

Brown George Garvin IV  
 Form 4  
 June 27, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Brown George Garvin IV

2. Issuer Name and Ticker or Trading Symbol  
 BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 850 DIXIE HIGHWAY  
 (Street)  
 LOUISVILLE, KY 40210  
 (City) (State) (Zip)

3. Date of Earliest Transaction (Month/Day/Year)  
 06/25/2018  
 4. If Amendment, Date Original Filed(Month/Day/Year)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |   |
|                                 |                                      |  |                                | Code  | V   | Amount   |   |   |
| Class B Common                  | 06/25/2018                           |  | J <sup>(1)</sup>               | 152,578   | D   | \$ 49.81   | 590,720   | D |
| Class B Common                  | 06/26/2018                           |  | J <sup>(3)</sup>               | 195,998   | D   | \$ 48.3  | 0   | I |
| Class B Common                  |                                      |  |                                |   |   |  | 13,197  | I |
| Class B Common                  |                                      |  |                                |   |   |  | 5,810   | I |
| Class B Common                  |                                      |  |                                |   |   |  | 264,777   | I |

GGB4  
 2010#2  
 LLC  
 Crummey  
 Trust  
 GGB IV  
 CLAT

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|                   |  |           |   |  |  |                                |
|-------------------|--|-----------|---|--|--|--------------------------------|
| Class B<br>Common |  |           |   |  |  | GGB4<br>2010 #1<br>LP          |
| Class B<br>Common |  | 1,178,039 | I |  |  | GGB4<br>2012 LP                |
| Class B<br>Common |  | 11,935    | I |  |  | Spouse's<br>trust              |
| Class B<br>Common |  | 23,812    | I |  |  | Sullivan<br>Street<br>Partners |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu... Deriv... Secur... Bene... Own... Follo... Repo... Trans... (Instr... |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares  |
|  |  |                                      |  |                                |   | Code   | V   | (A)  | (D)   |

## Reporting Owners

| Reporting Owner Name / Address                                      | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| Brown George Garvin IV<br>850 DIXIE HIGHWAY<br>LOUISVILLE, KY 40210 | X             |           |         |       |

## Signatures

Michael E. Carr, Jr., Attorney in Fact for George Garvin  
Brown IV

06/27/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- On June 25, 2018, the reporting person transferred shares to four family trusts in exchange for other assets. The reporting person disclaims beneficial ownership of the shares held by the all trusts and entities set forth on this form except to the extent of his pecuniary interest therein. The reporting person is no longer reporting any shares held by the 2010 GRAT or the 2012 GRAT because he does not have a reportable pecuniary interest therein.
- (1) The reporting person is no longer reporting any shares held by the 2010 GRAT or the 2012 GRAT because he does not have a reportable pecuniary interest therein.
  - (2) The closing price of Class B common stock as of June 22, 2018 was used to value the transaction.
  - (3) On June 26, 2018, the LLC transferred shares to a family trust in exchange for other assets.
  - (4) The closing price of Class B common stock as of June 25, 2018 was used to value the transaction.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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