition, prepaid expenses for related party management fees of \$3,345 that were recorded to Other current assets were expensed.

Customer Purchases

Performance Food Group Company, which is controlled by affiliates of Blackstone, is a foodservice supplier that purchases products from the Company. Sales to Performance Food Group Company were \$961 and \$3,040 in the three and nine months ended September 29, 2013, respectively. Sales to Performance Food Group Company were \$992 and \$3,351 in the three and nine months ended September 23, 2012, respectively. As of September 29, 2013 and December 30, 2012, amounts due from Performance Food Group Company were \$42 and \$68, respectively, and were recorded on the Accounts receivable, net of allowances line in the Consolidated Balance Sheets.

Interest Expense

For the three and nine months ended September 29, 2013, fees and interest expense recognized in the Consolidated Statements of Operations for debt owed to affiliates of Blackstone Advisors L.P. totaled \$411 and \$1,337, respectively. For the three and nine months ended September 23, 2012, fees and interest expense recognized in the Consolidated Statements of Operations for debt to affiliates of Blackstone Advisors L.P. totaled \$665 and \$2,751, respectively. As of September 29, 2013 and December 30, 2012, debt owed to related parties was \$48,004 and \$63,097, respectively and was recorded on the Long-term debt in the Consolidated Balance Sheets. As of September 29, 2013 and December 30, 2012, interest accrued on debt owed to related parties was \$269 and \$173, respectively, and was recorded on the Accrued liabilities line in the Consolidated Balance Sheets.

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PINNACLE FOODS INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)
(thousands of dollars, except share and per share amounts and where noted in millions)

14. Segments

The Company is a leading producer, marketer and distributor of high quality, branded food products in North America. The Company manages the business in three operating segments: Birds Eye Frozen, Duncan Hines Grocery and Specialty Foods.

The Birds Eye Frozen Division manages its Leadership Brands in the United States retail frozen vegetables (Birds Eye), frozen complete bagged meals (Birds Eye Voila!), and frozen seafood (Van de Kamp's and Mrs. Paul's) categories, as well as its Foundation Brands in the frozen and refrigerated bagels (Lender's), frozen pizza for one (Celeste), full-calorie single-serve frozen dinners and entrées (Hungry-Man), and frozen breakfast (Aunt Jemima) categories.

The Duncan Hines Grocery Division manages its Leadership Brands in the baking mixes and frostings (Duncan Hines), shelf-stable pickles (Vlasic), and table syrups (Mrs. Butterworth's and Log Cabin) categories, and its Foundation Brands in the canned meat (Armour, Nalley and Brooks), pie and pastry fillings (Comstock and Wilderness), barbecue sauces (Open Pit) and salad dressing (Bernstein's) categories as well as all Canadian operations. The Company refers to the sum of the Birds Eye Frozen Division and the Duncan Hines Grocery Division as the North America retail businesses.

The Specialty Foods Division consists of snack products (Tim's Cascade and Snyder of Berlin) and the foodservice and private label businesses.

Segment performance is evaluated by the Company's Chief Operating Decision Maker and is based on earnings before interest and taxes. Transfers between segments and geographic areas are recorded at cost plus markup or at market. Identifiable assets are those assets, including goodwill, which are identified with the operations in each segment or geographic region. Corporate assets consist of prepaid and deferred tax assets. Unallocated corporate expenses consist of corporate overhead such as executive management, finance and legal functions and IPO and refinancing related charges.

PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

Segment Segm				Nine months ended September 29, September 23,					
Birds Eye Frozen \$257,973 \$255,950 \$794,464 \$787,603 Duncan Hines Grocery 224,214 215,637 690,243 687,225 Specially Foods 90,268 96,318 269,773 298,597 Total \$572,455 \$567,905 \$1,754,480 \$1,773,425 Earnings before interest and taxes Birds Eye Frozen \$45,009 \$42,356 \$130,462 \$109,509 Duncan Hines Grocery 38,265 26,347 97,399 77,136 \$570,603 \$8,026 539 21,087 12,680 Unallocated corporate expenses (6,382) (9,347) (72,388) (32,271) Total \$84,918 \$59,895 \$176,560 \$167,054 \$100,000 \$1	SEGMENT INFORMATION	-		•		•		•	
Duncan Hines Grocery 224,214 215,637 690,243 687,225 Specialty Foods 90,268 96,318 269,773 298,597 Total \$572,455 \$567,905 \$1,754,480 \$1,773,425 Earnings before interest and taxes Birds Eye Frozen \$45,009 \$42,356 \$130,462 \$109,509 Duncan Hines Grocery 38,265 26,347 97,399 77,136 Specialty Foods 8,026 539 21,087 12,680 Unallocated corporate expenses (6,382) (9,47) (72,388) (32,271) Total \$84,918 \$59,895 \$176,560 \$167,054 Specialty Foods \$4,815 12,125 16,131 26,683 Specialty Foods \$4,926 5,248 13,008 13,422 Specialty Foods \$2,554 2,458 8,663 7,153 Specialty Foods \$1,737,413 \$1,759,479 Specialty Foods \$1,2375 \$15,098 \$62,665 \$51,345 Specialty Foods \$1,2375 \$15,098 \$62,665 \$51,345 Specialty Foods \$1,000 \$1,00						+= 0			
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Net sales		\$12,375		\$15,098		\$62,665		\$51,345	
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Duncan Hines Grocery 1,996,435 1,965,002 Specialty Foods 364,426 356,722 Corporate 123,089 99,596 Total \$4,521,355 \$4,399,988 GEOGRAPHIC INFORMATION Long-lived assets United States \$513,648 \$493,640						\$2,037,405		\$1.978.668	
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Total \$512,351 \$493,666

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PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

15. Provision for Income Taxes

The provision for income taxes and related effective tax rates for the three and nine months ended September 29, 2013 and September 23, 2012, respectively, were as follows:

	Three months en	ded	Nine months ended			
Provision for Income Taxes	September 29, 2013	September 23, 2012	September 29, 2013	September 23, 2012		
Current	\$388	\$906	\$1,882	\$1,064		
Deferred	24,273	4,653	33,226	2,637		
Total	\$24,661	\$5,559	\$35,108	\$3,701		
Effective tax rate	37.7 %	5 36.0 %	6 51.1	% 29.5 %		

Income taxes are accounted for in accordance with the authoritative guidance for accounting for income taxes under which deferred tax assets and liabilities are determined based on the difference between their financial statement basis and tax basis, using enacted tax rates in effect for the year in which the differences are expected to reverse.

During the nine months ended September 29, 2013, the Company refinanced all of its outstanding debt (Note 9) and the Company discontinued hedge accounting for interest rate swaps in effect at that time (Note 11). Effective with the swap termination, deferred tax expense of \$9.1 million, which was recorded in Accumulated Other Comprehensive Loss through the swap termination date, was reclassified as a non-cash deferred tax expense in the provision for income taxes through the consolidated statement of operations. During the nine months ended September 23, 2012, the Company announced restructuring plans (Note 8) that were projected to decrease our future state effective tax rate, resulting in a net benefit of \$2.1 million to the tax provision and a corresponding decrease to our net deferred tax liabilities.

The Company regularly evaluates its deferred tax assets for future realization. A valuation allowance is established when the Company believes that it is more likely than not that some portion of its deferred tax assets will not be realized. Changes in valuation allowances from period to period are included in the Company's tax provision in the period of change.

As of September 29, 2013 and September 23, 2012, the Company maintained a valuation allowance for certain state net operating loss ("NOL") carryovers, state tax credit carryovers and foreign loss carryovers. For the nine months ended September 29, 2013 a benefit of \$1.5 million was recognized to the income tax provision for reduction of the valuation allowance for state NOL carryovers and state credits attributable to a projected decrease of interest expense from the IPO and the April 2013 refinancing. For the nine months ended September 23, 2012, a charge of \$1.9 million was recognized to the income tax provision, principally related to the realizability of state NOL carryovers and state credits due to the aforementioned restructuring plans.

On September 13, 2013 the IRS issued final and proposed Tangible Property Regulations. The final regulations are generally effective for taxable years beginning on or after January 1, 2014. The Company is in the process of evaluating and analyzing the financial accounting implications of adopting the final regulations. At this time the Company does not anticipate that there will be a material impact to the financial statements.

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PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

16. Recently Issued Accounting Pronouncements

In February 2013, the FASB issued Accounting Standards Update No. 2013-02, "Comprehensive Income (Topic 220): Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income," ("ASU 2013-02"). This new guidance requires that the Company present either in a single note or parenthetically on the face of the financial statements, the effect of significant amounts reclassified from each component of accumulated other comprehensive income based on its source and the income statement line items affected by the reclassification. This guidance only impacts disclosures within the consolidated financial statements and notes to the consolidated financial statements and does not result in a change to the accounting treatment of Accumulated Other Comprehensive Income. The Company adopted this standard during the three month period ended March 31, 2013.

In July 2013, the FASB issued Accounting Standards Update No. 2013-11, "Income Taxes (Topic 740): Presentation of an Unrecognized Tax Benefit When a Net Operating Loss Carryforward, a Similar Tax Loss, or a Tax Credit Carryforward Exists," ("ASU 2013-11"). The update provides guidance on financial statement presentation of an unrecognized tax benefit when a net operating loss ("NOL") carryforward, a similar tax loss, or a tax credit carryforward exists. This ASU applies to all entities with unrecognized tax benefits that also have tax loss or tax credit carryforwards in the same tax jurisdiction as of the reporting date. The Company will adopt this standard in December 2013. The Company anticipates that adoption of the standard will not have a material impact on its Consolidated Financial Statements.

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PINNACLE FOODS INC. AND SUBSIDIARIES

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17. Guarantor and Nonguarantor Statements

The 4.875% Senior Notes are general senior unsecured obligations of Pinnacle Foods Finance, effectively subordinated in right of payment to all existing and future senior secured indebtedness of Pinnacle Foods Finance and guaranteed on a full, unconditional, joint and several basis by the Company and Pinnacle Foods Finance's 100% owned domestic subsidiaries that guarantee other indebtedness of the Company.

The following condensed consolidating financial information presents:

- (1)(a) Condensed consolidating balance sheets as of September 29, 2013 and December 30, 2012.
- (b) The related condensed consolidating statements of operations and comprehensive earnings for the Company, Pinnacle Foods Finance, all guarantor subsidiaries and the non-guarantor subsidiaries for the following:
- i. Three and nine months ended September 29, 2013; and
- ii. Three and nine months ended September 23, 2012.
- (c) The related condensed consolidating statements of cash flows for the Company, Pinnacle Foods Finance, all guarantor subsidiaries and the non-guarantor subsidiaries for the following:
- i. Nine months ended September 29, 2013; and
- ii. Nine months ended September 23, 2012.
- (2) Elimination entries necessary to consolidate the Company, Pinnacle Foods Finance with its guarantor subsidiaries and non-guarantor subsidiaries.

Investments in subsidiaries are accounted for by the parent using the equity method of accounting. The guarantor subsidiaries are presented on a combined basis. The principal elimination entries eliminate investments in subsidiaries and intercompany balances and transactions and include a reclassification entry of net non-current deferred tax assets to non-current deferred tax liabilities.

PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

Pinnacle Foods Inc. Condensed Consolidating Balance Sheet September 29, 2013

	Pinnacle Foods Inc.	Pinnacle Foods Finance LLC	Guarantor Subsidiaries	Nonguaranto Subsidiaries	Eliminations and Reclassification	ns	Consolidated Total
Current assets:							
Cash and cash equivalents	\$ —	\$ —	\$100,424	\$9,979	\$ —		\$110,403
Accounts receivable, net	_		159,031	9,885	_		168,916
Intercompany accounts	21,337		242,928	_	(264,265)	_
receivable	,			7.554			204.220
Inventories, net			386,774	7,554	_		394,328
Other current assets		707	6,495	64			7,266
Deferred tax assets		585	120,384	212	<u> </u>	\	121,181
Total current assets	21,337	1,292	1,016,036	27,694	(264,265)	802,094
Plant assets, net	1 526 002	1.040.205	512,328	23	— (2.409.741	`	512,351
Investment in subsidiaries	1,536,903	1,949,305	12,533		(3,498,741)	_
Intercompany note receivable Tradenames		1,520,991	7,270 1,603,992	9,800	(1,538,061)	
Other assets, net		40,420	1,003,992	138	_		1,003,992
Deferred tax assets		281,141	120,803	130	(281,141	`	101,423
Goodwill		201,141	 1,441,495	_	(201,141)	
Total assets	\$1,558,240	\$3,793,149	\$4,714,519	\$ 37,655	\$ (5,582,208	`	\$4,521,355
Current liabilities:	ψ1,550,240	ψ3,773,147	ψτ,/1τ,51/	Ψ37,033	ψ (3,302,200	,	ΨΨ,521,555
Short-term borrowings	\$—	\$ —	\$1,065	\$ <i>—</i>	\$ —		\$1,065
Current portion of long-term	Ψ			Ψ	Ψ		
obligations		16,300	3,136		_		19,436
Accounts payable	(17)	83	178,369	1,620	_		180,055
Intercompany accounts payabl	` /	256,640	_	7,625	(264,265)	_
Accrued trade marketing					(===,===	,	
expense	_	_	34,612	4,308	_		38,920
Accrued liabilities		18,802	87,176	697	_		106,675
Dividends payable	21,354				_		21,354
Total current liabilities	21,337	291,825	304,358	14,250	(264,265)	367,505
Long-term debt	_	1,951,437	17,470		_		1,968,907
Intercompany note payable	_		1,530,260	7,801	(1,538,061)	_
Pension and other			93,090				93,090
postretirement benefits			93,090		_		93,090
Other long-term liabilities			22,072	2,730	_		24,802
Deferred tax liabilities		12,984	797,964	341	(281,141)	530,148
Total liabilities	21,337	2,256,246	2,765,214	25,122	(2,083,467)	2,984,452
Commitments and							
contingencies (Note 12)							

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Shareholder's equity:							
Pinnacle common stock	1,172			_	_		1,172
Additional paid-in-capital	1,325,835	1,327,007	1,284,776	2,324	(2,614,107)	1,325,835
Retained earnings	244,410	244,410	716,730	9,850	(970,990)	244,410
Accumulated other comprehensive loss	(34,514)	(34,514)	(52,201)	359	86,356		(34,514)
Total Shareholders' equity	1,536,903	1,536,903	1,949,305	12,533	(3,498,741)	1,536,903
Total liabilities and shareholders' equity	\$1,558,240	\$3,793,149	\$4,714,519	\$ 37,655	\$ (5,582,208)	\$4,521,355

PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

Pinnacle Foods Inc. Condensed Consolidating Balance Sheet December 30, 2012

	Pinnacle Foods Inc.	Pinnacle Foods Finance LLC	Guarantor Subsidiaries	Nonguarantor Subsidiaries	Eliminations and Reclassification	ıs	Consolidated Total
Current assets:		Φ.		* • • • • •	Φ.		402.201
Cash and cash equivalents	\$ —	\$—	\$83,123	\$ 9,158	\$ —		\$92,281
Accounts receivable, net			135,791	8,093			143,884
Intercompany accounts receivable	_	_	73,769	_	(73,769)	_
Inventories, net			350,922	7,129			358,051
Other current assets		1,130	10,546	186			11,862
Deferred tax assets		_	100,245	74	(1,120)	99,199
Total current assets		1,130	754,396	24,640	(74,889)	705,277
Plant assets, net			493,640	26			493,666
Investment in subsidiaries	888,726	1,840,632	11,222	_	(2,740,580)	_
Intercompany note receivable		1,469,135	7,270	9,800	(1,486,205)	
Tradenames			1,603,992				1,603,992
Other assets, net		23,691	131,707	160			155,558
Deferred tax assets		239,347			(239,347)	_
Goodwill			1,441,495				1,441,495
Total assets	\$888,726	\$3,573,935	\$4,443,722	\$ 34,626	\$ (4,541,021)	\$4,399,988
Current liabilities:						•	
Short-term borrowings	\$—	\$	\$2,139	\$—	\$ <i>—</i>		\$2,139
Current portion of long-term	·						
obligations		27,411	3,008	_	_		30,419
Accounts payable		37	136,220	1,069	_		137,326
Intercompany accounts payable	e—	65,888		7,881	(73,769)	_
Accrued trade marketing		02,000			(10,10)	_	
expense			41,396	3,175			44,571
Accrued liabilities		29,662	90,000	727	(1,120)	119,269
Total current liabilities		122,998	272,763	12,852	(74,889)	333,724
Long-term debt		2,558,404	17,982		_	_	2,576,386
Intercompany note payable			1,478,593	7,612	(1,486,205)	_
Pension and other				7,012	(1,100,200	,	
postretirement benefits			100,918				100,918
Other long-term liabilities		3,807	22,168	2,730			28,705
Deferred tax liabilities		5,007 —	710,666	210	(239,347	`	471,529
Total liabilities		2,685,209	2,603,090	23,404	(1,800,441) \	3,511,262
Commitments and		2,005,207	2,005,070	23,707	(1,000,771	,	5,511,202
contingencies (Note 12)							
Shareholder's equity:							
Pinnacle common stock	912						212
rimacie common stock	812						812

Additional paid-in-capital Retained earnings	696,512 252,955	697,324 252,955	1,284,155 608,788	2,324 8,842	(1,983,803 (870,585)	696,512 252,955
Accumulated other comprehensive loss	(61,553)	(61,553)	(52,311)	56	113,808		(61,553)
Total Shareholders' equity	888,726	888,726	1,840,632	11,222	(2,740,580)	888,726
Total liabilities and shareholders' equity	\$888,726	\$3,573,935	\$4,443,722	\$ 34,626	\$ (4,541,021)	\$4,399,988

PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

Pinnacle Foods Inc. Condensed Consolidating Statement of Operations and Comprehensive Earnings For the three months ended September 29, 2013

	Pinnacle Foods Inc.	Pinnacle Foods Finance LI	LC	Guarantor Subsidiaries	Nonguarantor Subsidiaries	Elimination	s	Consolidated Total
Net sales	\$ —	\$ <i>—</i>		\$568,340	\$ 19,569	\$ (15,454))	\$572,455
Cost of products sold		96		413,857	16,305	(15,206))	415,052
Gross profit	_	(96)	154,483	3,264	(248))	157,403
Operating expenses								
Marketing and selling expenses	_	56		39,876	934			40,866
Administrative expenses	_	2,064		22,264	976			25,304
Research and development expenses	s—	85		2,624				2,709
Intercompany royalties	_	_			8	(8)	_
Intercompany technical service fees	_	_			240	(240))	_
Other expense (income), net	_	_		3,606	_			3,606
Equity in (earnings) loss of	(40,685)	(45,471	`	(750)		86,906		
investees	(40,003)	(43,471	,	(730)		80,900		_
Total operating expenses	(40,685)	(43,266)	67,620	2,158	86,658		72,485
Earnings before interest and taxes	40,685	43,170		86,863	1,106	(86,906))	84,918
Intercompany interest (income) expense	_	(13,180)	13,154	26	_		_
Interest expense	_	19,154		433	8			19,595
Interest income	_	_		10	13			23
Earnings before income taxes	40,685	37,196		73,286	1,085	(86,906))	65,346
Provision (benefit) for income taxes	_	(3,489)	27,815	335			24,661
Net earnings	\$40,685	\$ 40,685		\$45,471	\$ 750	\$ (86,906))	\$40,685
Total comprehensive earnings (loss)	\$37,732	\$ 37,732		\$45,046	\$ 108	\$ (82,886))	\$37,732

PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

Pinnacle Foods Inc. Condensed Consolidating Statement of Operations and Comprehensive Earnings For the three months ended September 23, 2012

	Pinnacle Foods Inc.	Pinnacle Foods Finance LLO	Guarantor Subsidiaries	Nonguarantor Subsidiaries	Eliminations	Consolidated Total
Net sales	\$ —	\$ —	\$564,304	\$19,771	\$(16,170)	\$567,905
Cost of products sold		(2)	437,301	17,157	(15,892)	438,564
Gross profit		2	127,003	2,614	(278)	129,341
Operating expenses						
Marketing and selling expenses	s —	50	37,182	1,104		38,336
Administrative expenses		828	19,650	871		21,349
Research and development expenses	_	3	2,674	_	_	2,677
Intercompany royalties				12	(12)	_
Intercompany technical service	•			266	(266)	
fees				200	(200)	
Other expense (income), net		3,470	3,614			7,084
Equity in (earnings) loss of investees	(9,878)	(25,053)	(207)		35,138	_
Total operating expenses	(9,878)	(20,702)	62,913	2,253	34,860	69,446
Earnings before interest and taxes	9,878	20,704	64,090	361	(35,138)	59,895
Intercompany interest (income expense)_	(23,365)	23,334	31	_	_
Interest expense		43,959	491	12		44,462
Interest income		4				4
Earnings before income taxes	9,878	114	40,265	318	(35,138)	15,437
Provision (benefit) for income taxes	_	(9,764)	15,212	111	_	5,559
Net earnings	\$9,878	\$ 9,878	\$25,053	\$207	\$(35,138)	\$9,878
Total comprehensive earnings (loss)	\$8,941	\$ 8,941	\$24,333	\$(513)	\$(32,761)	\$8,941

PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

Pinnacle Foods Inc. Condensed Consolidating Statement of Operations and Comprehensive Earnings For the nine months ended September 29, 2013

	Pinnacle Foods Inc.	Pinnacle Foods Finance LLO	Guarantor Subsidiaries	Nonguaranton Subsidiaries	Eliminations	Consolidated Total
Net sales	\$ —	\$ —	\$1,737,413	\$62,117	\$ (45,050)	\$1,754,480
Cost of products sold	_	397	1,289,483	52,187	(44,259)	1,297,808
Gross profit	_	(397)	447,930	9,930	(791)	456,672
Operating expenses						
Marketing and selling expenses		991	128,245	4,766		134,002
Administrative expenses		16,529	73,898	2,762		93,189
Research and development	_	154	7,671		_	7,825
expenses		134	7,071			7,023
Intercompany royalties	_	_		36	(36)	
Intercompany technical service fees	s —	_		755	(755)	_
Other expense (income), net	_	34,180	10,916		_	45,096
Equity in (earnings) loss of	(33,642)	(107,942)	(1,008)		142,592	
investees						
Total operating expenses	(33,642)	(56,088)	219,722	8,319	141,801	280,112
Earnings before interest and taxes	33,642	55,691	228,208	1,611	(142,592)	176,560
Intercompany interest (income)		(51,731)	51,632	99	_	
expense						
Interest expense		106,371	1,485	22	-	107,878
Interest income	_	_	43	25		68
Earnings before income taxes	33,642	1,051	175,134	1,515	(142,592)	68,750
Provision (benefit) for income taxe	s —	(32,591)	67,192	507	_	35,108
Net earnings	\$33,642	\$ 33,642	\$107,942	\$ 1,008	\$ (142,592)	\$33,642
Total comprehensive earnings (loss)\$60,681	\$ 60,681	\$108,554	\$ 962	\$ (170,197)	\$60,681

PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

Pinnacle Foods Inc. Condensed Consolidating Statement of Operations and Comprehensive Earnings For the nine months ended September 23, 2012

	Pinnacle Foods Inc.		Pinnacle Foods Finance LI	LC	Guarantor Subsidiaries	Nonguaranto Subsidiaries	r Eliminatio	ns	Consolidated Total
Net sales	\$ —		\$ <i>—</i>		\$1,759,479	\$ 59,151	\$ (45,205)	\$1,773,425
Cost of products sold			104		1,367,858	52,747	(44,458)	1,376,251
Gross profit	_		(104)	391,621	6,404	(747)	397,174
Operating expenses									
Marketing and selling expenses			291		125,681	4,568	_		130,540
Administrative expenses			2,648		60,991	2,450			66,089
Research and development expense	s—		21		8,190				8,211
Intercompany royalties						40	(40)	
Intercompany technical service fees						707	(707)	
Other expense (income), net			14,255		11,025	_	_		25,280
Equity in (earnings) loss of investees	(8,857))	(69,619)	1,152		77,324		_
Total operating expenses	(8,857))	(52,404)	207,039	7,765	76,577		230,120
Earnings before interest and taxes	8,857		52,300		184,582	(1,361)	(77,324)	167,054
Intercompany interest (income) expense	_		(70,199)	70,108	91	_		_
Interest expense			152,875		1,700	26			154,601
Interest income			4		101	_			105
Earnings before income taxes	8,857		(30,372)	112,875	(1,478)	(77,324)	12,558
Provision (benefit) for income taxes	·—		(39,229)	43,256	(326)			3,701
Net earnings	\$8,857		\$ 8,857		\$69,619	\$ (1,152)	\$ (77,324)	\$8,857
Total comprehensive earnings (loss)	\$9,461		\$ 9,461		\$68,714	\$(2,010)	\$ (76,165)	\$9,461

PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

Pinnacle Foods Inc.

Condensed Consolidating Statement of Cash Flows

For the nine months ended September 29, 2013

Cash flows from operating activities	Pinnacle Foods Inc.	Pinnacle Foods Finance LLO	Guarantor Subsidiaries	Nonguaranto Subsidiaries	Eliminations and Reclassification	Consolidated Total
Net cash provided by (used in) operating activities Cash flows from investing activities	\$ —	\$ (58,855)	\$ 199,999	\$ 583	\$ —	\$141,727
Intercompany accounts receivable/payable Investment in subsidiaries	_	123,197	_	_	(123,197)	_
Capital expenditures Sale of plant assets	_	_	(62,722) 6,853	_	_	(62,722) 6,853
Net cash (used in) provided by investing activities	_	123,197	(55,869)	_	(123,197)	(55,869)
Cash flows from financing activities Proceeds from issuance of common						
stock Parent reduction in investment in		624,193	65	_	_	624,258
subsidiary	126	(126)		_	_	
Repurchases of equity Dividends paid	(126)	(20,831)	(65)		_	(191) (20,831)
Proceeds from notes offering		350,000		_	_	350,000
Proceeds from bank term loans		1,625,925	_	_	_	1,625,925
Repayments of long-term obligation	<u> </u>	(1,731,832)				(1,732,071)
Repurchase of notes		(899,180)	(23)	_		(899,180)
Proceeds from short-term borrowing	, <u> </u>	(0)),100	2,408	_	_	2,408
Repayments of short-term borrowing			(3,481)			(3,481)
Intercompany accounts	>					(3,101)
receivable/payable		_	(123,197)		123,197	
Repayment of capital lease						
obligations		_	(2,320)	_	_	(2,320)
Debt acquisition costs	_	(12,491)		_	_	(12,491)
Net cash (used in) provided by			(106.000.)		100 107	
financing activities	_	(64,342)	(126,829)		123,197	(67,974)
Effect of exchange rate changes on cash	_	_	_	238	_	238
Net change in cash and cash equivalents	_	_	17,301	821	_	18,122
Cash and cash equivalents - beginning of period	_	_	83,123	9,158	_	92,281
Cash and cash equivalents - end of period	\$—	\$—	\$ 100,424	\$ 9,979	\$ —	\$110,403

Supplemental disclosures of cash flow information:						
Interest paid	\$	\$ 90,143	\$ 1,434	\$ <i>-</i>	\$ —	\$91,577
Interest received	<u> </u>		44	25	-	69
Income taxes paid			2,783	215		2,998
Non-cash investing and financing activities:						
New capital leases			2,030	_		2,030
Dividends payable	21,354			_		21,354
47						

PINNACLE FOODS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

(thousands of dollars, except share and per share amounts and where noted in millions)

Pinnacle Foods Inc.

Condensed Consolidating Statement of Cash Flows

For the nine months ended September 23, 2012

	Pinnacle Foods Inc.	Pinnacle Foods Finance LL	.C	Guarantor Subsidiari		Nonguarantor Subsidiaries	Eliminations and Reclassificat		Consolida Total	ted
Cash flows from operating activitie Net cash provided by (used in) operating activities Cash flows from investing activities	\$—	\$ (71,608)	\$129,973		\$ 4,019	\$ <i>—</i>		\$ 62,384	
Intercompany accounts receivable/payable	_	196,332		_		_	(196,332)	_	
Repayments of intercompany loans		49,338		_			(49,338)		
Capital expenditures				(49,796)	_	_	,	(49,796)
Sale of plant assets				570	,	_	_		570	,
Net cash (used in) provided by investing activities	_	245,670		(49,226)	_	(245,670)	(49,226)
Cash flows from financing activitie	S									
Proceeds from bank term loan		842,625				_	_		842,625	
Repayments of long-term			,							
obligations	_	(625,172)	_			_		(625,172)
Repurchase of notes		(373,255)	_					(373,255)
Proceeds from short-term				1.016					1.016	
borrowing		_		1,216		_	_		1,216	
Repayments of short-term				(2.264	`				(2.364	`
borrowing	_			(2,364)		_		(2,364)
Borrowings under revolving credit facility		5,000		_		_			5,000	
Repayments of revolving credit facility	_	(5,000)	_		_	_		(5,000)
Intercompany accounts receivable/payable	_	_		(196,332)	_	196,332		_	
Repayments of intercompany loans				(49,338)		49,338			
Repayment of capital lease				•	,		17,550			
obligations		_		(2,803)	_	_		(2,803)
Debt acquisition costs	_	(17,414)						(17,414)
Parent reduction in investment in subsidiary	846	(846)						_	
Repurchases of equity	(846)						_		(846)
Changes in bank overdrafts		_		19,327					19,327	,
Net cash (used in) provided by		(174.060	`		`		245 670			`
financing activities	_	(174,062)	(230,294)		245,670		(158,686)
	_	_		_		388	_		388	

Effect of exchange rate changes on cash						
Net change in cash and cash equivalents	_	_	(149,547)	4,407	_	(145,140)
Cash and cash equivalents - beginning of period	_	_	150,493	538	_	151,031
Cash and cash equivalents - end of period	\$—	\$ —	\$946	\$ 4,945	\$ —	\$ 5,891
Supplemental disclosures of cash						
flow information:						
Interest paid	\$ —	\$ 136,975	\$1,647	\$ —	\$ —	\$ 138,622
Interest received		4	101		_	105
Income taxes (refunded) paid	_		1,723	210		1,933
Non-cash investing and financing activities:			,			,
New capital leases	_	_	1,549		_	1,549
48						

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PINNACLE FOODS INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)
(thousands of dollars, except share and per share amounts and where noted in millions)

18. Subsequent Events

Completion of Acquisition

On October 1, 2013 the Company acquired the Wish-Bone® salad dressing business from Unilever PLC for cash consideration of \$575.0 million, subject to a post-closing adjustment based upon inventory levels at closing. The acquired portfolio includes a broad range of liquid and dry-mix salad dressing flavors under the Wish-Bone® and Western® brand names. The purchase price was funded using a combination of cash on hand and a new \$525.0 million Term Loan H.

Amendment to Credit Agreement

Concurrently with the closing of the acquisition, Pinnacle Foods Finance entered into the First Amendment to Second Amended and Restated Credit Agreement. The amendment provided for the new \$525.0 million Term Loan H to fund a portion of the acquisition. The new Term Loan H has terms consistent with Pinnacle Foods Finance's Term Loan G.

ITEM MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(dollars in millions, except where noted)

You should read the following discussion of our results of operations and financial condition together with the audited consolidated financial statements appearing in our prospectus filed with the SEC on March 28, 2013 and the unaudited Consolidated Financial Statements and the notes thereto included in this quarterly report. This discussion contains forward-looking statements and involves numerous risks and uncertainties, including, but not limited to, those described in the "Risk Factors" section of our prospectus filed with the SEC on March 28, 2013, and the section entitled "Special Note Regarding Forward-Looking Statements" in this report. Actual results may differ materially from those contained in any forward-looking statements.

Overview

We are a leading manufacturer, marketer and distributor of high quality, branded food products in North America. We manage the business in three operating segments: Birds Eye Frozen, Duncan Hines Grocery and Specialty Foods. Our Birds Eye Frozen Division manages our Leadership Brands in the United States retail frozen vegetables (Birds Eye), frozen complete bagged meals (Birds Eye Voila!), and frozen prepared seafood (Van de Kamp's and Mrs. Paul's) categories, as well as our Foundation Brands in the full-calorie single-serve frozen dinners and entrées (Hungry-Man), frozen pancakes / waffles / French Toast (Aunt Jemima), frozen and refrigerated bagels (Lender's) and frozen pizza for one (Celeste) categories.

Our Duncan Hines Grocery Division manages our Leadership Brands in the baking mixes and frostings (Duncan Hines), shelf-stable pickles (Vlasic), and table syrups (Mrs. Butterworth's and Log Cabin) categories, and our Foundation Brands in the canned meat (Armour, Nalley and Brooks), pie and pastry fillings (Comstock and Wilderness), barbecue sauces (Open Pit) and salad dressing (Bernstein's) categories as well as all Canadian operations. We refer to the sum of our Birds Eye Frozen Division and our Duncan Hines Grocery Division as our North America retail businesses.

Our Specialty Foods Division consists of snack products (Tim's Cascade and Snyder of Berlin) and our foodservice and private label businesses.

Within our divisions, we actively manage our portfolio by segregating our business into Leadership Brands and Foundation Brands. Our Leadership Brands enjoy a combination of higher growth, greater potential for value-added innovation and enhanced responsiveness to consumer marketing than do our Foundation Brands and, as a result, we focus our brand-building activities on our Leadership Brands. By contrast, we manage our Foundation Brands for revenue and market share stability and for cash flow generation to support investment in our Leadership Brands, reduce our debt and fund other corporate priorities. As a result, we focus spending for our Foundation Brands on brand renovation and targeted consumer and trade programs.

We use market share data provided by Information Resources Inc. ("IRI"), previously Symphony IRI Group, Inc. This data now includes Wal-Mart and other retailers not previously measured in addition to traditional supermarkets. Retail sales are dollar sales estimated by IRI and represent the value of units sold through cash registers for the relevant period. Market share is the Company's percentage of the overall category and is calculated using dollar retail sales of U.S. brands.

Segment performance is evaluated by the Company's Chief Operating Decision Maker and is based on earnings before interest and taxes. Transfers between segments and geographic areas are recorded at cost plus markup or at market. Identifiable assets are those assets, including goodwill, which are identified with the operations in each segment or geographic region. Corporate assets consist of prepaid and deferred tax assets. Unallocated corporate expenses consist of corporate overhead such as executive management and finance and legal functions. Product contribution is defined as gross profit less direct to consumer advertising and marketing expenses, selling commission and direct brand marketing overhead expenses.

Business Drivers and Measures

In operating our business and monitoring its performance, we pay attention to trends in the food manufacturing industry and a number of performance measures and operational factors. The industry has experienced volatility in overall commodity prices over the past five years. The industry has managed this commodity inflation by increasing retail prices, which has affected consumer buying patterns and led to lower volumes in many categories. The overall food industry continues to face top line challenges, with overall volume softness and a more challenging environment to fully pass on price increases due to weak consumer demand.

Industry Trends

Growth in our industry is driven primarily by population growth, changes in product selling prices and changes in consumption between out-of-home and in-home eating. With the slow economic recovery since the recession in 2008 and 2009, consumers are looking for value alternatives, which has caused an increase in the percentage of products sold on promotion and a shift from traditional retail grocery to mass merchandisers, club stores and the dollar store channel. We are well positioned in grocery and alternative channels, maintaining strong customer relationships across key retailers in each division.

Over the long term, the share of food consumed at restaurants and in other foodservice venues had been increasing, with the share of food consumed at home in decline. During the 2008-09 recession, this trend reversed, with consumers eating more at home. Recently, the industry has experienced a decline in the volume of food consumed at home, yet away from home eating venues have not experienced corresponding volume increases.

During 2012 and 2013, the industry shifted investment spending to trade promotions during a period of heightened competitive activity and significant consumer price sensitivity.

In order to maintain and grow our business, we must successfully react to, and offer products that respond to, evolving consumer trends, such as changing health trends and focus on convenience and products tailored for busy lifestyles. Incremental growth in the industry is principally driven by product and packaging innovation.

Revenue Factors

Our net sales are driven principally by the following factors:

Gross sales, which change as a function of changes in volume and list price; and

the costs that we deduct from gross sales to reach net sales, which consist of:

Cash discounts, returns and other allowances.

Trade marketing expenses, which include the cost of temporary price reductions ("on sale" prices), promotional displays and advertising space in store circulars.

New product distribution (slotting) expenses, which are the costs of having certain retailers stock a new product, including amounts retailers charge for updating their warehousing systems, allocating shelf space and in-store systems set-up, among other things.

Consumer coupon redemption expenses, which are costs from the redemption of coupons we circulate as part of our marketing efforts.

Cost Factors

Costs recorded in Cost of products sold in the consolidated statement of operations include:

Raw materials, such as sugar, cucumbers, broccoli, corn, peas, green beans, carrots, flour (wheat), poultry, seafood, vegetable oils, shortening, meat and corn syrup, among others, are available from numerous independent suppliers but are subject to price fluctuations due to a number of factors, including changes in crop size, federal and state agricultural programs, export demand, weather conditions and insects, among others.

Packaging costs. Our broad array of products entails significant costs for packaging and is subject to fluctuations in the price of aluminum, glass jars, plastic trays, corrugated fiberboard, and plastic packaging materials. Conversion costs, which include all costs necessary to convert raw materials into finished product. Key components of this cost include direct labor, and plant overhead such as rent, utilities and depreciation.

Freight and distribution. We use a combination of common carriers and inter-modal rail to transport our products from our manufacturing facilities to distribution centers and to deliver products to our customers from both those centers and directly from our manufacturing plants. Our freight and distribution costs are influenced by fuel costs as well as capacity within the industry.

Costs recorded in marketing and selling expenses in the consolidated statement of operations include:

Advertising and other marketing expenses. These expenses represent advertising and other consumer and trade-oriented marketing programs. A key strategy is to continue to invest in marketing and public relations that builds brand affinity for our Leadership Brands.

Brokerage commissions and other overhead expenses.

Working Capital

Our working capital is primarily driven by accounts receivable and inventories, which fluctuate throughout the year due to seasonality in both sales and production. See "Seasonality." We will continue to focus on reducing our working capital requirements while simultaneously maintaining our customer service levels and fulfilling our production requirements. We have historically relied on internally generated cash flows and temporary borrowings under our revolving credit facility to satisfy our working capital requirements.

Other Factors

Other factors that have influenced our results of operations and may do so in the future include:

Interest Expense. Our recent IPO and debt refinancings (the "April 2013 Refinancing") have significantly reduced our leverage and our expected future interest expense. See Note 1 and Note 9 to the Consolidated Financial Statements for further details. However, as a result of the Blackstone Transaction and the Birds Eye Acquisition, we still have significant indebtedness. Although we expect to continue to reduce our leverage over time, we expect interest expense to continue to be a significant, although much less than before, component of our expenses. See "Liquidity and Capital Resources" below.

Cash Taxes. We have significant tax-deductible intangible asset amortization and federal and state NOLs, which resulted in minimal federal and state cash taxes in recent years. We expect continued amortization and utilization of our NOLs will reduce the majority of our federal and state income tax through 2015.

Acquisitions and Consolidations. We believe we have the expertise to identify and integrate value-enhancing acquisitions to further grow our business. We have successfully integrated acquisitions in the past. We have, however, incurred significant costs in connection with integrating these businesses and streamlining our operations. On October 4, 2013 we acquired the Wish-Bone® salad dressing business from Unilever PLC for cash consideration of \$575.0 million, subject to a post-closing adjustment based upon inventory levels at closing. The acquired portfolio includes a broad range of liquid and dry-mix salad dressing flavors under the Wish-Bone® and Western® brand names. The purchase price was funded using a combination of cash on hand and a new \$525.0 million Term Loan H.

Impairment of Goodwill, Tradenames and Long-Lived Assets. We test our goodwill and intangible assets annually or more frequently (if necessary) for impairment and have recorded impairment charges in recent years. The value of goodwill and intangibles from the allocation of purchase price from the Blackstone Transaction and the Birds Eye Acquisition is derived from our business operating plans at that time and is therefore susceptible to an adverse change that could require an impairment charge. We have incurred impairment charges in each of the fiscal years ended on December 30, 2012 and December 25, 2011, the amounts of which are discussed in greater detail in Note 7 to our consolidated financial statements included in our prospectus that was filed on March 28, 2013.

Seasonality

Our sales and cash flows are affected by seasonal cyclicality. Sales of frozen foods, including frozen vegetables and frozen complete bagged meals tend to be marginally higher during the winter months. Seafood sales peak during Lent, in advance of the Easter holiday. Sales of pickles, relishes, barbecue sauces, potato chips and salad dressings tend to be higher in the spring and summer months, and demand for Duncan Hines products, Birds Eye vegetables and our pie and pastry fruit fillings tend to be higher around the Easter, Thanksgiving, and Christmas holidays. Since many of the raw materials we process under the Birds Eye, Vlasic, Comstock and Wilderness brands are agricultural crops, production of these products is predominantly seasonal, occurring during and immediately following the purchase of such crops. We also increase our Duncan Hines inventories in advance of the peak fall selling season. As a result, our inventory levels tend to be higher during August, September, and October, and thus we require more working capital during these months. Typically, we are a seasonal net user of cash in the third quarter of the calendar year.

Restructuring Charges

From time to time, we voluntarily undertake consolidation and restructuring activities in order to optimize our manufacturing footprint, reduce our supply chain costs and increase organizational effectiveness.

Pickle supply chain

On May 25, 2012, we announced plans to further improve the efficiency of our supply chain by consolidating our Vlasic pickle production into one plant in Imlay City, MI. Our decision to focus on our branded Vlasic business and de-emphasize our lower-margin, un-branded pickle business was the catalyst for this consolidation.

Millsboro, DE plant closure

Our pickle production plant, located in Millsboro, DE ended production at year-end 2012. We recorded employee termination costs of \$0.2 million and \$1.5 million in the three and nine months ended September 23, 2012, respectively. We recorded asset retirement obligation charges of \$0.0 million and \$0.8 million in the three and nine months ended September 23, 2012, respectively. In addition, we recorded accelerated depreciation charges of \$6.6 million and \$8.4 million in the three and nine months ended September 23, 2012, respectively. All restructuring charges related to the closure of the Millsboro, DE plant are recorded in the Duncan Hines Grocery Division and in the Cost of products sold line in the Consolidated Statements of Operations.

Exit low-margin un-branded business

As a result of exiting the lower-margin un-branded pickle business, we terminated the use of a third party ingredients storage facility. In doing so, we accrued contract termination and other fees of \$6.5 million in both the three and nine months ended September 23, 2012, which was subsequently paid in July 2013. In addition,we recorded accelerated depreciation charges at our Imlay City, MI plant for assets used in the low-margin un-branded pickle business. These charges were \$0.8 million in both the three and nine months ended September 23, 2012. All restructuring charges related to exiting the low-margin un-branded pickle business are recorded in the Specialty foods segment and in the Cost of products sold line in the Consolidated Statements of Operations.

Green Bay, WI Research Facility

On May 15, 2012, we announced plans to relocate the Birds Eye Frozen Division Research and Development team from Green Bay, WI to our new facility at our Parsippany, NJ headquarters. We believe that the relocation will allow for seamless collaboration between marketing, sales, procurement and R&D that will drive improved brand innovation, marketing and productivity. We closed our Green Bay, WI research facility in December 2012. We recorded employee termination costs of \$0.2 million and \$1.0 million in the three and nine months ended September 23, 2012, respectively. In addition, we recorded accelerated depreciation charges of \$0.2 million and \$0.4 million in the three and nine months ended September 23, 2012, respectively. All restructuring charges related to the closure of the Green Bay, WI research facility are recorded in the Birds Eye Frozen Division and in the Research and development line in the Consolidated Statements of Operations.

Fulton, NY Plant

On April 15, 2011, we announced plans to consolidate the Birds Eye Frozen Division's Fulton, NY plant operations into our Darien, WI and Waseca, MN facilities in order to locate vegetable processing closer to the crop-growing region and thus reduce the related freight costs. In connection with this project, we made significant capital

investments in our Darien, WI and Waseca, MN plants. We recorded accelerated depreciation costs of \$0.0 million and \$2.3 million in the three and nine months ended September 23, 2012, respectively. All restructuring charges related to the closure of the Fulton, NY plant were recorded in the Birds Eye Frozen Division and in the Cost of products sold line in the Consolidated Statements of Operations. Severance costs were accrued in the second quarter of 2011 and payments were substantially completed in the third quarter of 2012. On January 13, 2013, the sale of the Fulton location was finalized for total net proceeds of \$0.9 million.

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Tacoma, WA Plant

On December 3, 2010, in an effort to improve our supply chain operations, we announced the closure of the Tacoma, WA plant and the consolidation of production into our Fort Madison, IA plant. We recorded accelerated depreciation costs of \$0.0 million and \$0.3 million in the three and nine months ended September 23, 2012, respectively. All restructuring charges related to the closure of the Tacoma, WA plant were recorded in the Duncan Hines Grocery Division and in the Cost of products sold line in the Consolidated Statements of Operations. Severance costs were accrued in the fourth quarter of 2010 and payments were substantially completed in the second quarter of 2012. Our Tacoma, WA location was sold in July 2013 for net proceeds of \$5.1 million.

Results of Operations:

Consolidated Statements of Operations

The following tables set forth our statement of operations data expressed in dollars and as a percentage of net sales.

	Three mo	nths end	led					Nine mon	th	s ended					
	September 2013	er 29,		September 2012	r 23	,		September 2013	r	29,		Sept 2012	tember 2	23,	
Net sales	\$572.5	100.0	%	\$567.9	100	0.0	%	\$1,754.5		100.0	%	\$1,7	73.4	100.0	%
Cost of products sold	415.1	72.5	%	438.6	77.	2	%	1,297.8		74.0	%	1,37	6.3	77.6	%
Gross profit	157.4	27.5	%	129.3	22.	8	%	456.7		26.0	%	397.	1	22.4	%
Operating expenses:															
Marketing and selling expenses	\$40.9	7.1	%	\$38.3	6.7		%	\$134.0		7.6	%	\$130	0.5	7.4	%
Administrative expenses	25.3	4.4	%	21.3	3.8		%	93.2		5.3	%	66.1		3.7	%
Research and development expenses	2.7	0.5	%	2.7	0.5		%	7.8		0.4	%	8.2		0.5	%
Other expense (income), net	3.6	0.6	%	7.1	1.3		%	45.1		2.6	%	25.3		1.4	%
Total operating expenses	\$72.5	12.7	%	\$69.4	12.	2	%	\$280.1		16.0	%	\$230	0.1	13.0	%
Earnings before interest and taxes	\$84.9	14.8	%	\$59.9	10.	5	%	\$176.6		10.1	%	\$16	7.0	9.4	%
			Th	ree month		4.4				Nine mo	n+h	a and	ad		
				ptember 29			stan	nber 23,		Septemb				mber 23	
			20	•	,	201		11001 23,		2013	CI 2	۷,	2012	111001 23	',
Net sales			20	13		20	_		_	2015			2012		
Birds Eye Frozen			\$2	258.0		\$2:	56.0)	\$	794.5			\$787.	.6	
Duncan Hines Grocery				4.2		215				90.2			687.2		
North America Retail			48	2.2		471	1.6		1	,484.7			1,474	.8	
Specialty Foods			90			96.				269.8	,		298.6		
Total			\$5	72.5		\$50	67.9)	\$	51,754.5)		\$1,77	3.4	
Earnings before interest and	taxes														
Birds Eye Frozen				5.0		\$42				130.5			109.5		
Duncan Hines Grocery			38			26.				7.4			77.1		
Specialty Foods			8.0			0.5				21.1			12.7		
Unallocated corporate expen	ses		(6.)	(9)	•	72.4)	(32.3)
Total			\$8	34.9		\$59	9.9		\$	176.6			\$167.	.0	
Depreciation and amortization	on														
Birds Eye Frozen			\$9			\$9.				28.5			\$28.4	-	
Duncan Hines Grocery			4.8			12.				6.1			26.7		
Specialty Foods			4.9			5.2				3.0			13.4		
Total			\$1	9.7		\$20	6.4		\$	557.7			\$68.5		

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Adjustments to Earnings (loss) before Interest and Taxes and Depreciation and Amortization used in the calculation of Adjusted EBITDA as described below in the "Covenant Compliance" section, by Segment, are as follows:

	Three months en	ded	Nine months ended		
	September 29,	September 23,	September 29,	September 23,	
	2013	2012	2013	2012	
Adjustments to Earnings (loss) before interest and	d				
taxes					
Birds Eye Frozen	\$2.9	\$0.6	\$7.0	\$9.1	
Duncan Hines Grocery	(0.8)	1.0	6.8	6.2	
Specialty Foods	0.2	6.2	0.6	6.7	
Unallocated corporate expenses	0.8	3.7	56.5	15.6	
Adjustments to Depreciation and amortization					
Birds Eye Frozen	\$ —	\$0.2	\$	\$2.7	
Duncan Hines Grocery		6.6	_	8.7	
Specialty Foods	_	0.8	_	0.8	
Unallocated corporate expenses		_			

Three months ended September 29, 2013 compared to the three months ended September 23, 2012 Net sales

Net sales in the three months ended September 29, 2013 increased 0.8% versus year-ago to \$572.5 million, including a 0.3% increase from volume/mix, higher net pricing of 0.1% and a 0.4% benefit from the previously anticipated insurance recovery of rehabilitation expenses incurred after last year's Aunt Jemima product recall which was mostly recorded as a reduction of trade promotions.

Net sales in our North America retail businesses for the third quarter increased 2.2% versus year-ago to \$482.2 million, including a 2.1% increase from volume/mix, lower net pricing of 0.4% and a 0.5% benefit from the aforementioned recovery.

Birds Eye Frozen Division:

Net sales in the three months ended September 29, 2013 increased 0.8% versus year-ago to \$258.0 million, reflecting a 0.4% increase from volume/mix, offset by lower net pricing of 0.3%, and a 0.7% benefit from the aforementioned recovery. The sales increase is primarily attributable to higher sales of Birds Eye frozen vegetables, which included our Recipe Ready products, a new line of pre-chopped and blended vegetables that was introduced in the second quarter of 2013 and Birds Eye Voila!, partially offset by lower sales in our Mrs. Paul's and Van de Kamp's seafood products as well as our Hungry-Man entrées and Celeste pizza.

Duncan Hines Grocery Division:

Net sales in the three months ended September 29, 2013 increased 4.0% versus year-ago to \$224.2 million, reflecting a 4.1% increase from volume/mix partially offset by lower net pricing of 0.1%. The increase is primarily attributable to higher sales of Vlasic pickles, mostly due to lower new product introduction costs associated with last year's launch of Farmer's Garden. Positive contributions to the quarter also included Mrs. Butterworth's, Log Cabin and Country Kitchen syrups, Comstock and Wilderness pie/pastry fruit fillings and our Canadian business. Partially offsetting these positive drivers were lower sales of canned meat.

Specialty Foods Division:

Net sales in the three months ended September 29, 2013 were \$90.3 million, a decline of 6.3%, reflecting an 8.0% decrease from volume/mix, partially offset by higher net pricing of 1.7%. The decline in Net sales was primarily driven by a decline in the sales of private label canned meat.

Gross profit

Gross profit for the three months ended September 29, 2013 was \$157.4 million, or 27.5% of net sales, compared to \$129.3 million, or 22.8% of net sales, in the comparable prior year period. The increase in gross profit as a percentage of net sales was largely driven by improved productivity ahead of inflation, lower restructuring charges and restructuring-related expenses and favorable product mix.

The following table outlines the factors affecting gross profit as a percentage of net sales in the three months ended September 29, 2013.

\$ (in millions)	% net sales	
\$19.0	3.3	%
5.1	1.2	
(12.0) (2.1)
1.4	0.2	
(2.8) (0.5)
17.4	3.0	
(0.4) (0.1)
(1.6) (0.3)
\$26.1	4.7	%
2.0		
\$28.1		
	\$19.0 5.1 (12.0 1.4 (2.8 17.4 (0.4 (1.6 \$26.1 2.0	\$19.0 5.1 (12.0 1.4 (2.8 17.4 (0.4 (1.6 \$26.1 2.0

Marketing and selling expenses

Marketing and selling expenses increased 6.6% to \$40.9 million, or 7.1% of net sales, for the three months ended September 29, 2013, compared to \$38.3 million, or 6.7% of net sales for the prior year period. The increase reflected incremental investment spending in consumer oriented marketing behind our Leadership Brands such as Birds Eye frozen vegetables as well as higher business optimization expenses related to the expansion of headquarter direct sales coverage for retail.

Administrative expenses

Administrative expenses were \$25.3 million, or 4.4% of net sales, for the three months ended September 29, 2013, compared to \$21.3 million, or 3.8% of net sales, for the comparable prior year period. The increase was principally due to \$2.0 million of additional equity based compensation and \$3.2 million of additional administrative expenses, largely related to higher expenses related to compensation, recruiting and depreciation partially offset by the elimination of \$1.2 million of expense related to the advisory agreement previously in place with Blackstone in the year-ago quarter.

Research and development expenses:

Research and development expenses of \$2.7 million, or 0.5% of net sales, for the three months ended September 29, 2013 were comparable to \$2.7 million, or 0.5% of net sales, for the prior year period.

Other income and expense:

	Three months ended September 29September 23		
	2013	2012	
Other expense (income), net consists of:			
Amortization of intangibles/other assets	\$3.9	\$ 3.9	
Redemption premiums on the early extinguishment of debt	_	3.5	
Royalty income and other	(0.3) (0.3)
Total other expense (income), net	\$3.6	\$ 7.1	

On September 20, 2012, as part of a debt refinancing the Company redeemed \$150.0 million of 9.25% Senior Notes at a price of 102.313% of the aggregate principal amount.

Earnings before interest and taxes

Earnings before interest and taxes for the three months ended September 29, 2013 increased 41.8%, or \$25.0 million, versus year-ago to \$84.9 million. The primary driver of the increase was lower restructuring and restructuring related charges of \$17.9 million and \$3.5 million of charges related to the early extinguishment of debt in the comparable prior year period. Partially offsetting these are lower mark to market gains of \$2.8 million and \$2.5 million of additional expense affecting comparability in 2013 as compared to the year-ago period, principally from increased equity based compensation. Excluding these items, Earnings before interest and taxes for the three months ended September 29, 2013 increased by \$8.9 million, or 11.3%, compared to the prior year period principally from improved gross margin driven by productivity ahead of inflation, favorable product mix and higher volumes partially offset by higher marketing behind the Company's Leadership Brands and increased administrative expenses largely related to compensation, recruiting and depreciation.

Birds Eye Frozen Division:

Earnings before interest and taxes increased 6.3%, or \$2.7 million, versus year-ago to \$45.0 million for the three months ended September 29, 2013. The results in the current quarter also included \$2.9 million of items affecting comparability, largely related to restructuring and restructuring related expenses, an increase of \$2.0 million as compared to the year-ago quarter. Excluding these items that affected comparability, Earnings before interest and

taxes for the three months ended September 29, 2013 increased by \$4.7 million, or 10.8%, compared to the prior year period, largely due to higher gross profit driven by productivity ahead of inflation, as well as the benefit of the aforementioned recovery, partially offset by higher marketing investment in the quarter.

Duncan Hines Grocery Division:

Earnings before interest and taxes increased 45.2%, or \$11.9 million, versus year-ago to \$38.3 million for the three months ended September 29, 2013, primarily reflecting improved productivity ahead of inflation, increased volume/mix and lower charges from our plant consolidation projects. These plant consolidation project charges included a net gain of \$1.9 million (primarily from a gain on the sale of our Tacoma, WA location) in the third quarter of 2013 and charges of \$8.2 million in the third quarter of 2012, related to our Millsboro, DE and Tacoma, WA plant consolidation projects. Partially offsetting these lower plant consolidation project charges are \$1.5 million of additional items affecting comparability in the current quarter, as compared to \$0.6 million in the year-ago quarter that reduced Earnings before interest and taxes. Excluding all items affecting comparability, Earnings before interest and taxes for the three months ended September 29, 2013 increased by \$3.5 million, or 10.3%, compared to the prior year period.

Specialty Foods Division:

Earnings before interest and taxes of \$8.0 million increased by \$7.5 million, compared to \$0.5 million a year-ago, primarily reflecting charges of \$7.3 million in the third quarter of 2012 resulting from the exit of the lower-margin un-branded pickle business. Partially offsetting these charges are a \$0.5 million increase of other items affecting comparability, as compared to the year-ago period. Excluding these items affecting comparability, Earnings before interest and taxes for the three months ended September 29, 2013 increased by \$0.7 million, or 9.6%, compared to the prior year period.

Interest expense, net

Net interest expense declined 56.0%, or \$24.9 million, to \$19.6 million in the three months ended September 29, 2013 from \$44.5 million in the three months ended September 23, 2012. Included in net interest expense in the third quarter of 2012 are charges associated with our 2012 refinancing. These items total \$2.7 million and are described below. Excluding these items from 2012, net interest expense declined by \$22.2 million principally related to lower interest expense of \$21.2 million due to lower outstanding balances as well as lower interest rates on our Notes and \$1.0 million lower expense on interest rate swap agreements.

The lower balances were driven by the net proceeds of \$623.9 million (\$667.0 million of gross proceeds net of \$43.1 million of underwriting discounts and other fees) from our April 3, 2013 IPO along with cash on hand that was used to redeem all \$465.0 million of our 9.25% Senior Notes on April 15, 2013 and to repay \$202.0 million of Tranche B Term Loans. The lower rates were driven by our 2013 Refinancing, whereby the Company entered into the Second Amended and Restated Credit Agreement which provided for the issuance of \$1.63 billion of Tranche G Term Loans due 2020 and the extension of the due date of our revolving credit facility to 2018. The proceeds were used to repay all previous outstanding borrowings under the Senior Secured Credit Facility.

On August 30, 2012 the Company entered into the first amendment to the amended and restated credit agreement, which provided for the issuance of a new Tranche F term loan. In connection with this refinancing, on September 20, 2012 we also redeemed \$150 million aggregate principal of our 9.25% senior notes. This refinancing resulted in the recognition of approximately \$2.6 million of charges to interest expense during the third quarter for write downs of existing deferred financing costs.

We utilize interest rate swap agreements to reduce the potential exposure to interest rate movements and to achieve a desired proportion of variable versus fixed rate debt. Any gains or losses realized on the interest rate swap agreements, excluding the Accumulated other comprehensive (loss) earnings ("AOCL") portion, are recorded as an adjustment to interest expense. Included in net interest expense was \$0.3 million and \$1.3 million for the third quarters of 2013 and 2012, respectively, recorded from losses on interest rate swap agreements.

Provision for income taxes

The effective tax rate was 37.7% for the three months ended September 29, 2013, compared to 36.0% for the three months ended September 23, 2012. The effective rate difference for the period is principally resulting from tax benefits recorded during the three months ended September 23, 2012 related to reduction of the Company's liability for uncertain tax positions. For the three months ended September 29, 2013, and September 23, 2012 we maintained a valuation allowance against certain state net operating loss carryovers, state tax credits carryovers and foreign loss carryovers. See Note 15 to the Consolidated Financial Statements, Provision for Income Taxes.

Under Internal Revenue Code ("the Code") Section 382, the Company is a loss corporation. Section 382 of the Code places limitations on our ability to use a portion of our NOL carryovers to offset income. The annual Federal NOL limitation that

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applies to a portion of our NOLs is approximately \$17.0 million to \$23.0 million, subject to other rules and restrictions. The Company also has available unencumbered NOLs that are expected to be utilized. Our NOLs and certain other tax attributes generated prior to December 23, 2009 may not be utilized to offset Birds Eye income from recognized built-in gains through December 2014, pursuant to Section 384 of the Code.

We have significant tax-deductible intangible asset amortization and federal and state NOLs, which resulted in minimal federal and state cash taxes in recent years. We expect continued amortization and utilization of our NOLs will reduce the majority of our federal and state income tax through 2015.

Nine months ended September 29, 2013 compared to the nine months ended September 23, 2012 Net sales

Net sales for the nine months ended September 29, 2013 were \$1,754.5 million, a decline of 1.1%, compared to net sales of \$1,773.4 million in the comparable prior year period, resulting from a decline in our Specialty Division as we continue to focus on our branded retail business. The decline included higher net pricing of 0.4%, a 1.8% decrease from volume/mix and a 0.3% benefit from the aforementioned recovery and related charges in 2012.

Net sales in our North America retail businesses for the nine months ended September 29, 2013 increased 0.7% versus year-ago to \$1,484.7 million, reflecting higher net pricing of 0.4% and a 0.3% benefit from the aforementioned recovery and related charges in 2012.

Birds Eye Frozen Division:

Net sales in the nine months ended September 29, 2013 increased 0.9% versus year-ago to \$794.5 million, reflecting higher net pricing of 0.7%, partially offset by a 0.3% decrease from volume/mix, and a 0.5% benefit from the aforementioned recovery and related charges in 2012. The increase in sales is primarily attributable to strong sales of Birds Eye Voila!, which included the Chipotle Chicken line extension introduced during the first quarter and Lender's bagels, partially offset by lower Aunt Jemima breakfast product sales. The period also benefited from the introduction of our new Recipe Ready line of Birds Eye frozen vegetables, a new 20-item line of pre-chopped and blended vegetables designed to enable faster preparation of popular recipes.

Duncan Hines Grocery Division:

Net sales in the nine months ended September 29, 2013 increased 0.4% versus year-ago to \$690.2 million, reflecting a 0.4% increase from volume/mix. Higher sales of our Mrs. Butterworth's, Log Cabin and Country Kitchen syrups, Comstock and Wilderness pie/pastry fruit fillings, in addition to increased sales from our Canadian business were somewhat offset by lower sales of our Duncan Hines frostings line of products due to heightened competitive activity and comparison against last year's introduction of Duncan Hines Frosting Creations.

Specialty Foods Division:

Net sales in the nine months ended September 29, 2013 were \$269.8 million, a decline of 9.7%, reflecting a 10.7% decrease from volume/mix, partially offset by higher net pricing of 1.0%. The decrease was primarily attributable to our planned exit of the lower margin un-branded pickle business, in addition to lower sales of private label canned meat.

Gross profit

Gross profit for the nine months ended September 29, 2013 was \$456.7 million, or 26.0% of net sales, compared to \$397.1 million, or 22.4% of net sales, in the comparable prior year period. The increase in gross profit as a percentage of net sales was largely driven by improved productivity ahead of inflation, favorable product mix and higher net price realization, primarily resulting from the planned lower new product introduction costs. Also benefiting gross profit was \$22.0 million of lower restructuring charges and restructuring-related expenses.

The following table outlines the factors affecting gross profit as a percentage of net sales in the nine months ended September 29, 2013.

	\$ (in millions)	% net sales	
Productivity including footprint consolidation	\$51.0	2.9	%
Favorable product mix	17.1	0.8	
Inflation (principally higher commodity costs)	(28.0) (1.6)
Higher net price realization, net of slotting	7.2	0.3	
Lower mark to market gains on financial instruments	(1.8) (0.1)
Lower restructuring and restructuring related expenses	22.0	1.3	
Lower depreciation expense	0.4	_	
Other	1.1	_	
Subtotal	\$69.0	3.6	%
Lower sales volume	(9.4)	
Total	\$59.6		

Marketing and selling expenses

Marketing and selling expenses were \$134.0 million, or 7.6% of net sales, for the nine months ended September 29, 2013, compared to \$130.5 million, or 7.4% of net sales, for the comparable prior year period. We continue to focus our consumer oriented marketing such as advertising on our Leadership Brands, such as Birds Eye frozen vegetables and Duncan Hines. The nine months ended September 29, 2013 was also impacted by \$6.3 million of charges including higher business optimization expenses related to the expansion of headquarter direct sales coverage for retail, equity based compensation and other charges.

Administrative expenses

Administrative expenses were \$93.2 million, or 5.3% of net sales, for the nine months ended September 29, 2013, compared to \$66.1 million, or 3.7% of net sales, for the comparable prior year period. The increase was principally related to \$18.5 million in charges from the termination at the IPO date of the advisory agreement previously in place with Blackstone. Additionally, for the nine months ended September 29, 2013, there was an additional \$3.8 million of equity based compensation. Excluding items affecting comparability from both years, Administrative expense increased \$7.8 million compared to the prior year period largely due to additional personnel and facilities expense.

Research and development expenses:

Research and development expenses were \$7.8 million, or 0.4% of net sales, for the nine months ended September 29, 2013 compared to \$8.2 million, or 0.5% of net sales, for the comparable prior year period. This decrease was primarily driven by \$1.3 million lower expense in the current period related to the 2012 relocation of research and development activities of our Birds Eye Frozen Division at our Parsippany, NJ headquarters.

Other income and expense:

	Nine months ended			
	September 29September 23,			
	2013	2012		
Other expense (income), net consists of:				
Amortization of intangibles/other assets	\$11.6	\$ 11.6		
Redemption premiums on the early extinguishment of debt	34.2	14.3		
Royalty income and other	(0.7) (0.6)	
Total other expense (income), net	\$45.1	\$ 25.3		

On May 10, 2013, as part of a debt refinancing (the "April 2013 Refinancing") the Company redeemed all \$400.0 million of its outstanding 8.25% Senior Notes at a redemption price of 108.5% of the aggregate principal amount at a premium of \$34.2 million. In 2012, on April 19, as part of a debt refinancing the Company redeemed all \$199.0 million of its outstanding 10.625% Senior Subordinated Notes at a redemption price of 105.313% of the aggregate principal amount at a premium of \$10.6 million. On June 5, 2012, the Company repurchased and retired \$10.0 million of 9.25% Senior Notes at a price of 102.125% of the aggregate principal amount at a premium of \$0.2 million. On September 20, 2012, the Company repurchased and retired \$150.0 million of 9.25% Senior Notes at a price of 102.313% of the aggregate principal amount at a premium of \$3.5 million.

Earnings before interest and taxes

Earnings before interest and taxes for the nine months ended September 29, 2013 increased 5.7% versus year-ago to \$176.6 million. The increase was primarily driven by increased gross profit, which included \$23.3 million less restructuring and restructuring related expense. Also impacting the comparison were \$53.4 million of charges related to the early extinguishment of debt and the IPO related termination and ongoing fees of the advisory agreement with Blackstone, compared to \$17.8 million in the comparable prior year period. Additionally, there was higher equity based compensation of \$4.9 million, lower non-cash mark-to-market gains of \$1.8 million and \$2.2 million of additional items affecting comparability as compared to 2012. Excluding these items, Earnings before interest and taxes increased \$30.7 million, or 14.1%, primarily driven by increased gross profit.

Birds Eye Frozen Division:

Earnings before interest and taxes increased 19.1%, or \$21.0 million, versus year-ago to \$130.5 million for the nine months ended September 29, 2013, primarily reflecting higher gross profit, driven by higher net pricing, productivity savings ahead of inflation including the benefit from our plant consolidation projects and the benefit of the aforementioned recovery and related charges in 2012. Earnings before interest and taxes were also impacted by charges of \$1.6 million and \$6.8 million in the first nine months of 2013 and 2012, respectively, related to our plant consolidation projects and relocating research and development activities to our Parsippany, NJ location. The results also included an additional \$0.4 million of other items affecting comparability that reduced Earnings before interest and taxes in the first nine months of 2013 as compared to the same period in 2012. Excluding these items that affected comparability, Earnings before interest and taxes for the nine months ended September 29, 2013 increased by \$16.2 million, or 13.3%, compared to the prior year period.

Duncan Hines Grocery Division:

Earnings before interest and taxes were \$97.4 million, an increase of 26.3%, primarily reflecting productivity ahead of inflation and lower plant consolidation charges. These charges of \$2.1 million and \$12.8 million in the first nine months of 2013 and 2012, respectively, related to our plant consolidation projects. Partially offsetting these lower plant consolidation project charges are \$4.8 million of other items affecting comparability, largely comprised of increased equity based compensation and employee severance, an increase of \$2.8 million as compared to the year-ago quarter that reduced Earnings before interest and taxes in the current quarter. Excluding these items that affected comparability, Earnings before interest and taxes for the nine months ended September 29, 2013 increased by \$12.2 million, or 13.3%, compared to the prior year period.

Specialty Foods Division:

Earnings before interest and taxes increased 66.3%, or \$8.4 million, versus year-ago to \$21.1 million, primarily reflecting charges of \$7.3 million recognized in the first nine months of 2012 resulting from the exit of the lower-margin un-branded pickle business and lower private label canned meat sales. Partially offsetting these are an additional \$0.6 million of other items affecting comparability, an increase of \$0.4 from the prior year period. Excluding these items that affected comparability, Earnings before interest and taxes for the nine months ended September 29, 2013 increased by \$1.5 million, or 7.4%, compared to the prior year period.

Interest expense, net

Net interest expense declined 30.2%, or \$46.7 million, to \$107.9 million in the nine months ended September 29, 2013 from \$154.6 million in the nine months ended September 23, 2012. Included in net interest expense in both periods are charges associated with our 2013 refinancing and our 2012 refinancing. These items which total \$22.5 million in 2013 and \$17.5 million in 2012 are described below. Excluding these items from both periods, net interest expense declined by \$51.7 million principally related to lower interest expense of \$43.7 million related to lower outstanding balances as well as lower interest rates on our Notes and \$8.0 million lower expense on interest rate swap agreements.

Our 2013 refinancing included using the net proceeds of \$623.9 million (\$667.0 million of gross proceeds net of \$43.1 million of underwriting discounts) from our April 3, 2013 IPO along with cash on hand to redeem all \$465.0 million of our 9.25% Senior Notes on April 15, 2013 and to repay \$202.0 million of Tranche B Term Loans. In addition, on April 29, 2013, the Company entered into the Second Amended and Restated Credit Agreement which provided for the issuance of \$1.63 billion of Tranche G Term Loans due 2020 and the extension of the due date of our revolving credit facility to 2018. The proceeds were used to repay all previous outstanding borrowings under the Senior Secured Credit Facility. This refinancing resulted in our recognizing approximately \$22.5 million of charges to interest expense during the second quarter of 2013. The charges recognized consisted of \$14.9 million of existing deferred financing costs and original issue discounts as well as \$4.8 million of new costs incurred in connection with the transaction that were recorded directly to interest expense and a \$2.8 million charge resulting from the de-designation and termination of interest rate swaps.

Our 2012 refinancing involved the Company entering into an amended and restated credit agreement on April 17, 2012, which provided for the extension of certain Tranche B Term Loans and our revolving credit facility, the repayment of our Tranche D term loans and the issuance of a new Tranche E term loan. In connection with this refinancing, we also redeemed all of our outstanding 10.625% senior subordinated notes. This refinancing resulted in our recognizing approximately \$14.8 million of charges to interest expense during the second quarter of 2012. The charges recognized consisted of \$7.3 million of write downs of existing deferred financing costs and original issue discounts as well as \$7.5 million of new costs incurred in connection with the transaction that were recorded directly to interest expense.

On August 30, 2012 we entered into the first amendment to the amended and restated credit agreement, which provided for the issuance of a new Tranche F term loan. In connection with this refinancing, on September 20, 2012 we also redeemed \$150 million aggregate principal of our 9.25% senior notes. This refinancing resulted in the recognition of approximately \$2.6 million of charges to interest expense during the third quarter of 2012 for write downs of existing deferred financing costs.

We utilize interest rate swap agreements to reduce the potential exposure to interest rate movements and to achieve a desired proportion of variable versus fixed rate debt. Any gains or losses realized on the interest rate swap agreements, excluding the AOCL portion, are recorded as an adjustment to interest expense. Included in net interest expense was \$1.2 million and \$9.2 million for the first three quarters of 2013 and 2012, respectively, recorded from losses on interest rate swap agreements.

Provision for income taxes

The effective tax rate was 51.1% for the nine months ended September 29, 2013, compared to 29.5% for the nine months ended September 23, 2012. The effective rate difference is primarily driven by the Company discontinuing hedge accounting at the time of the April 2013 refinancing for interest rate swaps in effect at that time (Note 11). Accordingly, changes to the fair value and associated tax effects accumulated in other comprehensive income were recognized to the statement of operations during the second quarter of 2013, resulting in a \$9.1 million non-cash deferred tax charge to the provision for income taxes. Comparatively, the effective rate difference for the period is principally resulting from tax benefits recorded during the nine months ended September 23, 2012 related to reduction of the Company's liability for uncertain tax positions. For the nine months ended September 29, 2013 and September 23, 2012 we maintained a valuation allowance against certain state net operating carryovers, state tax credits carryovers and foreign loss carryovers. See Note 15 to the Consolidated Financial Statements, Provision for Income Taxes.

Under Internal Revenue Code ("the Code") Section 382, the Company is a loss corporation. Section 382 of the Code places limitations on our ability to use a portion of our NOL carryovers to offset income. The annual Federal NOL

limitation that applies to a portion of our NOLs is approximately \$17.0 million to \$23.0 million, subject to other rules and restrictions. The Company also has available unencumbered NOLs that are expected to be utilized. Our NOLs and certain other tax attributes generated prior to December 23, 2009 may not be utilized to offset Birds Eye income from recognized built-in gains through December 2014, pursuant to Section 384 of the Code.

We have significant tax-deductible intangible asset amortization and federal and state NOLs, which resulted in minimal federal and state cash taxes in recent years. We expect continued amortization and utilization of our NOLs will reduce the majority of our federal and state income tax through 2015.

Liquidity and capital resources

Historical

Our cash flows are seasonal. Typically we are a net user of cash in the third quarter of the calendar year (i.e., the quarter ending in September) and a net generator of cash over the balance of the year.

Our principal liquidity requirements have been, and we expect will be, for working capital and general corporate purposes, including capital expenditures and debt service. In addition, subsequent to the IPO, the Company initiated a quarterly dividend program. Currently, the quarterly payment is \$0.18 per share or approximately \$21 million. Two quarterly dividends were paid in 2013 (July and October). Capital expenditures are expected to be approximately \$80 to \$90 million in 2013, which include approximately \$7 million related to our facility restructuring projects. We have historically satisfied our liquidity requirements with internally generated cash flows and availability under our revolving credit facility. We expect that our ability to generate cash from our operations and ability to borrow from our credit facilities should be sufficient to support working capital needs, planned growth, capital expenditures, debt service and dividends for the next 12 months and for the foreseeable future. We keep an insignificant amount of cash in foreign accounts, primarily related to the operations of our Canadian business. Tax liabilities related to bringing these funds back into the United States would not be significant and have been accrued. Our recent IPO and refinancing has significantly reduced interest expense and improved our debt maturity profile.

Statements of cash flows for the nine months ended September 29, 2013 compared to the nine months ended

Statements of cash flows for the nine months ended September 29, 2013 compared to the nine months ended September 23, 2012

For the nine months ended September 29, 2013, the net of all activities resulted in an increase in cash of \$18.1 million compared to a decrease in cash of \$145.1 million for the nine months ended September 23, 2012.

Net cash provided by operating activities was \$141.7 million for the nine months ended September 29, 2013 and was the result of net earnings, excluding non-cash charges and credits, of \$177.0 million and an increase in working capital of \$35.4 million. The increase in working capital was primarily the result of a \$36.2 million seasonal increase in inventory during the harvest season, a \$25.3 million increase in accounts receivable driven by the timing of sales, a \$10.5 million decrease in accrued liabilities primarily attributable to lower interest payable resulting from the refinancings and pay downs and a \$5.6 million decrease in accrued trade marketing expense driven by the seasonality of our marketing programs. The aging profile of accounts receivable has not changed significantly from December 2012. These were partially offset by a \$41.7 million increase in accounts payable driven by the timing of our inventory purchases. All other working capital accounts generated a net \$0.4 million cash inflow.

Net cash provided by operating activities was \$62.4 million for the nine months ended September 23, 2012 and was the result of net earnings, excluding non-cash charges and credits, of \$112.0 million and an increase in working capital of \$49.7 million. The increase in working capital was primarily the result of a \$66.8 million seasonal increase in inventory during the harvest season and a \$6.0 million increase in accounts receivable driven by the timing of sales as well as higher selling prices. These were offset by a \$14.2 million increase in accounts payable driven by our inventory purchases. All other working capital accounts generated a net \$8.9 million cash inflow.

Net cash used in investing activities was \$55.9 million for the nine months ended September 29, 2013 and was primarily related to capital expenditures. Capital expenditures during the first nine months of 2013 included approximately \$6.1 million of costs related to our facility consolidation projects. Investing activities also included \$6.9 million of proceeds from the sale of assets previously held for sale.

Net cash used in investing activities was \$49.2 million for the nine months ended September 23, 2012 and was primarily related to capital expenditures. Capital expenditures during the first nine months of 2012 included approximately \$4.9 million of costs related to our facility consolidation projects.

Net cash used by financing activities in 2013 was impacted by our April 2013 refinancing, which is explained in greater detail in Note 9 to the Consolidated Financial Statements. Net cash used by financing activities for the nine

months ended September 29, 2013 was \$68.0 million and consisted of \$1,625.9 million of proceeds from our new Tranche G Term Loan, \$624.2 million of proceeds (\$667.0 million of gross proceeds net of \$43.1 million of underwriting discounts and other fees) from our IPO and \$350.0 million of proceeds from our notes offering which were more than offset by \$1,732.1 million of term loan repayments, \$899.2 million of repurchases of outstanding notes, \$20.8 million of dividends paid, \$12.5 million of debt acquisition costs and \$3.4 million of net capital leases and notes payable activity.

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Net cash used by financing activities in 2012 was impacted by our April and September 2012 refinancings described below. Net cash used by financing activities for the nine months ended September 23, 2012 was \$158.7 million and consisted of \$625.2 million of term loan repayments, \$373.3 million of repurchases of outstanding notes, \$17.4 million of debt acquisition costs, \$2.8 million of net capital leases, \$2.4 million of notes payable activity, and \$0.8 million of equity repurchases. These outflows were funded by \$842.6 million of proceeds from our new Tranche E and F Term loans, with the remainder coming from cash on hand.

Debt

As of September 29, 2013 and December 30, 2012, our long term debt consisted of the following:

	September 29, 2013	December 30, 2012
Long-term debt		
- Senior Secured Credit Facility - Tranche B Non Extended Term Loans due 2014	\$—	\$243.3
- Senior Secured Credit Facility - Tranche B Extended Term Loans due 2016	_	637.9
- Senior Secured Credit Facility - Tranche E Term Loans due 2018	_	398.0
- Senior Secured Credit Facility - Tranche F Term Loans due 2018	_	448.9
- Senior Secured Credit Facility - Tranche G Term Loans due 2020	1,625.9	_
- 4.875% Senior Notes due 2021	350.0	_
- 9.25% Senior Notes due 2015	_	465.0
- 8.25% Senior Notes due 2017	_	400.0
- Unamortized discount on long term debt	(8.2)	(7.2)
- Capital lease obligations	20.6	21.0
	1,988.3	2,606.9
Less: current portion of long-term obligations	19.4	30.4
Total long-term debt	\$1,968.9	\$2,576.5

On April 29, 2013, Pinnacle Foods Finance, entered into the second amendment to the amended and restated Senior Secured Credit Facility, which provided for a seven year term loan facility in the amount of \$1,630.0 million (the "Tranche G Term Loans") and replaced the existing revolving credit facility with a new five year \$150.0 million revolving credit facility. Additionally, Pinnacle Foods Finance issued \$350.0 million aggregate principal amount of 4.875% Senior Notes (the "4.875% Senior Notes") due 2021.

On April 17, 2012 we entered into an amended and restated credit agreement, which extended a portion of our Tranche B Term Loans to 2016, allowed us to borrow on new \$400 million Tranche E Term Loans and replace our existing revolving credit facility with a new \$150 million revolving credit facility. We used proceeds from the Tranche E Term Loans to pay off all of our outstanding balance of \$313.2 million aggregate principal amount of Tranche D Term Loans. On April 19, 2012, we redeemed all \$199.0 million of our outstanding 10.625% Senior Subordinated Notes using proceeds from the Tranche E Term Loans along with available cash.

On August 30, 2012, we entered into the first amendment to the amended and restated credit agreement which allowed us to borrow on new \$450 million Tranche F Term Loans. The Company used proceeds from the Tranche F Term Loans along with available cash to pay off \$300 million of the aggregate principal amount of Tranche B Non Extended Term Loans and \$150 million of the aggregate principal amount of 9.25% Senior Notes. For additional details regarding our debt instruments and our April and September 2012 refinancing, please refer to Note 9 of the Consolidated Financial Statements, "Debt and Interest Expense".

We meet the service requirements on our debt utilizing cash flow generated from operations. In addition to the above facilities, we have a \$150.0 million revolving credit facility, which can be used to fund our working capital needs and can also be used to issue up to \$50.0 million of letters of credit. There were no borrowings against the revolving credit facility as of September 29, 2013 and December 30, 2012, except in respect of letters of credit as set forth below. As of September 29, 2013 and December 30, 2012, we had issued approximately \$29.0 million and \$33.5 million,

respectively, of letters of credit under this facility, leaving approximately \$121.0 million and \$116.5 million, respectively, of unused capacity under the revolving credit facility.

The term loans under the Senior Secured Credit Facility mature in quarterly installments of 0.25% of their aggregate funded total principal amount. The aggregate maturities of the Tranche G Term Loans outstanding as of September 29, 2013 are \$4.1 million in the remainder of 2013, \$16.3 million in 2014, \$16.3 million in 2015, \$16.3 million in 2016, \$20.4 million in 2017 and \$1,552.6 million thereafter.

Under the terms of our Senior Secured Credit Facility, we are required to use 50% of our "Excess Cash Flow" to prepay the term loans under the Senior Secured Credit Facility (which percentage will be reduced to 25% at a total leverage ratio of between 4.50 and 5.49 and 0% at a total leverage ratio below 4.50). Excess Cash Flow is defined as consolidated net income (as defined), as adjusted for certain items, including (1) all non-cash charges and credits included in arriving at consolidated net income, (2) changes in working capital, (3) capital expenditures (to the extent they were not financed with debt), (4) the aggregate amount of principal payments on indebtedness and (5) certain other items defined in the Senior Secured Credit Facility. For the 2012 reporting year, we determined that there were no amounts due under the Excess Cash Flow requirements of the Senior Secured Credit Facility. In December 2013, we will determine if amounts are due under the Excess Cash Flow requirements of the Senior Secured Credit Facility for the 2013 reporting year.

As market conditions warrant, we and our subsidiaries, affiliates or significant equity holders (including Blackstone and its affiliates) may from time to time, in our or their sole discretion, purchase, repay, redeem or retire any of our outstanding debt or equity securities (including any publicly issued debt or equity securities), in privately negotiated or open market transactions, by tender offer, exchange offer or otherwise.

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Covenant Compliance

The following is a discussion of the financial covenants contained in our debt agreements.

Senior Secured Credit Facility

Our Senior Secured Credit Facility contains a number of covenants that, among other things, restrict, subject to certain exceptions, our ability to:

incur additional indebtedness and make guarantees;

create liens on assets;

engage in mergers or consolidations;

sell assets;

pay dividends and distributions or repurchase our capital stock;

make investments, loans and advances, including acquisitions; and

engage in certain transactions with affiliates.

The Senior Secured Credit Facility also contains certain customary affirmative covenants and events of default.

4.875% Senior Notes

On April 29, 2013, we issued the 4.875% Senior Notes. The 4.875% Senior Notes are general senior unsecured obligations, effectively subordinated in right of payment to all of our existing and future senior secured indebtedness, and guaranteed on a full, unconditional, joint and several basis by our wholly-owned domestic subsidiaries that guarantee our other indebtedness.

The indenture governing the 4.875% Senior Notes limits our (and most or all of our subsidiaries') ability to, subject to certain exceptions:

incur additional debt or issue certain preferred shares;

pay dividends on or make other distributions in respect of our capital stock or make other restricted payments; make certain investments:

sell certain assets:

create liens on certain assets to secure debt;

consolidate, merge, sell or otherwise dispose of all or substantially all of our assets;

enter into certain transactions with our affiliates; and

designate our subsidiaries as unrestricted subsidiaries.

Subject to certain exceptions, the indenture governing the 4.875% Senior Notes permits us and our restricted subsidiaries to incur additional indebtedness, including secured indebtedness.

Adjusted EBITDA

The Company's metric of Adjusted EBITDA, which is used in creating targets for the bonus and equity portions of our compensation plans, is equivalent to Covenant Compliance EBITDA under our debt agreements.

Pursuant to the terms of the Senior Secured Credit Facility, we are required to maintain a ratio of Net First Lien Secured Debt to Adjusted EBITDA of no greater than 5.75 to 1.00. Net First Lien Secured Debt is defined as our aggregate consolidated secured indebtedness secured on a first lien basis, less the aggregate amount of all unrestricted cash and cash equivalents.

In addition, under the Senior Secured Credit Facility and the indenture governing the 4.875% Senior Notes, our ability to engage in activities such as incurring additional indebtedness, making investments and paying dividends is tied to the Senior Secured Leverage Ratio (which is currently the same as the ratio of Net First Lien Secured Debt to Adjusted EBITDA described above), in the case of the Senior Secured Credit Facility, or to the ratio of Adjusted EBITDA to fixed charges for the most recently concluded four consecutive fiscal quarters, in the case of the Senior Notes. As of September 29, 2013, we were in compliance with all covenants and other obligations under the Senior Secured Credit Facility and the indenture governing the 4.875% Senior Notes.

Adjusted EBITDA is defined as earnings (loss) before interest expense, taxes, depreciation and amortization ("EBITDA"), further adjusted to exclude non-cash items, extraordinary, unusual or non-recurring items and other adjustment items permitted in calculating Adjusted EBITDA under the Senior Secured Credit Facility and the indenture governing the Senior Notes. We believe that the inclusion of supplementary adjustments to EBITDA applied in presenting Adjusted EBITDA is appropriate to provide additional information to investors to demonstrate compliance with our financial covenants.

EBITDA and Adjusted EBITDA do not represent net earnings or loss or cash flow from operations as those terms are defined by U.S. Generally Accepted Accounting Principles ("GAAP") and do not necessarily indicate whether cash flows will be sufficient to fund cash needs. In particular, the definitions of Adjusted EBITDA in the Senior Secured Credit Facility and the indenture allow us to add back certain non-cash, extraordinary, unusual or non-recurring charges that are deducted in calculating net earnings or loss. However, these are expenses that vary greatly and are difficult to predict. While EBITDA and Adjusted EBITDA and similar measures are frequently used as measures of operations and the ability to meet debt service requirements, they are not necessarily comparable to other similarly titled captions of other companies due to the potential inconsistencies in the method of calculation.

Our ability to meet the covenants specified above in future periods will depend on events beyond our control, and we cannot assure you that we will meet those ratios. A breach of any of these covenants in the future could result in a default under, or an inability to undertake certain activities in compliance with, the Senior Secured Credit Facility and the indenture governing the 4.875% Senior Notes, at which time the lenders could elect to declare all amounts outstanding under the Senior Secured Credit Facility to be immediately due and payable. Any such acceleration would also result in a default under the indenture governing the 4.875% Senior Notes.

The following table provides a reconciliation from our net earnings to EBITDA and Adjusted EBITDA for the three and nine months ended September 29, 2013 and September 23, 2012, and the fiscal year ended December 30, 2012. The terms and related calculations are defined in the Senior Secured Credit Facility and the indenture governing the 4.875% Senior Notes.

(thousands of dollars)	Three months ended		Nine months ended		Fiscal Year Ended
	September 29	9,September 23	, September 29	September 23,	December 30,
	2013	2012	2013	2012	2012

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Net earnings	\$40,685	\$ 9,878	\$33,642	\$ 8,857	\$52,519
Interest expense, net	19,572	44,458	107,810	154,496	198,374
Income tax expense	24,661	5,559	35,108	3,701	32,701
Depreciation and amortization expense	19,658	26,486	57,683	68,542	98,123
EBITDA	\$104,576	\$ 86,381	\$234,243	\$ 235,596	\$381,717
Non-cash items (a)	1,985	(2,967)	5,336	(1,368)	63
Acquisition, merger and other restructuring	1,112	9,840	12.218	17,873	23,276
charges (b)	1,112	J,0 1 0	12,210	17,075	23,270
Other adjustment items (c)		4,658	53,361	21,019	21,040
Adjusted EBITDA	\$107,673	\$ 97,912	305,158	273,120	\$426,096
Last twelve months Adjusted EBITDA			\$458,134		

(a) Non-cash items are comprised of the following:

(thousands of dollars)	Three month	s ended	Nine months	ended	Fiscal Year Ended
	September 2	9,September 23	, September 29	9,September 23.	, December 30,
	2013	2012	2013	2012	2012
Non-cash compensation charges (1)	\$2,291	\$ 125	\$5,616	\$ 725	\$850
Unrealized losses resulting from hedging activities (2)	(306)	(3,092)	(280)	(2,093)	(1,307)
Other impairment charges (3)					520
Total non-cash items	\$1,985	\$ (2,967)	\$5,336	\$ (1,368)	\$ 63

⁽¹⁾ For the three and nine months ended September 29, 2013 and September 23, 2012, and the fiscal year ended December 30, 2012, represents non-cash compensation charges related to the granting of equity awards. For the three and nine months ended September 29, 2013 and September 23, 2012, and the fiscal year ended

(b) Acquisition, merger and other restructuring charges are comprised of the following:

(thousands of dollars)	Three month	s ended	Nine month	s ended	Fiscal Year Ended
	September 2	9,September 23,	September 2	September 23,	December 30,
	2013	2012	2013	2012	2012
Expenses in connection with an acquisition or other non-recurring merger costs (1)	\$398	\$ (3	\$1,189	\$ 1,620	\$ 2,349
Restructuring charges, integration costs and other business optimization expenses (2)	(91)	9,812	7,353	15,289	19,911
Employee severance (3)	805	31	3,676	964	1,016
Total acquisition, merger and other restructuring charges	\$1,112	\$ 9,840	\$12,218	\$ 17,873	\$23,276

For the three and nine months ended September 29, 2013 and September 23, 2012 and the fiscal year ended December 30, 2012 primarily represents IPO related expenses and due diligence investigations.

For the fiscal year ended December 30, 2012, primarily represents restructuring and restructuring related charges, consulting and business optimization expenses related to closures at our Tacoma, WA, Fulton, NY, Green Bay, WI and Millsboro, DE facilities, as a result of footprint consolidation projects. For the three and nine months ended September 29, 2013, primarily represents restructuring and restructuring related charges related to the closure of

⁽²⁾ December 30, 2012, represents non-cash gains and losses resulting from mark-to-market adjustments of obligations under foreign exchange and commodity derivative contracts.

⁽³⁾ For the fiscal year ended December 30, 2012, represents a tradename impairment on Bernstein's.

⁽²⁾ our Millsboro, DE facility, consulting and business optimization expenses related to the expansion of headquarter direct sales coverage for retail and a gain from the sale of our Tacoma, WA location in July 2013. For the three and nine months ended September 23, 2012, primarily represents restructuring and restructuring related charges related to the closure of our Fulton, NY, Green Bay, WI and Millsboro, DE facilities, as a result of footprint consolidation projects.

⁽³⁾ For the three and nine months ended September 29, 2013 and September 23, 2012, and the fiscal year ended December 30, 2012, represents severance costs paid, or to be paid, to terminated employees.

(c)Other adjustment items are comprised of the following:

(thousands of dollars)	Three month	ns ended	Nine months	ended	Fiscal Year Ended
	September 2	9\$eptember 23	September 29	9,September 23,	
	2013	2012	2013	2012	2012
Management, monitoring, consulting and advisory fees (1)	\$—	\$ 1,188	\$19,181	\$ 3,534	\$4,707
Bond redemption fees (2)	_	3,470	34,180	14,255	14,255
Other (3)	_		_	3,230	2,078
Total other adjustments	\$ —	\$ 4,658	\$53,361	\$ 21,019	\$21,040

For the nine months ended September 29, 2013, the three and nine months ended September 23, 2012, and the fiscal year ended December 30, 2012, represents management/advisory fees and expenses paid to an affiliate of

⁽¹⁾ Blackstone. For the nine months ending September 29, 2013, it also includes a \$15.1 million expense to terminate the Blackstone advisory fee agreement. This is explained in greater detail in Note 13 to the Consolidated Financial Statements "Related Party Transactions".

For the nine months ended September 29, 2013, represents the premiums paid on the redemption of \$400.0 million of 8.25% Senior Notes due 2017 at a premium of \$34.2 million. For fiscal year ended December 30, 2012,

⁽²⁾ represents \$14.3 million (\$10.8 million for the three months ended June 24, 2012 and \$3.5 million for the three months ended September 23, 2012) of the premiums paid on the redemption of \$150.0 million of 9.25% Senior Notes due 2015, the redemption of \$199.0 million of 10.625% Senior Subordinated Notes due 2017 and the repurchase and retirement of \$10.0 million of 9.25% Senior Notes due 2015.

For the three months ended September 23, 2012 and the fiscal year ended December 30, 2012, this includes costs

⁽³⁾ of retrieving and destroying the product covered by the Aunt Jemima product recall of \$3.2 million (before insurance recovery) and \$2.1 million (after insurance recovery), respectively.

Our covenant requirements and actual ratios for the twelve months ended September 29, 2013 are as follows:

	Covenant Requirement	Actual Ratio	Proforma Adjusted (5)
Senior Secured Credit Facility			
Net First Lien Leverage Ratio (1)	5.75 to 1.00	3.35	4.08
Total Leverage Ratio (2)	Not applicable	4.12	4.75
Senior Notes (3)			
Minimum Adjusted EBITDA to fixed charges ratio required to incur	2.00 to 1.00	3.57	3.57
additional debt pursuant to ratio provisions (4)	2.00 to 1.00	3.37	3.37

Pursuant to the terms of the Senior Secured Credit Facility, we are required to maintain a ratio of Net First Lien Secured Debt to Adjusted EBITDA of no greater than 5.75 to 1.00. Net First Lien Secured Debt is defined as our aggregate consolidated secured indebtedness secured on a first lien basis, less the aggregate amount of all unrestricted cash and cash equivalents.

- The Total Leverage Ratio is not a financial covenant but is used to determine the applicable rate under the Senior
- (2) Secured Credit Facility. The Total Leverage Ratio is calculated by dividing consolidated total debt less the aggregate amount of all unrestricted cash and cash equivalents by Adjusted EBITDA.
 - Our ability to incur additional debt and make certain restricted payments under the indenture governing the 4.875%
- (3) Senior Notes, subject to specified exceptions, is tied to an Adjusted EBITDA to fixed charges ratio of at least 2.00 to 1.
- Fixed charges is defined in the indenture governing the 4.875% Senior Notes as (i) consolidated interest expense (4)(excluding specified items) plus consolidated capitalized interest less consolidated interest income, plus (ii) cash dividends and distributions paid on preferred stock or disqualified stock.
 - Proforma adjusted debt ratios, which are used to measure compliance with the covenants, include the impact of the
- (5) Wish-Bone acquisition. The adjustments include the addition of the \$525.0 million Tranche H Term Loan, a \$72.4 million cash payment to fund the acquisition and the impact on EBITDA and interest expense.

Inflation

Historically, inflation did not have a significant effect on us as we had been successful in mitigating the effects of inflation with cost reduction and productivity programs. However inflation became more pronounced in 2011 and 2012, particularly in ingredient costs such as vegetables, flours, shortening/oils, beef, dairy, cocoa, corn sweeteners and energy. In the first nine months of 2013, inflation was less pronounced compared to the first nine months of 2012, principally in the first six months and is expected to be less pronounced over the remainder of 2013. To the extent possible, we offset inflation with productivity programs. However, we spend approximately \$1.1 billion each year on ingredients, therefore each 1% change in our weighted average ingredient costs would increase our Cost of products sold by approximately \$11 million. If we experience significant inflation, price increases may be necessary in order to preserve our margins and returns. Severe increases in inflation could have an adverse impact on our business, financial condition and results of operations.

Adjusted Gross Profit

Our management uses Adjusted gross profit as an operating performance measure. Adjusted gross profit is defined as gross profit before accelerated depreciation related to restructuring activities, certain non-cash items, acquisition, merger and other restructuring charges and other adjustments noted in the table below. We believe that the presentation of Adjusted gross profit is useful to investors because it is consistent with our definition of Adjusted EBITDA (defined above), a measure frequently used by securities analysts, investors and other interested parties in their evaluation of the operating performance of companies in industries similar to ours. In addition, we also use targets based on Adjusted gross profit as one of the components used to evaluate our management's performance. Adjusted gross profit is not defined under GAAP, should not be considered in isolation or as substitutes for measures of our performance prepared in accordance with GAAP and is not indicative of gross profit as determined under GAAP.

The following table provides a reconciliation from our gross profit to Adjusted gross profit for the nine months ended September 29, 2013 and September 23, 2012, and the fiscal year ended December 30, 2012.

(thousands of dollars)	Three mont	hs ended	Nine month	s ended	Fiscal Year Ended
	•	•	•	29September 23	
Grass profit	2013	2012	2013	2012	2012
Gross profit	\$157,403	\$ 129,341	\$456,672	\$ 397,174	\$ 584,549
Accelerated depreciation expense (a)	_	7,258	_	11,812	20,990
Non-cash items (b)	(225)	(3,075)	109	(1,996)	(1,194)
Acquisition, merger and other restructuring charges (c)	(388)	9,552	3,756	13,774	16,934
Other adjustment items (d) Adjusted gross profit	 \$156,790	 \$ 143,076	- \$460,537	2,555 \$ 423,319	1,618 \$ 622,897

⁽a) Reflects accelerated depreciation related to plant closures.

(b) Non-cash items are comprised of the following:

(thousands of dollars)	Three mon	ths ended	Nine month	ns ended	Fiscal Ye Ended	ar
	September	2%eptember 23	, September	2%eptember 23	, December	r
	2013	2012	2013	2012	30, 2012	
Non-cash compensation charges (1)	\$80	\$ 16	\$388	\$ 96	\$113	
Unrealized losses (gains) resulting from hedging activities (2)	(305) (3,091)	(279)	(2,092)	(1,307)
Non-cash items	\$(225	\$ (3,075)	\$109	\$ (1,996)	\$(1,194)

⁽¹⁾ Represents non-cash compensation charges related to the granting of equity awards.

⁽²⁾ Represents non-cash gains and losses resulting from mark-to-market obligations under derivative contracts.

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(c) Acquisition, merger and other restructuring charges are comprised of the following:

(thousands of dollars)	Three months ended		Nine months ended		Fiscal Year Ended
	September 2	9,September 23	, September 29	9,September 23,	December
	2013	2012	2013	2012	30, 2012
Restructuring charges, integration costs and other business optimization expenses (1)	\$(388	\$ 9,552	\$3,557	\$ 13,763	\$16,923
Employee severance and recruiting (2)			199	11	11
Total acquisition, merger and other restructuring charges	\$(388	\$ 9,552	\$3,756	\$ 13,774	\$16,934

For the fiscal year ended December 30, 2012, primarily represents restructuring and restructuring related charges, consulting and business optimization expenses related to closures at our Tacoma, WA, Fulton, NY, and Millsboro, DE facilities, as a result of footprint consolidation projects. For the three and nine months ended September 29,

(d) Other adjustment items are comprised of the following:

(thousands of dollars)	Three months ended		Nine months ended		Fiscal Year Ended
	September 2	9,September 23.	September 2	9,September 23,	December
	2013	2012	2013	2012	30, 2012
Other (1)	\$	\$ —	\$ —	\$ 2,555	\$1,618
Total other adjustments	\$ —	\$ <i>—</i>	\$ —	\$ 2,555	\$1,618

For the three and nine months ended September 23, 2012 and the fiscal year ended December 30, 2012, primarily (1) represents costs of retrieving and destroying the product covered by the Aunt Jemima product recall, net of insurance recoveries.

^{(1) 2013} and September 23, 2012, primarily represents restructuring and restructuring related charges, consulting, business optimization expenses related to closures at our Millsboro, DE (March, 2013) and Fulton, NY (March, 2012) facilities and a gain from the sale of our Tacoma, WA location in July 2013.

⁽²⁾ Represents severance costs paid or accrued to terminated employees.

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Contractual Commitments

Our contractual commitments consist mainly of payments related to long-term debt and related interest, operating and capital lease payments, certain take-or-pay arrangements entered into as part of the normal course of business and pension obligations. Refer to the "Contractual Commitments" section of the Management's Discussion and Analysis of Financial Condition and Results of Operations in our prospectus filed with the SEC on March 28, 2013 for details on our contractual obligations and commitments.

Off-Balance Sheet Arrangements

As of September 29, 2013, we did not have any off-balance sheet obligations.

Accounting Policies and Pronouncements

In February 2013, the FASB issued Accounting Standards Update No. 2013-02, "Comprehensive Income (Topic 220): Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income," ("ASU 2013-02"). This new guidance requires that we present either in a single note or parenthetically on the face of the financial statements, the effect of significant amounts reclassified from each component of accumulated other comprehensive income based on its source and the income statement line items affected by the reclassification. This guidance only impacts disclosures within the consolidated financial statements and notes to the consolidated financial statements and does not result in a change to the accounting treatment of Accumulated Other Comprehensive Income. We adopted this standard during the three month period ended March 31, 2013.

In July 2013, the FASB issued Accounting Standards Update No. 2013-11, "Income Taxes (Topic 740): Presentation of an Unrecognized Tax Benefit When a Net Operating Loss Carryforward, a Similar Tax Loss, or a Tax Credit Carryforward Exists," ("ASU 2013-11"). The update provides guidance on financial statement presentation of an unrecognized tax benefit when a net operating loss carryforward, a similar tax loss, or a tax credit carryforward exists. This ASU applies to all entities with unrecognized tax benefits that also have tax loss or tax credit carryforwards in the same tax jurisdiction as of the reporting date. We will adopt this standard in December 2013. We anticipate that adoption of the standard will not have a material impact on its Consolidated Financial Statements.

Critical Accounting Policies and Estimates

We have disclosed in "Management Discussion and Analysis of Financial Condition and Results of Operations" included in our prospectus filed on March 28, 2013, those accounting policies that we consider to be significant in determining our results of operations and financial condition. There have been no material changes to those policies that we consider to be significant since the filing of our prospectus. We believe that the accounting principles utilized in preparing our unaudited consolidated financial statements conform in all material respects to GAAP.

ITEM 3: QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK FINANCIAL INSTRUMENTS

Risk Management Strategy

We are exposed to certain risks arising from both our business operations and economic conditions. We principally manage our exposures to a wide variety of business and operational risks through management of our core business activities. We manage economic risks, including interest rate, liquidity, and credit risk primarily by managing the amount, sources, and duration of our debt funding and the use of derivative financial instruments. The primary risks managed by using derivative instruments are interest rate risk, foreign currency exchange risk and commodity price risk. Specifically, we enter into derivative financial instruments to manage exposures that arise from business activities that result in the receipt or payment of future known and uncertain cash amounts, the value of which are determined by interest rates, foreign exchange rates or commodity prices. Please refer to Note 11 of the Consolidated Financial Statements "Financial Instruments" for additional details regarding our derivatives and refer to Note 9 of the Consolidated Financial Statements "Debt and Interest Expense" for additional details regarding our debt instruments. There were no significant changes in our exposures to market risk since December 30, 2012.

ITEM 4. CONTROLS AND PROCEDURES

Disclosure Controls and Procedures

We maintain disclosure controls and procedures that are designed to provide reasonable assurance that information required to be disclosed by us in our reports that we file or submit under the Exchange Act (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended (the "Exchange Act")) is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, with the participation of our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures. Any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of the design and operation of our disclosure controls and procedures as of September 29, 2013. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that the design and operation of our disclosure controls and procedures are effective at a level of reasonable assurance.

Changes in Internal Control Over Financial Reporting

There was no change in our internal control over financial reporting (as defined in Rule 15d-15(f) of the Exchange Act) that occurred during the fiscal quarter ended September 29, 2013 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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PART II

ITEM 1: LEGAL PROCEEDINGS

No material legal proceedings are currently pending.

ITEM 1A: RISK FACTORS

Our risk factors are summarized under the "Risk Factors" section of our prospectus filed on March 28, 2013. There have been no material changes to our risk factors since the filing of that prospectus.

ITEM 2: UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None

ITEM 3: DEFAULTS UPON SENIOR SECURITIES

None

ITEM 4: MINE SAFETY DISCLOSURES

None

ITEM 5: OTHER INFORMATION

Pursuant to Section 219 of the Iran Threat Reduction and Syria Human Rights Act of 2012 ("ITRSHRA"), which added Section 13(r) of the Exchange Act, the Company hereby incorporates by reference herein Exhibit 99.1 of this report, which includes disclosures publicly filed and/or provided to Blackstone by Travelport Limited, which may be considered our affiliate.

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ITEM 6: EXHIBITS

See the Exhibit Index immediately following the signature page hereto, which Exhibit Index is incorporated by reference as if fully set forth herein.

SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

This report contains "forward-looking statements." All statements, other than statements of historical facts included in this report, including statements concerning our plans, objectives, goals, strategies, future events, future revenues or performance, financing needs, plans or intentions relating to acquisitions, business trends and other information referred to under "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Note 12. Commitments and Contingencies" are forward-looking statements. When used in this report, the words "estimates," "expects," "contemplates", "anticipates," "projects," "plans," "intends," "believes," "forecasts," "may," "should" and variation words or similar expressions are intended to identify forward-looking statements. The forward-looking statements are not historical facts, and are based upon our current expectations, beliefs and projections, and various assumptions, many of which, by their nature, are inherently uncertain and beyond our control. Our expectations, beliefs and projections are expressed in good faith and we believe there is a reasonable basis for them. However, there can be no assurance that management's expectations, beliefs and projections will result or be achieved and actual results may vary materially from what is expressed in or indicated by the forward-looking statements.

There are a number of risks, uncertainties and other important factors that could cause our actual results to differ

There are a number of risks, uncertainties and other important factors that could cause our actual results to differ materially from the forward-looking statements contained in this report. Such risks, uncertainties and other important factors include, among others, the risks, uncertainties and factors set forth in our prospectus filed with the SEC on March 28, 2013 under the section entitled "Risk Factors," the section entitled "Management's Discussion and Analysis of Financial Condition and Results of Operations" in this report and the following risks, uncertainties and factors:

- •competition;
- •our ability to predict, identify, interpret and respond to changes in consumer preferences;
- •our reliance on single source provider for the manufacturing, co-packing and distribution of many of our products;
- •fluctuations in price and supply of food ingredients, packaging materials and freight;
- volatility in commodity prices and our failure to mitigate the risks related to commodity price fluctuation and foreign exchange risk through the use of derivative instruments;
- costs and timeliness of integrating Wish-Bone, and any future acquisitions or our failure to realize anticipated cost savings, revenue enhancements or other synergies therefrom;
- •our substantial leverage;
- •litigation or claims regarding our intellectual property rights or termination of our material licenses; our inability to drive revenue growth in our key product categories or to add products that are in faster growing and more profitable categories;
- •potential product liability claims;
- •seasonality;
- •the funding of our defined benefit pension plans;
- •changes in our collective bargaining agreements or shifts in union policy;
- changes in the cost of compliance with laws and regulations, including environmental, worker health and workplace safety laws and regulations;
- •our failure to comply with FDA, USDA or FTC regulations and the impact of governmental budget cuts;
- •disruptions in our information technology systems;
- •future impairments of our goodwill and intangible assets;
- •difficulty in the hiring or the retention of key management personnel;
- •changes in tax statutes, tax rates, or case laws which impact tax positions we have taken; and
- •Blackstone controlling us.

You should evaluate all forward-looking statements made in this report in the context of these risks and uncertainties.

We caution you that the risks, uncertainties and other factors referenced above may not contain all of the risks, uncertainties and other factors that are important to you. In addition, we cannot assure you that we will realize the results, benefits or developments that we expect or anticipate or, even if substantially realized, that they will result in the consequences or affect us or our business in the way expected. All forward-looking statements in this report apply

only as of the date made and are expressly qualified in their entirety by the cautionary statements included in this report. We undertake no obligation to publicly update or revise any forward-looking statements to reflect subsequent events or circumstances.

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SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PINNACLE FOODS INC.

By: /s/ Craig Steeneck Name: Craig Steeneck

Title: Executive Vice President and Chief Financial Officer (Principal Financial Officer, Principal

Accounting Officer and Authorized Officer)

Date: November 13, 2013

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EXHIBIT INDEX Exhibit Number	Description of exhibit
3.1	Form of Amended and Restated Certificate of Incorporation of Pinnacle Foods Inc. (previously filed as Exhibit 3.1 to the Current Report on Form 8-K of Pinnacle Foods Inc. filed with the SEC on April 3, 2013 (Commission File Number: 001-35844, and incorporated herein by reference)
3.2	Form of Amended and Restated Bylaws of Pinnacle Foods Inc. (previously filed as Exhibit 3.2 to the Current Report on Form 8-K of Pinnacle Foods Inc. filed with the SEC on April 3, 2013 (Commission File Number: 001-35844, and incorporated herein by reference)
10.1+ *	Form of Restricted Stock Agreement under 2013 Omnibus Incentive Plan.
10.2+ *	Form of Nonqualified Stock Option Agreement under 2013 Omnibus Incentive Plan.
31.1*	Rule 13a-14(a)/15d-14(a) Certification of Chief Executive Officer.
31.2*	Rule 13a-14(a)/15d-14(a) Certification of Executive Vice President and Chief Financial Officer.
32.1*	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (A)
32.2*	Certification of Executive Vice President and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (A)
99.1*	Section 13(r) Disclosure
101.1* * Identifies exhibits	The following materials are formatted in XBRL (eXtensible Business Reporting Language): (i) the Consolidated Statements of Operations, (ii) the Consolidated Statements of Comprehensive Earnings, (iii) the Consolidated Balance Sheets, (iv) the Consolidated Statements of Cash Flows, (v) the Consolidated Statements of Shareholder's Equity, (vi) Notes to Consolidated Financial Statements, and (vii) document and entity information. (B) that are filed as attachments to this document

- * Identifies exhibits that are filed as attachments to this document.
- + Identifies exhibits that consist of a management contract or compensatory plan or arrangement.

Pursuant to Commission Release No. 33-8212, this certification will be treated as "accompanying" this Form 10-Q and not "filed" as part of such report for purposes of Section 18 of Exchange Act, or otherwise subject to the liability

- (A) of Section 18 of the Exchange Act and this certification will not be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except to the extent that the registrant specifically incorporates it by reference.
- Pursuant to Rule 406T of Regulation S-T, the Interactive Data files on Exhibit 101.1 hereto are deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 133, as
- (B) amended, are deemed not file for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, and otherwise are not subject to liability under those sections.