

Alto Group Holdings Inc.  
Form 8-K  
September 20, 2011

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**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 20, 2011

**ALTO GROUP HOLDINGS, INC.**

(Exact Name of Registrant as Specified in Charter)

Nevada	000-53592	27-0686507
(State of Other Jurisdiction Of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)

**700 West Hillsboro Blvd.**

**Building 3, Suite 207**

**33441**

**Deerfield Beach, FL**

(Address of Principal Executive Offices) (Zip Code)

**Registrant's telephone number, including area code: (954) 973-2133**

**Not applicable.**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-k filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act

Soliciting material pursuant to Rule 14a-12 under the Exchange Act

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act

**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain officers; Compensatory Arrangements of Certain Officers.**

On September 20, 2011, the Company appointed Randall Appel as a Member of the Board of Directors. A summary of Mr. Appel's business experience and background is as follows:

*Randall Appel.* Mr. Appel, age 65, is also the Company's Chief Executive Officer, being appointed in such capacity on September 19, 2011. Prior to this appointment, beginning in June 2011, he was the Company's Chief Marketing Officer. Mr. Appel has an extensive background in the financial markets having been President and CEO of a financial consulting firm for nineteen years. He has been instrumental in raising start-up capital for an Oil & Gas Company that is now listed on the NASDAQ stock exchange. Additionally, he founded and funded a communications company which was later sold to a much larger communications company in the United Kingdom. Mr. Appel has also been the President and CEO of Presidential Debt Solutions, a Florida-based financial services firm since June, 2008. From December 2003 to July 2006, Mr. Appel was the President and CEO of Latin Television, Inc., a television network targeted at third-generation Hispanics in the United States. He holds a Bachelor of Science in Business Administration from the University of Missouri.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Alto Group Holdings, Inc.

Date: September 20, 2011 By: /s/ Randall Appel  
Randall Appel  
Chief Executive Officer