

BATTLE A GEORGE
Form 4
April 30, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BATTLE A GEORGE

(Last) (First) (Middle)
100 WINCHESTER CIRCLE
(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
NETFLIX INC [NFLX]

3. Date of Earliest Transaction
(Month/Day/Year)
04/29/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	04/29/2013		M		88 ⁽¹⁾ A \$ 29.6	8,088	D
Common Stock	04/29/2013		S		88 ⁽¹⁾ D \$ 213.7366	8,000	D
Common Stock	04/29/2013		M		449 ⁽¹⁾ A \$ 20.5	8,449	D
Common Stock	04/29/2013		S		449 ⁽¹⁾ D \$ 213.7366	8,000	D
Common Stock	04/29/2013		S		2,500 ⁽¹⁾ D \$ 216.5162	5,500	D
	04/29/2013		S		422 ⁽¹⁾ D	5,078	D

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Common Stock				\$				216.5162		
Common Stock	04/29/2013		S	<u>1,078</u> (1)	D	\$	216.5162	4,000	D	
Common Stock								9,500	I	by Trust (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V	(A)	(D)		
Non-Qualified Stock Option (right to buy)	\$ 20.02	04/29/2013		M		09/01/2006	09/01/2016	Common Stock	1,996 (1)
Non-Qualified Stock Option (right to buy)	\$ 20.5	04/29/2013		M		08/01/2006	08/01/2016	Common Stock	1,500 (1)
Non-Qualified Stock Option (right to buy)	\$ 20.5	04/29/2013		M		08/01/2006	08/01/2016	Common Stock	449 (1)
Non-Qualified Stock Option (right to buy)	\$ 22.15	04/29/2013		M		05/01/2007	05/01/2017	Common Stock	1,164 (1)
Non-Qualified Stock Option (right to buy)	\$ 22.73	04/29/2013		M		02/01/2007	02/01/2017	Common Stock	1,761 (1)
Non-Qualified Stock Option (right to buy)	\$ 22.81	04/29/2013		M		10/02/2006	10/02/2016	Common Stock	1,754 (1)

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Non-Qualified Stock Option (right to buy)	\$ 22.83	04/29/2013	M	<u>1,751</u> ⁽¹⁾	03/01/2007	03/01/2017	Common Stock	1,751
Non-Qualified Stock Option (right to buy)	\$ 23.48	04/29/2013	M	<u>649</u> ⁽¹⁾	04/02/2007	04/02/2017	Common Stock	649
Non-Qualified Stock Option (right to buy)	\$ 23.48	04/29/2013	M	<u>1,055</u> ⁽¹⁾	04/02/2007	04/02/2017	Common Stock	1,055
Non-Qualified Stock Option (right to buy)	\$ 26.61	04/29/2013	M	<u>1,504</u> ⁽¹⁾	01/03/2007	01/03/2017	Common Stock	1,504
Non-Qualified Stock Option (right to buy)	\$ 27.24	04/29/2013	M	<u>1,468</u> ⁽¹⁾	07/03/2006	07/03/2016	Common Stock	1,468
Non-Qualified Stock Option (right to buy)	\$ 27.55	04/29/2013	M	<u>1,451</u> ⁽¹⁾	11/01/2006	11/01/2016	Common Stock	1,451
Non-Qualified Stock Option (right to buy)	\$ 28.51	04/29/2013	M	<u>1,403</u> ⁽¹⁾	06/01/2006	06/01/2016	Common Stock	1,403
Non-Qualified Stock Option (right to buy)	\$ 29.46	04/29/2013	M	<u>1,037</u> ⁽¹⁾	12/01/2006	12/01/2016	Common Stock	1,037
Non-Qualified Stock Option (right to buy)	\$ 29.46	04/29/2013	M	<u>320</u> ⁽¹⁾	12/01/2006	12/01/2016	Common Stock	320
Non-Qualified Stock Option (right to buy)	\$ 29.6	04/29/2013	M	<u>650</u> ⁽¹⁾	05/01/2006	05/01/2016	Common Stock	650
Non-Qualified Stock Option (right to buy)	\$ 29.6	04/29/2013	M	<u>88</u> ⁽¹⁾	05/01/2006	05/01/2016	Common Stock	88

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BATTLE A GEORGE 100 WINCHESTER CIRCLE LOS GATOS, CA 95032		X		

Signatures

By: David Hyman, Authorized Signatory For: A. George
Battle

04/30/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).
 - (2) As Trustee of the A. GEORGE BATTLE 2011 SEPARATE PROPERTY TRUST

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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