BROWN FORMAN CORP

Form 4 July 30, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Brown Martin S JR Issuer Symbol **BROWN FORMAN CORP** (Check all applicable) [BFA/BFB] (Last) (First) (Middle) 3. Date of Earliest Transaction _X__ Director 10% Owner _ Other (specify Officer (give title (Month/Day/Year) below) 850 DIXIE HIGHWAY 07/26/2007 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person

LOUISVILLE, KY 40210

(City)	(State)	Zip) Table	e I - Non-D	Perivative Securities A	cquired, Disposed	of, or Beneficia	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	(A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common					75,618	D	
Class A Common					2,260,694	I	Olympus Two, LLC
Class A Common					83,088	I	Nectar Trust
Class A Common					30	I	By Spouse
Class A Common					1,500	I	Trust f/b/o Children (1)

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Class A Common	5,508	I	UTMA f/b/o Child
Class A Common	1,682	I	UTMA f/b/o Child
Class B Common	1,514	D	
Class B Common	2,685,730	I	Olympus Two, LLC
Class B Common	900	I	UTMA f/b/o Child
Class B Common	300	I	UTMA f/b/o Child

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Stock Appreciation Right (2)	\$ 73.55					05/25/2006	04/30/2015	Class B Common	376
Stock Appreciation Right (2)	\$ 70.63					07/27/2006	04/30/2016	Class B Common	2,384
Stock Appreciation	\$ 68.22	07/26/2007		A	2,961	07/26/2007	04/30/2017	Class B Common	2,96

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

Brown Martin S JR X 850 DIXIE HIGHWAY LOUISVILLE, KY 40210

Signatures

Diane Barhorst, Atty. in Fact for Martin S. 07/30/2007 Brown, Jr.

Signature of Reporting Person **Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reporting person disclaims beneficial ownership of these securities.
- All outstanding SAR amounts and exercise prices were automatically adjusted on April 5, 2007, the record date for the Issuer's May 10, **(2)** 2007 special distibution in partial liquidation of its consumer durables business segment.

Date

(3) No money was paid to or received by the reporting person for this SAR.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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